

Joseph Assefa

Austin, TX 78702 | (303) 258-6018 | Assefa.Joseph@gmail.com | [LinkedIn](#) | [GitHub](#) | [Portfolio](#)

EXPERIENCE SUMMARY

I am a dedicated UI/UX designer with a strong passion for design strategy, illustration, typography, and storytelling. With more than 3 years of experience as an innovative and solution-focused designer/developer, I strive to meet user needs while balancing them with client needs. I work on product design and front-end projects in my free time as well, while delivering innovative concepts, sleek wireframes, low and high-fidelity prototypes, and engaging user experiences. I am looking for a results-driven and communicative environment where my passion for design can flourish.

SKILLS SUMMARY

Programming/Development:	HTML, CSS, JavaScript, Python, Java, C#
Frameworks/Libraries:	React, Node.js, Django, SQL, MYSQL
IDEs:	Visual Studio Code, VS Code, Pycharm
Project Management/VC:	Agile, Scrum, Azure Devops, Git, Github
Tools:	Figma, Adobe XD, Illustrator, Adobe Master Suite, Sketch
Proficiencies:	Wireframing, Rapid Prototyping, Storyboarding, User Research
Non-Technical:	Effective Communication, Problem Solving, Critical Thinking

WORK EXPERIENCE

Solutions Specialist | FlexTal.com - Austin, TX

August 2022 - Present

Flexible talent solutions company focused on providing talent to companies in the market for tech roles

- B2B outbound prospecting through multiple platforms(Apollo, Hubspot, Slack, LinkedInNav)
- Attending multiple tech events and networking with founders, startups, etc.
- Daily standups and general sales meetings throughout the week

Digital Marketing Leader | IM Academy - Denver, CO

June 2019 - November 2020

Responsible for managing team standups with downlines across all channels leading efforts in providing excellent live trading/ strategy calls, onboarding new talent, and creatively resolving issues between new recruits.

- Developed and implemented daily strategy meetings to increase team efficiency.
- Hosted 4 live trading every week for over 300 investors earning over \$10k in assets each call.
- Responsible for technical recruiting , planning live events, training of new recruits, etc.

UI/UX Design Intern | Treehouse Strategy and Communications - Remote

June 2021 - October 2021

Responsible for the development and implementation of paid social media campaigns,hi fi wireframes, prototypes, .etc. Also identified and troubleshooted UX problems such as responsiveness, color contrast, and typography.

- Collaborated with team members and stakeholders.
- Gained B2C experience
- Expanded design skills to multiple platforms.

Software Developer Intern | Prosper IT Consulting - Portland, OR

November 2021 - January 2022

Developer internship where I created interactive sites and collaborated with other developers on projects.

- Participated in daily Agile/Scrum sessions to meet team delivery and quality goals.
- Developer on live website for local investment company creating fluid and user-focused interfaces

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EDUCATION AND TRAINING

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- CIT: Applications Development AAS Degree** | Austin Community College May 2024
- Specializing in building software programs (apps) for iOS mobile devices using Swift in Xcode
- Certification in Front End Development** | The Tech Academy December 2021
- Immersive boot camp with more than 600 hours of instruction and hands-on coding experience.
- Certification in UI/UX Design** | New York Institute of Arts and Design March 2021
- Intensive six-month bootcamp focused on end-user research and elements of web design
- Certification in Search Engine Optimization** | eMarketing institute Aug 2022
- Gained more marketing knowledge, updated my skills, and learned new techniques/methods to enhance my online marketing results