

**Course Name- Product Design  
Thinking Frameworks**

**Collage Name- Quantum  
University**

**Batch Number- 01**

**Week 3, Task3**

Stakeholder Category	Stakeholders	Roles & Responsibility
<b>Government &amp; Regulatory Bodies</b>	<ul style="list-style-type: none"> <li>-Ministry of Urban Development</li> <li>-Ministry of Transport</li> <li>-Pollution Control Board</li> <li>-Traffic &amp; Law Enforcement</li> </ul>	<ul style="list-style-type: none"> <li>-Policy Formulation</li> <li>Setting EV Regulations</li> <li>- Ensuring Sustainable Development</li> </ul>
<b>E-Vehicle Manufacturers &amp; Suppliers</b>	<ul style="list-style-type: none"> <li>-EV Car &amp; Bike Manufacturers</li> <li>-Battery &amp; Charging Infrastructure Providers</li> <li>-Spare Parts Suppliers</li> </ul>	<ul style="list-style-type: none"> <li>-Production of EVS</li> <li>-Supply of charging stations &amp; batteries</li> <li>-Innovation in battery technology</li> </ul>
<b>Energy &amp; Infrastructure Providers</b>	<ul style="list-style-type: none"> <li>-Power Grid Companies</li> <li>-Renewable Energy Suppliers</li> <li>-Charging Station Operators</li> </ul>	<ul style="list-style-type: none"> <li>-Ensuring electricity supply</li> <li>-Developing smart charging infrastructure</li> <li>-Integration with renewable energy</li> </ul>
<b>Technology &amp; IoT Providers</b>	<ul style="list-style-type: none"> <li>-Smart Traffic Management Companies</li> <li>-IoT &amp; AI Developers</li> <li>-Digital Payment &amp; Security Companies</li> </ul>	<ul style="list-style-type: none"> <li>-Real-time traffic monitoring</li> <li>-Smart parking &amp; charging solutions</li> <li>-Secure digital payments</li> </ul>
<b>Public &amp; Private Transport Operators</b>	<ul style="list-style-type: none"> <li>-Electric Bus Operators</li> <li>-EV-based Taxis &amp; Ride-sharing Services</li> <li>-E-Logistics &amp; Delivery Companies</li> </ul>	<ul style="list-style-type: none"> <li>-Providing electric public transport</li> <li>-Ensuring last-mile connectivity</li> <li>-Reducing carbon emissions</li> </ul>

<b>Financial &amp; Investment Institutions</b>	<ul style="list-style-type: none"> <li>-Government Grants &amp; Subsidies</li> <li>-Banks &amp; NBFCs</li> <li>- Venture Capitalists</li> </ul>	<ul style="list-style-type: none"> <li>-Providing EV purchase subsidies</li> <li>-Offering loans for EV businesses</li> <li>-Funding R&amp;D in EV sector</li> </ul>
<b>Citizens &amp; End Users</b>	<ul style="list-style-type: none"> <li>-EV Owners</li> <li>-Pedestrians &amp; Commuters Businesses &amp; Entrepreneurs</li> </ul>	<ul style="list-style-type: none"> <li>-Adopting EV technology Using EV-based public transport</li> <li>-Supporting a sustainable city</li> </ul>
<b>Environmental &amp; NGOs</b>	<ul style="list-style-type: none"> <li>-Climate Change Organizations</li> <li>-Green Energy Advocates NGOs Promoting EV Awareness</li> </ul>	<ul style="list-style-type: none"> <li>-Creating awareness about EV benefits</li> <li>-Promoting environmental sustainability</li> <li>-Conducting research on pollution reduction</li> </ul>