

CURRICULUM VITAE
Jasper van Blokland ^{MA}

Animation Illustration Infographics

I am driven to simplify content into clear and understandable images

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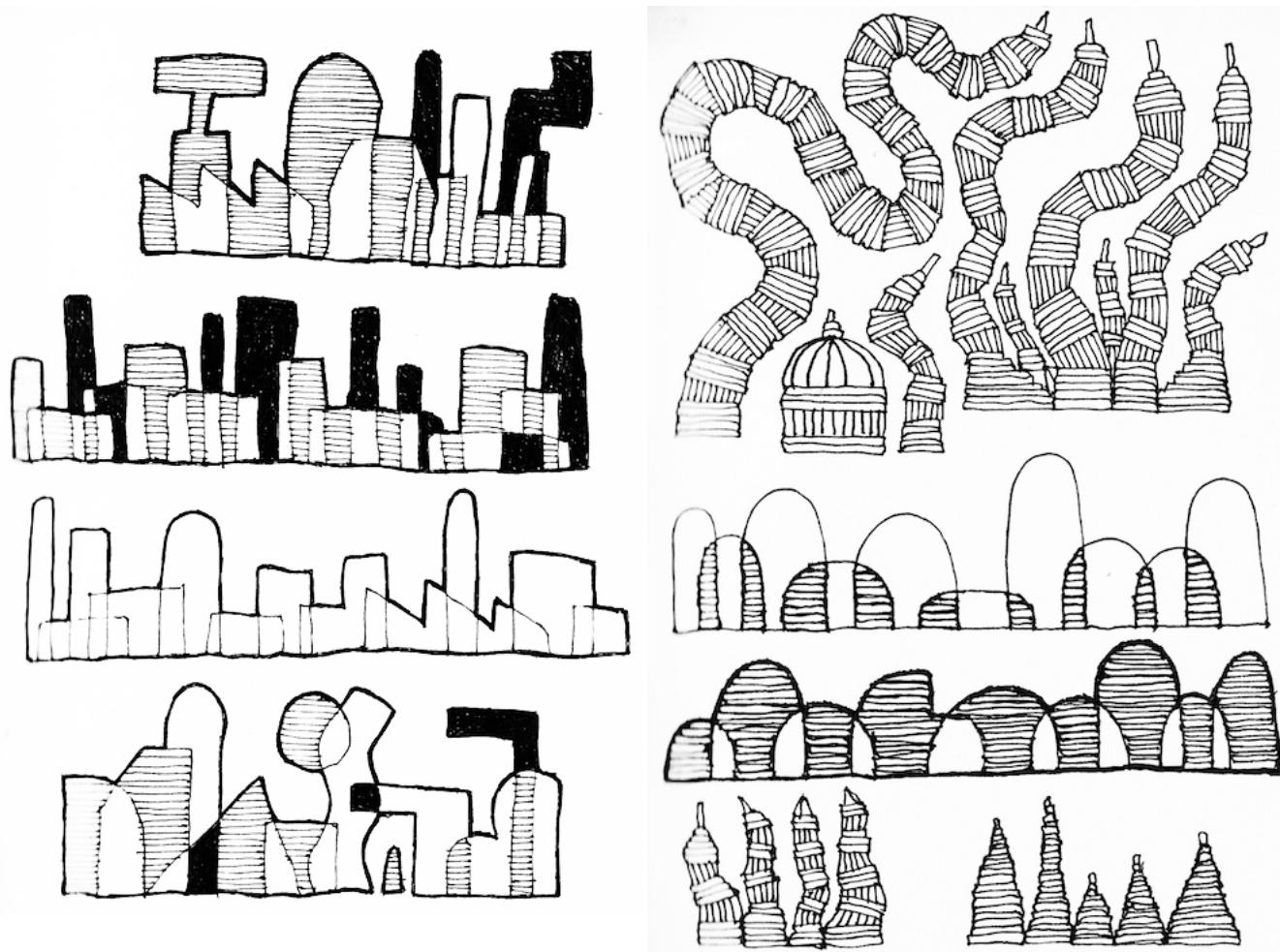
SOFT SKILLS

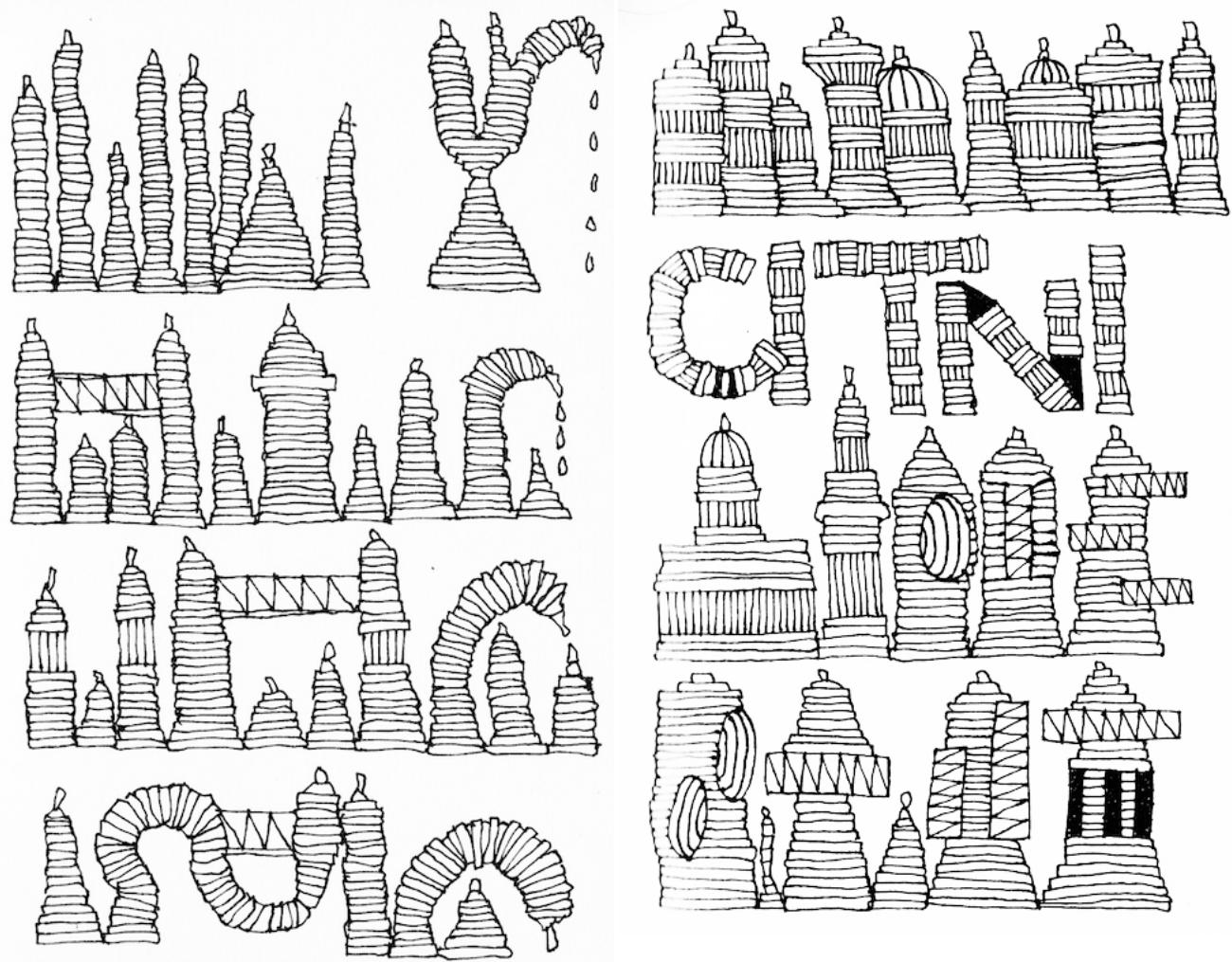
Team-player Communicator Enthusiastic entrepreneur Problem solver Brainstormer

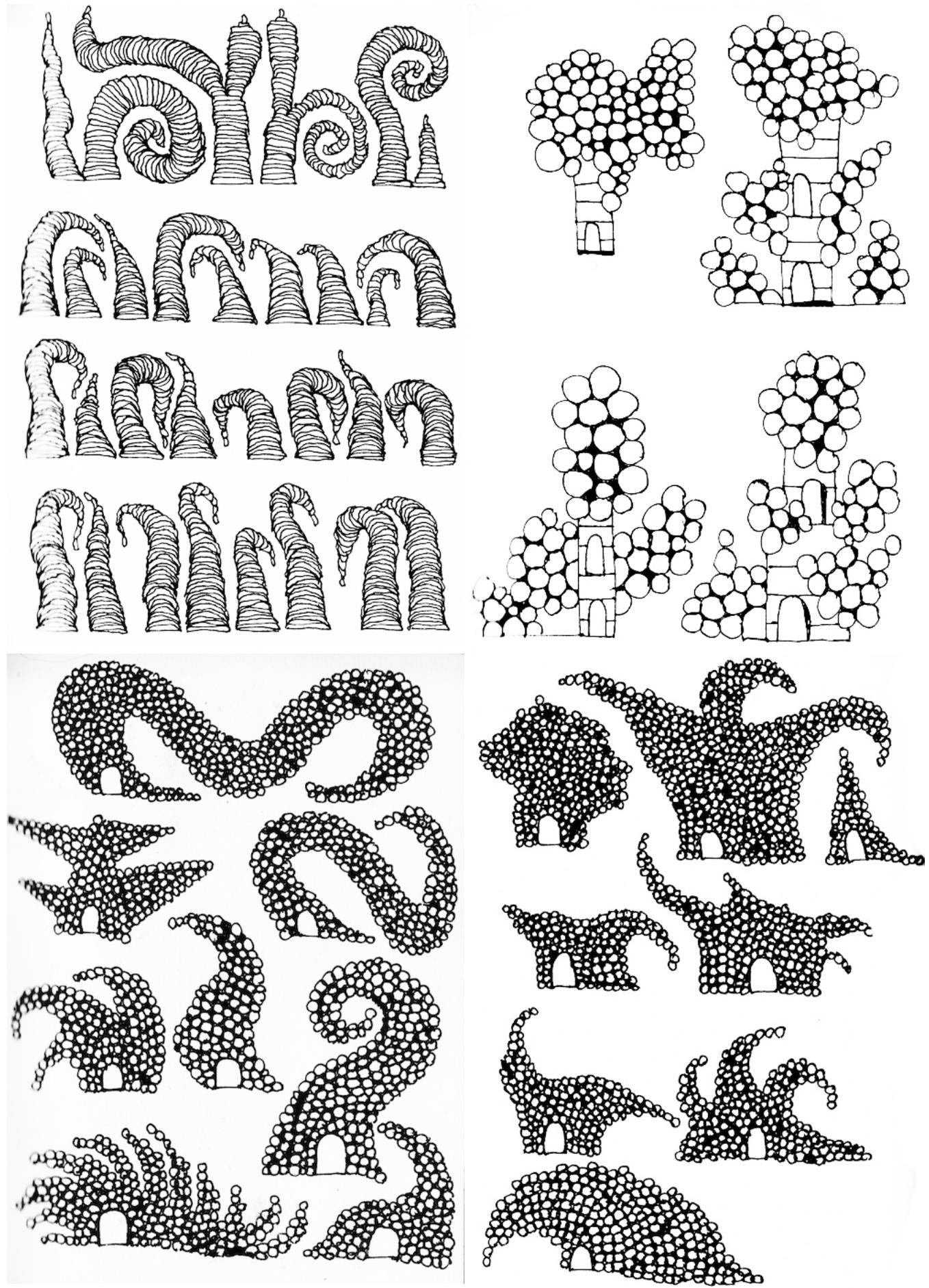
TECHNICAL SKILLS

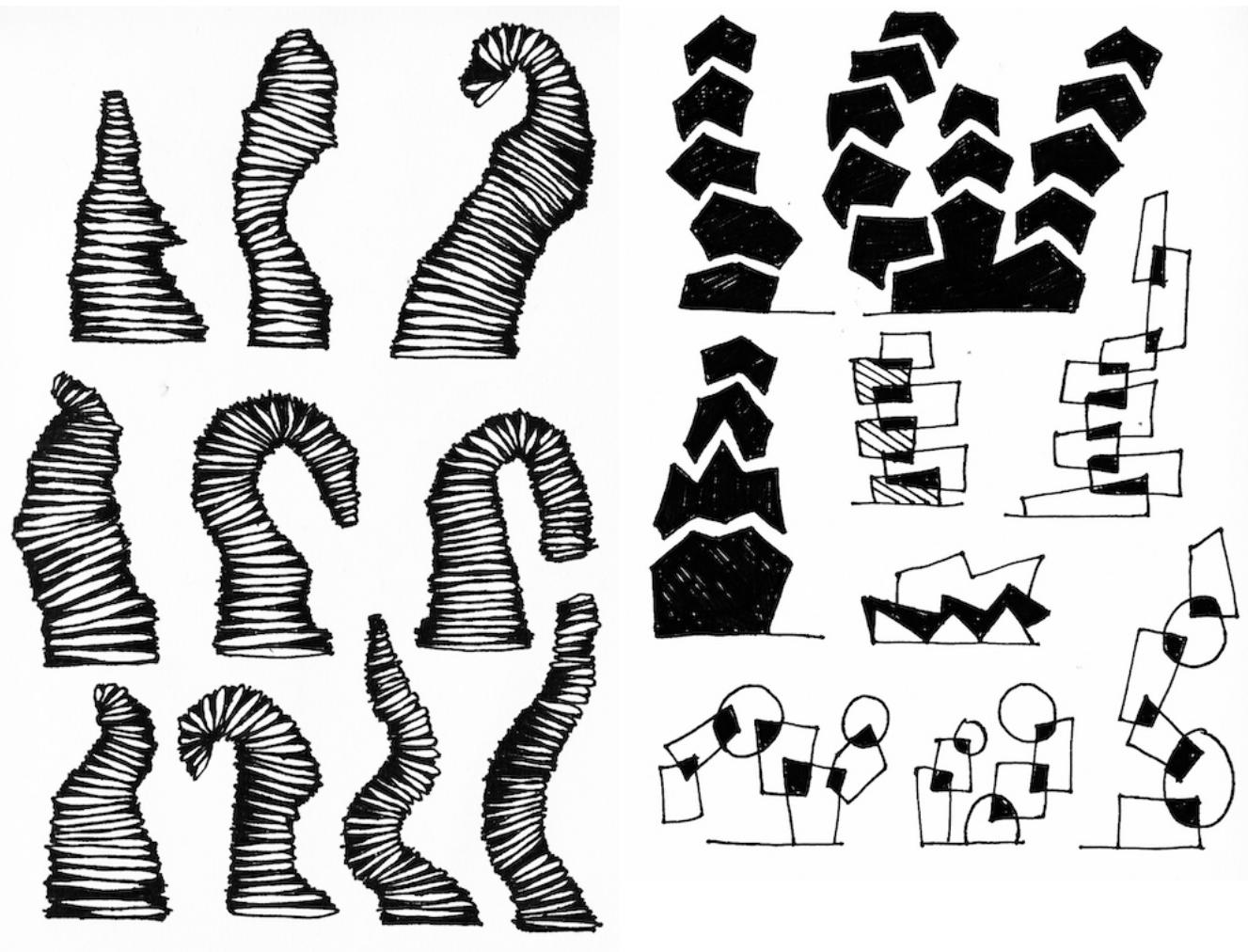
Python Processing HTML CSS3 SASS Markdown Adobe Sketch Prototyping

Conditional illustration Illustrations Conditions Repetition Black & White Fineliner Skylines







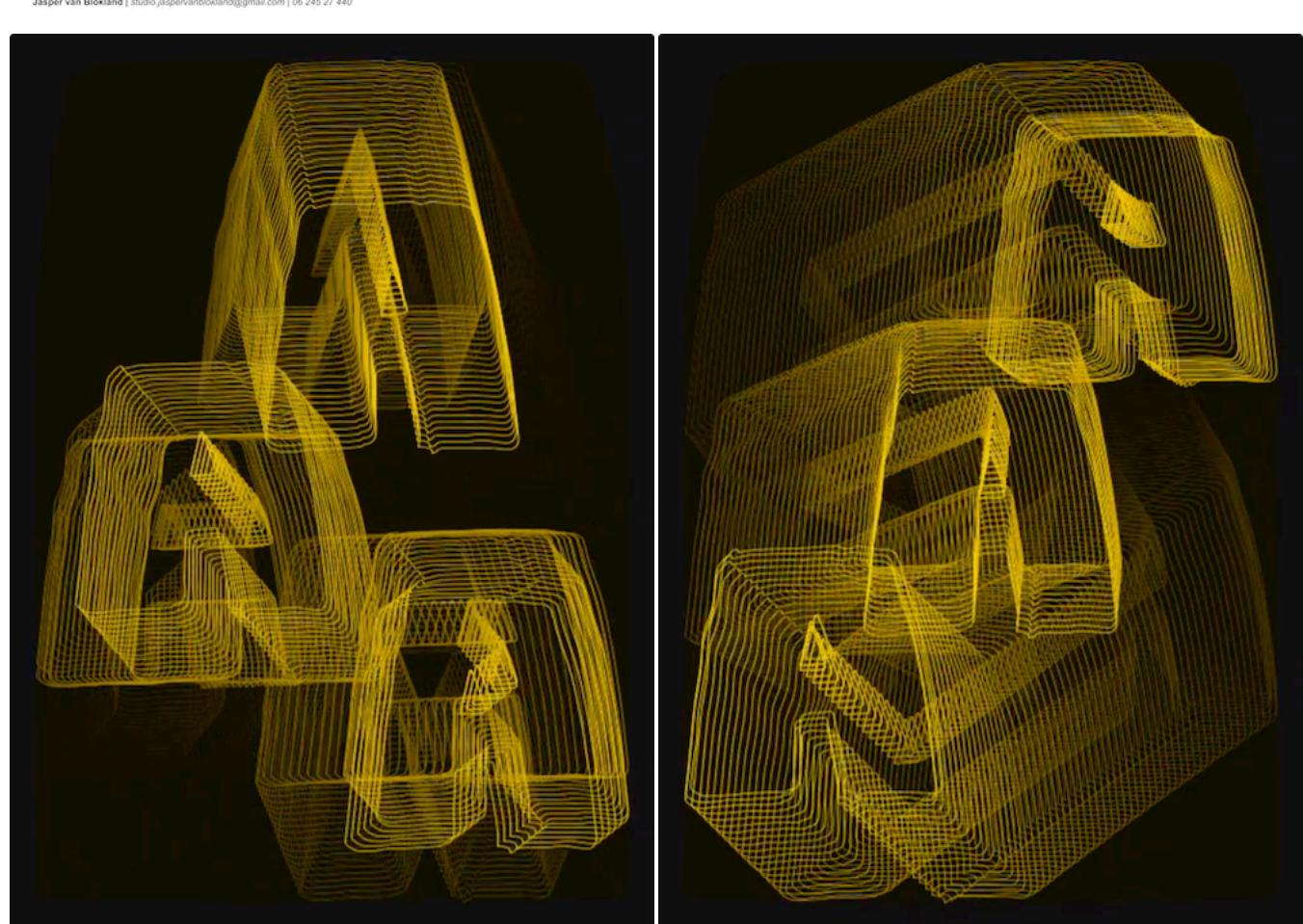
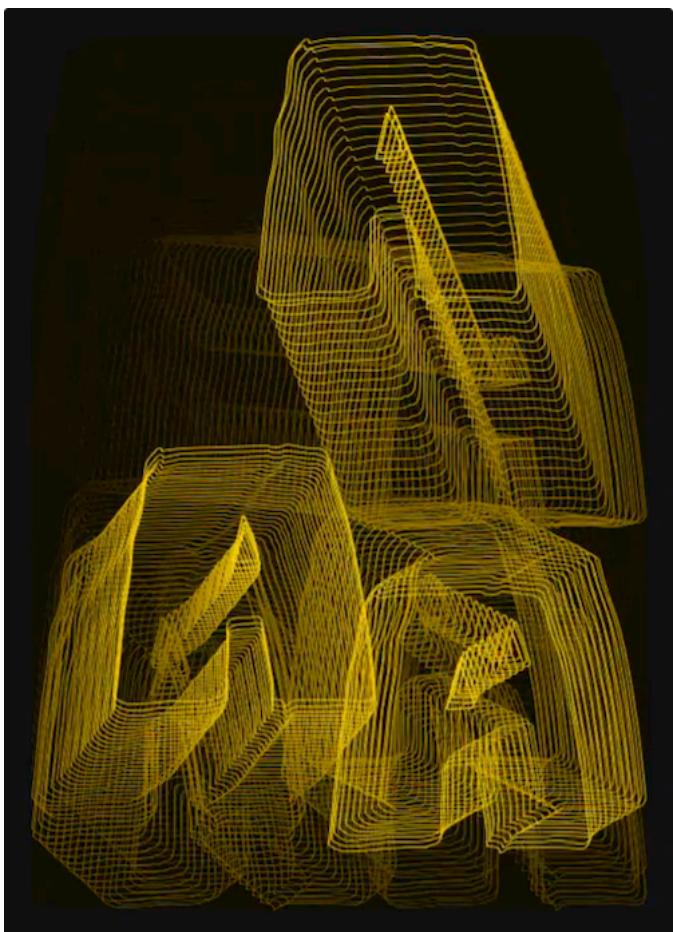


These drawings are made with repetitions of visual conditions

Conditional animation Avans University of Applied Science

Master Animation Illustrations Conditions Efficient Typography Movement Collaboration

Poster & conditional generated visuals





The research in Parametric Animation explores the role of animation and movement in the (graphic) design process. Generated by Parametric Animation, the outcomes are variations of a design which uses principles of animation and movement, intended for Graphic Designers.

Conditional generated animations

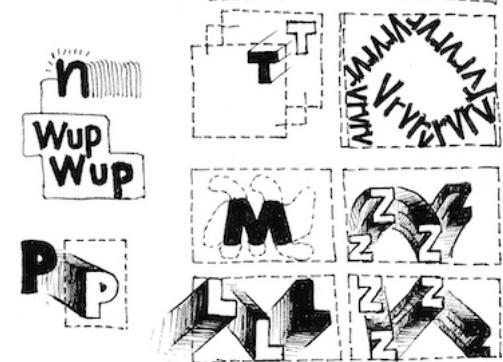
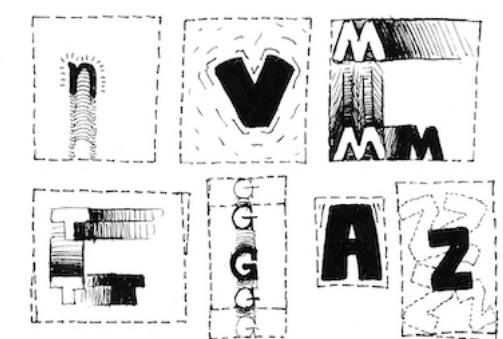
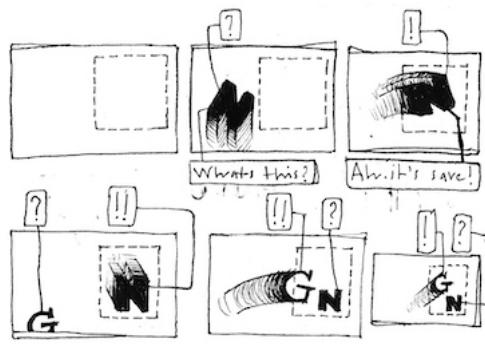
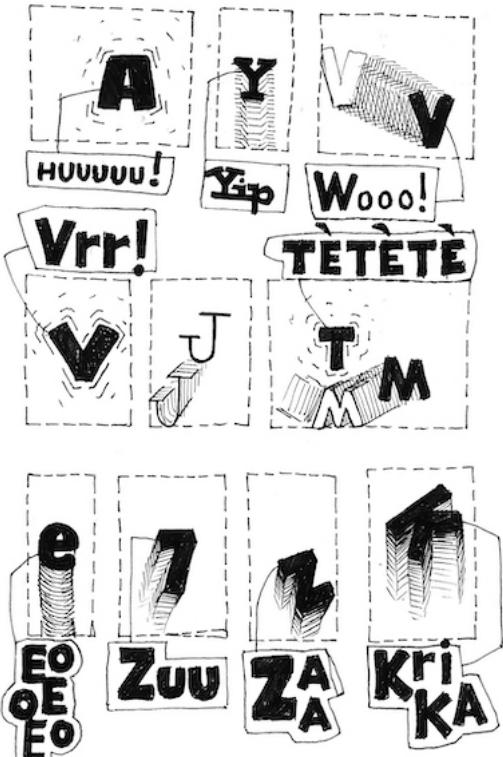


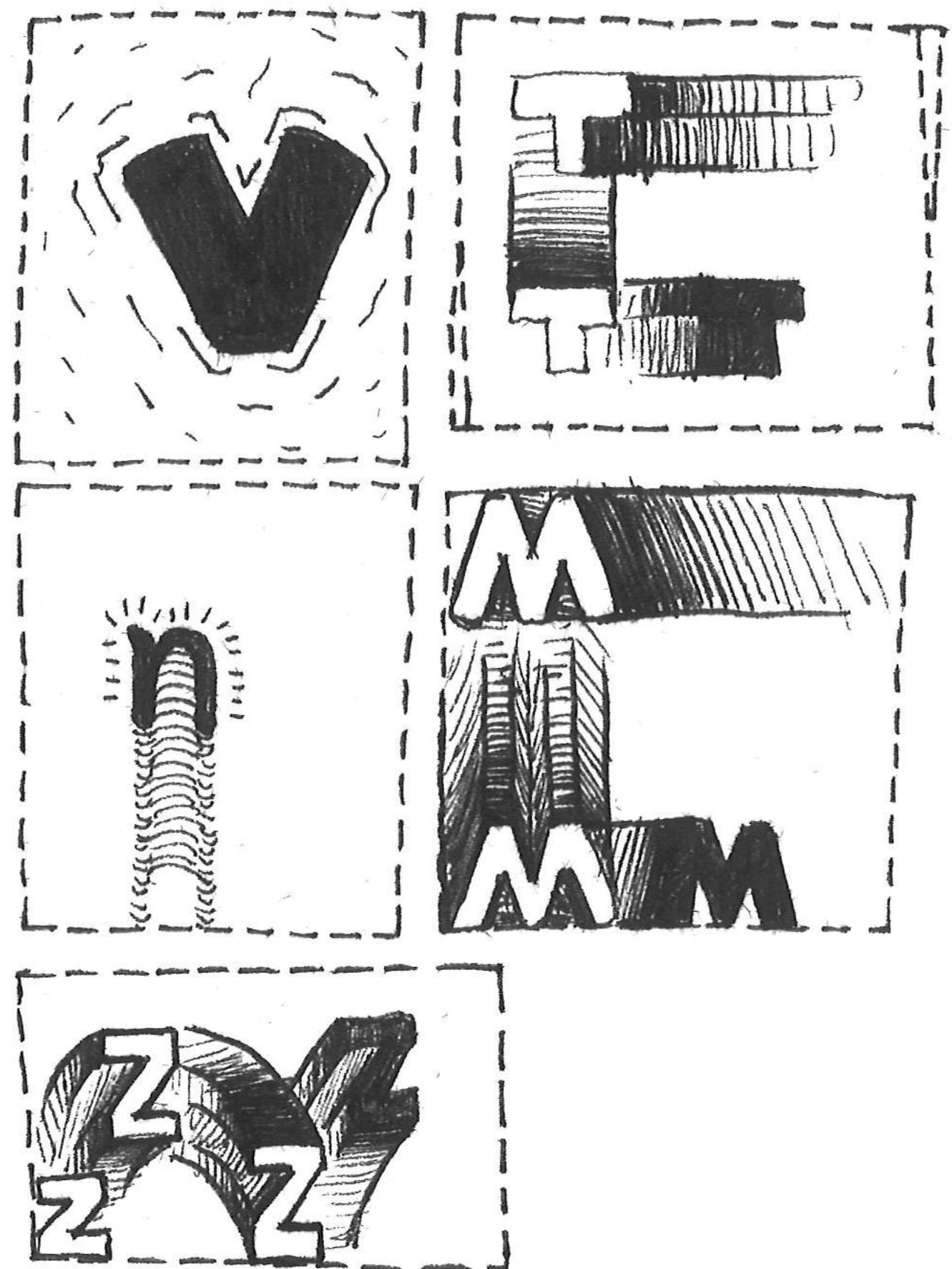


Generated animation made with formulated global conditions - the position and color of the elements are variable

Several parties were involved in this research. Testing and discussing the use of parametric animation with them made a great contribution to the research, which resulted in an application that will generate different designs based on formulated conditions.

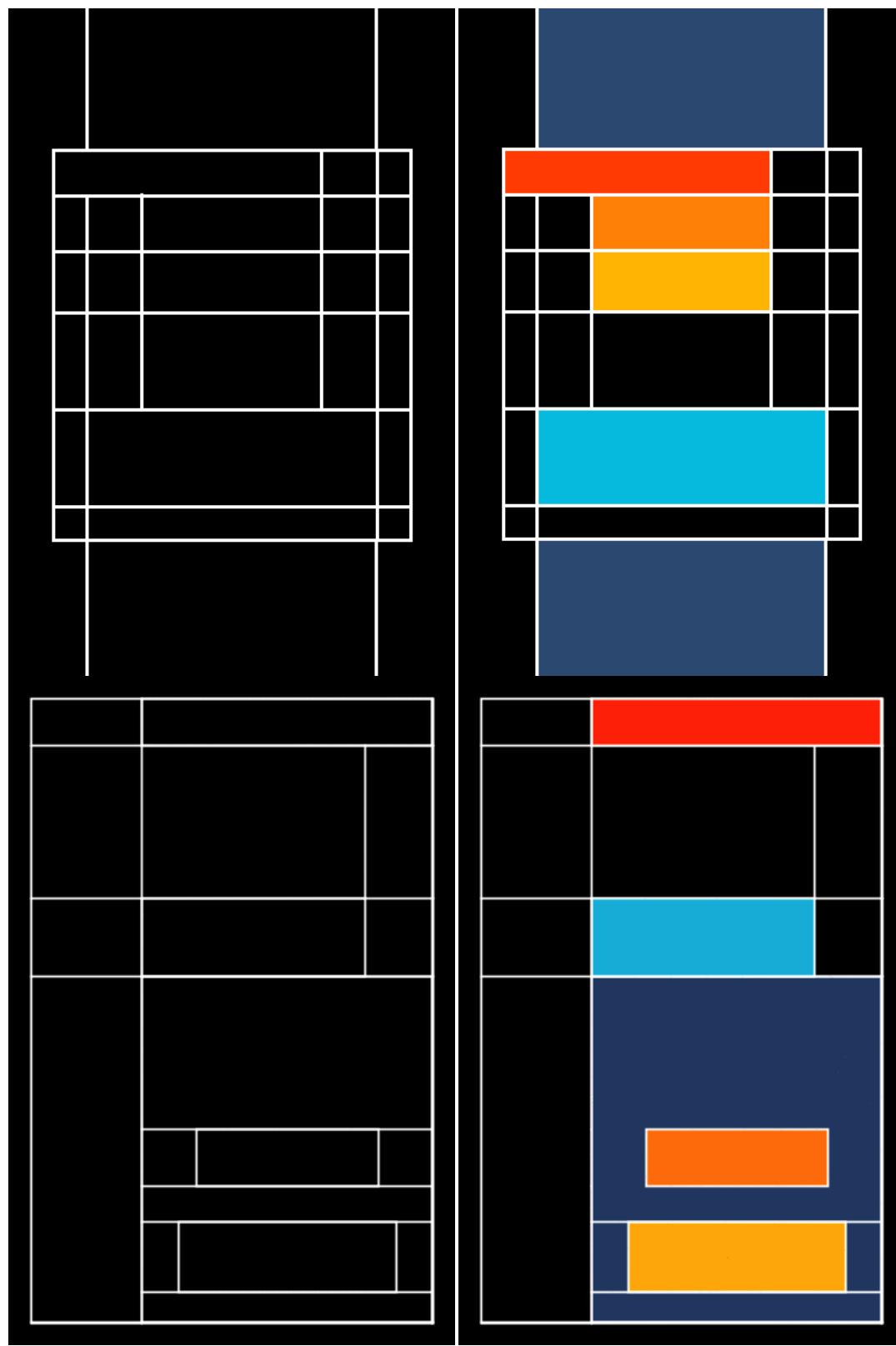
Process illustrations





Conditional design
Bachelor Graphic Design

Generated conditional posters



Generated animation made with formulated conditions - the positions of the elements are variable

Over the years I've developed two applications – one generates colour variations, while the other creates alternative designs based on the design that you provide. Although these two applications are different, the similarity is that both generate lots of divergent results within a short period of time.

Side Kick Color Application



SIDEKICK