

Project report template

1. Introduction:

1.1 overview:

Designing a logo with canva

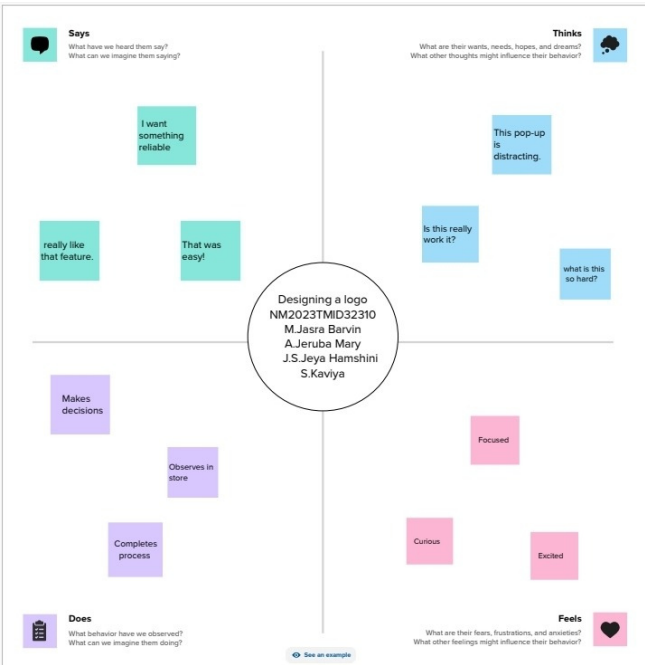
Logo, a visual communication tool to help you get your message across to the audience.

1.2 purpose

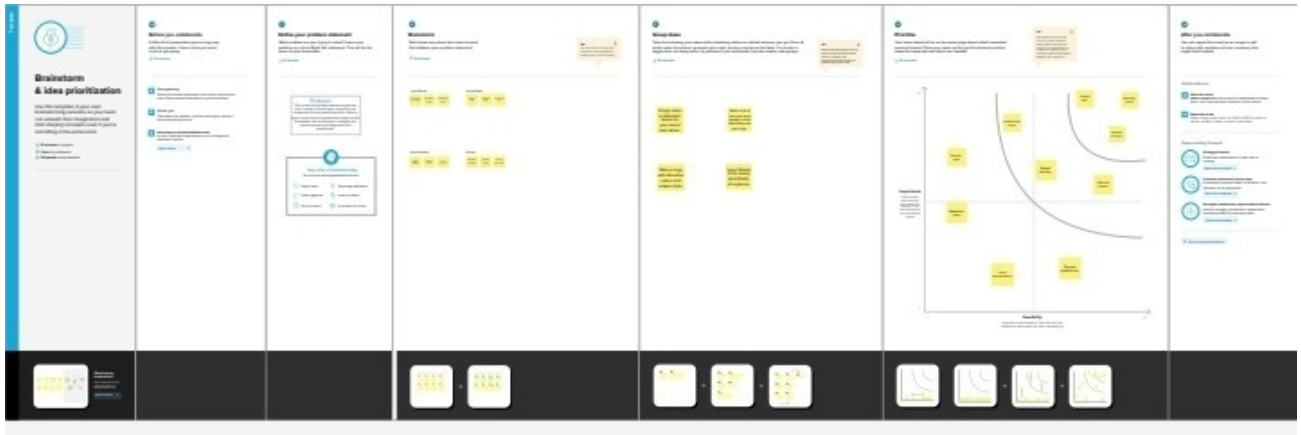
Logo are a point of identification they're the symbol that customers use to recognise your brand

2. Problem defnition and design thinking:

2.1 Empathy map:



2.2 Ideation & Brainstorming map:



3. Result:



4. Advantages and Disadvantages:

Advantages:

- * Even a non-designer can become designer using canva
- * Templates can be Altered to be more custom
- * Canva canva offer a professional look

Disadvantages:

- *The free version is limited
- *Unique element cannot be created

5. Application:

- * We create a canva account choose our template
- * Background image and we use different fonts

*We add some elements and slogan

* We create a logo

* Finally we downloaded a design.

6. Conclusion:

Logo design is an essential component of any business's branding strategy.