Joseph Assefa

Austin, TX 78702 | (303) 258-6018 | Assefa.Joseph@gmail.com | LinkedIn | GitHub | Portfolio

EXPERIENCE SUMMARY

I am a dedicated UI/UX designer with a strong passion for design strategy, illustration, typography, and storytelling. With more than 3 years of experience as an innovative and solution-focused designer/developer, I strive to meet user needs while balancing them with client needs. I work on product design and front-end projects in my free time as well, while delivering innovative concepts, sleek wireframes, low and high-fidelity prototypes, and engaging user experiences. I am looking for a results-driven and communicative environment where my passion for design can flourish.

SKILLS SUMMARY

Programming/Development:	HTML, CSS, JavaScript, Python, Java, C#
Frameworks/Libraries:	React, Node.js, Django, SQL, MYSQL
IDEs:	Visual Studio Code, VS Code, Pycharm
Project Management/VC:	Agile, Scrum, Azure Devops, Git, Github
Tools:	Figma, Adobe XD, Illustrator, Adobe Master Suite, Sketch
Proficiencies:	Wireframing, Rapid Prototyping, Storyboarding, User Research
Non-Technical:	Effective Communication, Problem Solving, Critical Thinking

WORK EXPERIENCE

Digital Marketing Leader | IM Academy - Denver, CO   June 2019 - November 2020
Responsible for managing team standups with downlines across all channels leading efforts in providing excellent live trading/ strategy calls, onboarding new talent, and creatively resoving issues between new recruits.
- Developed and implemented daily strategy meetings to increase team efficiency.
- Hosted 4 live trading every week for over 300 investors earning over $10k in assets each call.
- Responsible for technical recruiting , planning live events, training of new recruits, etc.

UI/UX Design Intern | Treehouse Strategy and Communications - Remote   June 2021 - October 2021
Responsible for the development and implementation of paid social media campaigns,hi fi wireframes, prototypes, .etc. Also identified and troubleshooted UX problems such as responsiveness, color contrast, and typography.
- Collaborated with team members and stakeholders.
- Gained B2C experience
- Expanded design skills to multiple platforms.

Software Developer Intern | Prosper IT Consulting - Portland, OR   November 2021 - January 2022
Developer internship where I created interactive sites and collaborated with other developers on projects.
- Participated in daily Agile/Scrum sessions to meet team delivery and quality goals.
- Developer on live website for local investment company creating fluid and user-focused interfaces.

EDUCATION AND TRAINING

CIT: Applications Development AAS Degree | Austin Community College   May 2024
- Specializing in building software programs (apps) for iOS mobile devices using Swift in Xcode

Certification in Front End Development | The Tech Academy   December 2021
- Immersive boot camp with more than 600 hours of instruction and hands-on coding experience.

Certification in UI/UX Design | New York Institute of Arts and Design   March 2021
- Intensive six-month bootcamp focused on end-user research and elements of web design

Business AA Degree | Community College of Denver   January 2021
- Dedicated 33 credit hours to achieving a fundamental understanding of business through a degree