

For the experience of this website I wanted to keep the image heavy spirit of the original kingpin donuts website but I also wanted to adhere to the spacing rules we had learned so I wanted to fill the website with images but not clutter and distract so I decide to have one full screen background Image that would give life and vib to my design without distracting from the content. I also wanted to choose a picture that would give my site a modern aesthetic but was also relevant to donuts and would make the user crave the product as soon as they opened the page. I wanted to have a consistent theme of space and minimalism so I decided to keep the UI simple with three navbar options and a button for online orders. The home page has a large logo in the middle of the page so that is the first thing you see after the background makes you hungry for the product. I choose to use Roboto and Ovo as my font combo which I found as a typography combo on a website I like with a minimal vibe. I choose to sick with light, opaque shades of green and pink so that I would have high contrast for readability and to make the text pop.

I used two images I found on google

Home:

<https://preview.redd.it/2qi1dr84rez31.png?auto=webp&s=4703b7e16947224cafb9f6a7db0d19ac43e1ce18>

Menu:

<https://cutewallpaper.org/21/dunkin-donuts-wallpaper/Aesthetic-Donuts-Wallpapers-Top-Free-Aesthetic-Donuts-.jpg>