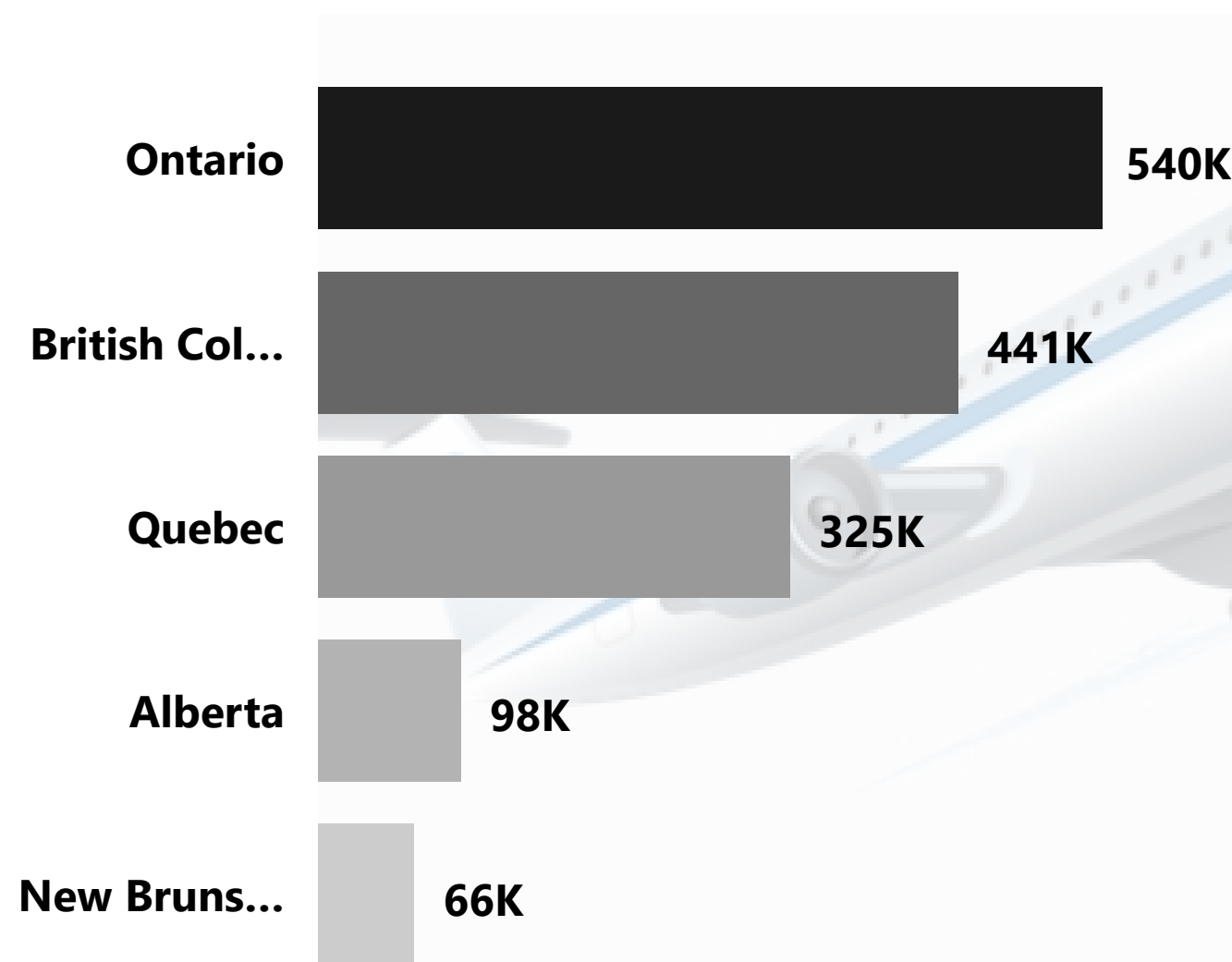


AIRLINE CUSTOMER ACTIVITY ANALYSIS

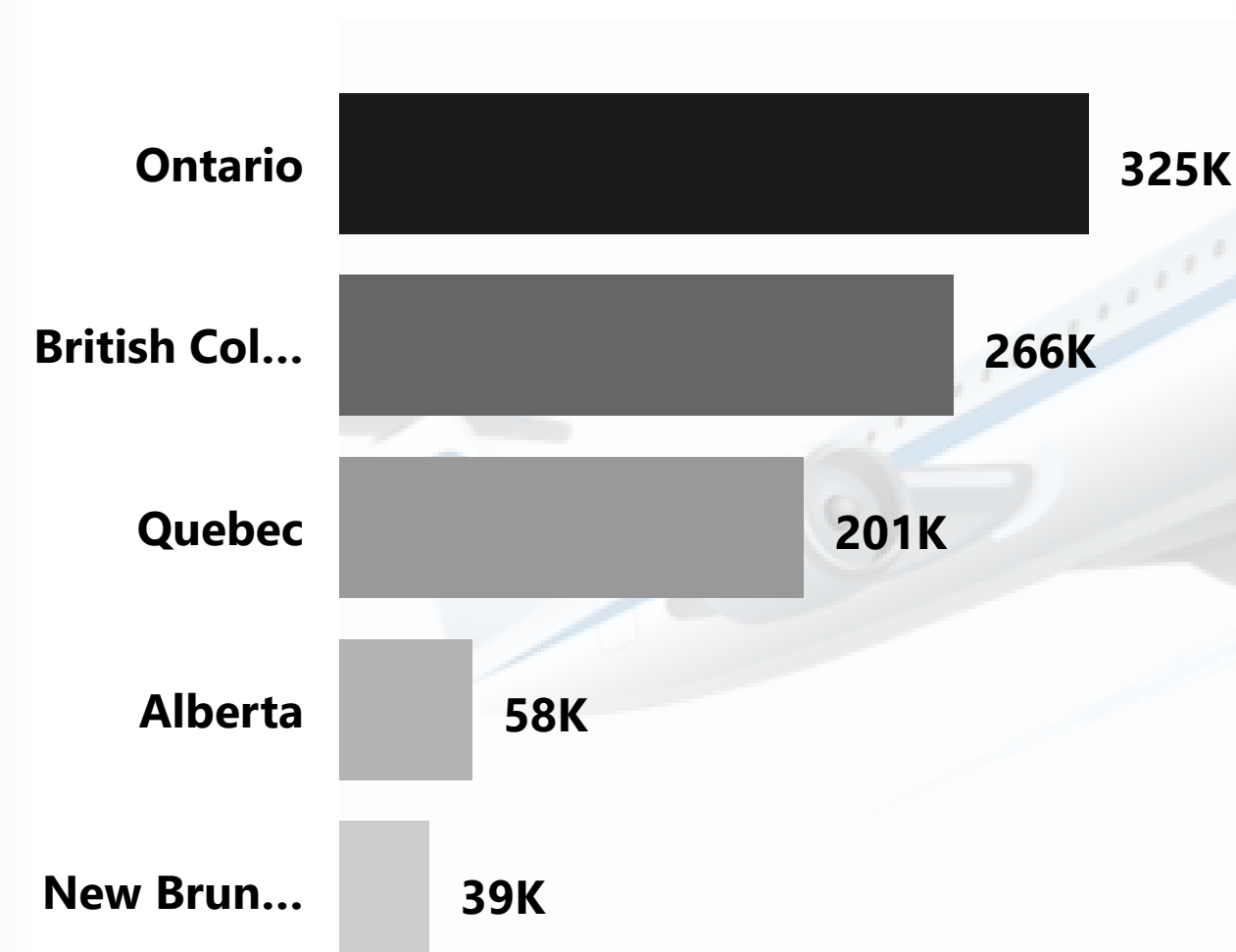
Province

- ☐ Alberta
- ☐ British C...
- ☐ Manitoba
- ☐ New Bru...
- ☐ Newfoun...
- ☐ Nova Sco...
- ☐ Ontario
- ☐ Prince Ed...
- ☐ Quebec
- ☐ Saskatch...
- ☐ Yukon

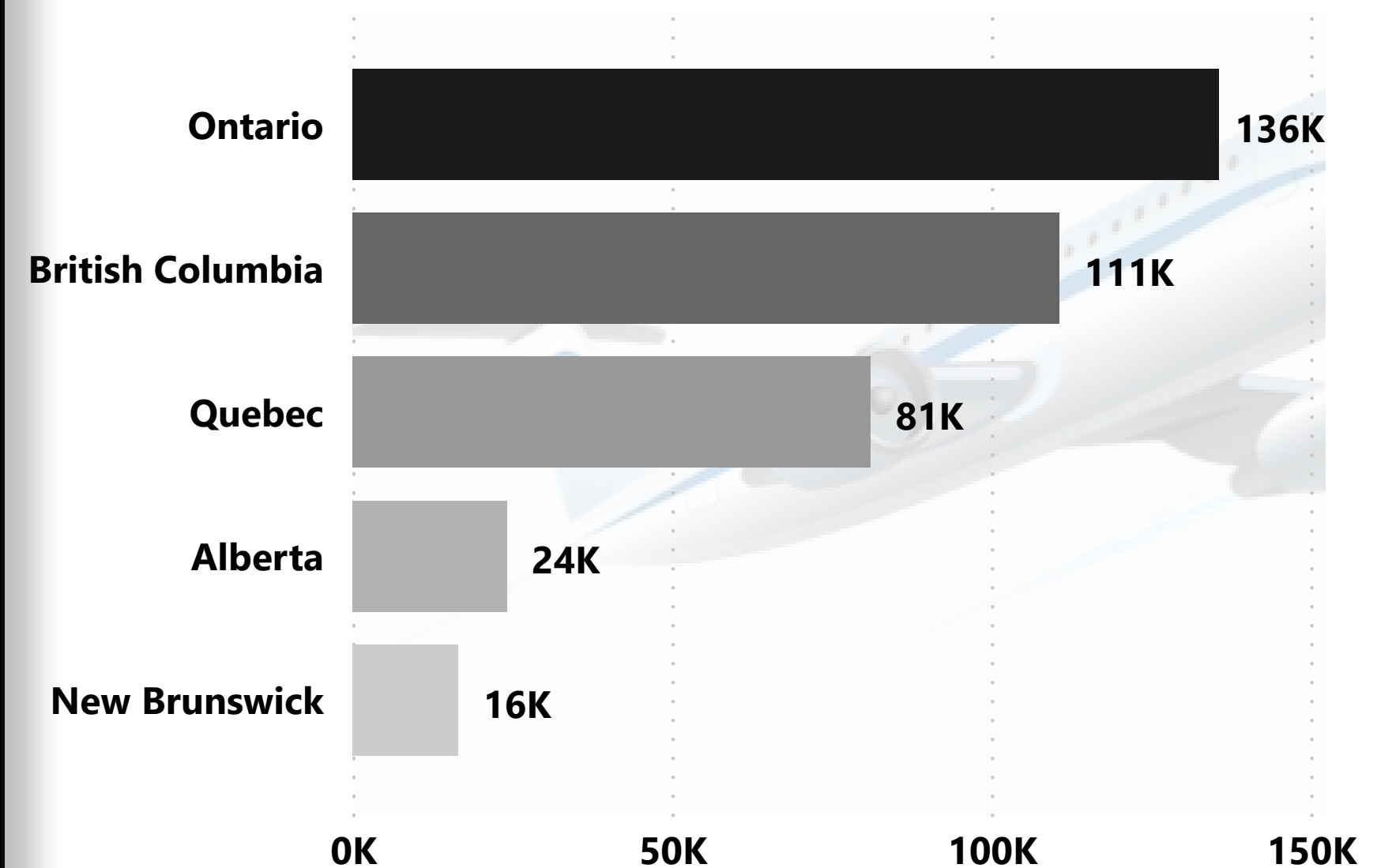
Top 5 Province with Highest Flight Booking



Top 5 Province with Highest \$ Dollar Cost Redeemed



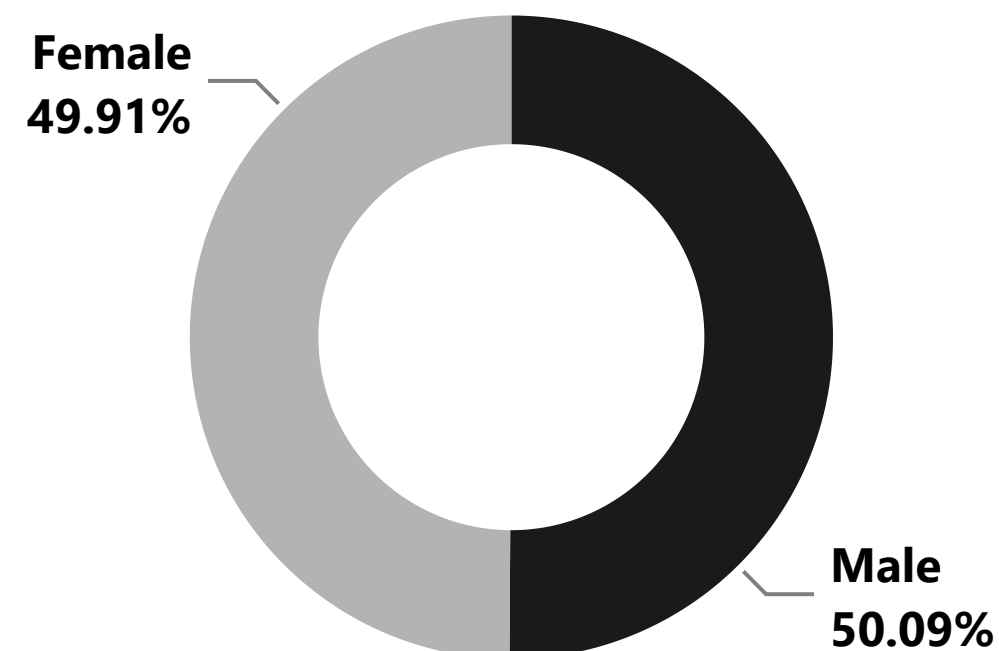
Top 5 Province with Highest Flights with Companions



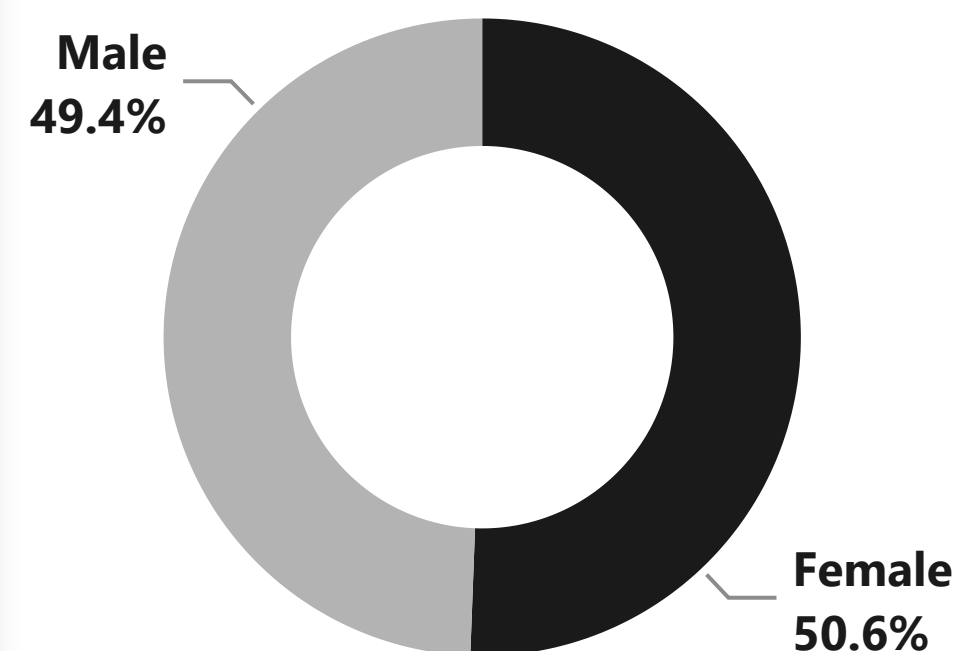
Year, EnrolYe...

- ☐ Select all
- ☒ 2017
- ☐ 2012
- ☐ 2013
- ☐ 2014
- ☐ 2015
- ☐ 2016
- ☐ 2017

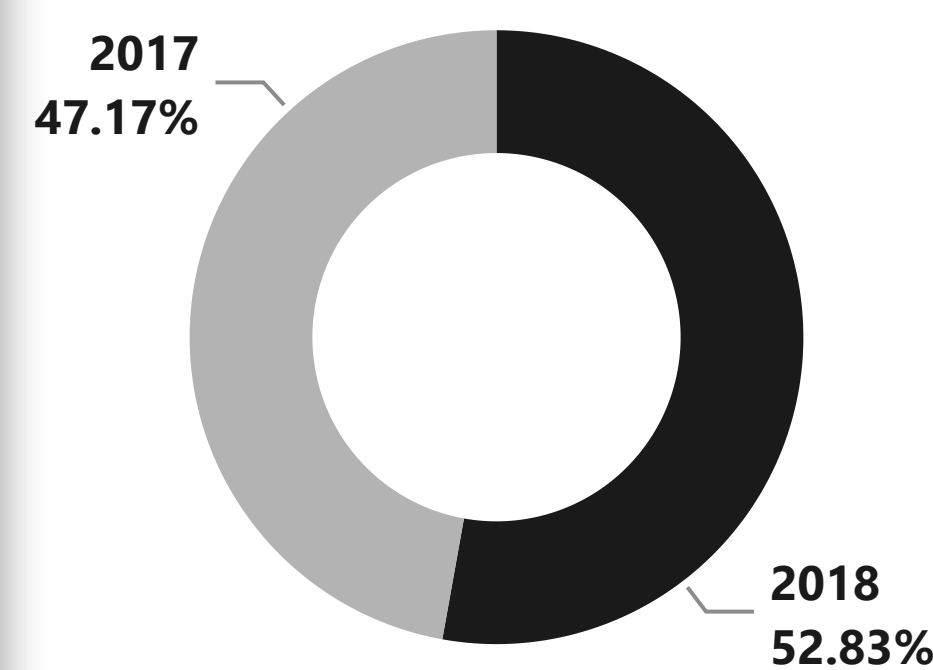
Flights Booked by Gender



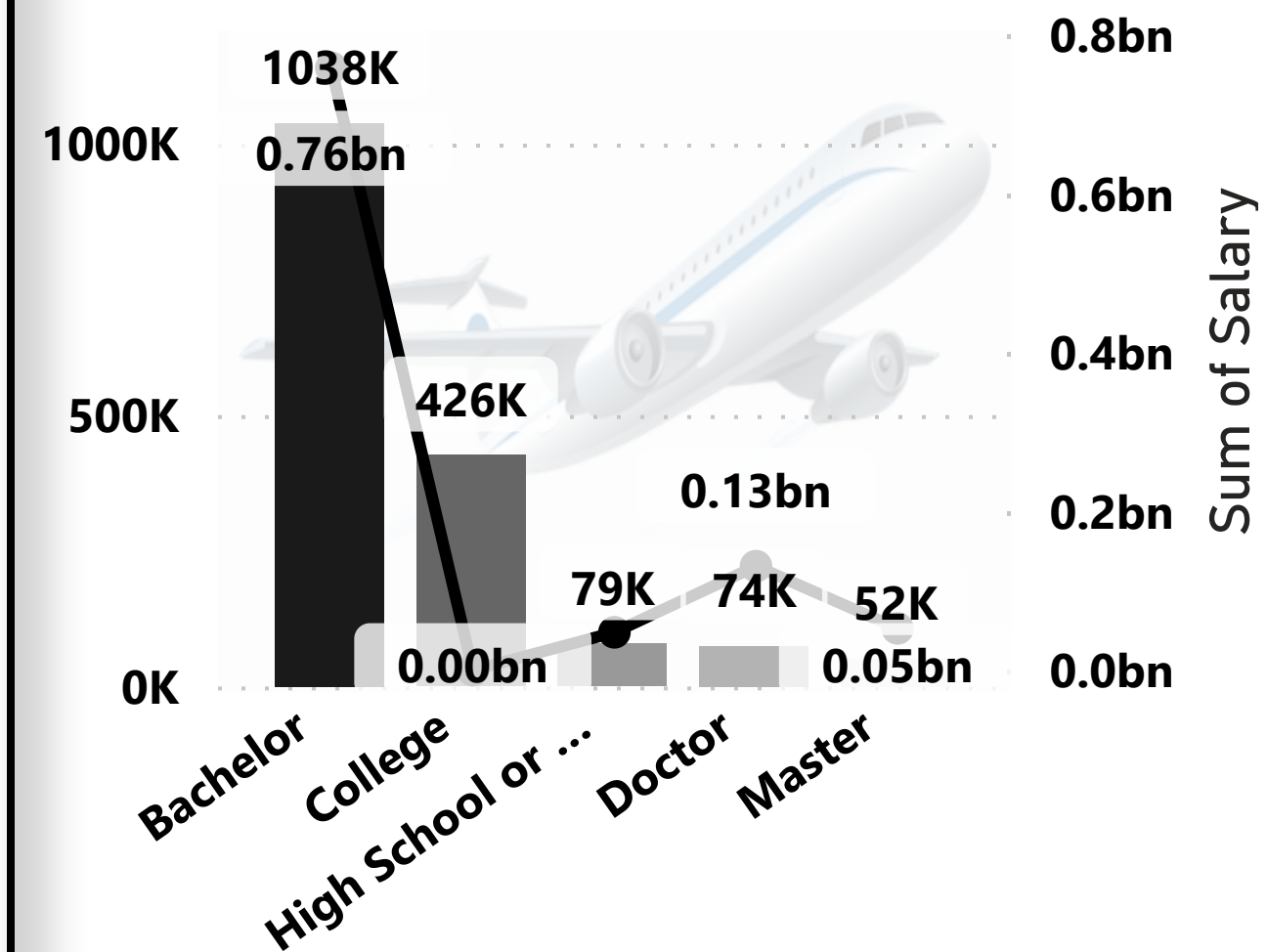
Total Salary Earning by Gender



Total Flights Booked by Year



Salary Earning & Flight Booking by Education



Province									759M		48M	
Select all	Alberta	British Columbia	Manitoba	New Brunswick	Newfoundla...	Nova Scotia	Ontario	Prince Edward Island	BachelorS...		HighScho...	
									131M		53M	
									DocSalary		MasterSal...	

Distribution of Customers By Education Level		Share of Enrollment into Offers by Customer by Month		Share of Enrollment into Offers by Customer by Year	
Bachelor	253.75K	10	35.83K	2018	72.82K
College	102.67K		33.79K		60.43K
High School or...	19.01K		35.71K	2016	59.52K
Doctor	17.86K	5	34.06K		56.52K
Master	12.34K		36.48K	2014	57.29K
			32.88K		58.03K
		0	28.97K	2012	41.02K

Distribution of Customers By Marital Status		Average of Salary by City		MaxSal Education	
Married	236K	Vancouver	59.19K	407228	Doctor
Single	109K	Toronto	59.00K	133080	Master
Divorced	61K	Whistler	57.93K	105563	Bachelor
		Montreal	57.88K	93875	High School or Below
		Winnipeg	57.82K	407228	

Province							236K	109K	61K
Alberta	British Columbia	Manitoba	New Brunswick	Newfoundland	Nova Scotia	Ontario	All_Married_C...	All_Single_Cus...	All_Divorced_...

Sum of Salary > Divorced > BSc > Standard by Province			Sum of Salary > Single > BSc > Standard by Province			Average Salary > Divorced > Bsc_Standard by Province		
Ontario	37M		Ontario	38M		Nova Scotia	74K	
British Columbia	29M		British Columbia	30M		New Brunswick	73K	
Quebec	20M		Quebec	22M		Ontario	73K	
Alberta	6M		Alberta	7M		Quebec	73K	
New Brunswick	4M		New Brunswick	5M		British Columbia	73K	

Average Salary > Single_Bsc_Standard by Province			Education		MinSal	TOTAL SALARY		Education	
Nova Scotia	74K		Master		56414	758924870		Bachelor	
British Columbia	73K		Doctor		48109	131098931		Doctor	
Quebec	73K		College		0	52708987		Master	
Ontario	73K		High School or Below		-49830	47758084		High School or Below	
New Brunswick	70K		Bachelor		-58486	0		College	
			Total		-58486	990490872			