

# This is an analysis and visualization of Airbnb operations in the United States from 2008 to 2015.

## What Is Airbnb?

*Airbnb stands for "Air Bed and Breakfast," a name that reflects the company's early origins—its o-founders invited paying guests to sleep on an air mattress in their living room to help cover the rent*

Airbnb is an online marketplace that connects people who want to rent out their homes with people who are looking for accommodations in specific locales.

The company has come a long way since 2007, when its co-founders first came up with the idea to invite paying guests to sleep on an air mattress in their living room. According to Airbnb's latest data, it has in excess of 5.6 million listings, covering more than 100,000 cities and towns and 220-plus countries worldwide.

In this article, we break down how Airbnb works, how it makes money, and the pros and cons of using its online marketplace.

## KEY TAKEAWAYS

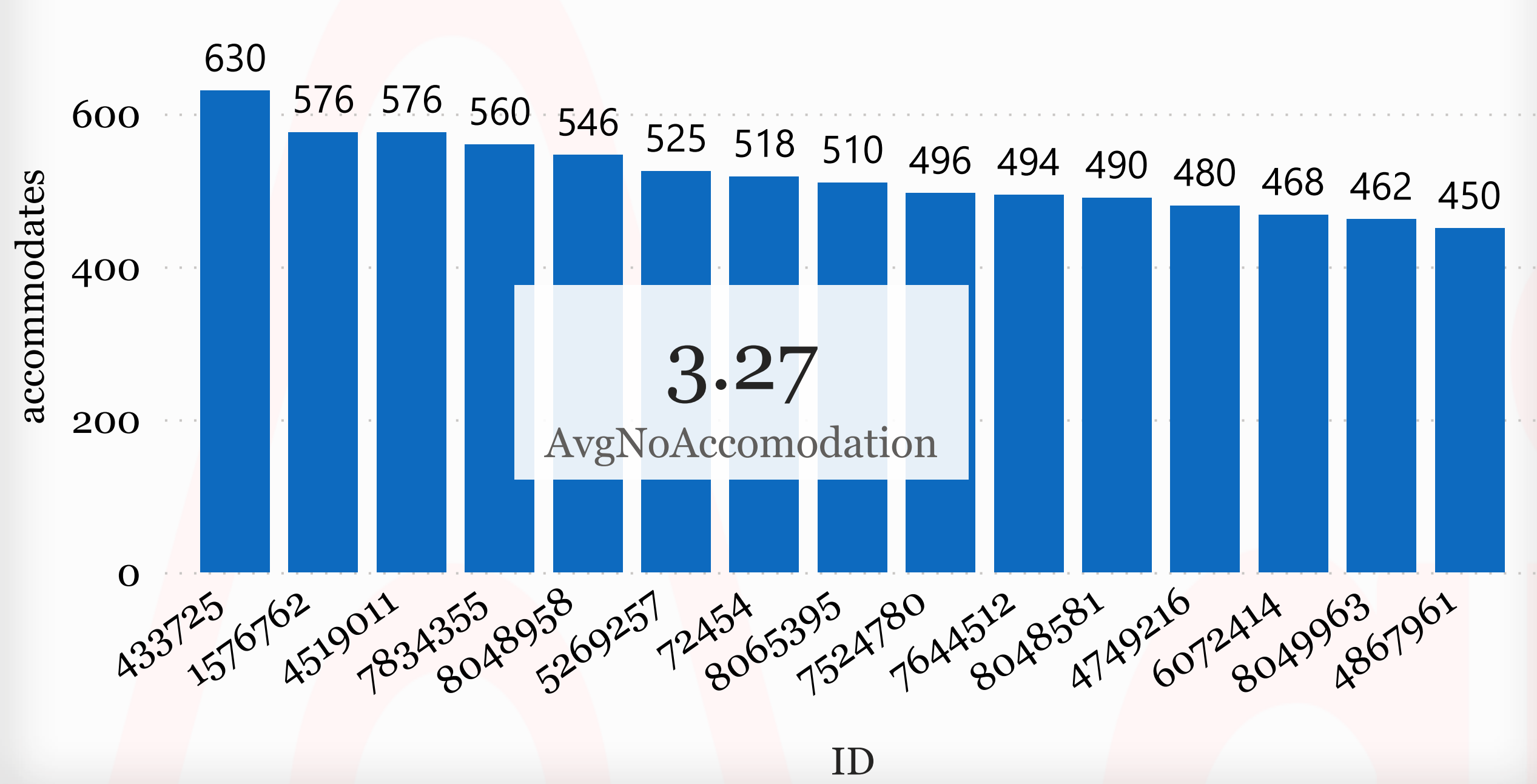
Airbnb is an online marketplace that connects people who want to rent out their homes with people who are looking for accommodations in specific locales.

Airbnb offers people an easy, relatively stress-free way to earn some income from their property.

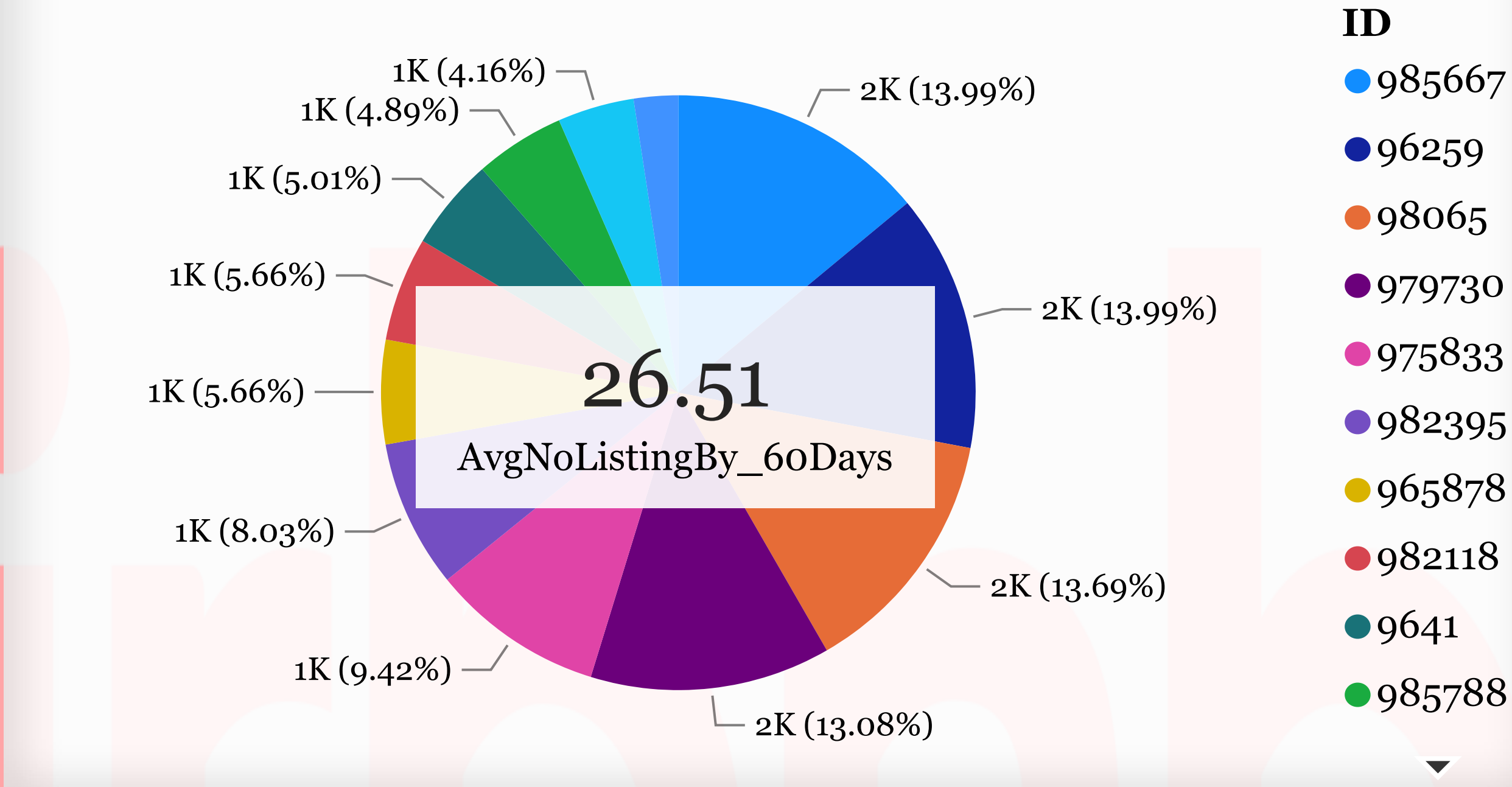
Guests often find Airbnb is cheaper, has more character, and is homier than hotels. Airbnb makes the bulk of its revenue by charging a service fee for each booking.

Cons of using this service include not getting what you expected, and, for hosts, renting your place to someone you haven't had the chance to meet first.

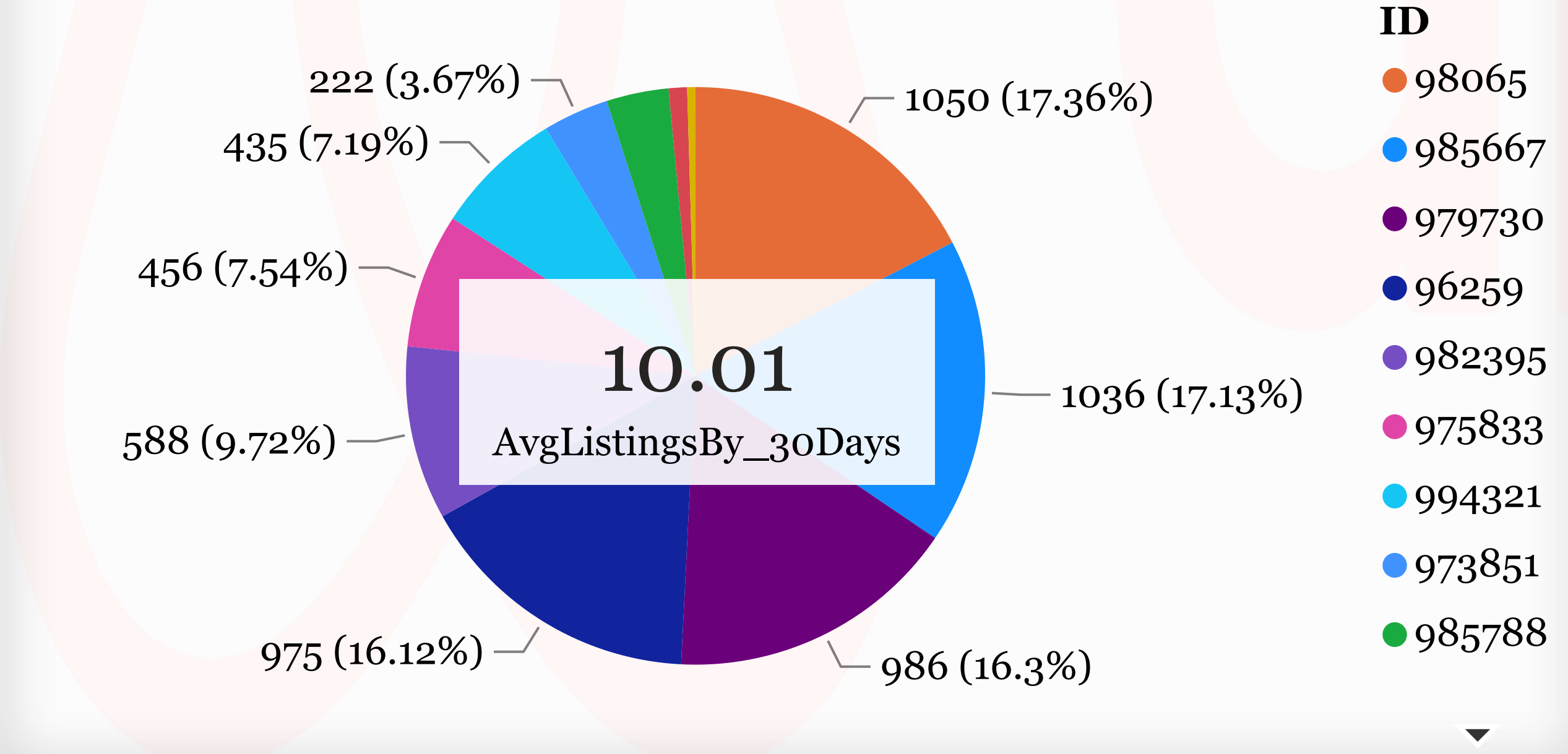
Number of Persons a Listing can Accommodate by ID



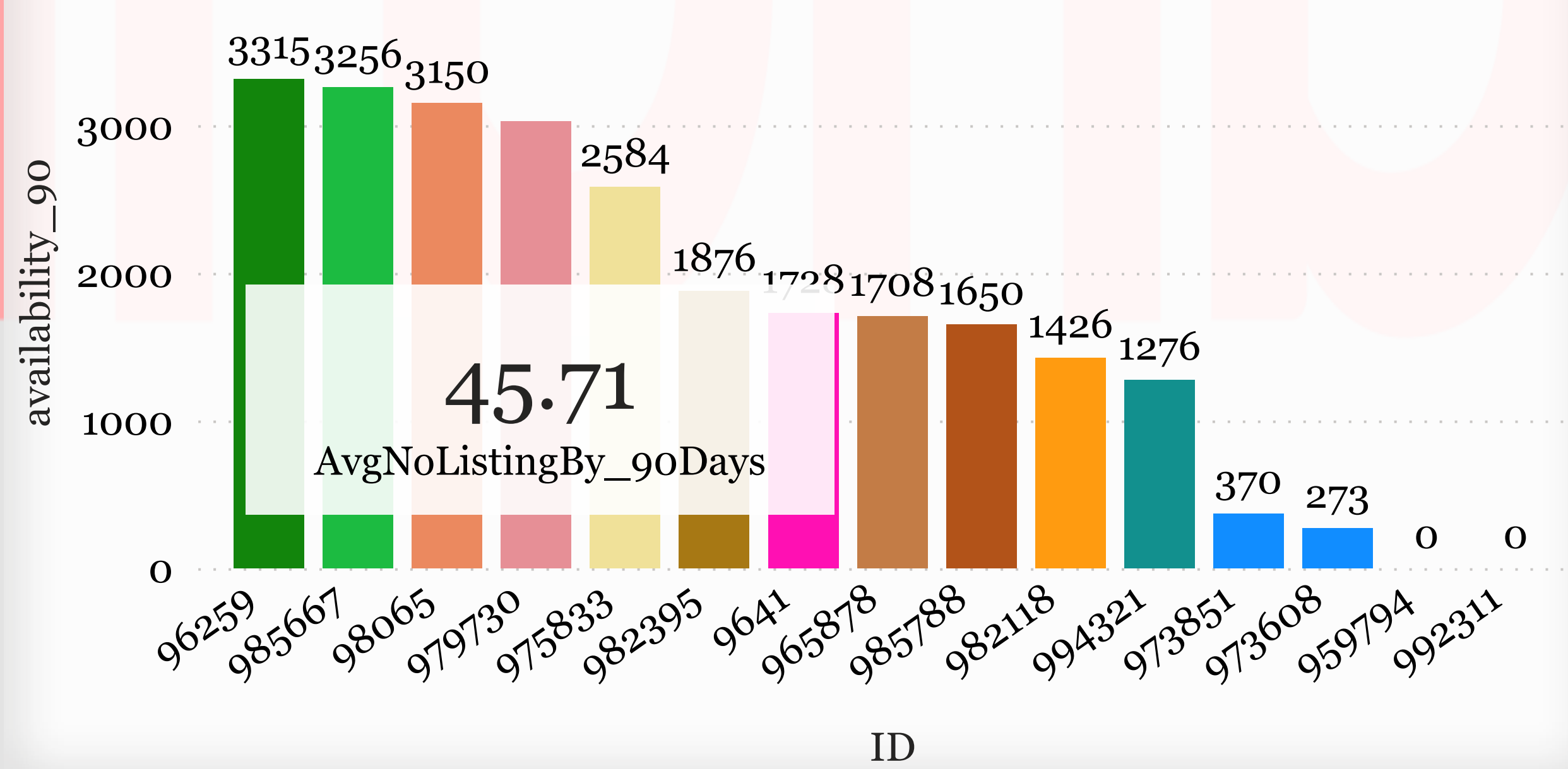
Top 15 Listings available within 60 Days



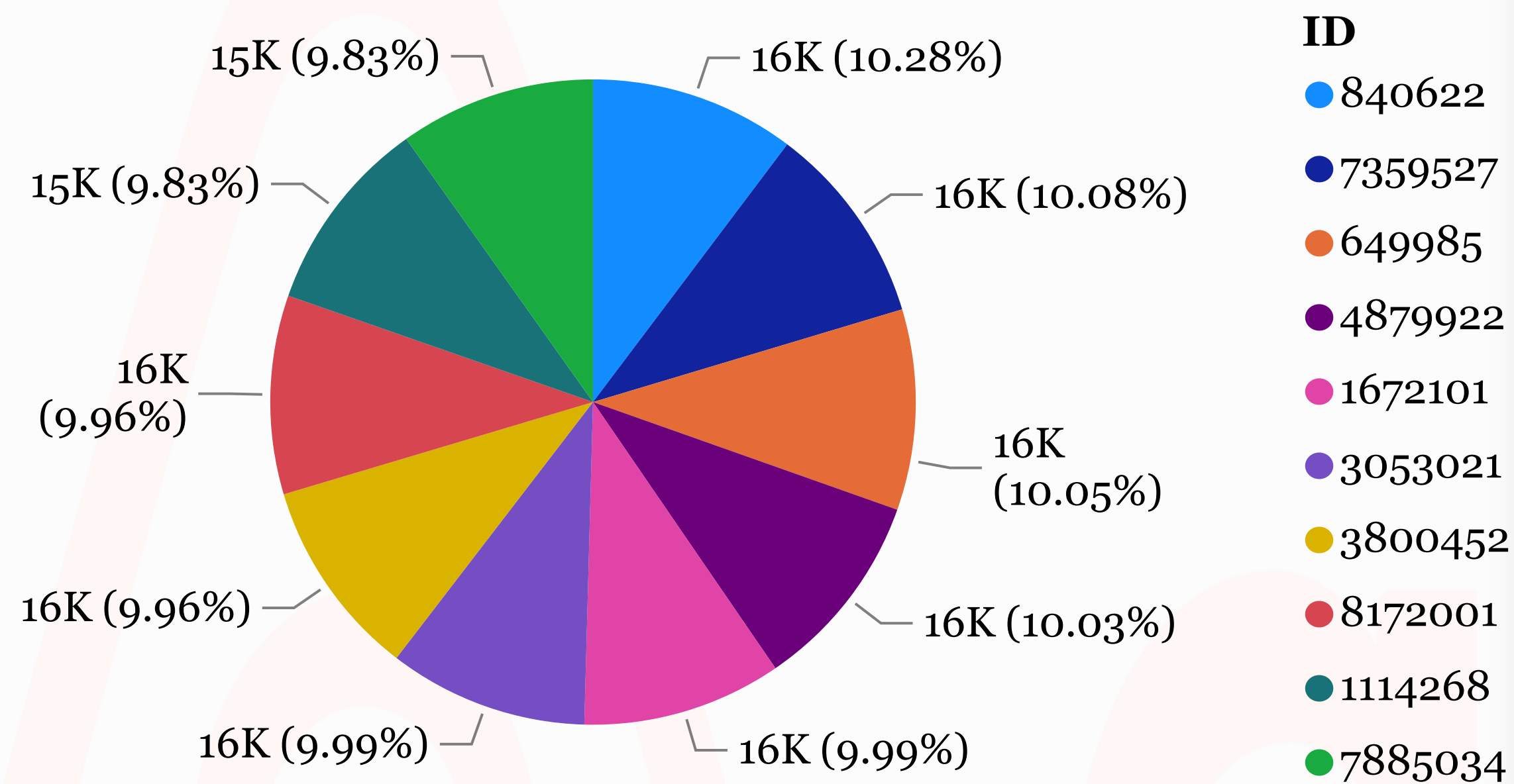
Top 15 Listings available within 30 Days



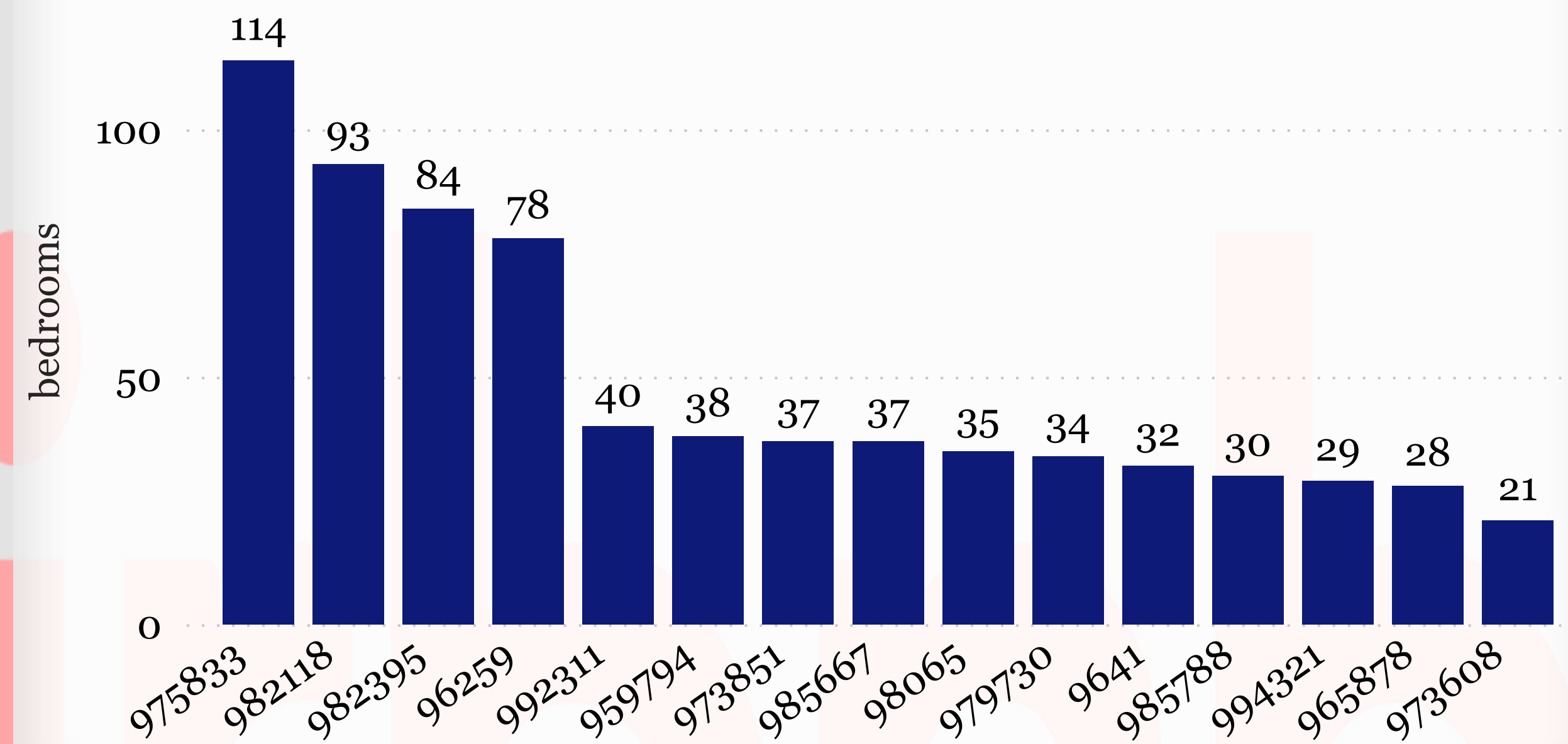
Top 15 Listings available within 90 Days



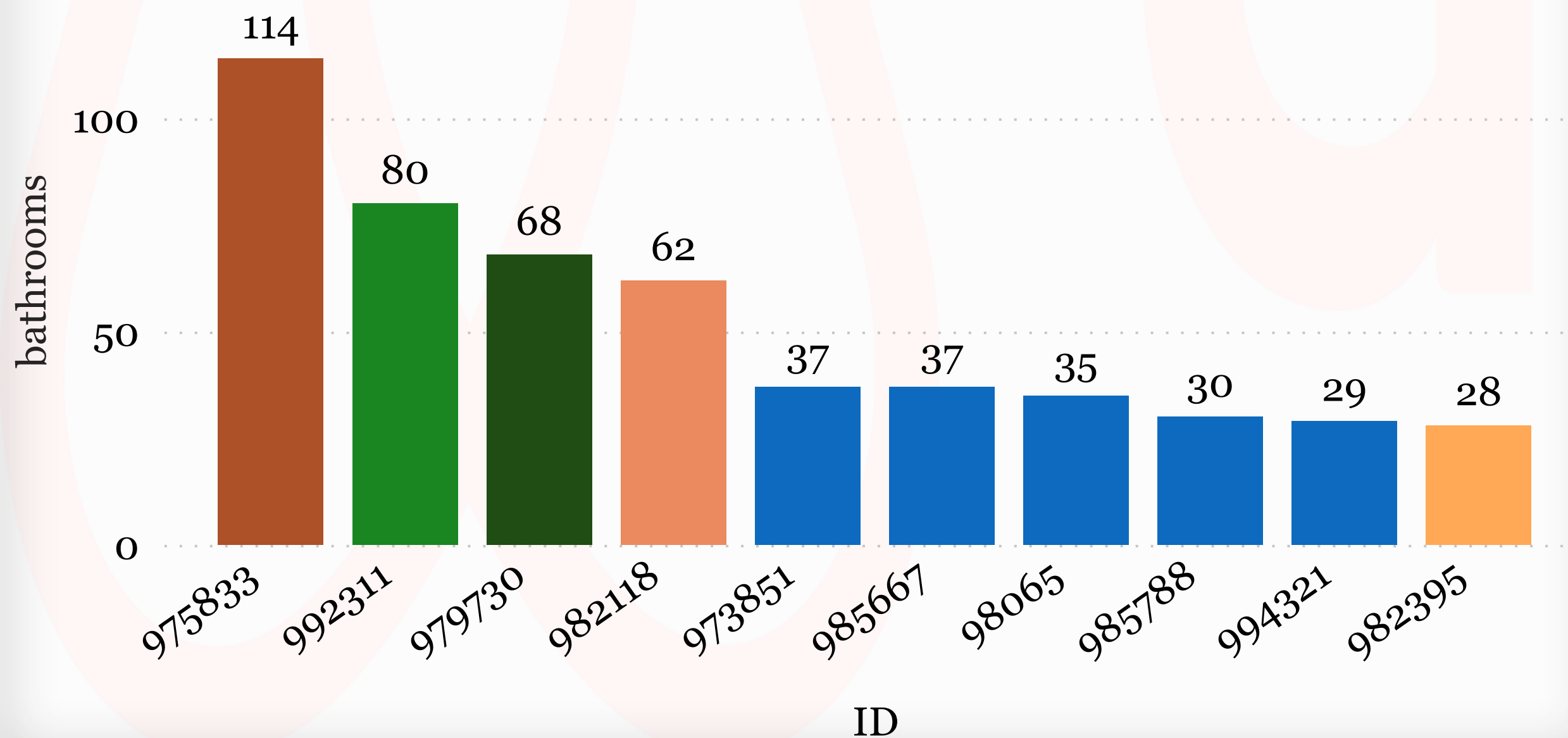
### Top 15 Listings available within 365 Days



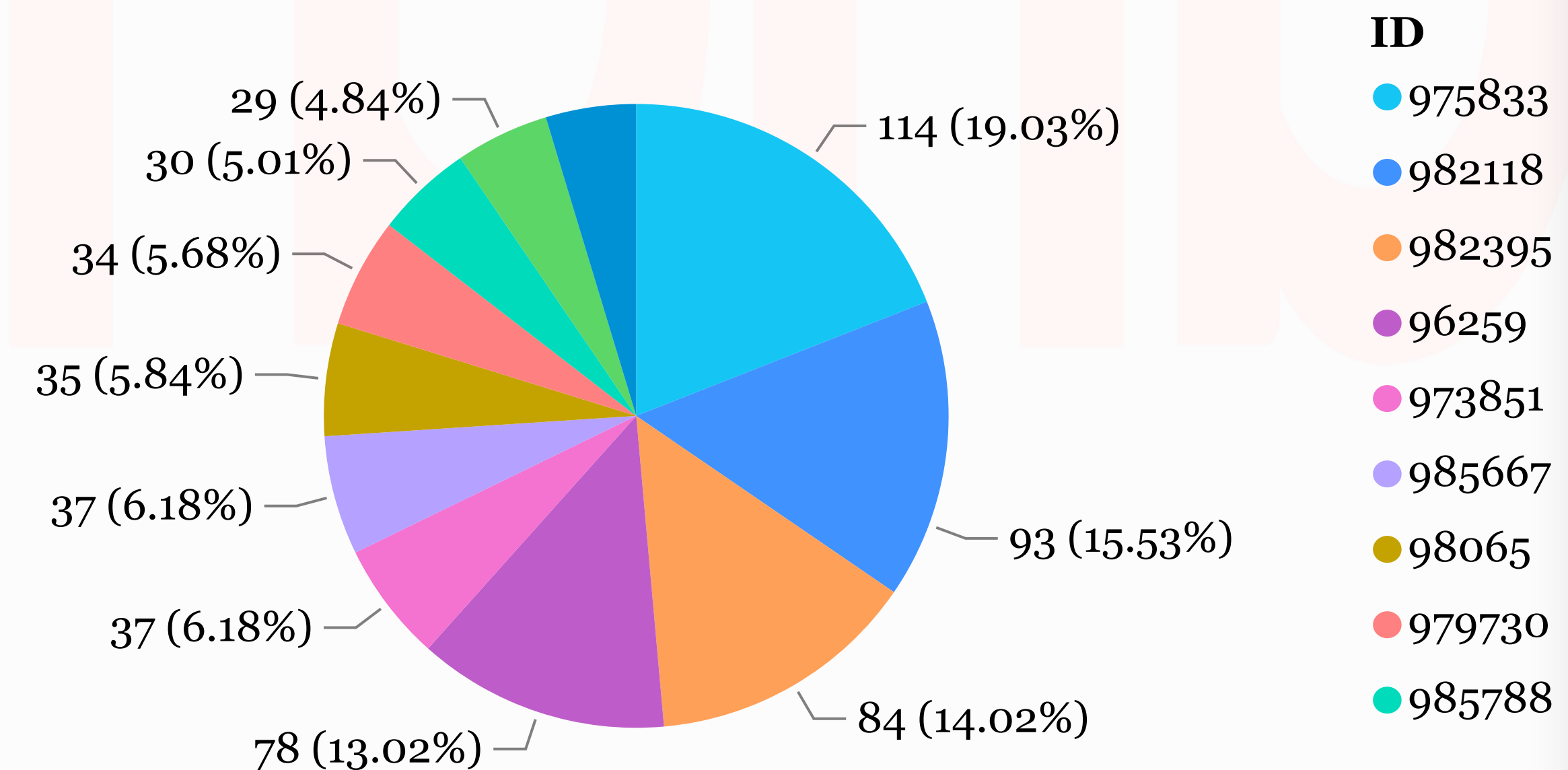
### Number of Bedrooms by Listings (Top 15)



### Number of Bathrooms by Listing (Top 15)

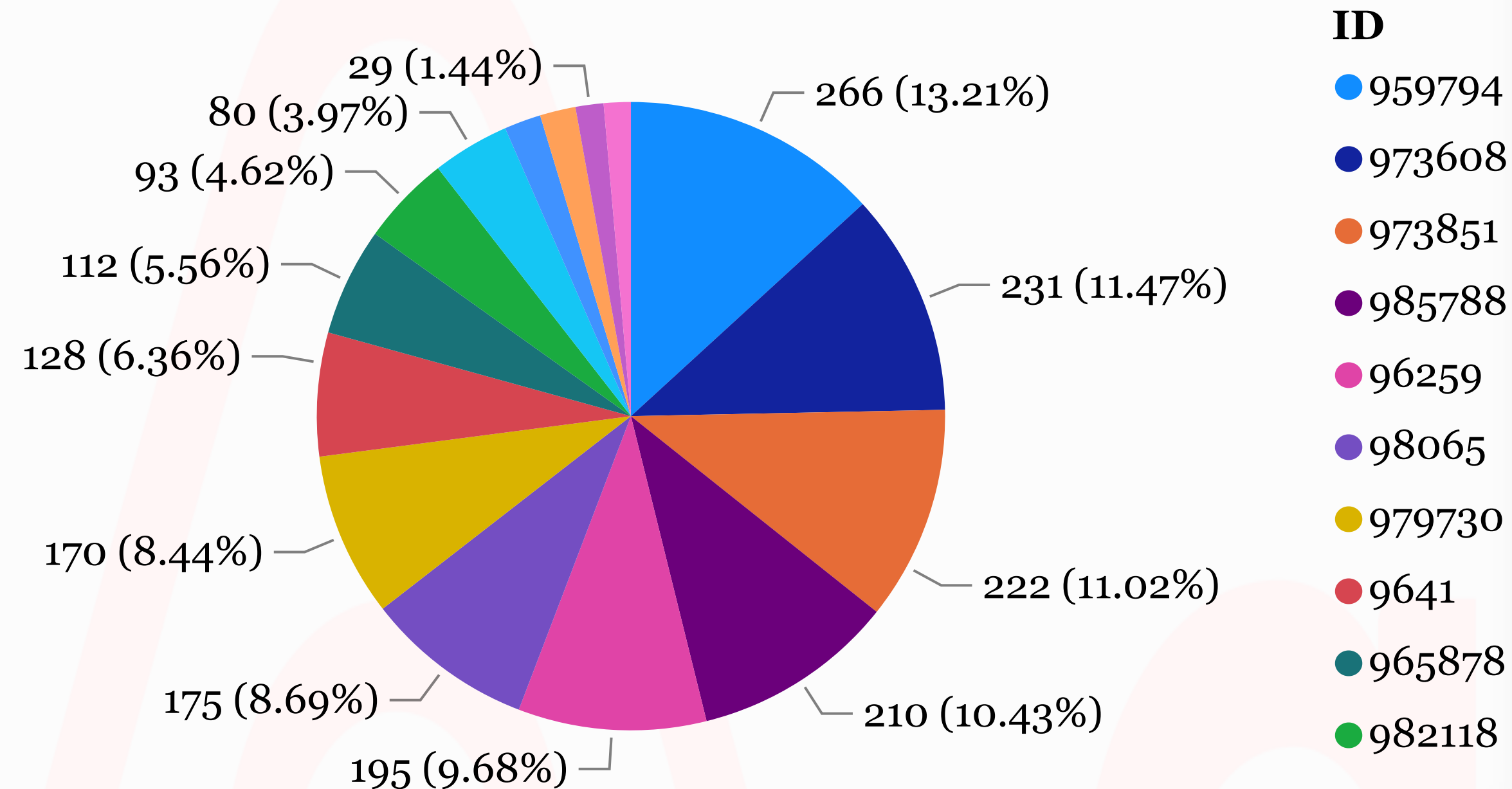


### Number of Beds by Listings (Top 15)

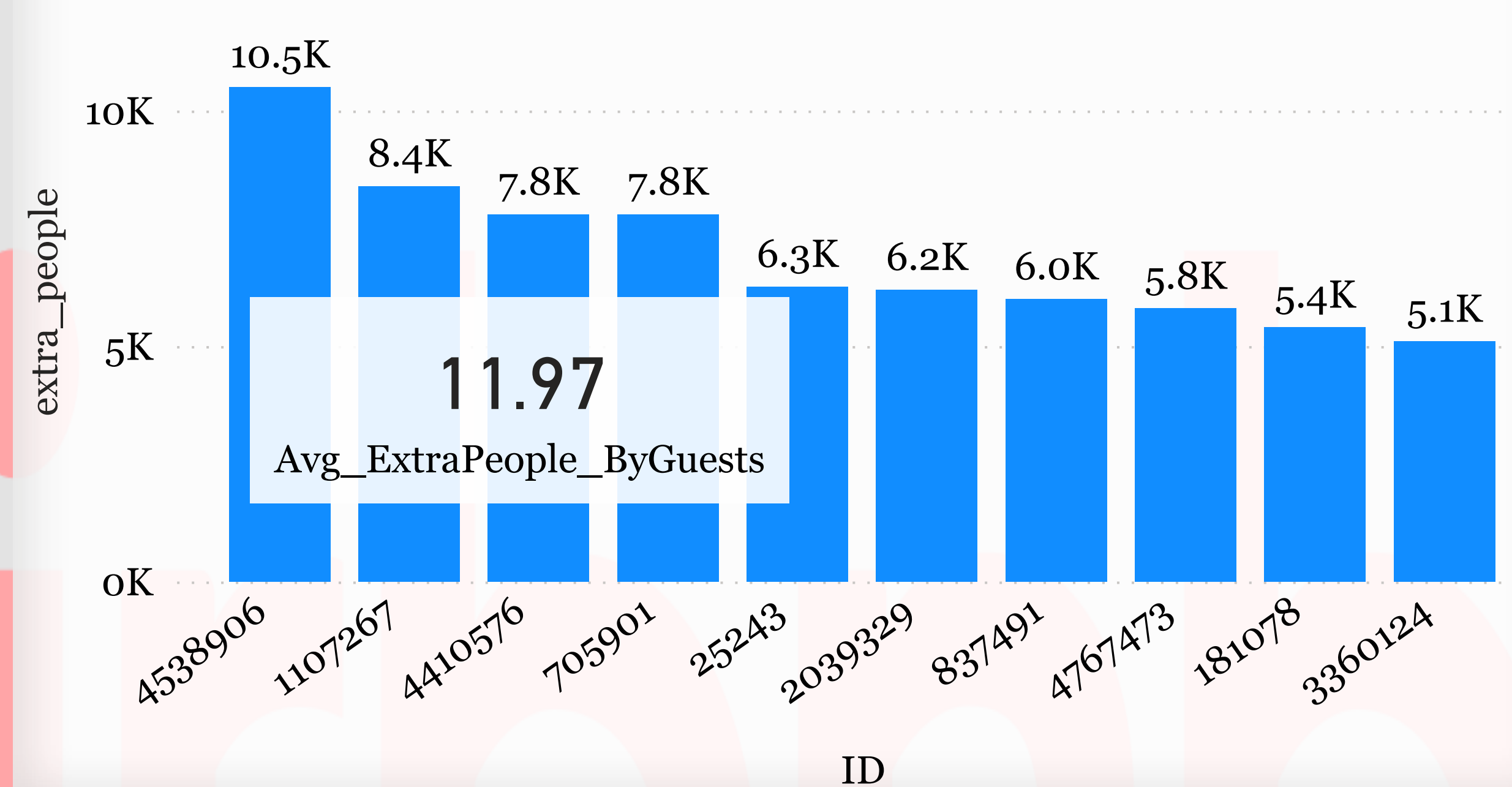




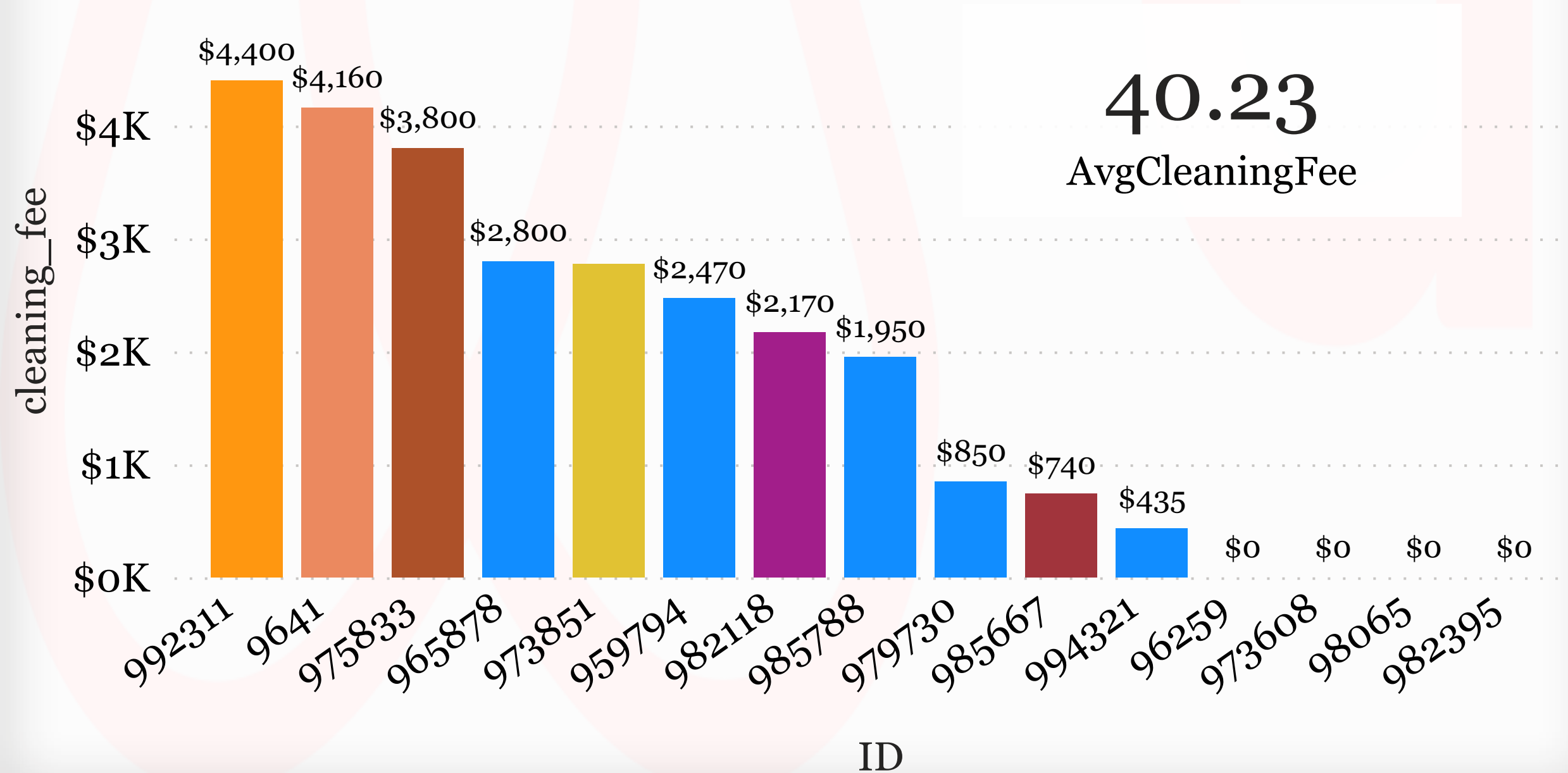
### Top 15 Listings by ID



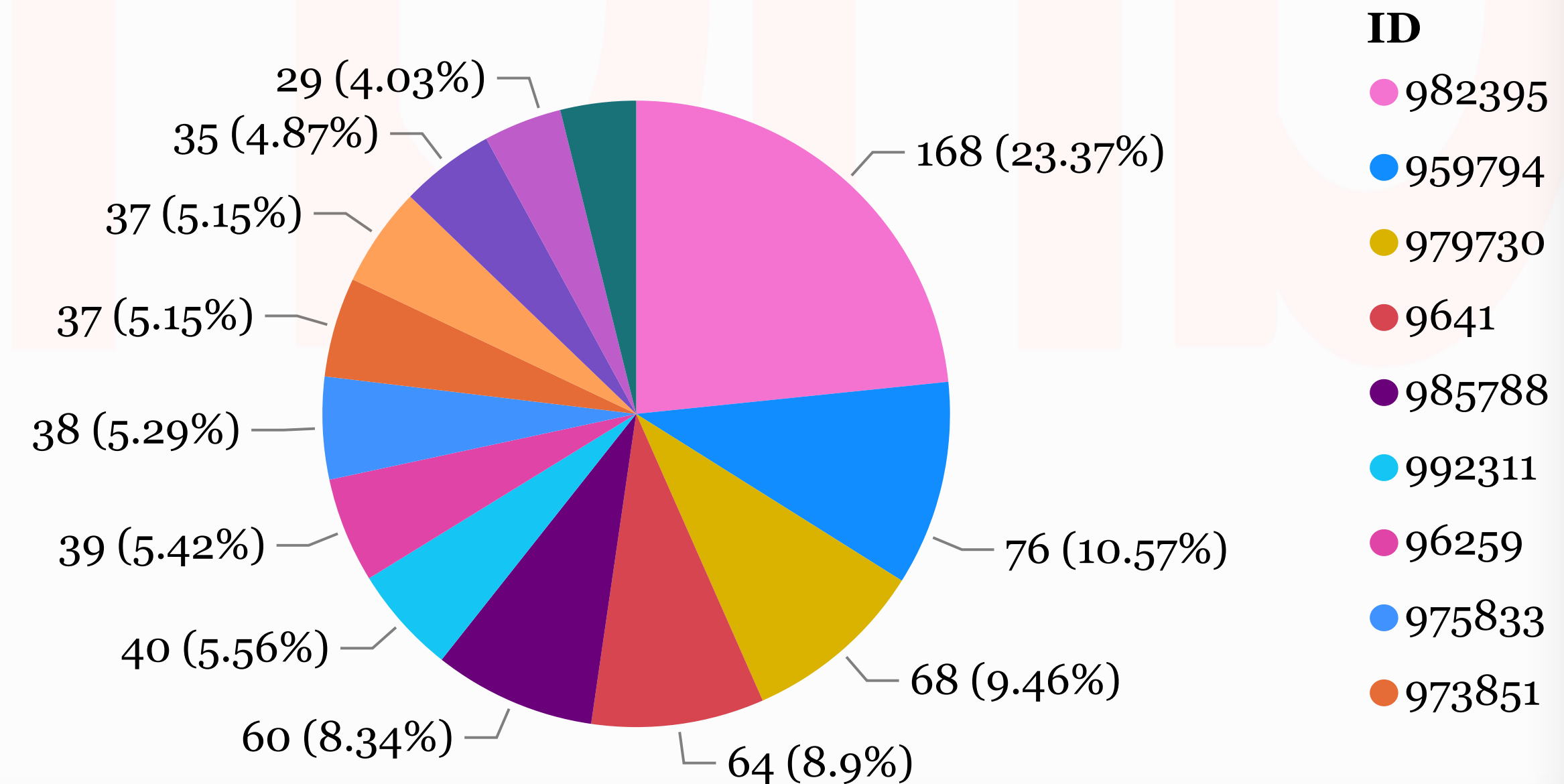
### Extra People a Listing can Contain (Top 15)



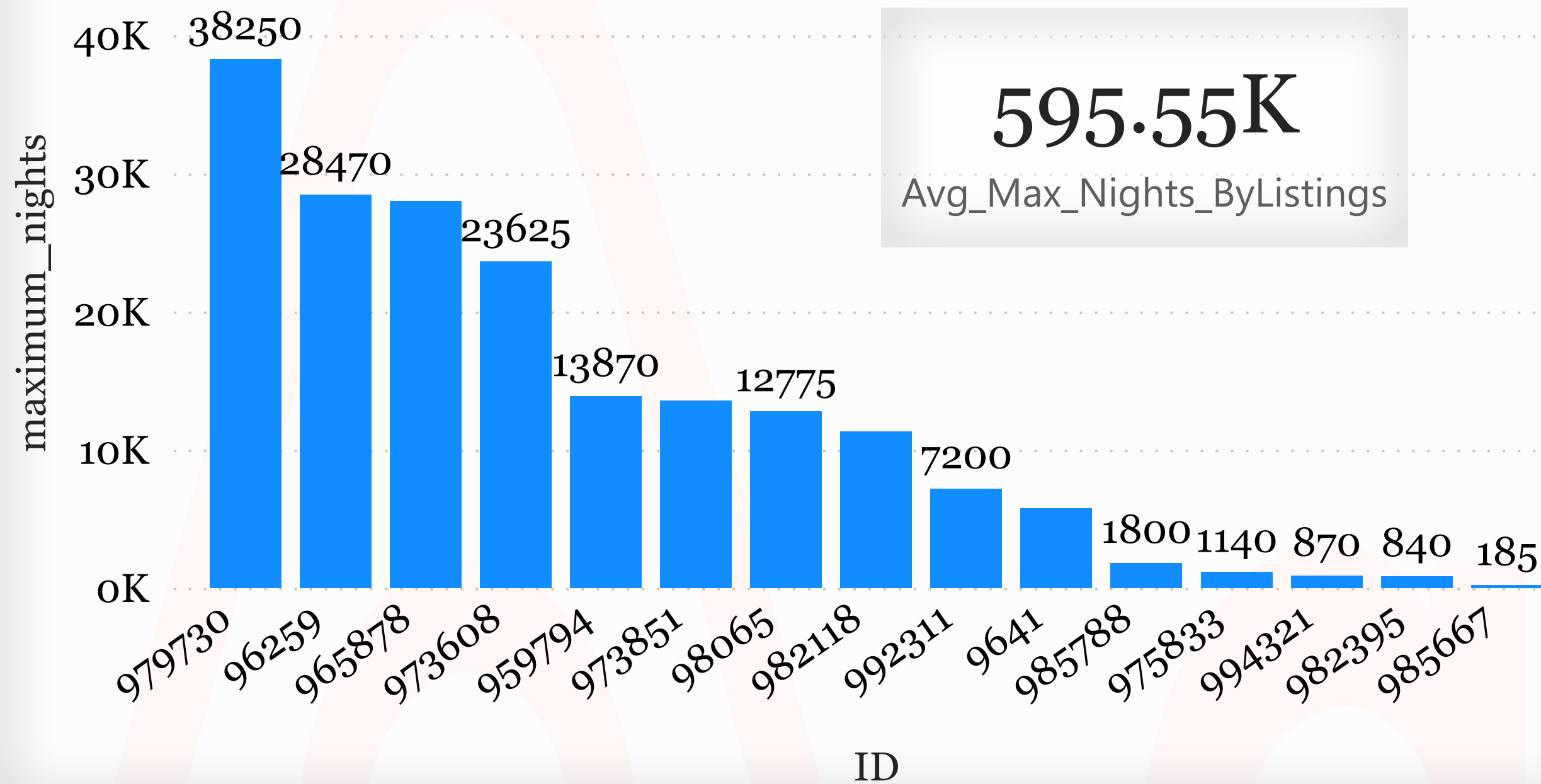
### Cleaning fee by ID (Top 15)



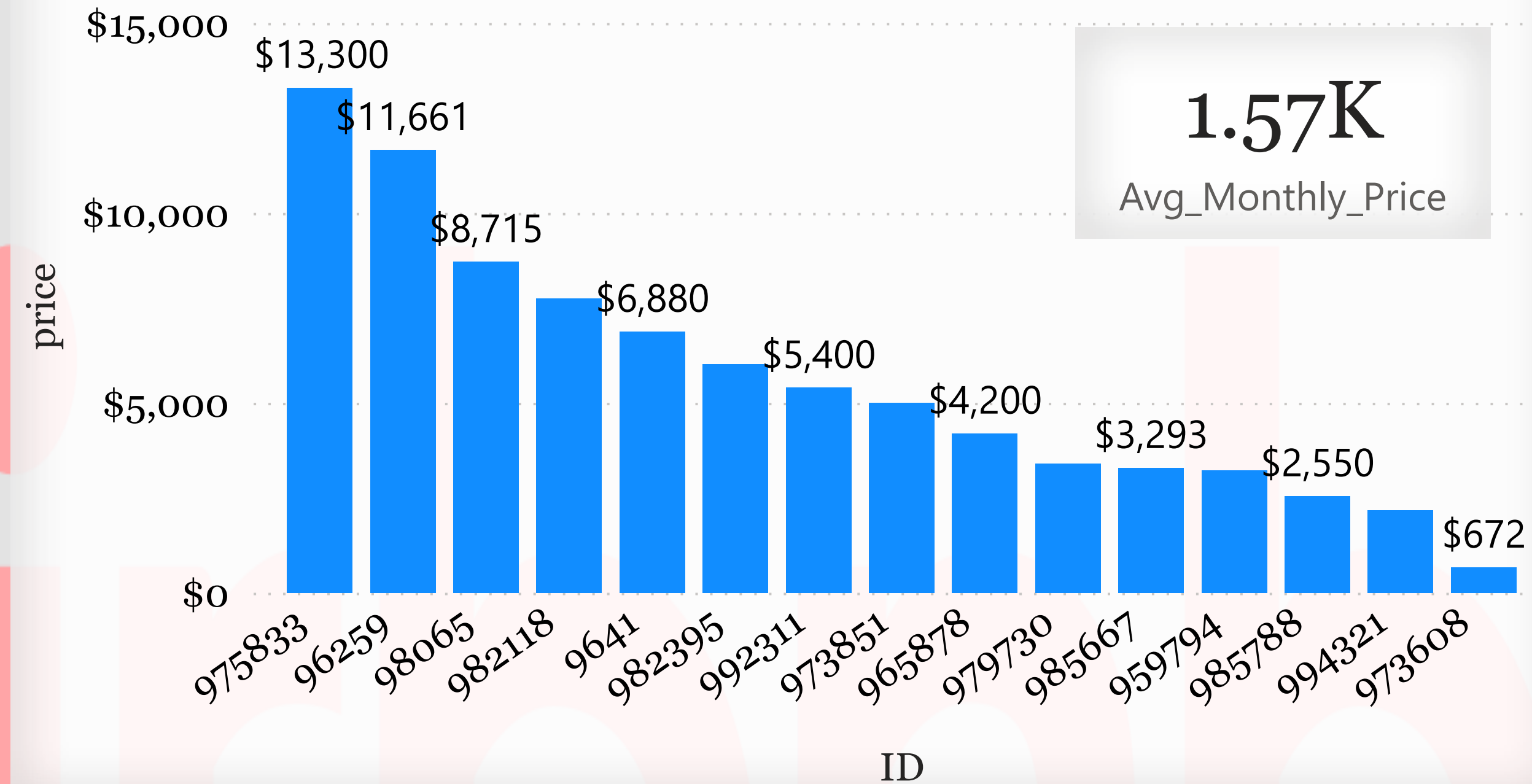
### Top 15 Guests Included by Listing ID



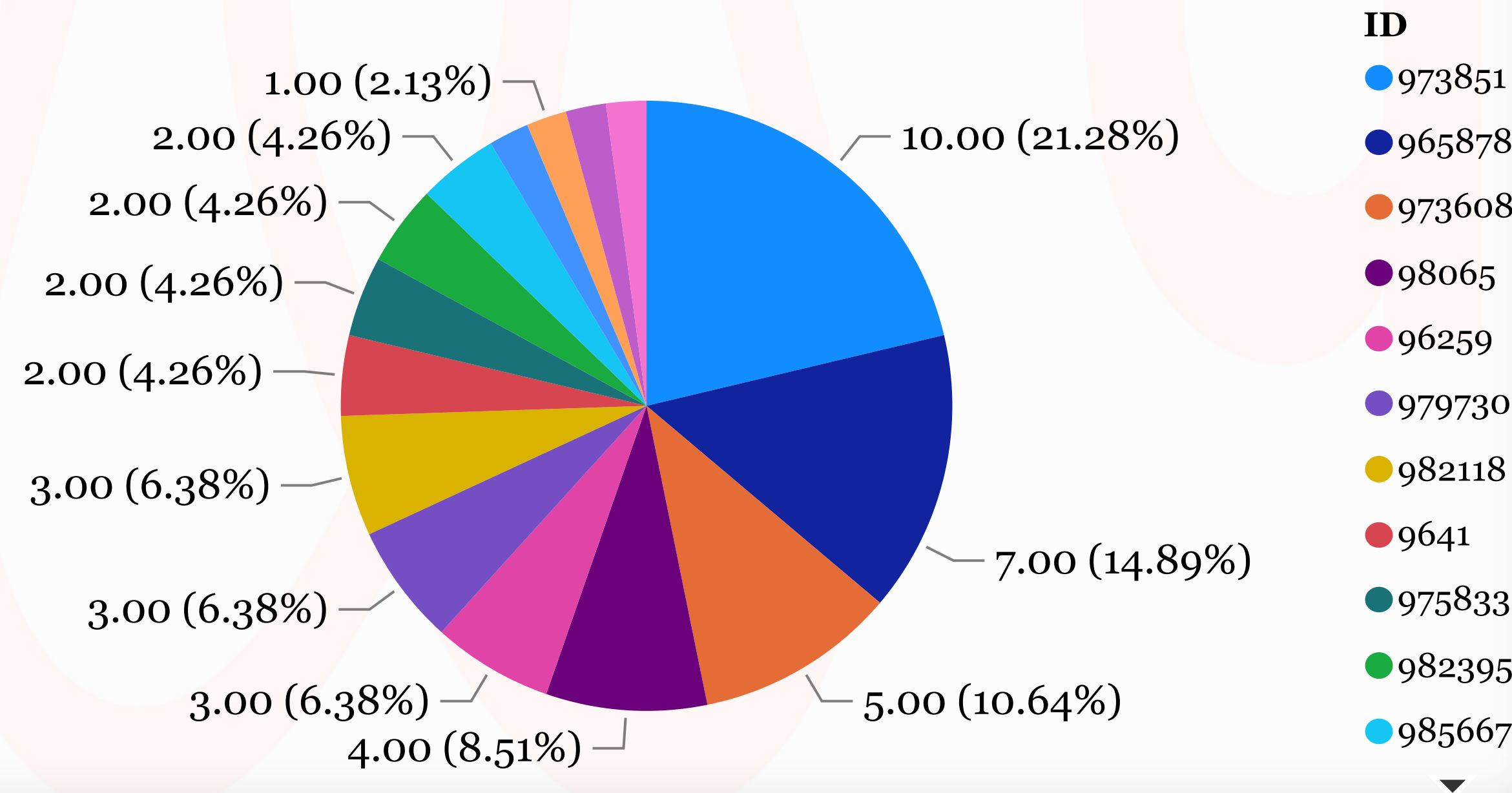
# Top 15 Maximum Nights by Listing



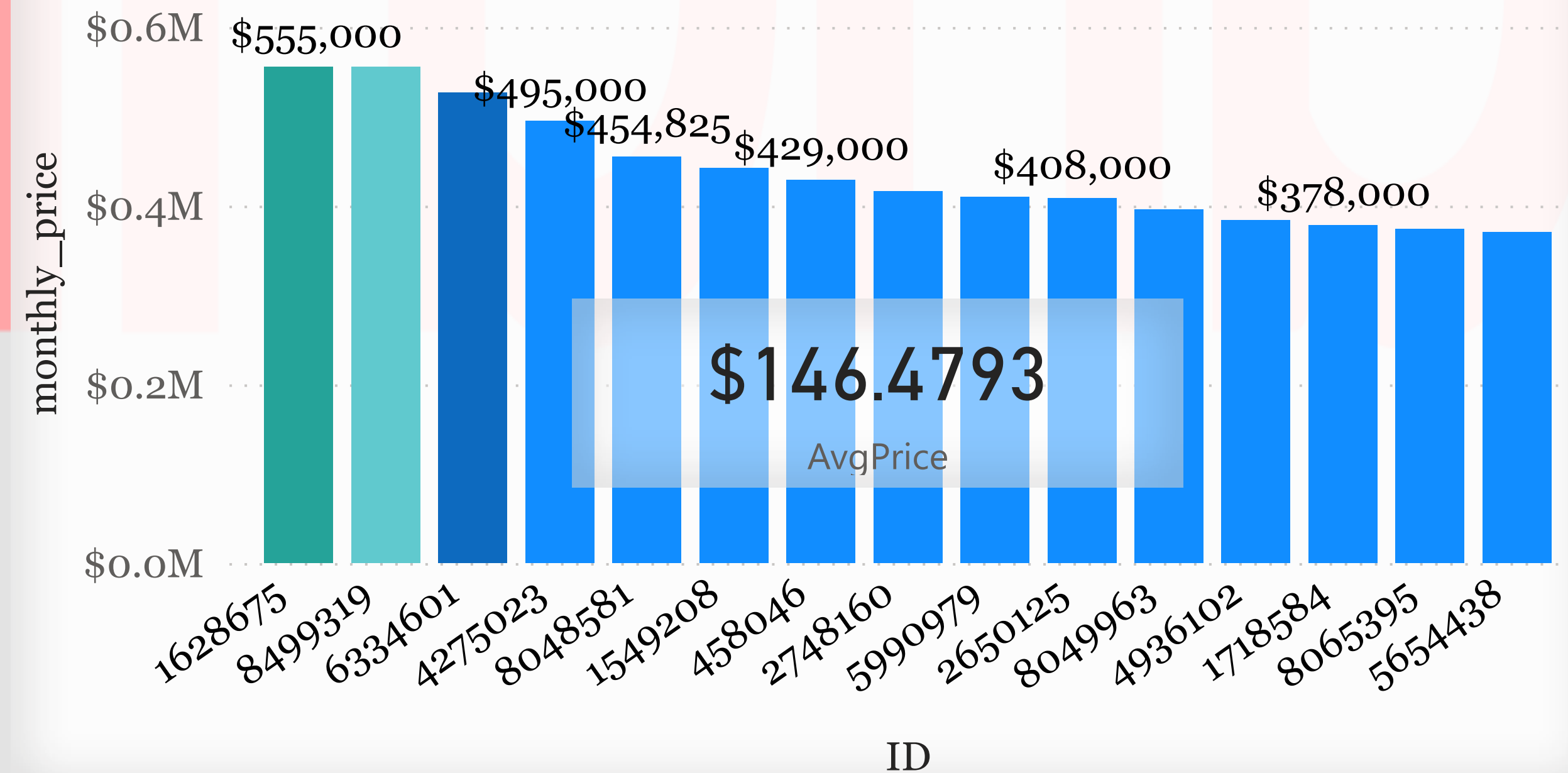
# Top 15 Prices by Listings



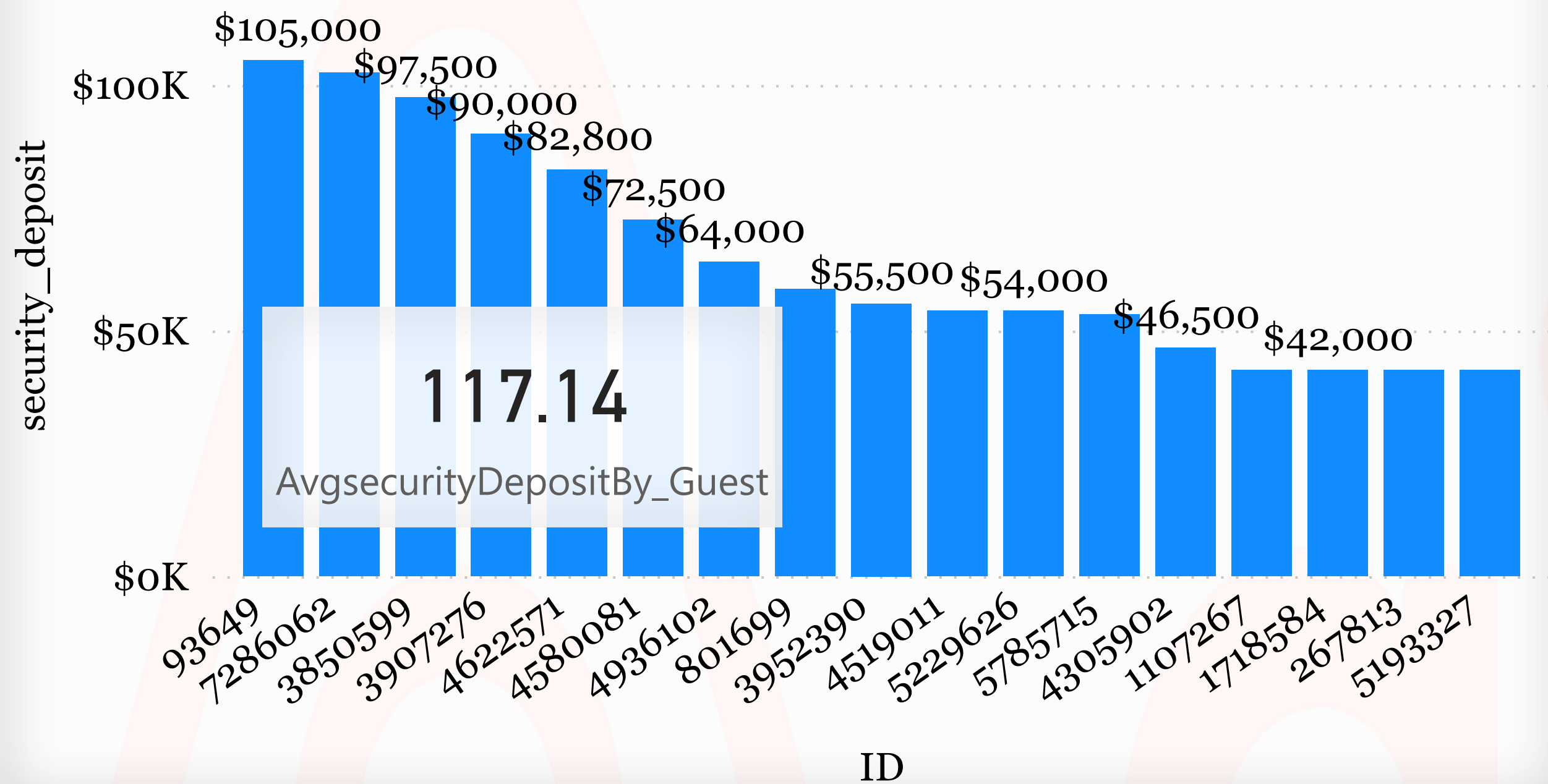
# Top 15 Average Minimum Nights Spend in a Listing



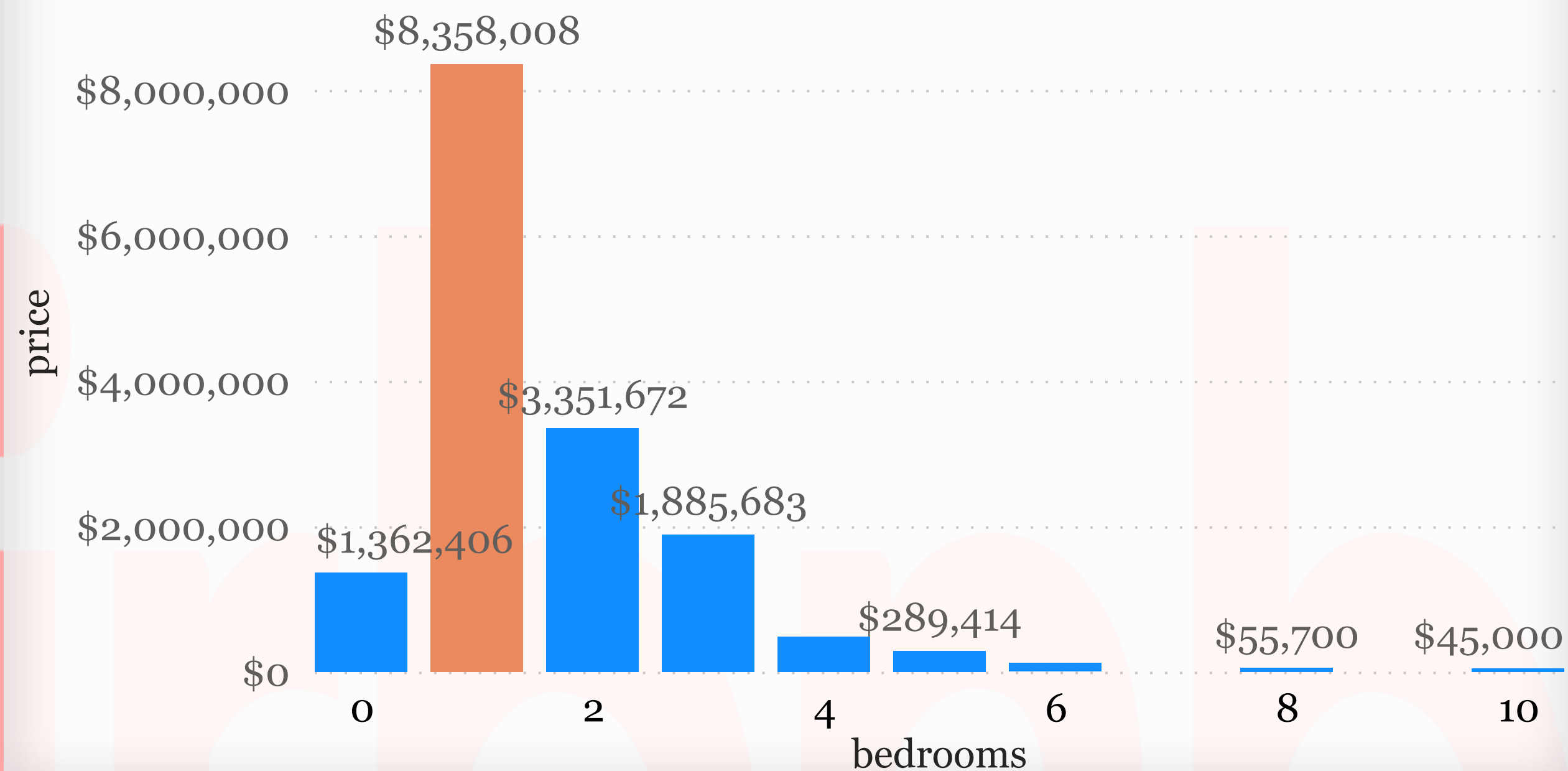
# Top 15 Monthly Prices by Listing



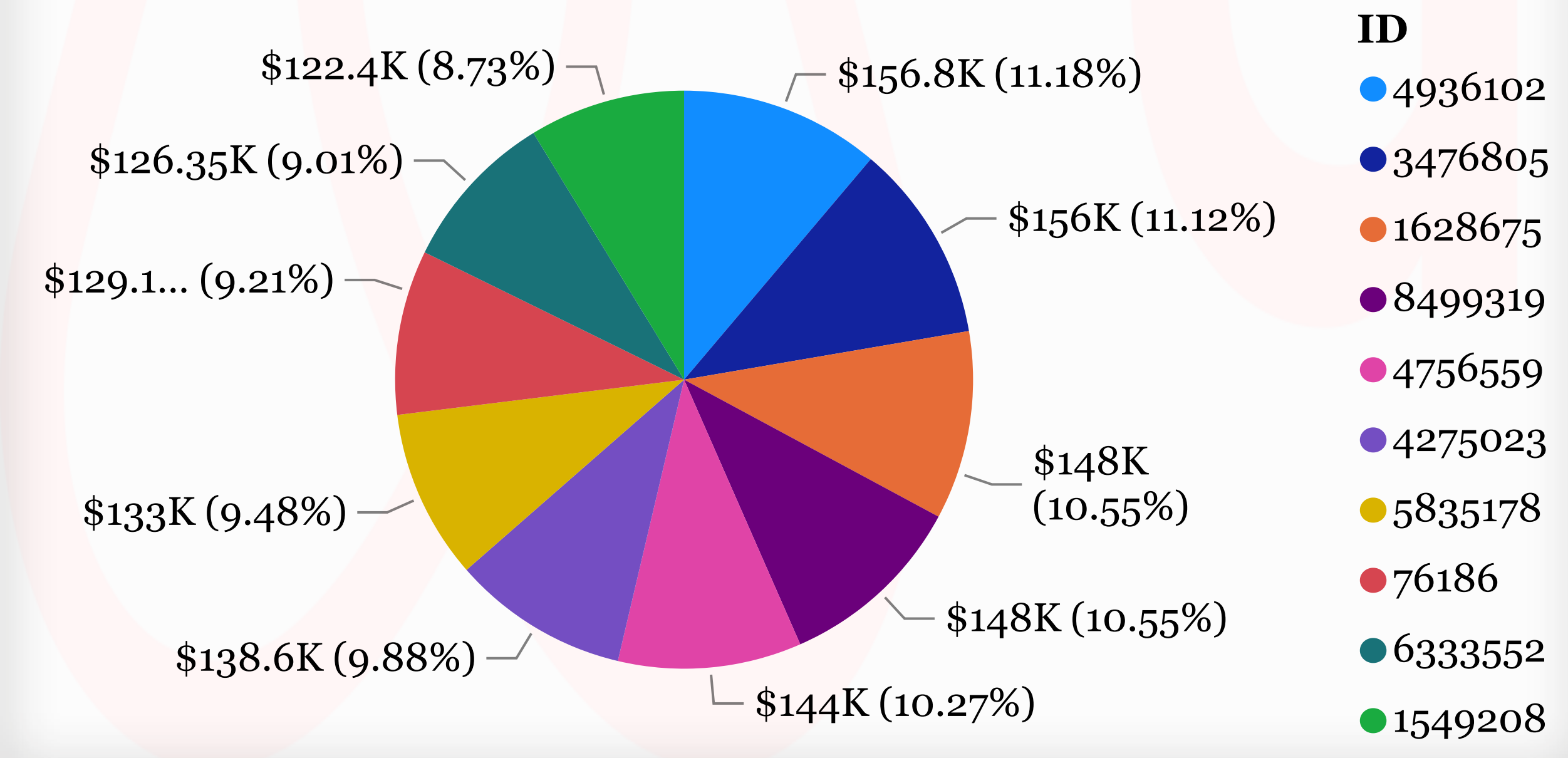
### Top 15 Security Deposits by Listing



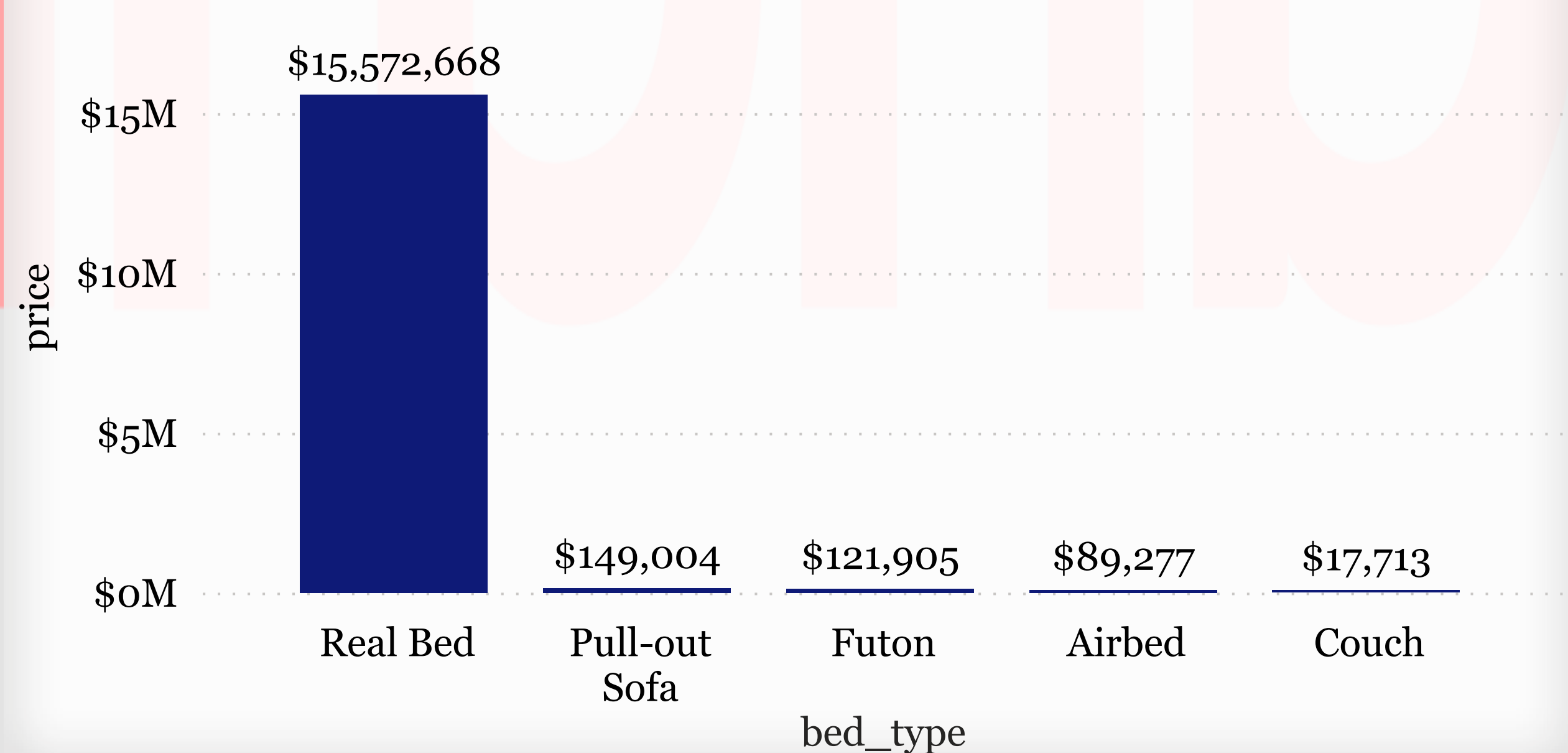
### Prices by Bedrooms



### Top 15 Weekly Prices by Listing

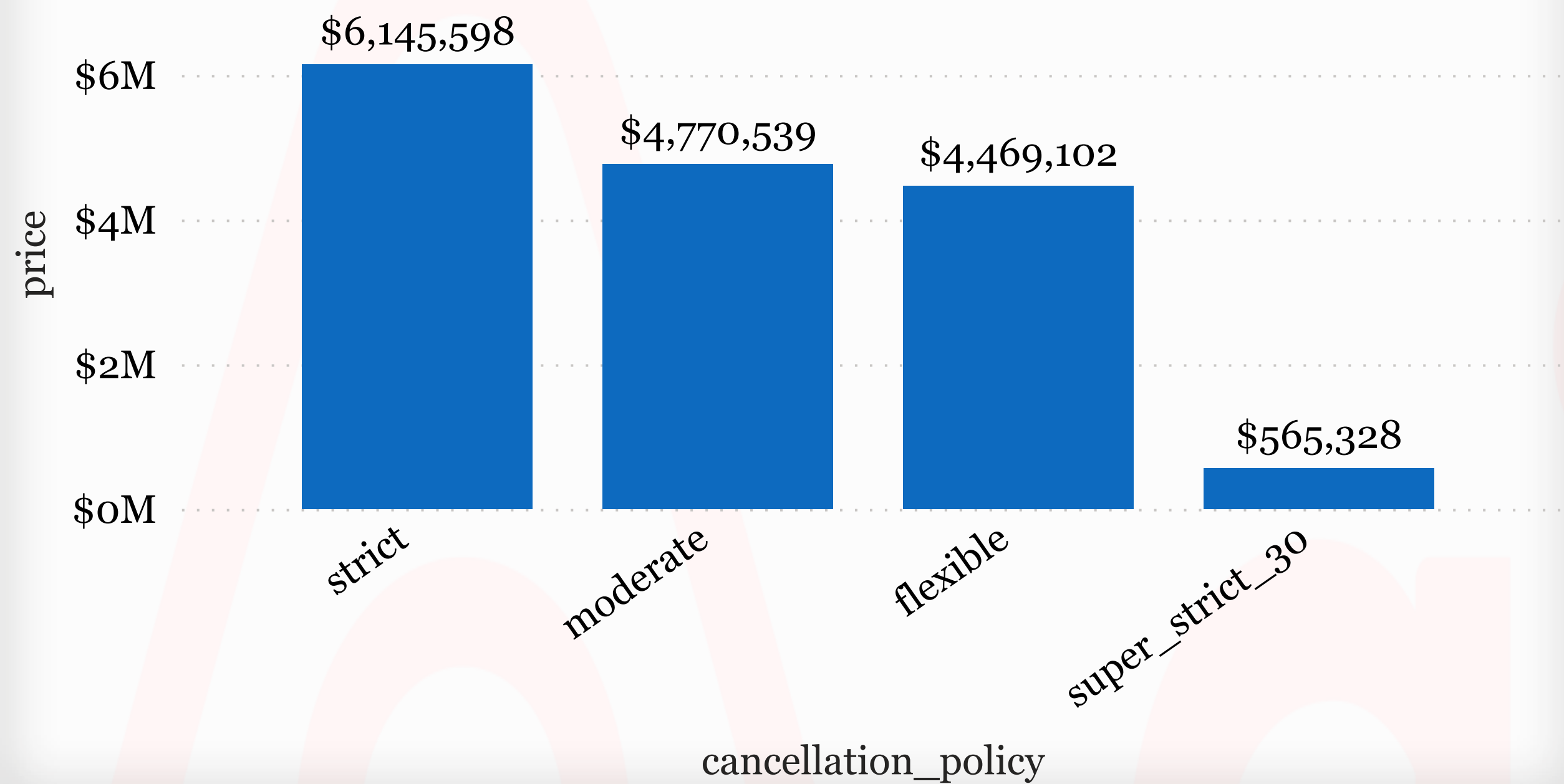


### Prices By Bed Type

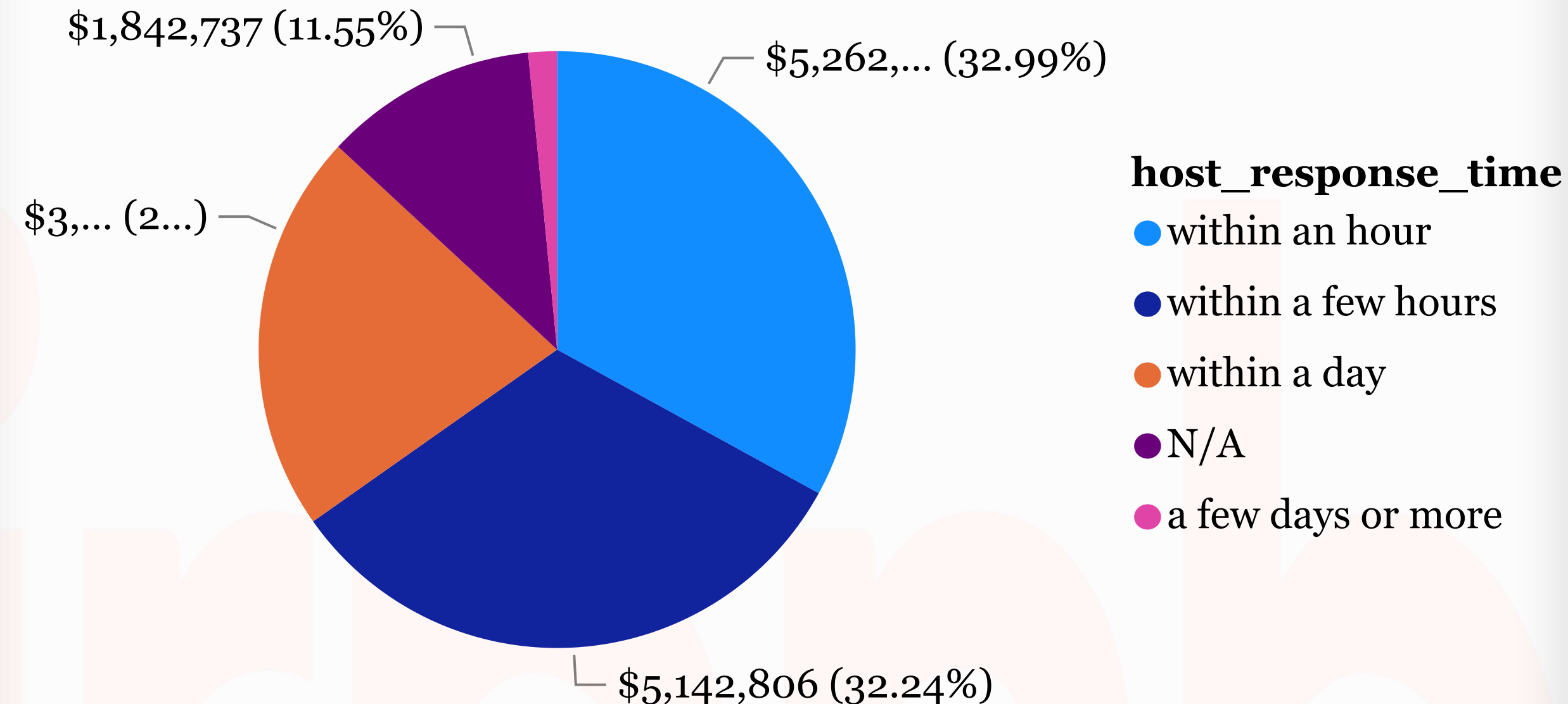




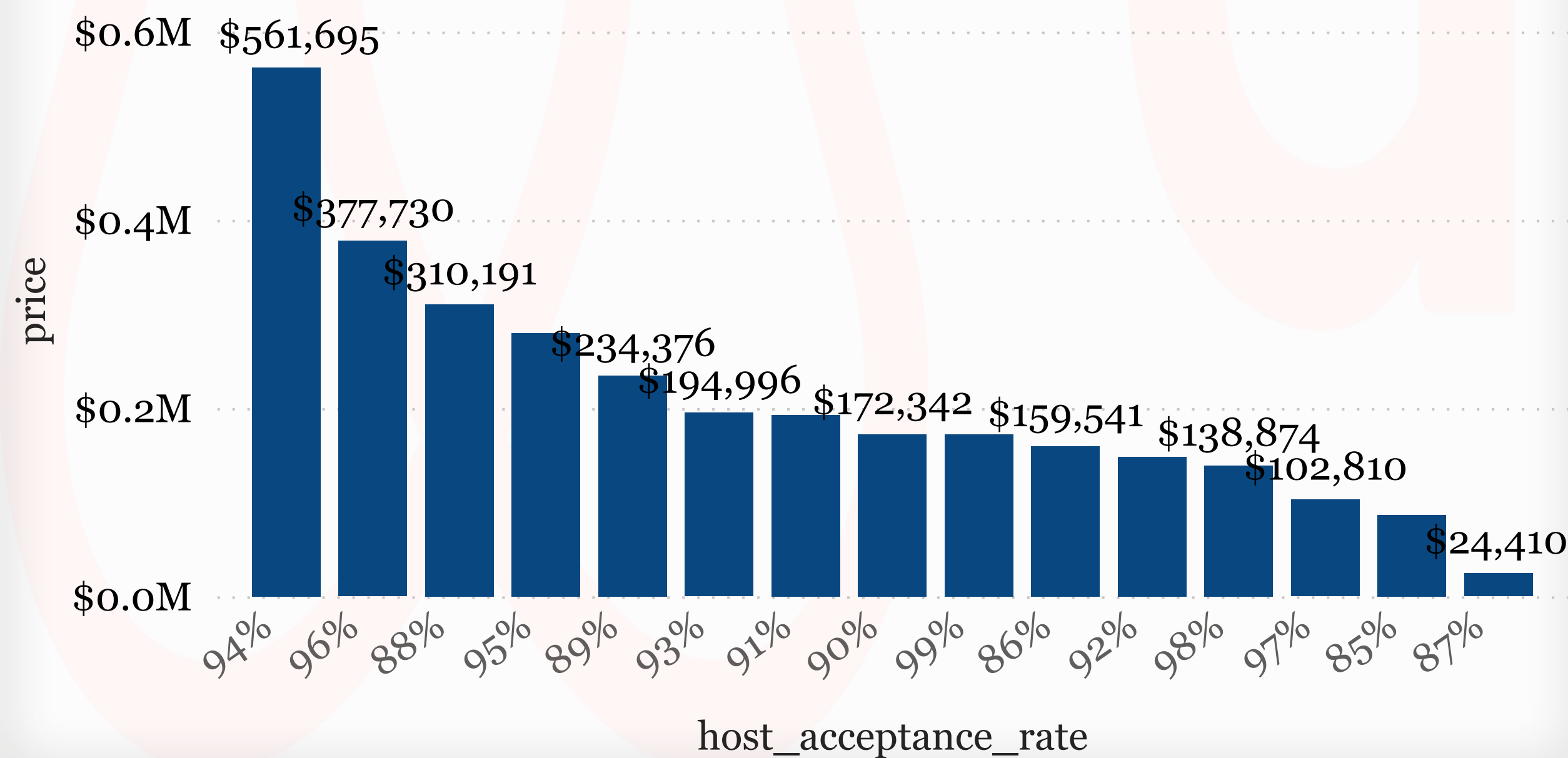
Price Level by Cancellation Policy



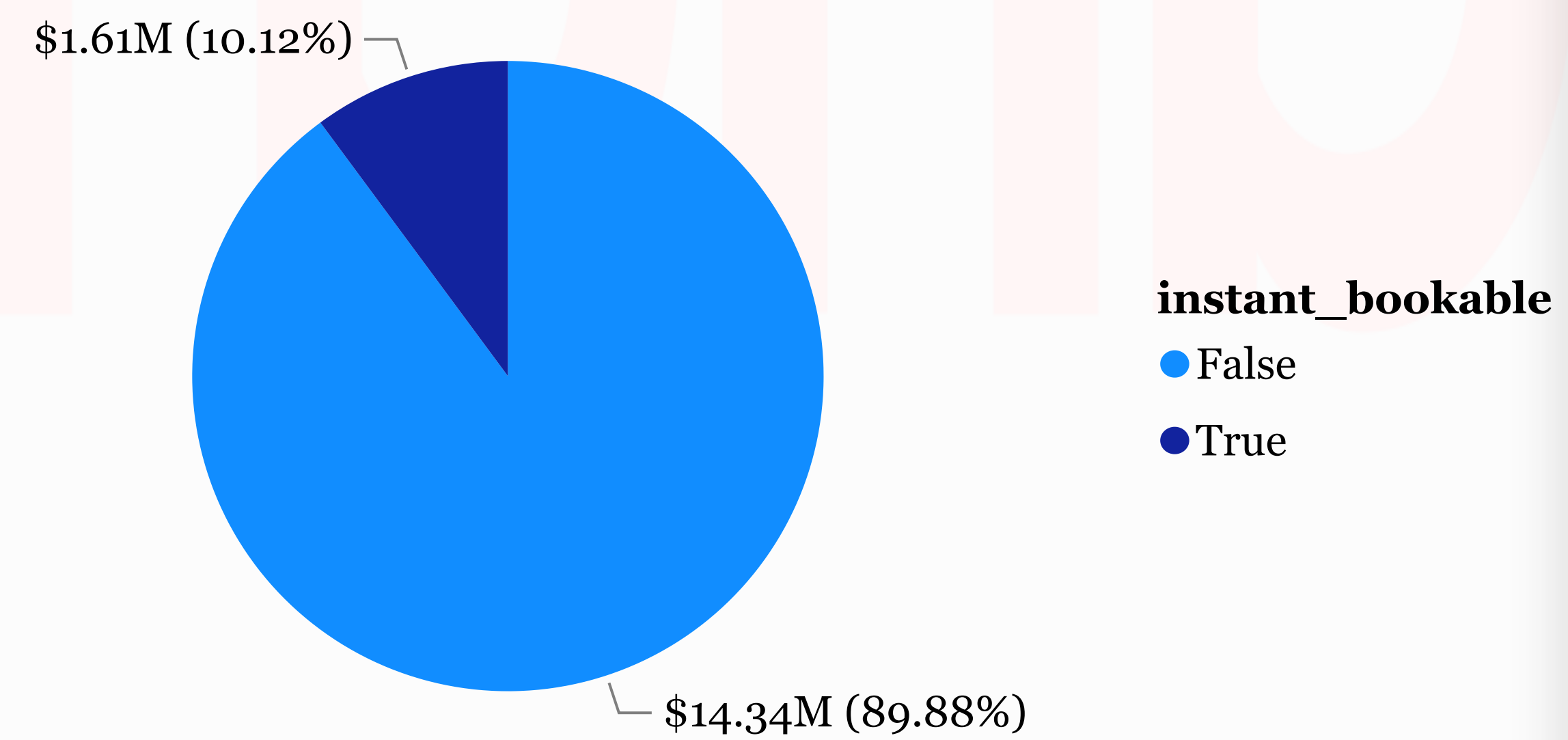
Price Levels By Response Time



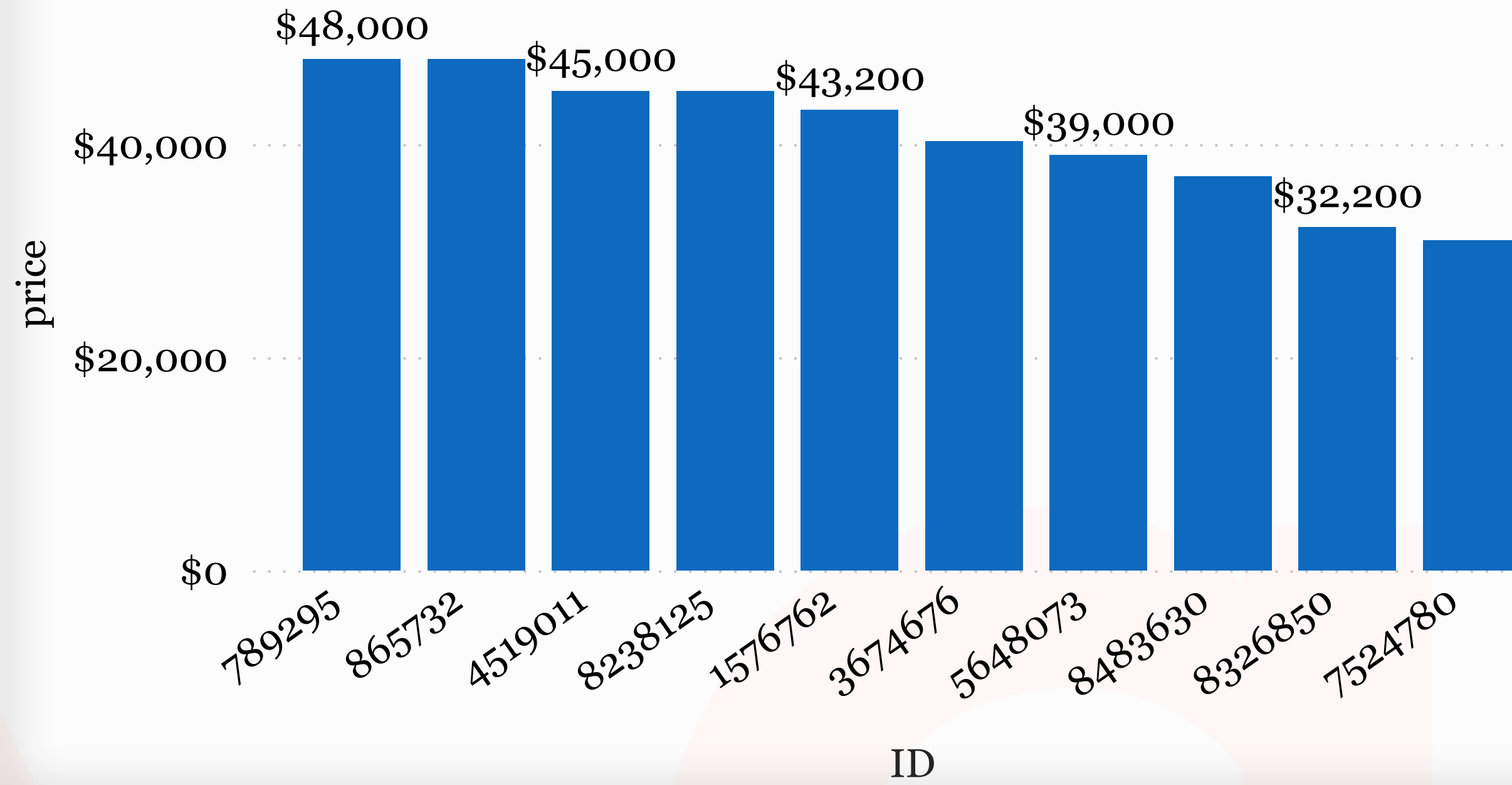
Price Levels by Host Acceptance Rate



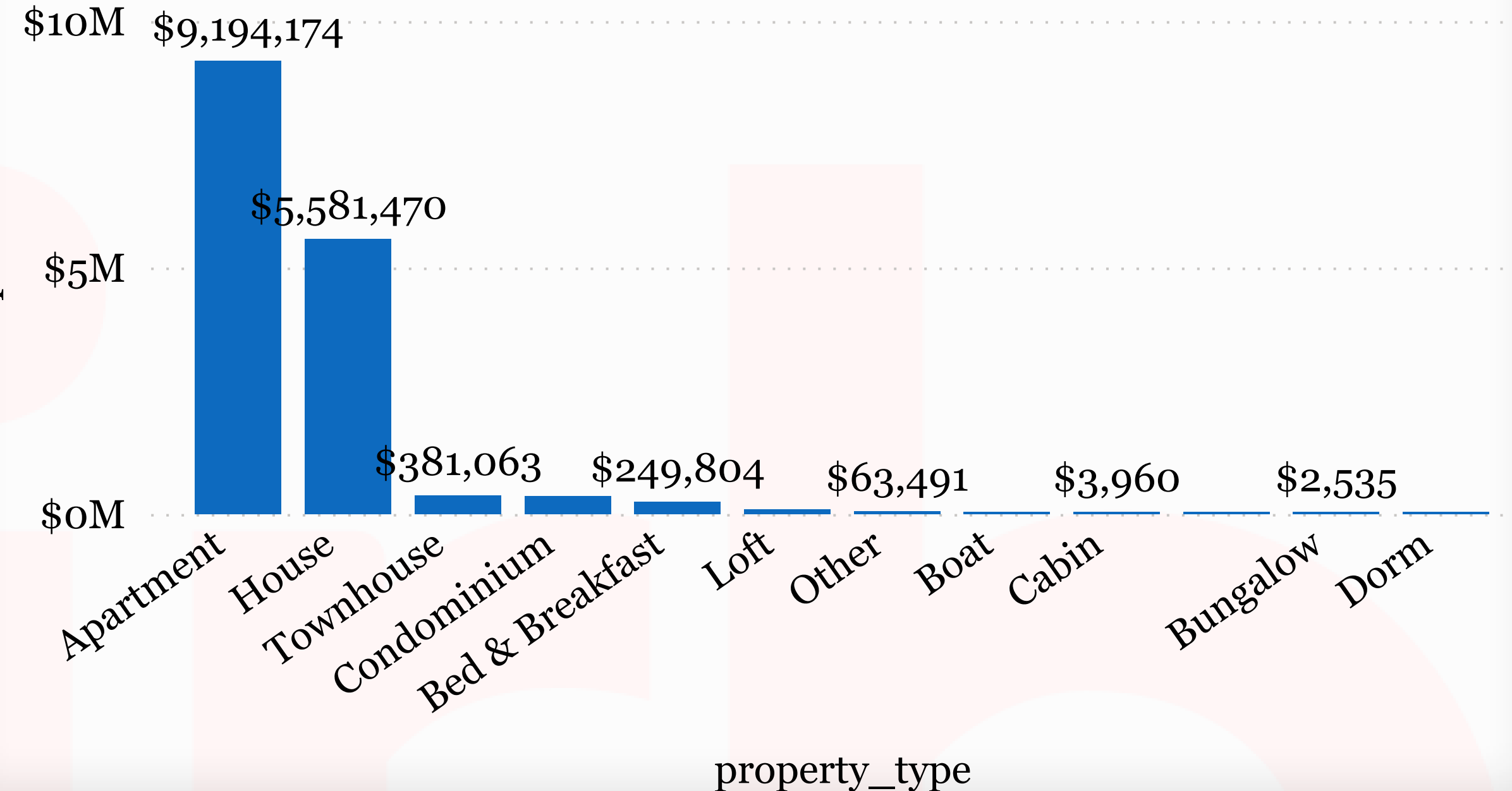
Price By Instant Booking



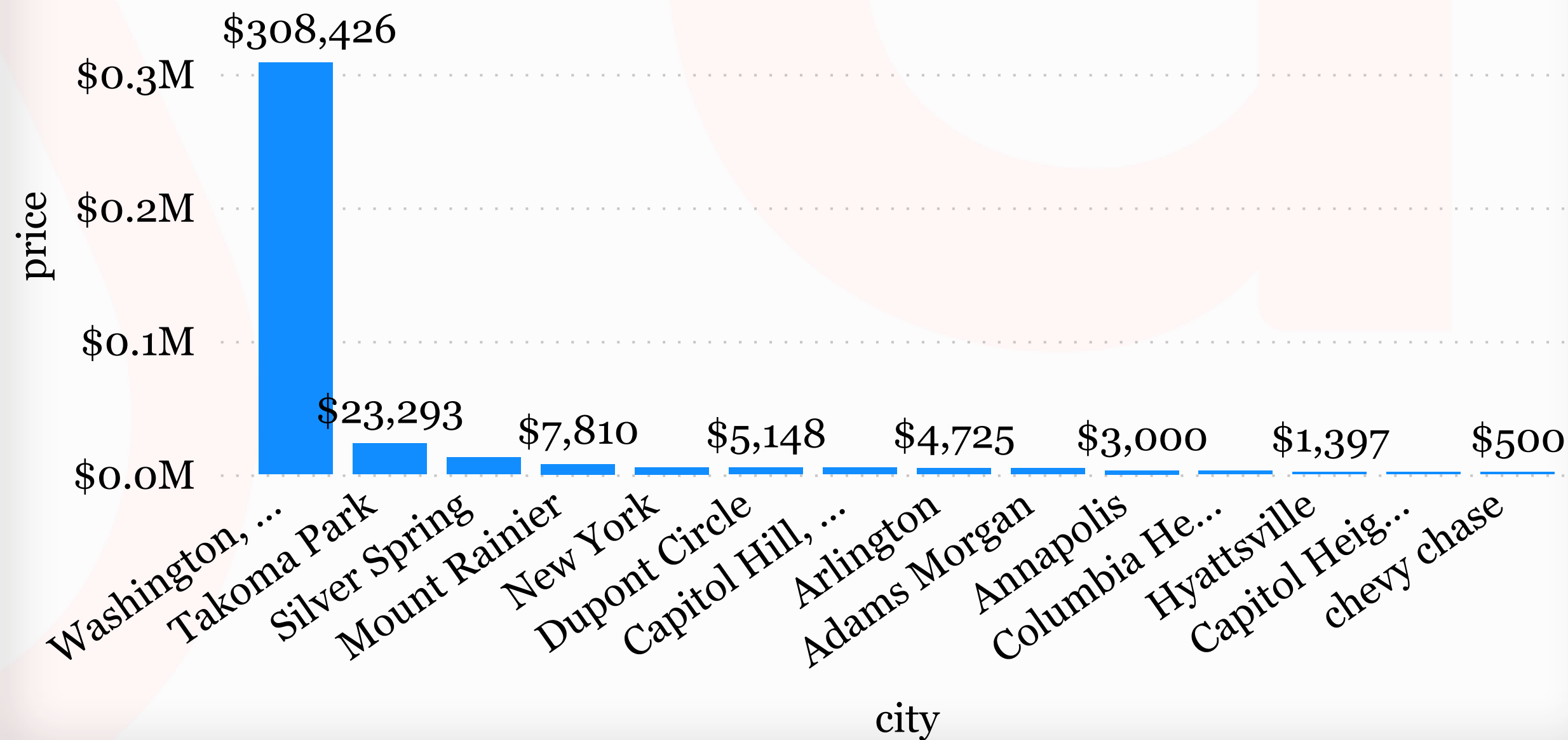
### Prices by ID



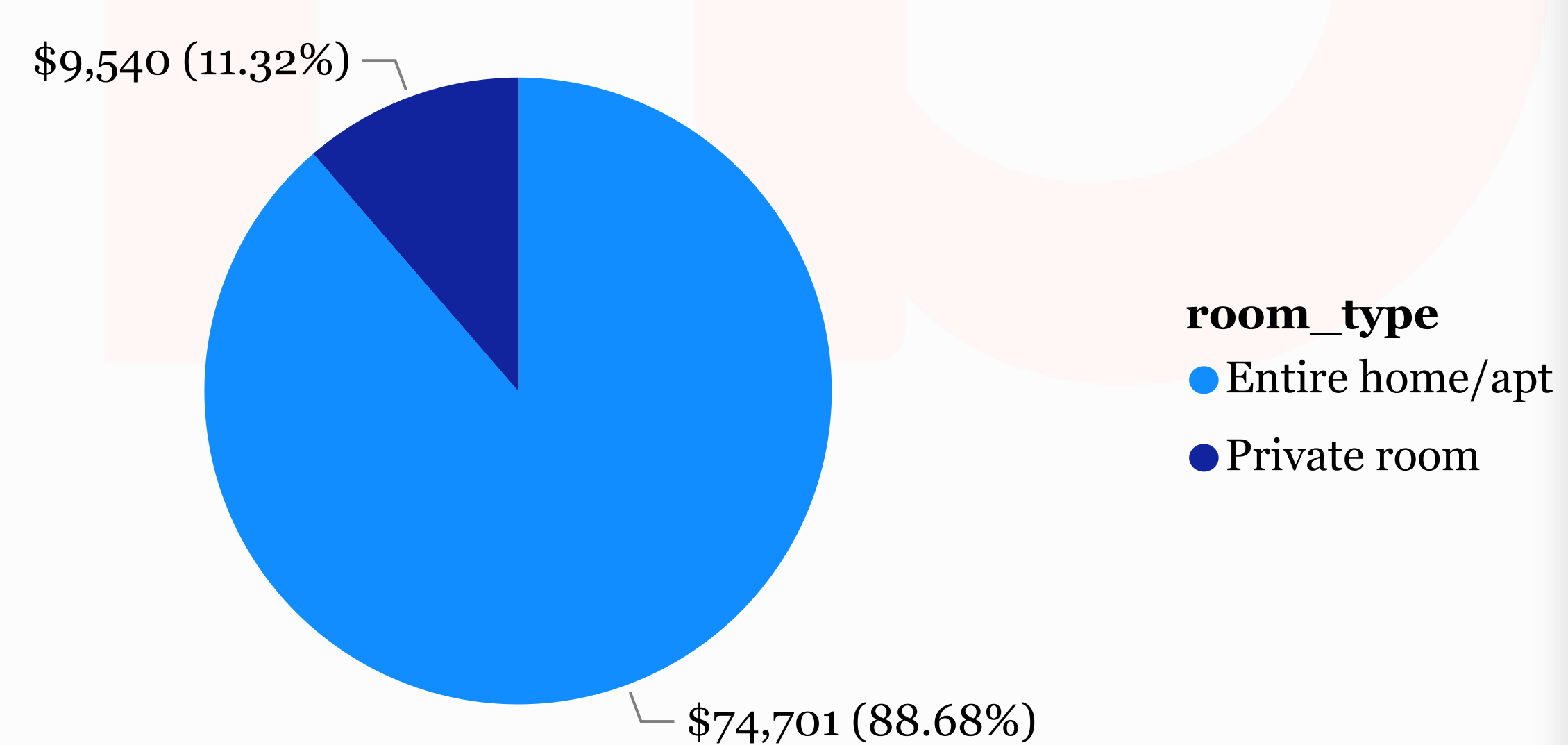
### Price by Property Type



### Price by City

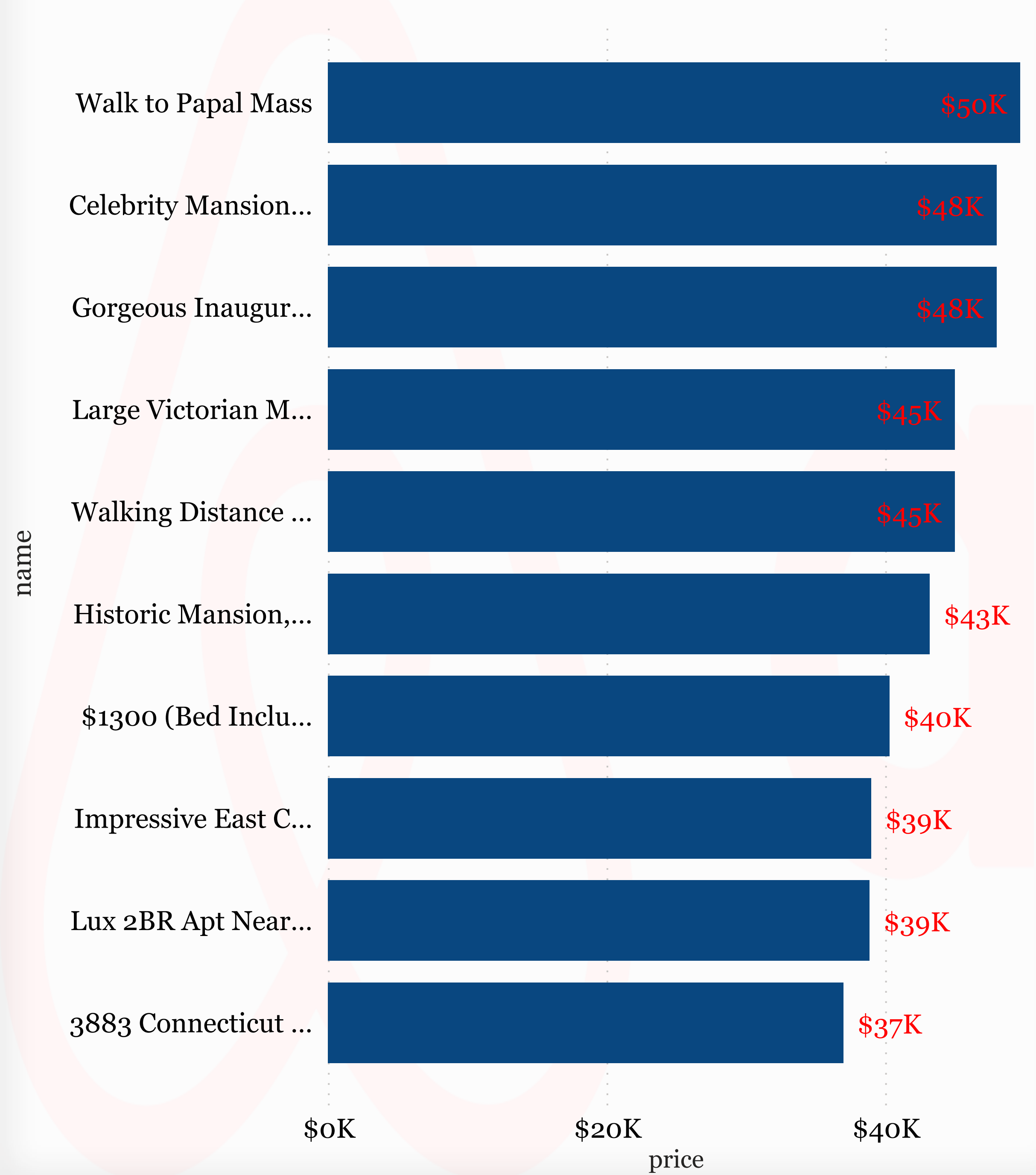


### Price by Room Type

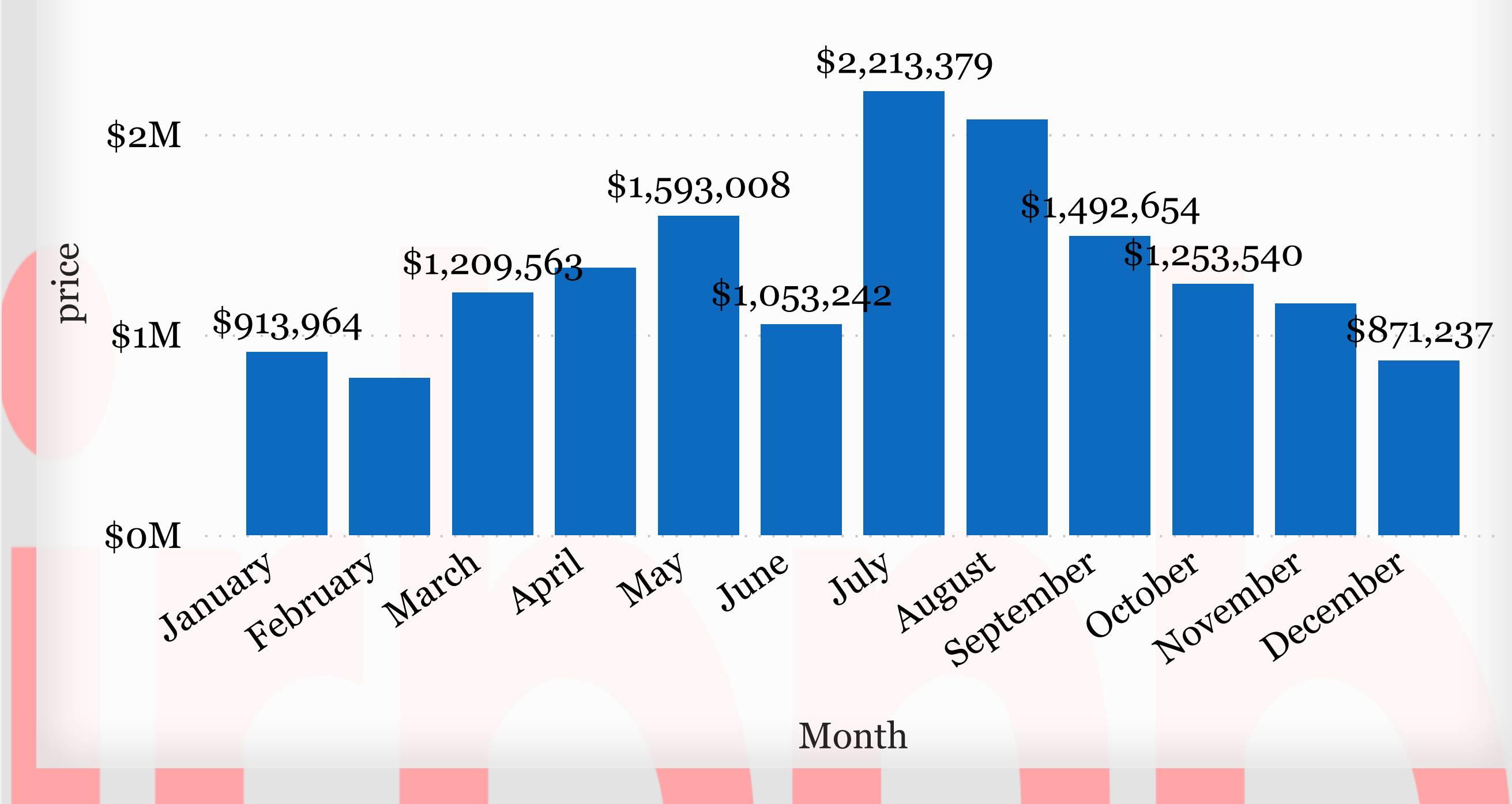




Price By Name Of Host



Price by Month



Price by Year



## Key Phrases Extracted from the Descriptions of the Listings Provided to Guests

