

UNIVERSITY INSTITUTE OF COMPUTING

Program Name: BCA

**Subject Name/Code : Desktop Publishing
Lab (23CAP-204)**

Submitted by:

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Submitted to:

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Aim:- Create a flex gaming tech event poster in adobe Photoshop.

Overview of Project:-

The objective is to create an engaging flyer for the PUBG Event organized by Pride WIC at Chandigarh University. This flyer will attract participants for the tech fest by effectively conveying the details about the Project Expo and Hackathon.

The design should align with the dynamic vibe of PUBG while ensuring that critical event information is easily accessible. By incorporating thematic colors and graphics inspired by the game, the flyer aims to appeal to the target audience of gamers and tech enthusiasts.

Steps to be Followed

Set Up Your Document:

Open Photoshop and create a new document.

Choose a standard flyer size (like A4).

Set the resolution to 300 DPI for high-quality printing.

Use CMYK color mode for professional-grade prints.

Create a Background:

Select a background color that resonates with the gaming theme.

Alternatively, use an image that embodies the competitiveness of PUBG.

Add Event Title and Logo:

Use a bold, striking font for "Tech Fest" to grab attention.

Include the Pride WIC and Chandigarh University logos prominently.

Include Key Information:

Clearly present essential details:

Event dates: 2nd November to 3rd November 2023

Registration deadline: 29th October 2023

Details of the Project Expo and Hackathon.

Types of events (e.g., Blind Coding, Tech Quiz, etc.).

Add Visual Elements:

Incorporate images or graphics related to PUBG, such as character art or game elements.

Use screenshots from the game to enhance visual interest.

Design Layout:

Arrange elements strategically for visual appeal, ensuring that the flyer is easy to read.

Utilize hierarchy in font sizing and colors to enhance clarity.

Add a Call to Action:

Include a compelling call to action, such as “Register Now!” or “Join Us!”

Provide clear contact information for inquiries.

Proofread and Export:

Carefully check for any errors in text or layout.

Export the final flyer as a high-resolution PDF or JPEG for printing

Task to Be Done

The objective is to create an engaging flyer for the PUBG Event as part of the Tech Fest at Chandigarh University. The flyer should effectively convey all necessary details while appealing to the gaming community.

Key Elements to Include:

Visual Appeal:

Use high-quality images related to PUBG to capture attention.

Ensure the title "Tech Fest" is bold and prominently displayed.

The flyer should have a clean and organized layout that is easy to read, utilizing a consistent color scheme reflective of the PUBG theme.

Key Information:

Clearly state the event details:

Event Dates: November 2-3, 2023

Registration Deadline: October 29, 2023

Activities: Project Expo and Hackathon with types of events listed (Blind Coding, Tech Quiz, etc.).

Call to Action:

Encourage participants to register by using persuasive language. Phrases like “Don’t Miss Out!” or “Register Now!” should be included.

Provide contact information or a website link for further inquiries.

Target Audience:

Design the flyer to resonate with the gaming and tech-savvy demographic. Use language and imagery that attract gamers and tech enthusiasts.

Final Touches:

Proofread the flyer for any errors.

Ensure the final design is exported in high-resolution for printing.



**CHANDIGARH
UNIVERSITY**
Discover. Learn. Engage.

PRIDE UJC PRESENTS TECH FEST

***PROJECT
EXPO***

HACKATHON

ALL TYPE OF PROJECTS ACCEPTED

(SOFTWARE AND HARDWARE)

EVENT DATE 2-NOV-2023 TO 3-NOV-2023

LAST DATE OF REGISTRATION IS 29-OCT-2023

HACKATHON

EVENTS

Blind Coding

-Tech-Quiz

Tech-Varta(GD)

Coding Decoding

