

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the Lon-

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the Lon-

OHamburgefontsiv

100%
v-stem of /n: 208 units

OHamburgefontsiv

81%
-12

OHamburgefontsiv

81%
-16

OHamburgefontsiv

81%
-20

OHamburgefontsiv

81%
-24

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eating and after going to the toilet. Two out of five people in a survey wrongly thought children’s mucky hands after playing outdoors would spread germs. Grubbing around outside and playing with animals was

100%
v-stem of /n: 208 units

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eating and after going to the toilet. Two out of five people in a survey wrongly thought children’s mucky hands after playing outdoors would spread germs. Grubbing around outside and playing with animals was

100%
v-stem of /n: 208 units

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eating and after going to the toilet. Two out of five people in a survey wrongly thought children’s mucky hands after playing outdoors would spread germs. Grubbing around outside and playing with animals was important for building a robust immune system, the study said, but cleanliness still really mattered when people were preparing food and before eating it. At a time when antibiotic resistance is on the rise and the NHS is under pressure, it is more important than ever to try to stop infections, says the report. Around one in four people

81%
-12

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eating and after going to the toilet. Two out of five people in a survey wrongly thought children’s mucky hands after playing outdoors would spread germs. Grubbing around outside and playing with animals was important for building a robust immune system, the study said, but cleanliness still really mattered when people were preparing food and before eating it. At a time when antibiotic resistance is on the rise and the NHS is under pressure, it is more important than ever to try to stop infections, says the report. Around one in four people

81%
-16

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eating and after going to the toilet. Two out of five people in a survey wrongly thought children’s mucky hands after playing outdoors would spread germs. Grubbing around outside and playing with animals was

100%
v-stem of /n: 208 units

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eating and after going to the toilet. Two out of five people in a survey wrongly thought children’s mucky hands after playing outdoors would spread germs. Grubbing around outside and playing with animals was

100%
v-stem of /n: 208 units

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eating and after going to the toilet. Two out of five people in a survey wrongly thought children’s mucky hands after playing outdoors would spread germs. Grubbing around outside and playing with animals was important for building a robust immune system, the study said, but cleanliness still really mattered when people were preparing food and before eating it. At a time when antibiotic resistance is on the rise and the NHS is under

81%
-20

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eating and after going to the toilet. Two out of five people in a survey wrongly thought children’s mucky hands after playing outdoors would spread germs. Grubbing around outside and playing with animals was important for building a robust immune system, the study said, but cleanliness still really mattered when people were preparing food and before eating it. At a time when antibiotic resistance is on the rise and the NHS is under pressure, it is

81%
-24

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune sys-

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune sys-

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune sys-

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune sys-

OHamburgefontsiv

100%
v-stem of /n: 208 units

OHamburgefontsiv

125%
+12

OHamburgefontsiv

125%
+16

OHamburgefontsiv

125%
+20

OHamburgefontsiv

125%
+24

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eating and after going to the toilet. Two out of five people in a survey wrongly thought children’s mucky hands after playing outdoors would spread germs. Grubbing around outside and playing with animals was

100%
v-stem of /n: 208 units

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eating and after going to the toilet. Two out of five people in a survey wrongly thought children’s mucky hands after playing outdoors would spread germs. Grubbing around outside and playing with animals was

100%
v-stem of /n: 208 units

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eating and after going to the toilet. Two out of five people in

125%
+12

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eating and after going to the toilet. Two out of five people in

125%
+16

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eating and after going to the toilet. Two out of five people in a survey wrongly thought children’s mucky hands after playing outdoors would spread germs. Grubbing around outside and playing with animals was

100%
v-stem of /n: 208 units

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eating and after going to the toilet. Two out of five people in a survey wrongly thought children’s mucky hands after playing outdoors would spread germs. Grubbing around outside and playing with animals was

100%
v-stem of /n: 208 units

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eat-

125%
+20

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eat-

125%
+24

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eating and after going to the toilet. Two out of five people in a survey wrongly thought children’s mucky hands after playing outdoors would spread germs. Grubbing around outside and playing with animals was

100%
v-stem of /n: 208 units

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eating and after going to the toilet. Two out of five people in a survey wrongly thought children’s mucky hands after playing outdoors would spread germs. Grubbing around outside and playing with animals was

100%
v-stem of /n: 208 units

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eating and after going to the toilet. Two out of five people in a survey wrongly thought children’s mucky hands

125%
+12
/space = 70%

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eating and after going to the toilet. Two out of five people in a survey wrongly thought chil-

125%
+16
/space = 70%

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eating and after going to the toilet. Two out of five people in a survey wrongly thought children’s mucky hands after playing outdoors would spread germs. Grubbing around outside and playing with animals was

100%
v-stem of /n: 208 units

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eating and after going to the toilet. Two out of five people in a survey wrongly thought children’s mucky hands after playing outdoors would spread germs. Grubbing around outside and playing with animals was

100%
v-stem of /n: 208 units

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eating and after

125%
+20
/space = 70%

The notion that too much cleanliness can be bad for your health and that children need to be exposed to germs is a dangerous myth, according to a public health body. The Royal Society for Public Health (RSPH) said the hygiene hypothesis – that allergies are caused by too much cleanliness, by killing off the bugs we need to challenge our immune systems – has entered the public imagination and is being misinterpreted. “The time has come when we need to sort this one out,” said Sally Bloomfield, the honorary professor at the London School of Hygiene and Tropical Medicine, who is lead author of a report called Too Clean or Not Too Clean. “The public is becoming very confused.” Playing outside in the dirt will certainly do children good by exposing them to good bacteria, the RSPH stressed, but it was vital that they washed their hands before eating and after

125%
+24
/space = 70%