

# Joseph Assefa

Austin, TX 78702 | (303) 258-6018 | [Assefa.Joseph@gmail.com](mailto:Assefa.Joseph@gmail.com) | [LinkedIn](#) | [GitHub](#) | [Portfolio](#)

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## EXPERIENCE SUMMARY

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I am a dedicated interaction designer/front-end engineer with a strong passion for design strategy, illustration, typography, and storytelling. With more than 4 years of experience as an innovative and solution-focused designer, I strive to meet user needs while balancing them with client needs. I value simple content structure, clean design patterns, and thoughtful interactions. I am looking for a results-driven and communicative environment where my passion for design can flourish.

## SKILLS SUMMARY

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Programming/Development:	HTML, CSS, JavaScript, Python, Java, C#
Frameworks/Libraries:	React, Node.js, Django, SQL, MYSQL, bootstrap
IDEs:	Visual Studio Code, VS Code, Pycharm
Project Management/VC:	Agile, Scrum, Azure Devops, Git, Github
Tools:	Figma, Adobe XD, Illustrator, Adobe Master Suite, Sketch
Proficiencies:	Wireframing, Rapid Prototyping, Storyboarding, User Research
Non-Technical:	Effective Communication, Problem Solving, Critical Thinking

## WORK EXPERIENCE

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### Solutions Specialist | FlexTal.com - Austin, TX

August 2022 - Present

Flexible talent solutions company focused on providing talent to companies in the market for tech roles

- B2B outbound prospecting through multiple platforms(Apollo, Hubspot, Slack, LinkedInNav)
- Attending multiple tech events and networking with founders, startups, etc.
- Daily standups and general sales meetings throughout the week

### Digital Marketing Leader | IM Academy - Denver, CO

June 2019 - November 2020

Responsible for managing team standups with downlines across all channels leading efforts in providing excellent live trading/ strategy calls, onboarding new talent, and creatively resolving issues between new recruits.

- Developed and implemented daily strategy meetings to increase team efficiency.
- Hosted 4 live trading every week for over 300 investors earning over \$10k in assets each call.
- Responsible for technical recruiting , planning live events, training of new recruits, etc.

### UI/UX Design Intern | Treehouse Strategy and Communications - Remote

June 2021 - October 2021

Responsible for the development and implementation of paid social media campaigns,hi fi wireframes, prototypes, .etc. Also identified and troubleshooted UX problems such as responsiveness, color contrast, and typography.

- Collaborated with team members and stakeholders.
- Gained B2C experience
- Expanded design skills to multiple platforms.

### Software Developer Intern | Prosper IT Consulting - Portland, OR

November 2021 - January 2022

Developer internship where I created interactive sites and collaborated with other developers on projects.

- Participated in daily Agile/Scrum sessions to meet team delivery and quality goals.
  - Developer on live website for local investment company creating fluid and user-focused interfaces
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## EDUCATION AND TRAINING

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<b>CIT: Applications Development AAS Degree</b>   Austin Community College	2023
-Specializing in analyzing user needs and developing software solutions aiming to optimize operational efficiency	
<b>Certification in Front End Development</b>   The Tech Academy	2021
-Immersive boot camp with more than 600 hours of instruction and hands-on coding experience	
<b>Certification in UI/UX Design</b>   New York Institute of Arts and Design	2020
-Intensive six-month bootcamp focused on end-user research and elements of web design	
<b>Certification in Search Engine Optimization</b>   eMarketing institute	2022
-Gained more marketing knowledge, updated my skills, and learned new techniques/methods to enhance my online marketing results	