

SUPER EUROPEAN POLICE

We are convinced the police are Super Heroes who can change their uniform to adapt to different circumstances, anywhere, anytime.

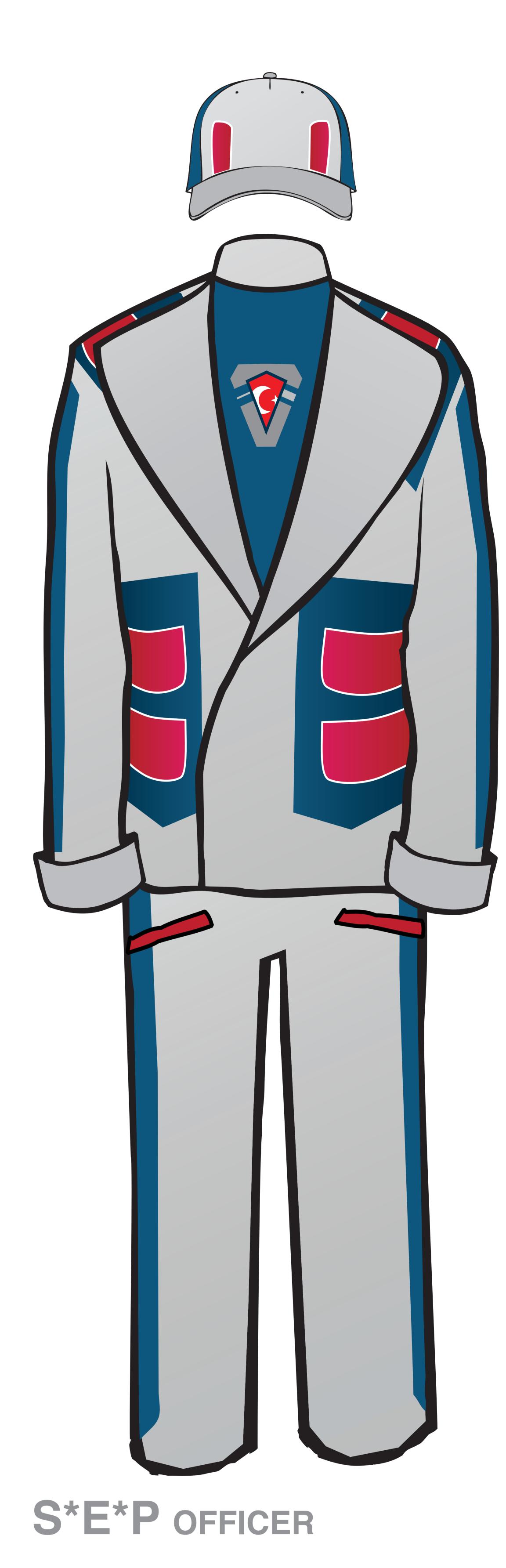
Design by:

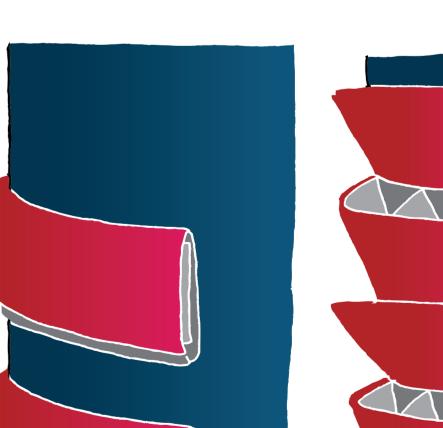
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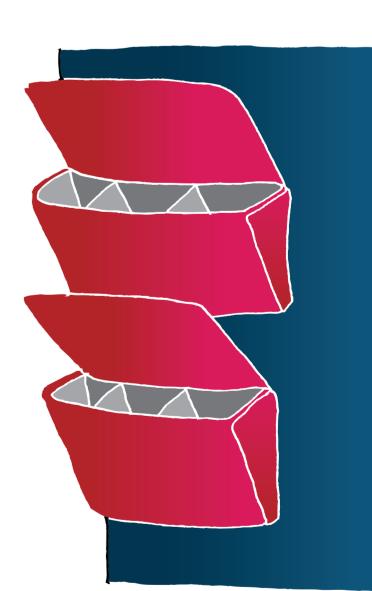
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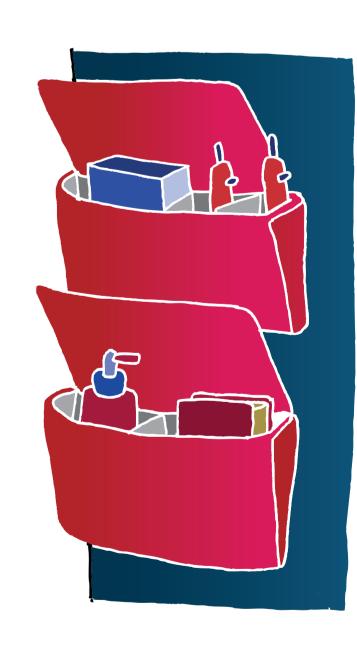
Royal Academy of Arts The Hague,

The Netherlands









Pockets to store equipment.



S*E*P MOBILE

Politie-Polis-Carabi....

Police forces have the same mission all over Europe, but nevertheless, they look different in every country. Is it possible that, despite the differences in cultural background, the police in Europe will wear the same uniform and drive cars with the same striping?

Dutch and Turkish students graphic design and fashion have designed a visual identity for the (not yet existing) European police.

This project is a cooperation between the Royal Academy of Art The Hague, Istanbul Design Week and Design and Government (initiator). It is organised within the framework of the celebrations of 400 years of diplomatic relations between the Netherlands and Turkey and financially made possible thanks to SICA Dutch Centre for International Cultural Activities, the Dutch Ministry of Foreign Affairs and the Netherlands Embassy in Turkey.









