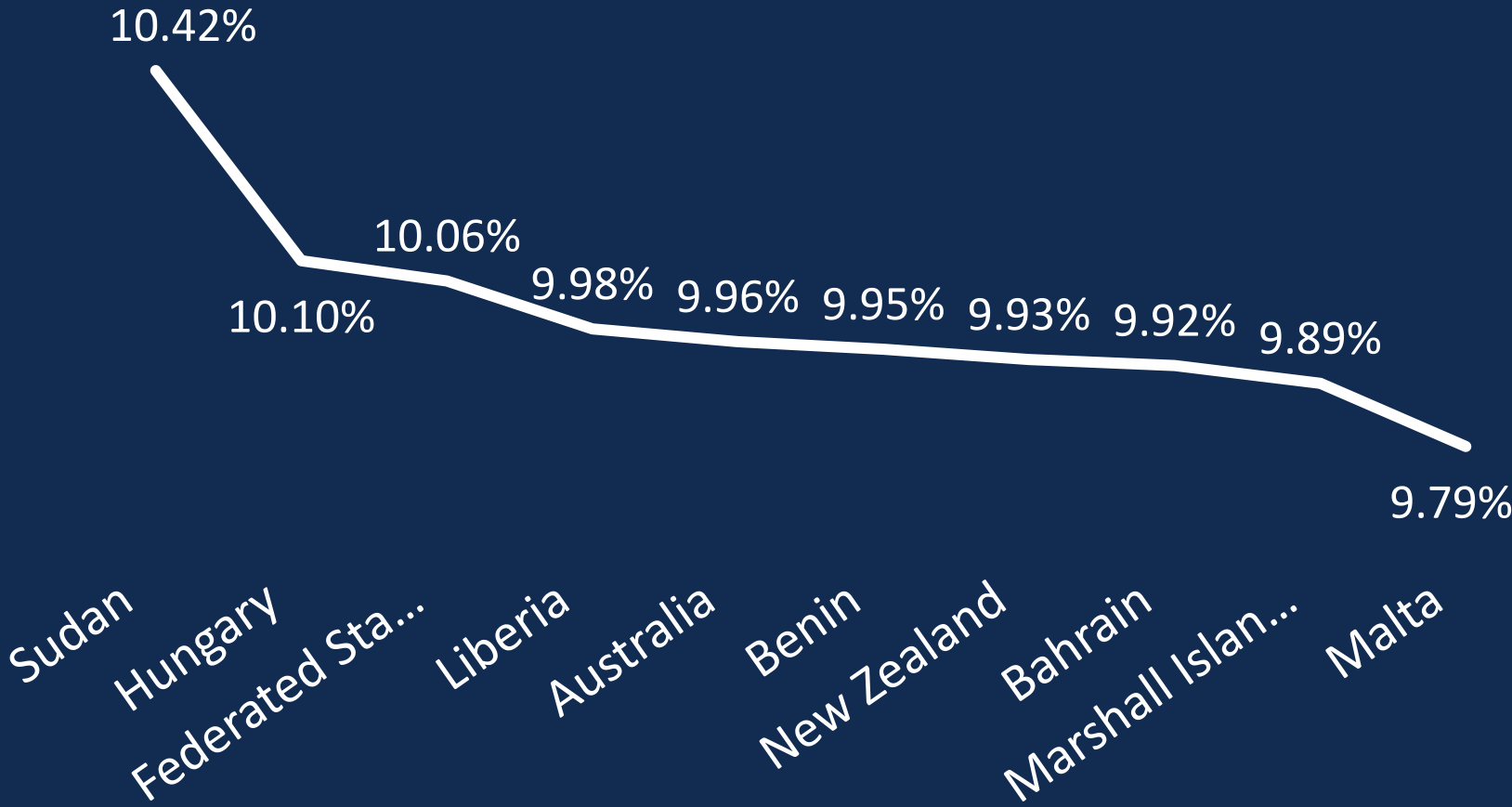


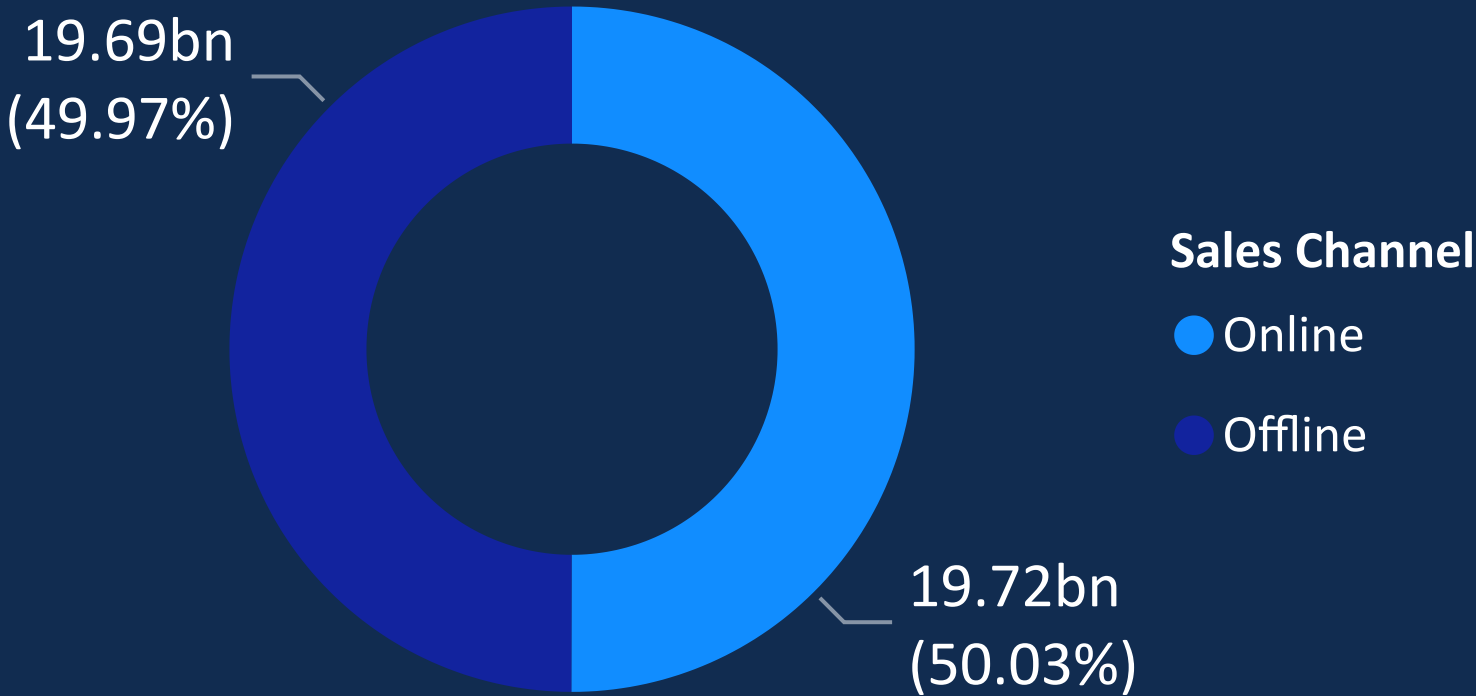
SALES DATA ANALYSIS DASHBOARD

Total Profit
39.41bn

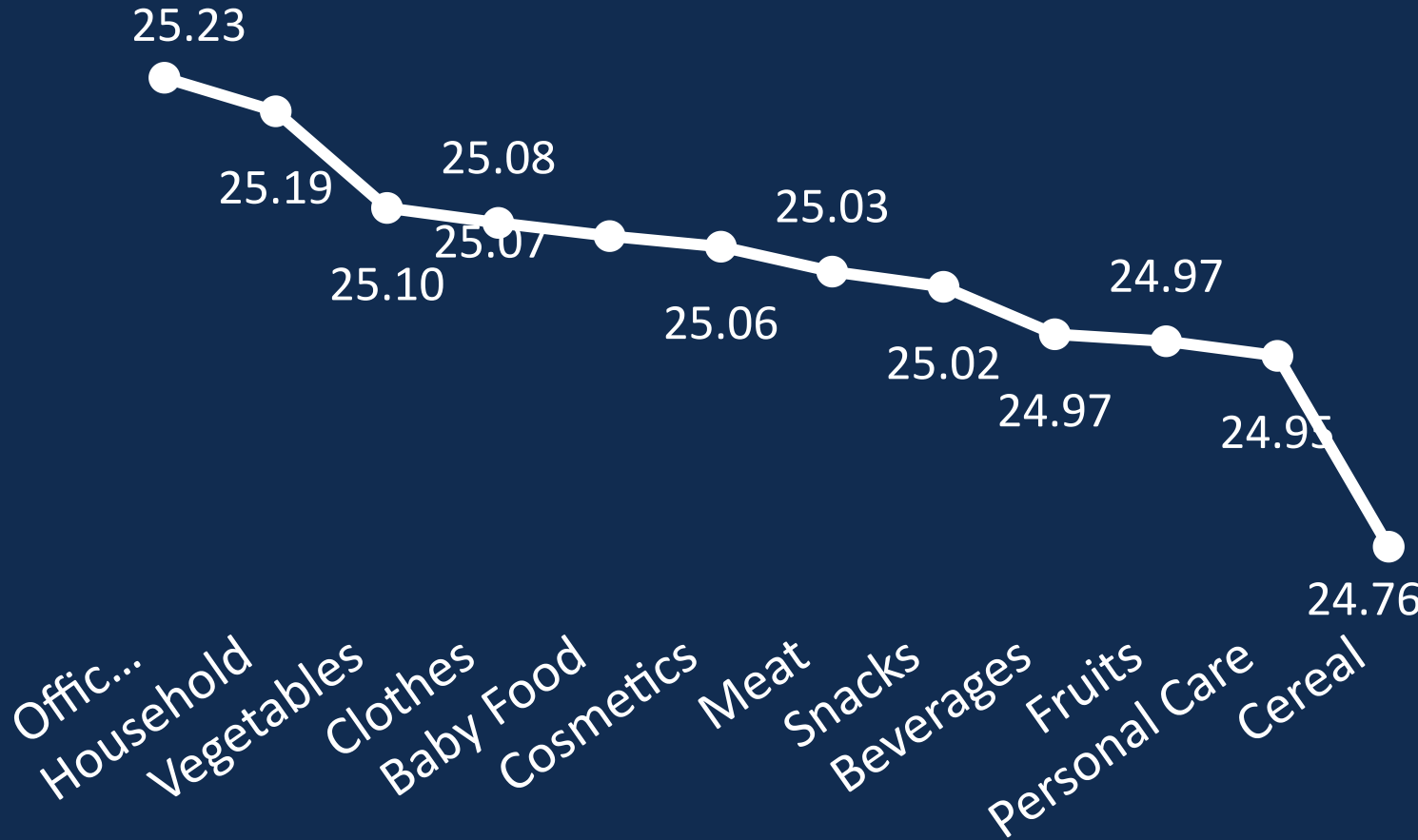
Profit Levels By Country



Profit Levels By Sales Channel



Average Days of Shipping by Item Type



Country

All

Item Type

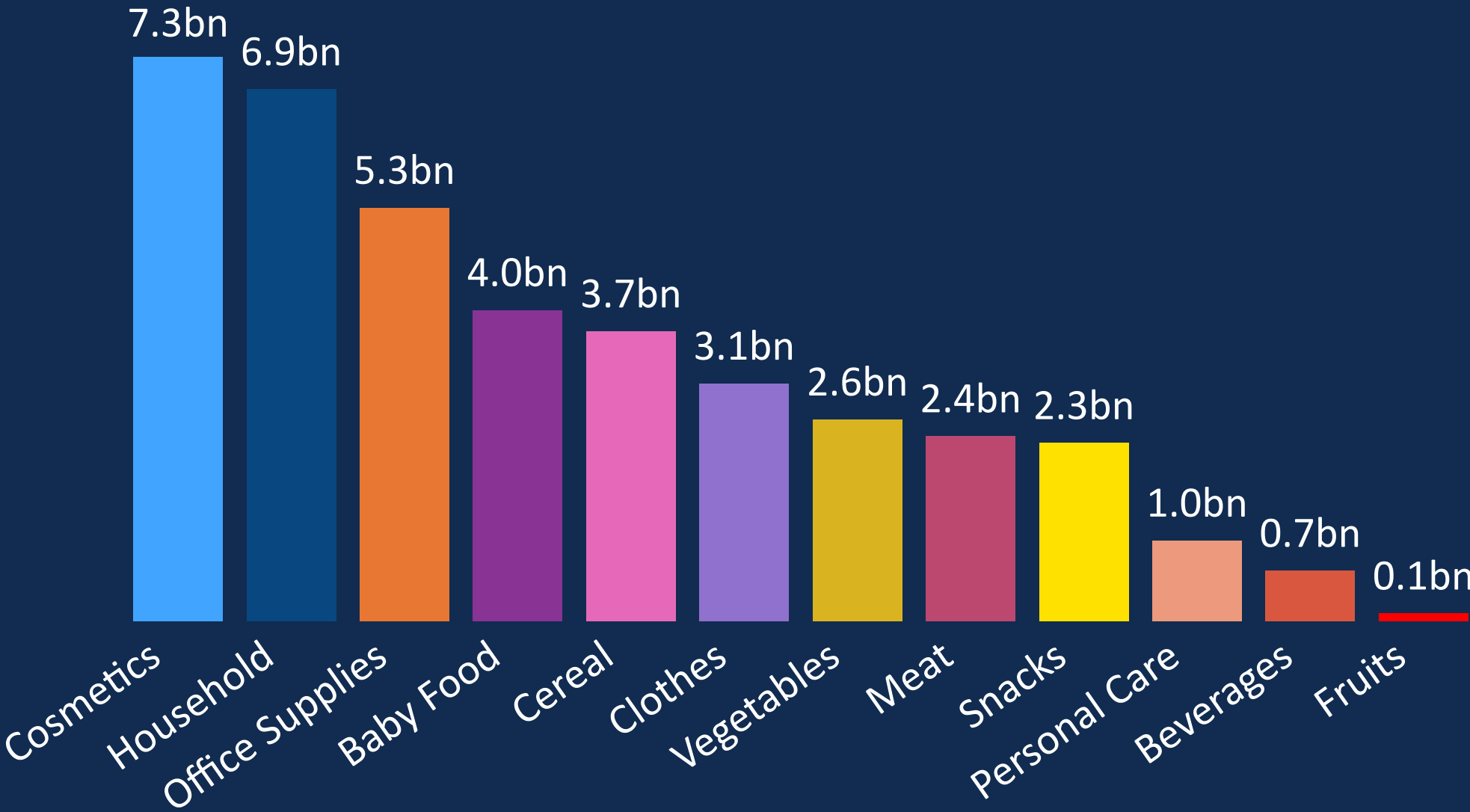
All

Year

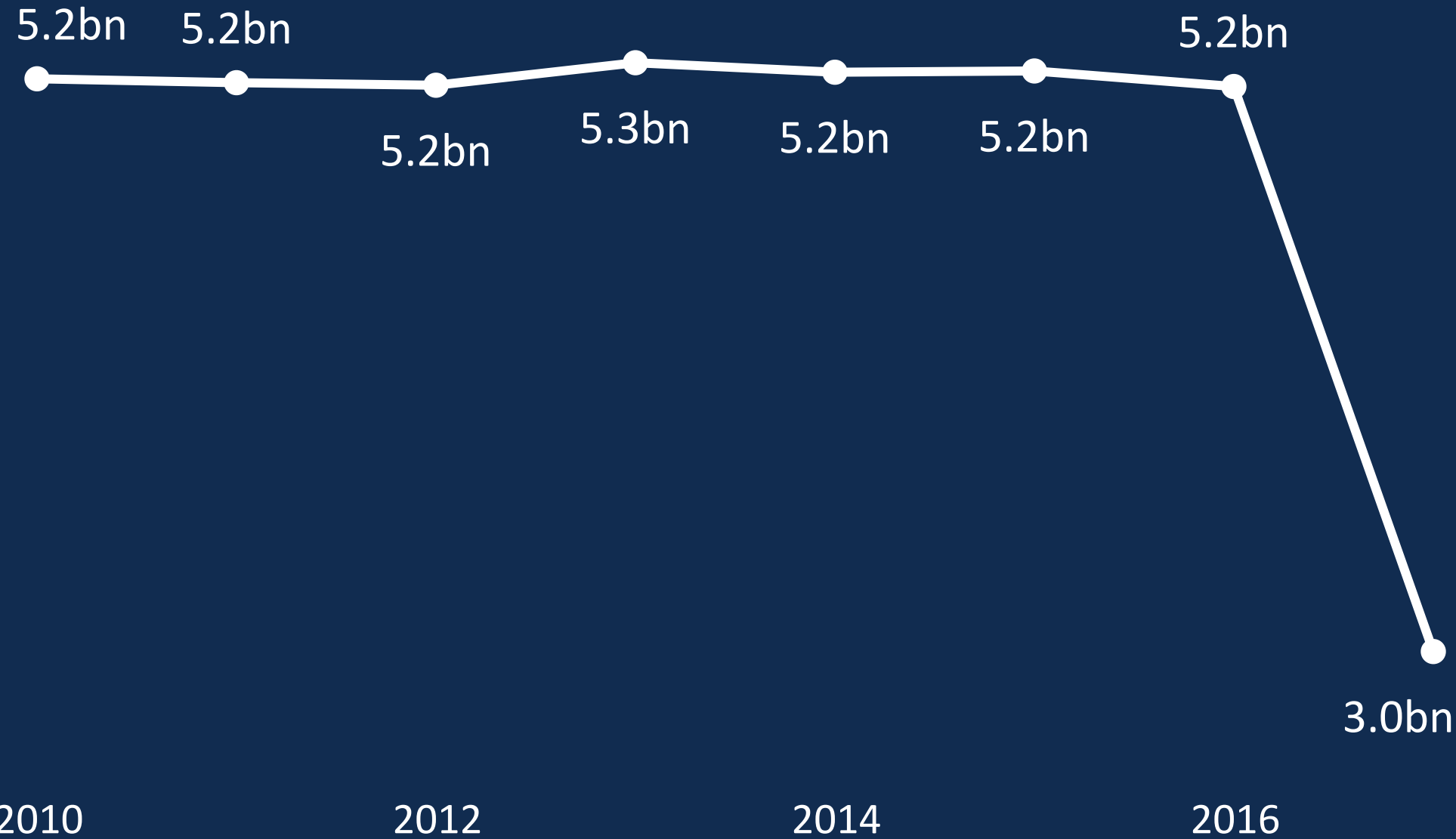
2010 2017



Total Profit by Item Type



Total Profit Level by Year



Exploring the Key Influencers and Segments in the Data set.

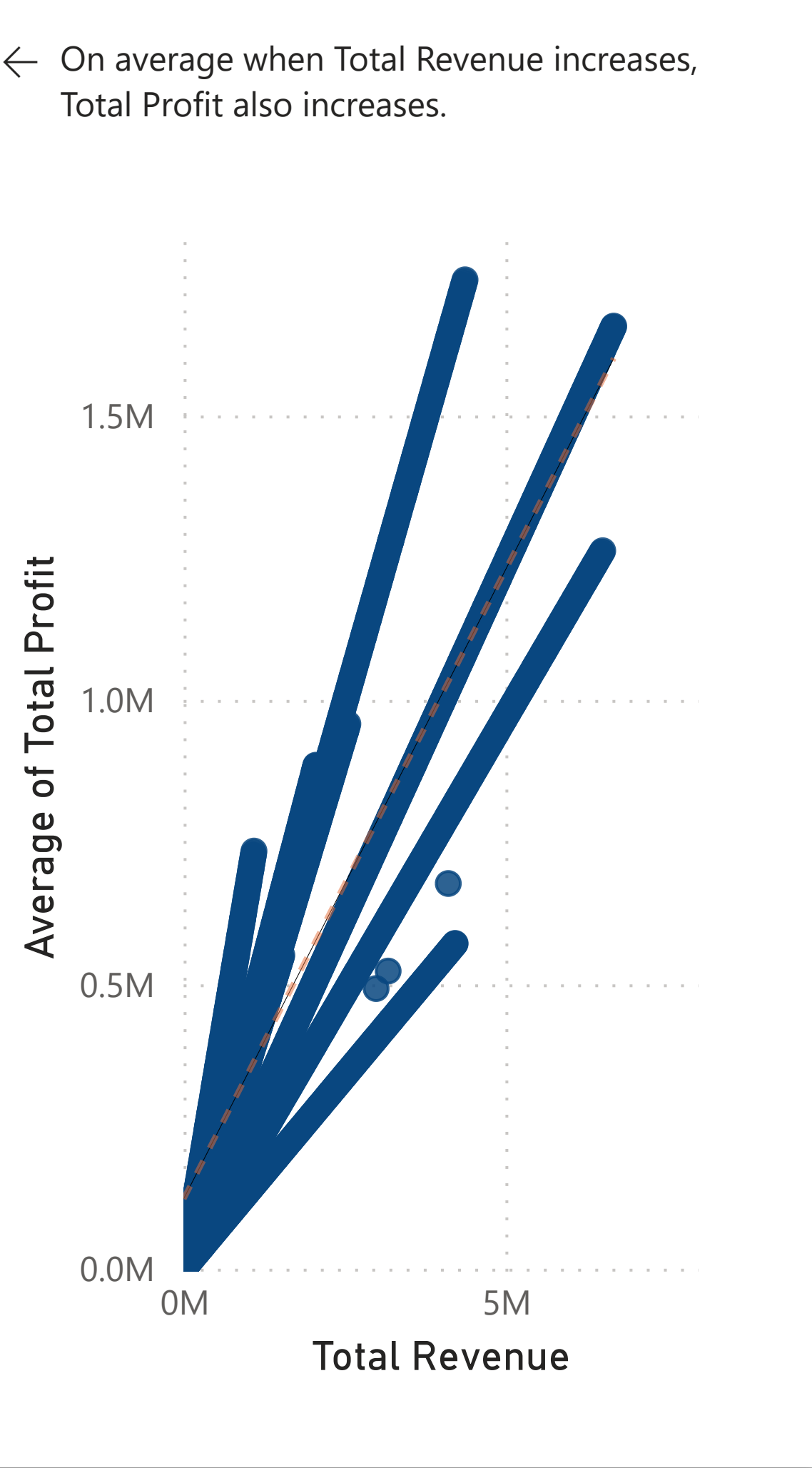
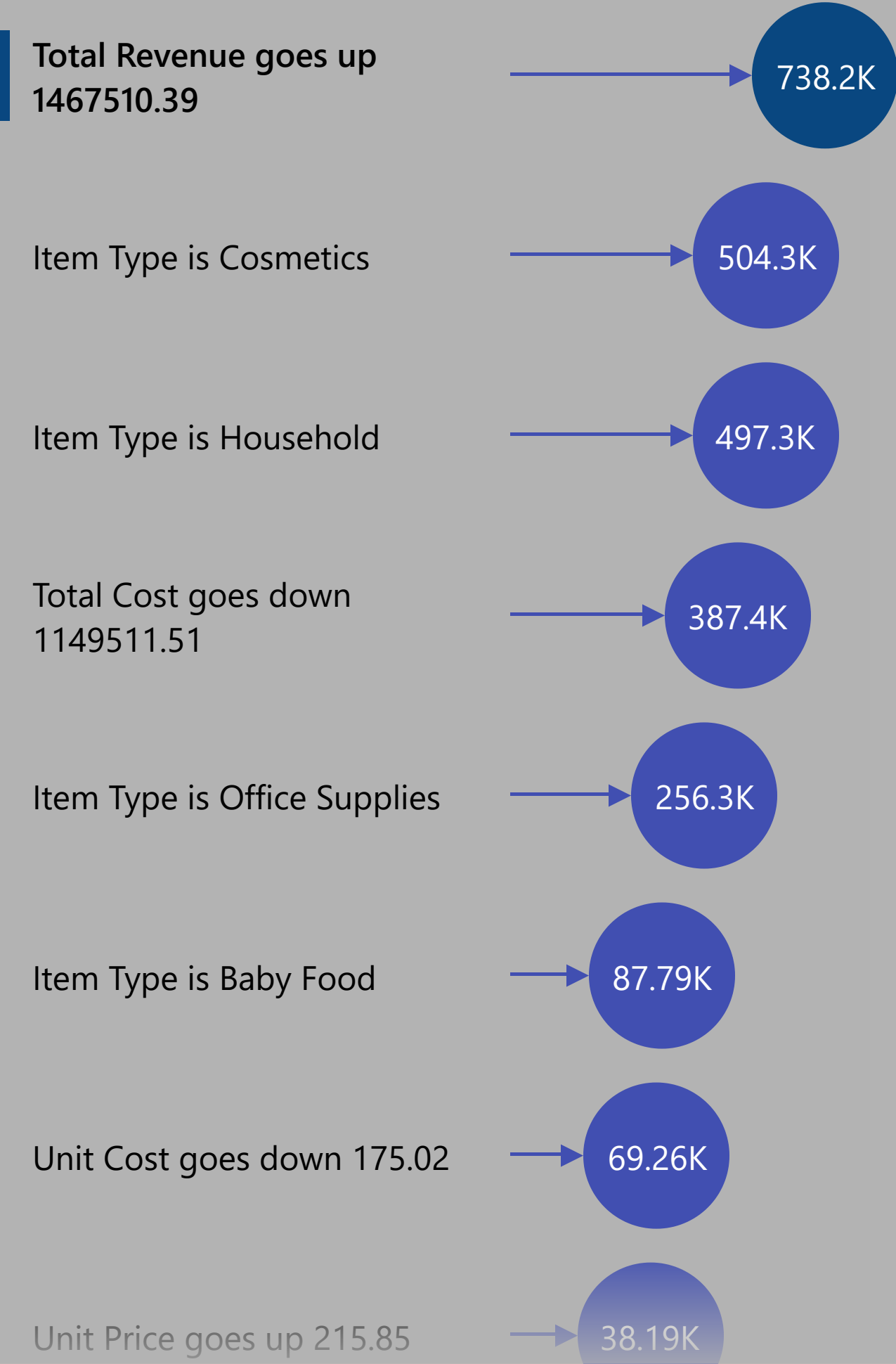
Key Profit Influencers

Key influencers Top segments



What influences Total Profit to ?

When... the average of Total Profit increases by



Key Profit Influencers

Key influencers Top segments



When is Total Profit more likely to be ?

We found 7 segments and ranked them by Average of Total Profit and popu...



Explaining Total Profit Across Multiple Dimensions

Country	Item Type	Order ID	Unit Price	Unit Cost
Sudan	Cosmetics	310659730	437.2	

