

PREETI SINGH

27, NEW MODEL TOWN
LUDHIANA, PUNJAB — 141002

98122-55552

S.PREETI@YAHOO.IN

GRAPHIC DESIGNER

AVAILABLE FOR PROJECTS

PROFILE

Highly creative, graphic designer with extensive experience in web & print design. Skilled at developing brand & corporate identities, brochures, flyers, websites, and ad-graphics. Extensive experience working in e-retail and fashion industry.

EDUCATION

WEB DESIGNING & MULTIMEDIA

Arena Animations — Chandigarh

Year: 2012 // Result: Pass

BACHELORS OF COMPUTER APPLICATIONS

Guru Nanak Girls College — Panjab University

Year: 2009 – 11 // Result: 78%

PRINT

- Logo
- Business Cards
- Stationary Design
- Flyers & Brochures

WEB

- Website Design
- Landing Pages
- E-books
- E-Newsletters

EXPERIENCE

GRAPHIC DESIGNER

ATLASCO PVT. LTD. — NOIDA

- Design and layout magazine pages, ads, brochures, flyers and marketing material for high-level national clients
- Created consumer packaging using PMS and four-color processing; prepared designs for photo shoots
- Finish art and pre-press of files
- Assist Art Director with creative/conceptual ideas; sit in brainstorming sessions with the design department
- Create concept website designs for new and existing clients
- Design logos and brand identity for new clients

2013 — PRESENT

JUNIOR GRAPHIC DESIGNER

SRI DUTT MEDIA & AGENCY — NOIDA

- Produced ad campaign strategies for a variety of products and services
- Designed thumbnails, roughs, and final comps for print advertising
- Communicated corporate identity through design of logo, business cards, and stationary kits

2012 — 2013

PORTFOLIO AVAILABLE UPON REQUEST