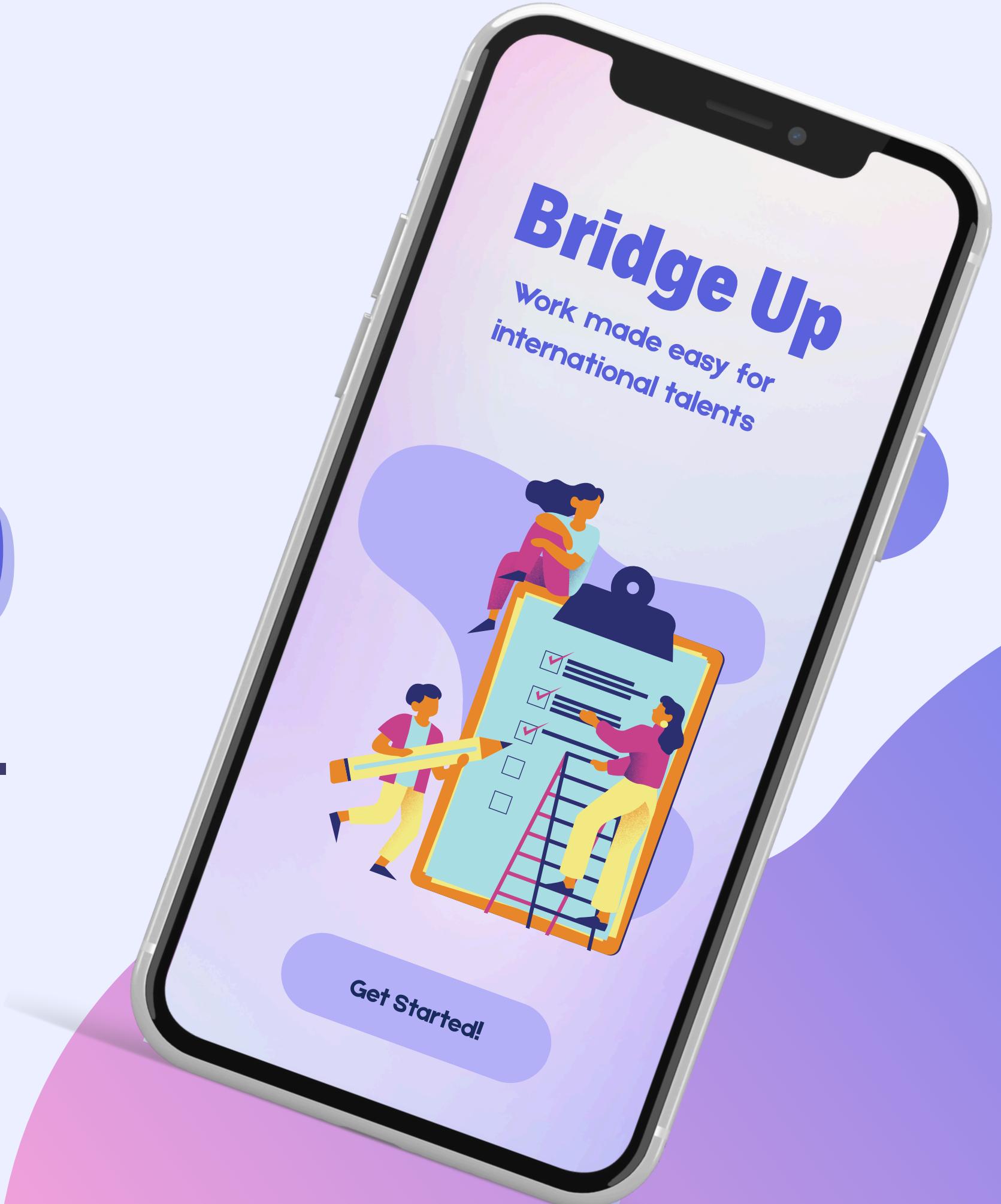
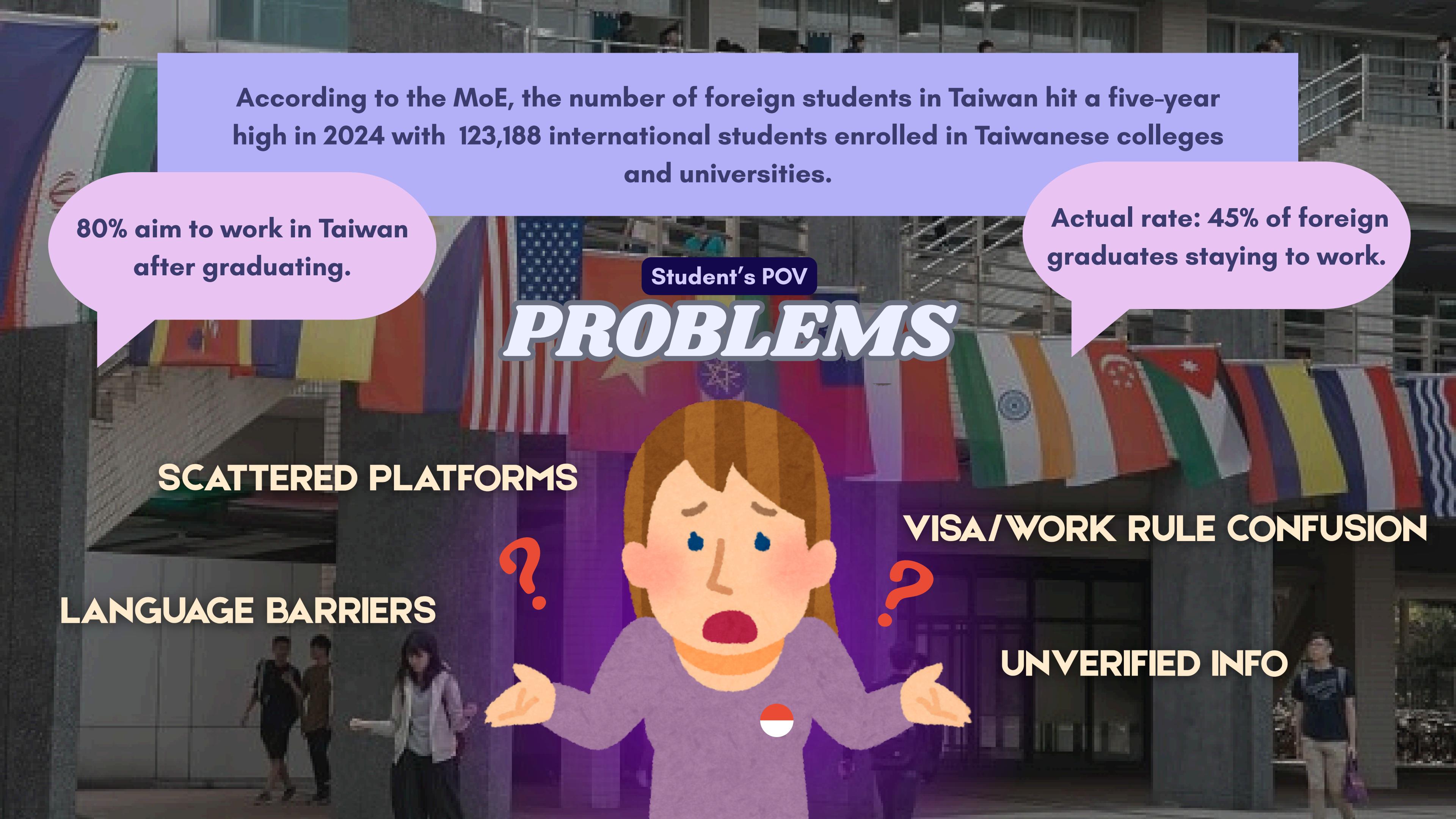


# Bridge Up

## Bridge cultures. Up careers.





According to the MoE, the number of foreign students in Taiwan hit a five-year high in 2024 with 123,188 international students enrolled in Taiwanese colleges and universities.

80% aim to work in Taiwan after graduating.

Actual rate: 45% of foreign graduates staying to work.

Student's POV

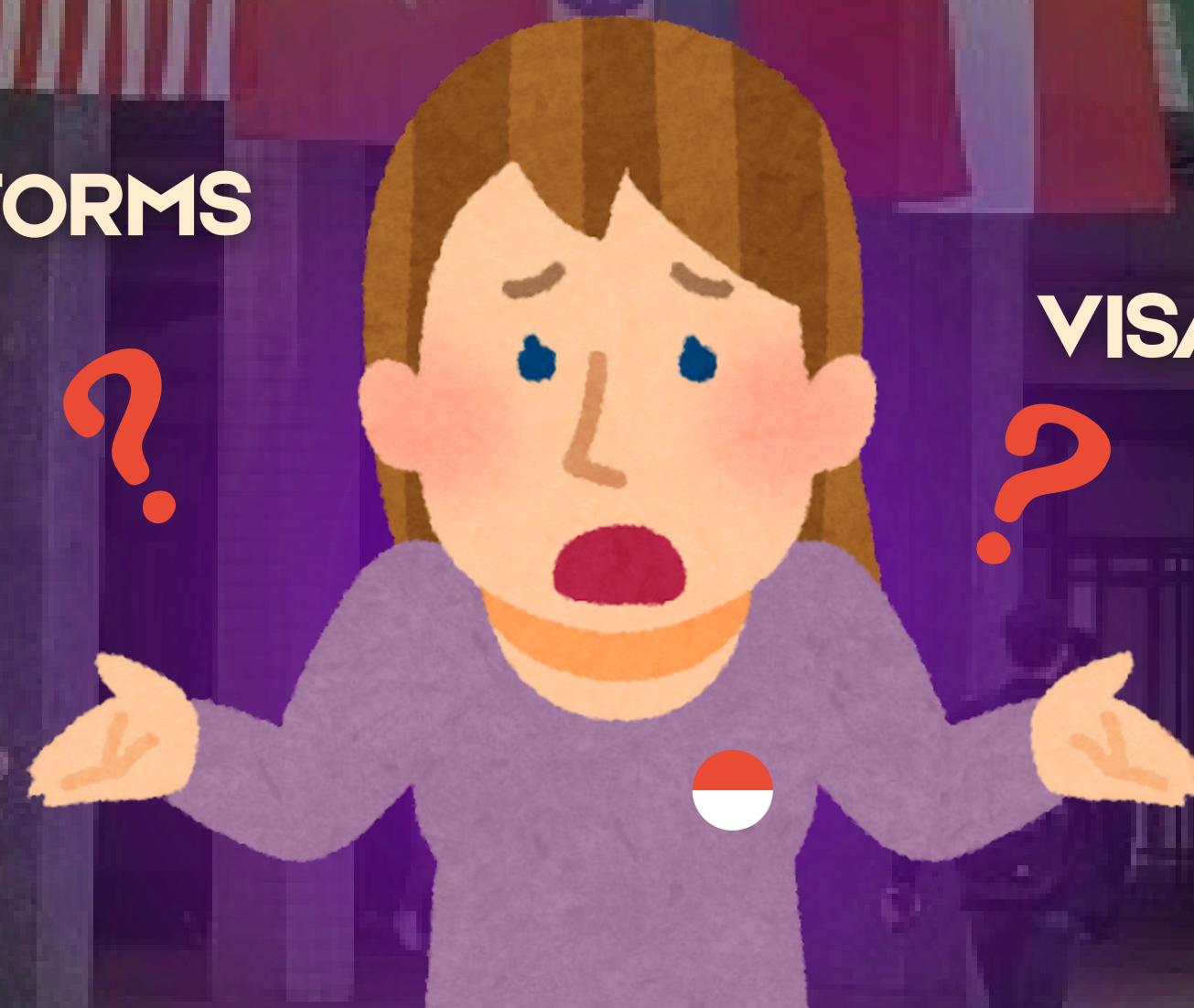
# PROBLEMS

SCATTERED PLATFORMS

LANGUAGE BARRIERS

VISA/WORK RULE CONFUSION

UNVERIFIED INFO



In Q2 2025, 39% of Taiwanese companies plan to hire more people, especially in IT, green energy, finance, insurance, and real estate.

240,000+ tech job openings per month, international tech graduates are welcome

However, talent shortages persist nationwide

Employer's POV

# PROBLEMS

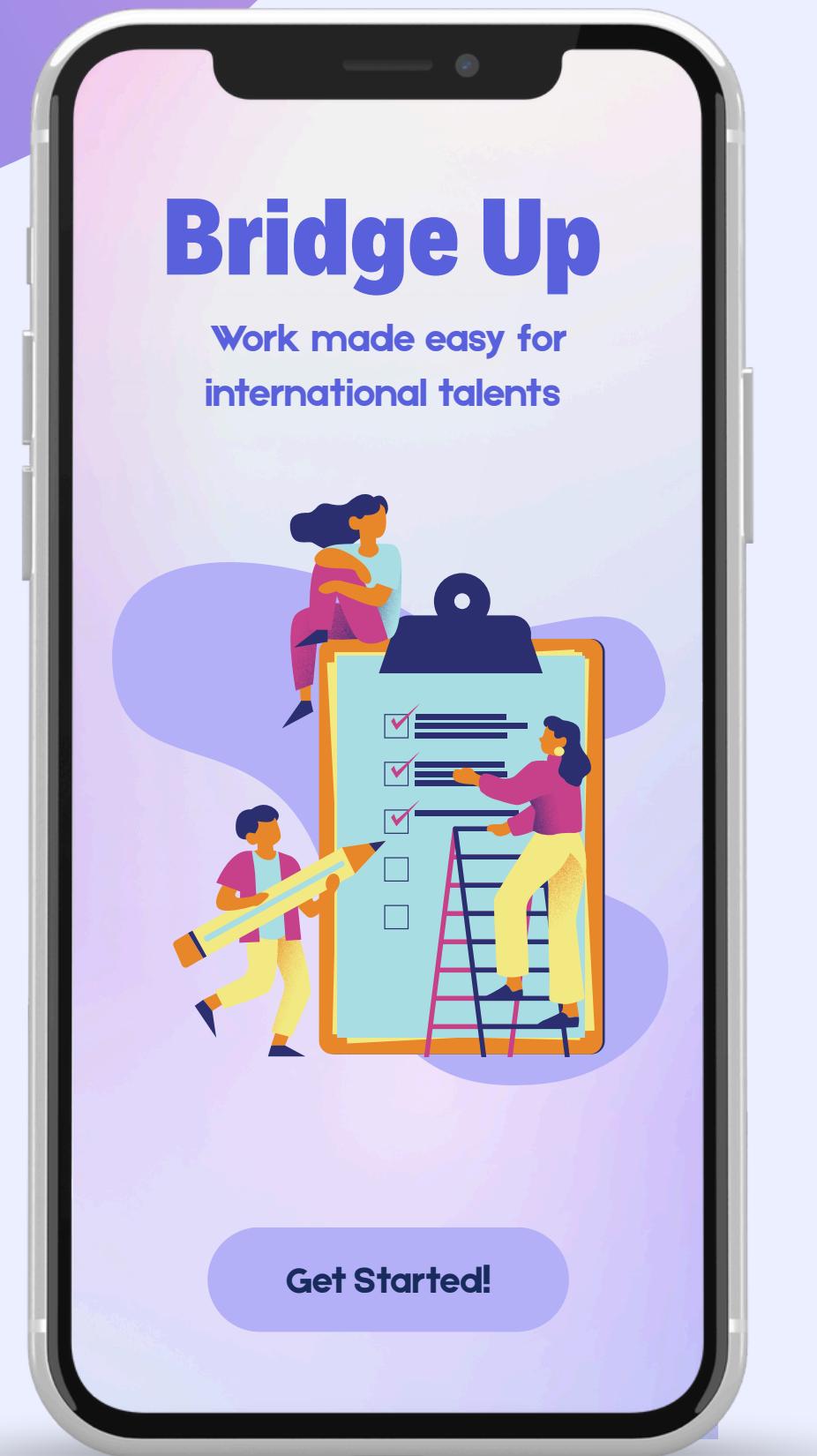
LIMITED ACCESS TO  
INTERNATIONAL TALENTS

CULTURAL UNFAMILIARITY

LIMITED VISIBILITY

LEGAL & ADMINISTRATIVE  
COMPLEXITY





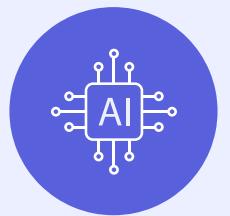
**Bridge cultures. Up careers.**

# **BRIDGE UP**

**Bridge Up is an AI powered, mobile-first, bilingual (EN/ZH) job and opportunity platform built specifically for international students in Taiwan and later, across Asia. It bridges the gap between verified employers looking for full-time, part-time, seasonal, and gig workers, and international students struggling with access due to language barriers, dispersed info, and lack of centralized systems.**

# KEY FEATURES

## For Students



**AI Smart Matching  
Job Cards**



**Digital Resume  
Builder**



**Anonymous  
Sharing Forum**



**Instant Apply**



**Guidebook**

## For Employers



**Job Posting &  
Editing**



**Dashboard with  
Analytics**



**Legal & Administrative  
Support**



**Verified Student  
Profiles**

# USER FLOW

Builds Digital  
Resume

Student Signs Up



Views Smart Job  
Feed (AI Smart  
Matching Tool)



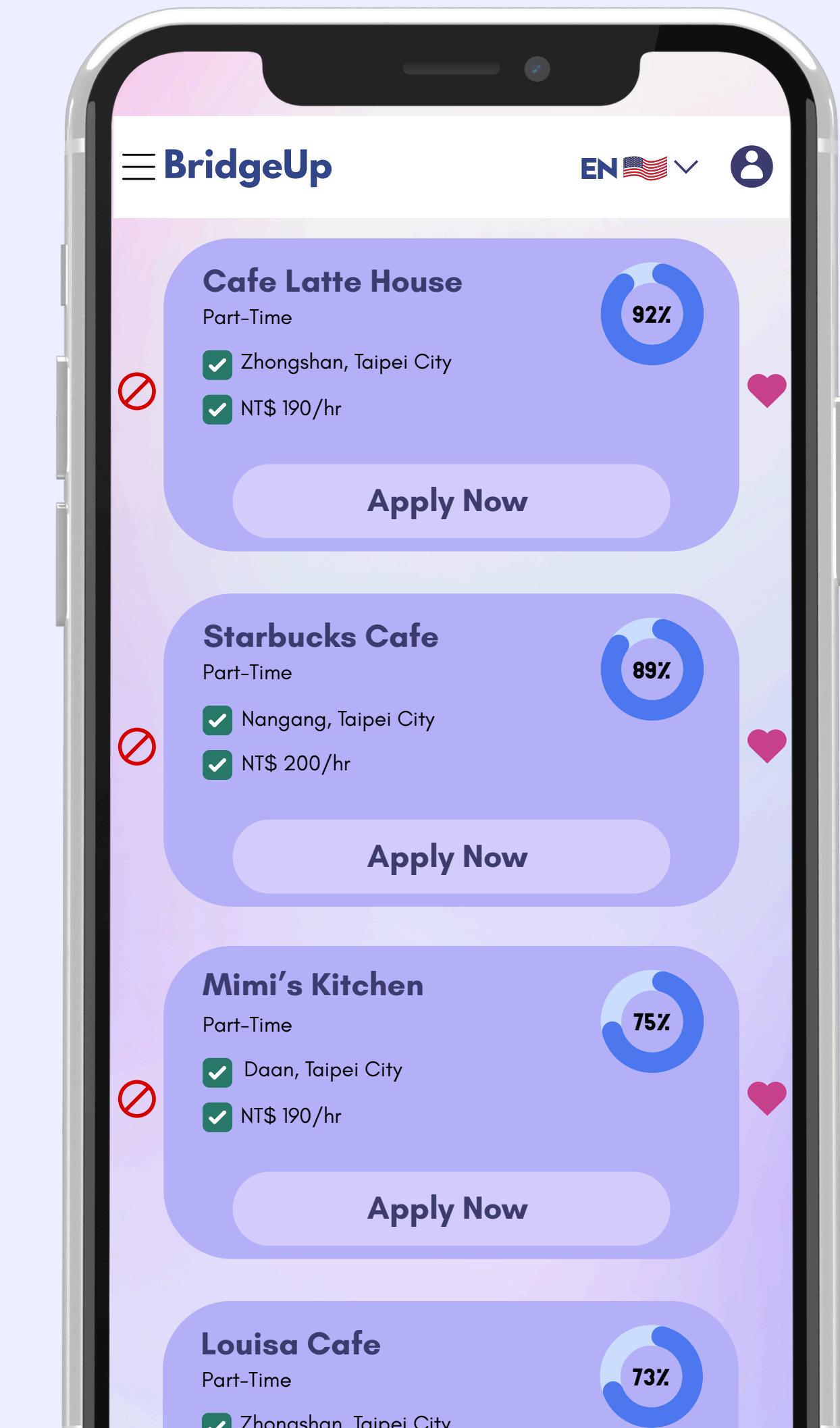
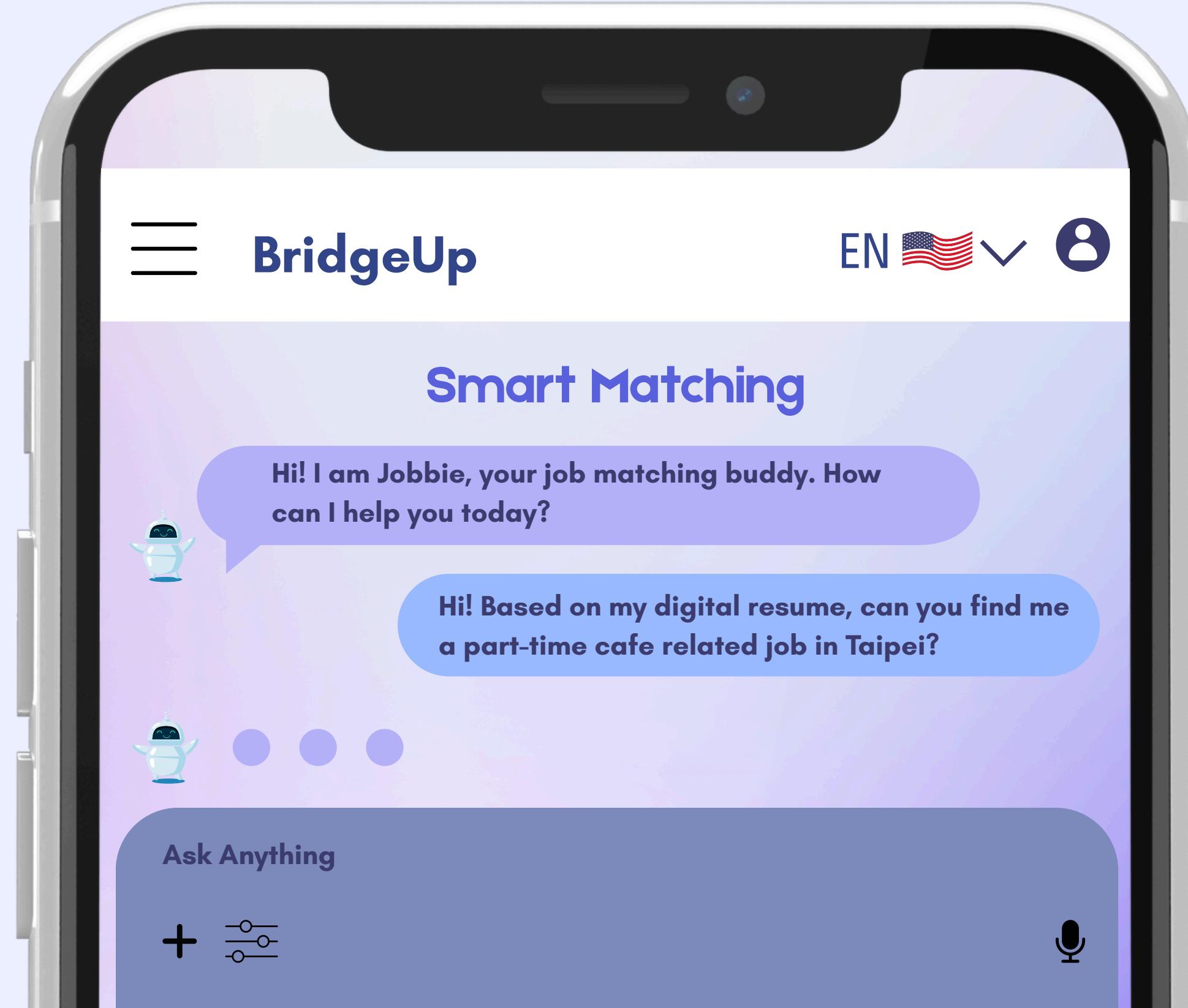
Applies Instantly



Employer  
Reviews and  
Books Student



# AI SMART MATCHING



# LEGAL CONSULTATION IS A GAME CHANGER!

**Access to certified  
legal advisors  
(NT\$1,500/session)**

**Guidance on hiring laws,  
visa eligibility, working  
hour limits**

**Available via on-demand  
booking or bundled in  
premium plans**

***BridgeUp is not just a  
job board — it's your  
legal hiring partner.***

## WHY IT MATTERS?

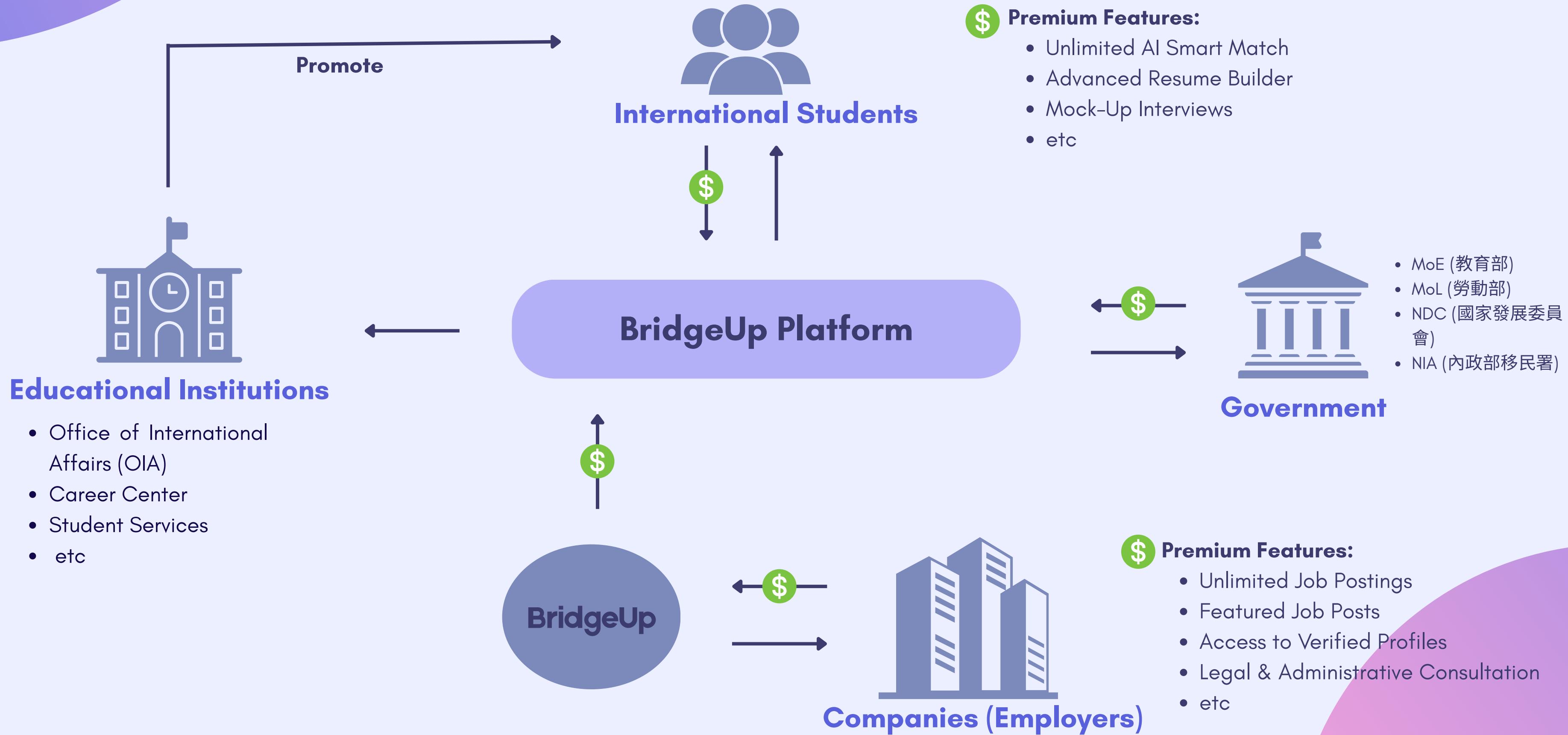
- ✓ Reduces legal risk and fear
- ✓ Increases employer trust and job postings
- ✓ Saves time — no more Googling outdated info
- ✓ Unique feature not offered by other platforms

# WHY NOW?

Taiwan doesn't just want foreign students to study and leave, it hopes they'll stay, work, and integrate, becoming part of Taiwan's future economy and global community. So, Taiwan's government has created one of Asia's most open ecosystems for international students and professionals.



# BUSINESS MODEL



# PRICING STRATEGY

For Students

Free Tier

A La Cart Premium Services

Visa consultation: NT\$799 / session

Job coaching: NT\$499 / session

BridgeUp Pro Package

ALL IN  
ONE

Monthly Plan: NT\$999 / month

Semester Plan: NT\$2,499 / 4 months

For Employers

Free Tier

Premium Plan

Starter: NT\$3,000/month

Growth: NT\$6,000/month

Custom: Quote

Add Ons

Legal Hiring Consultation: NT\$1,500 / session

Homepage Job Spotlight: NT\$600 / post

Social Media Boost: NT\$1,000 / campaign

# COMPETITOR ANALYSIS

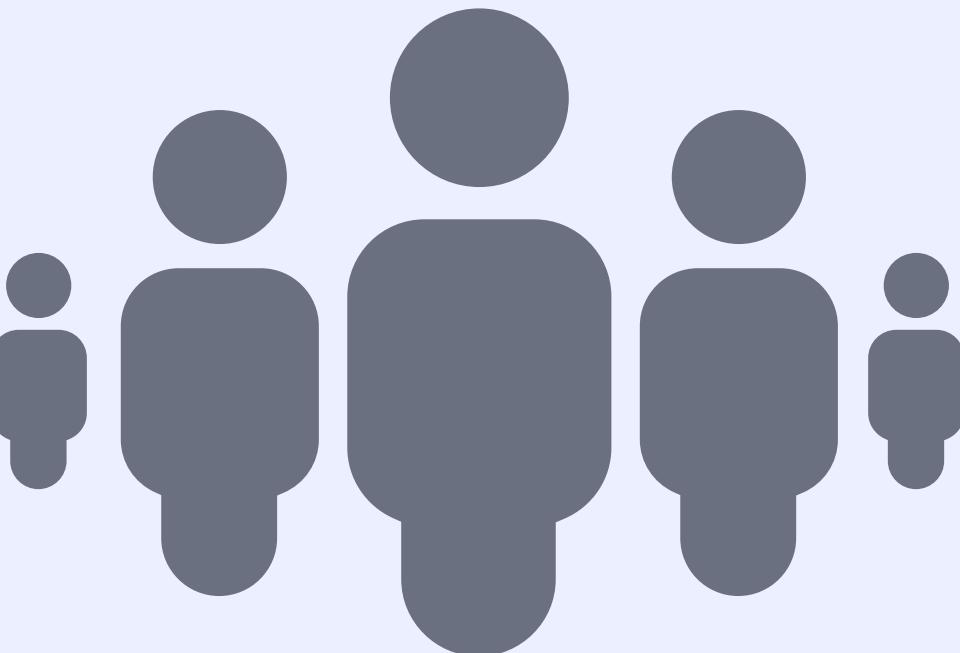
Platform	Bilingual	Student-Focused	Verified Jobs	Gig Jobs	Discussion Forum
Bridge Up	✓	✓	✓	✓	✓
104 Job Bank	✗	✗	✓	✗	✗
Cake Resume	✓	✗	✓	✗	✗
FB Groups	✗	✓	✗	✓	✗

# WHAT STUDENTS TOLD US CONFIRMS THE PROBLEM WE'RE SOLVING

**Objective:** To understand the job-seeking experiences, pain points, and needs of international students in Taiwan

## Research Method

- Online survey (Google Form)
- In-depth interviews (planned 3–5 students)
- Desk research on government policies & job board



## Focus Areas

- Legal awareness (work permit)
- Language or cultural barriers
- Trust & platform preferences
- Resume writing needs

## Key User Insights

Language and cultural barriers limit access to part-time jobs.

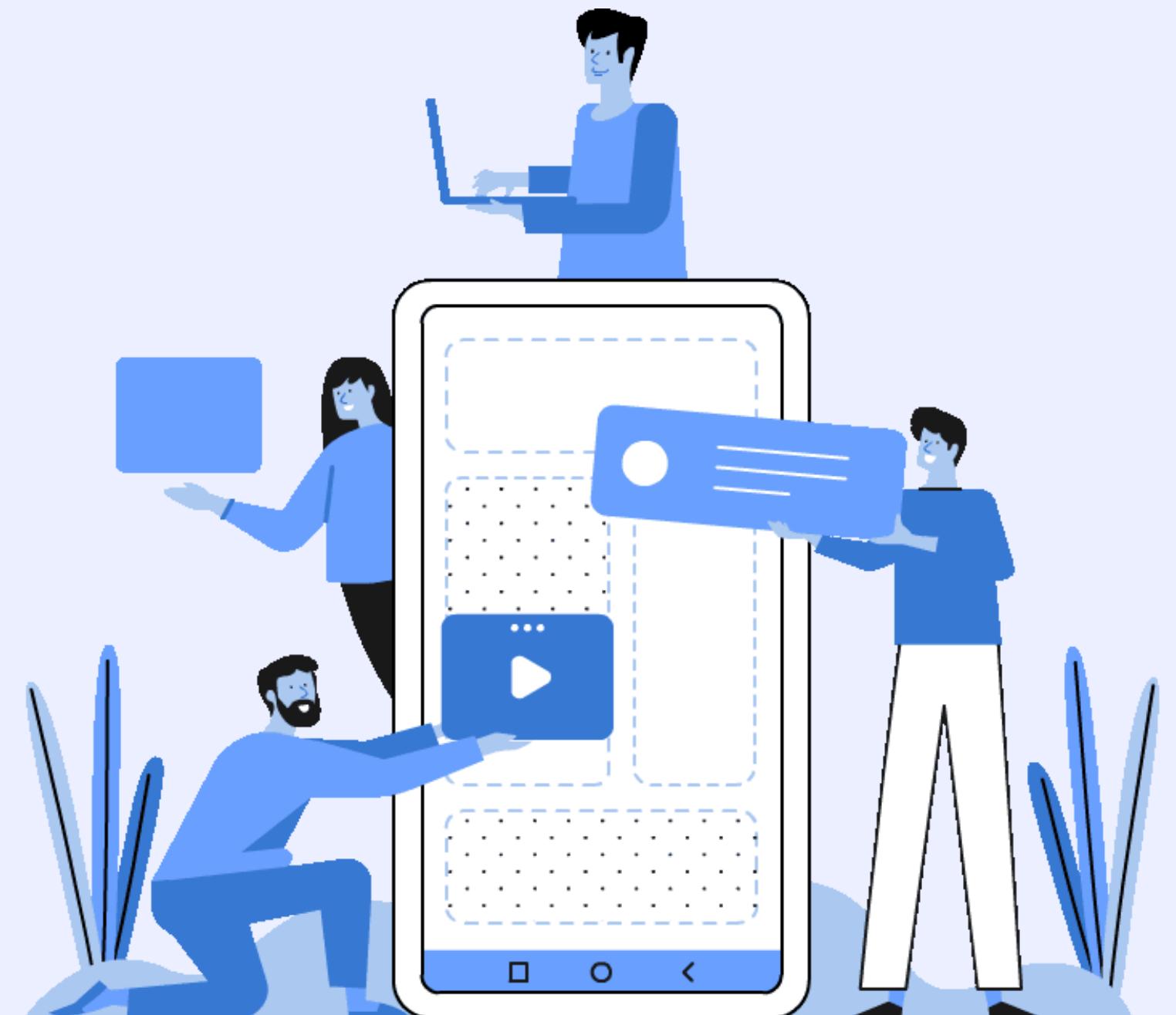
Many students don't know how to apply for a work permit.

Students trust schools and friends more than job platforms

These insights will guide us in creating a platform that is legal, trustworthy, and culturally accessible.

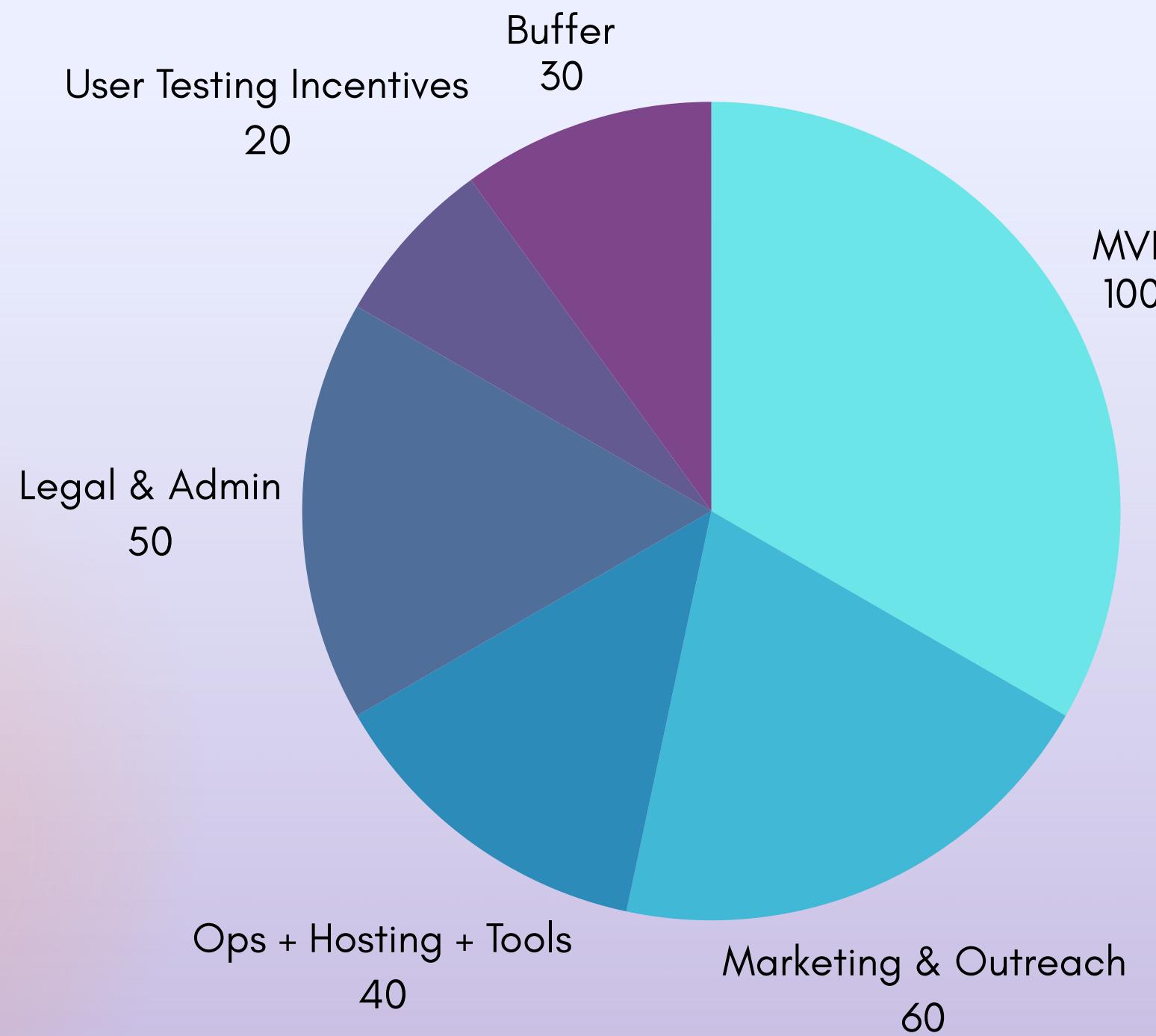
# WHAT'S NEXT?

**Exploring Partnerships with Employers, Government,  
and Schools**

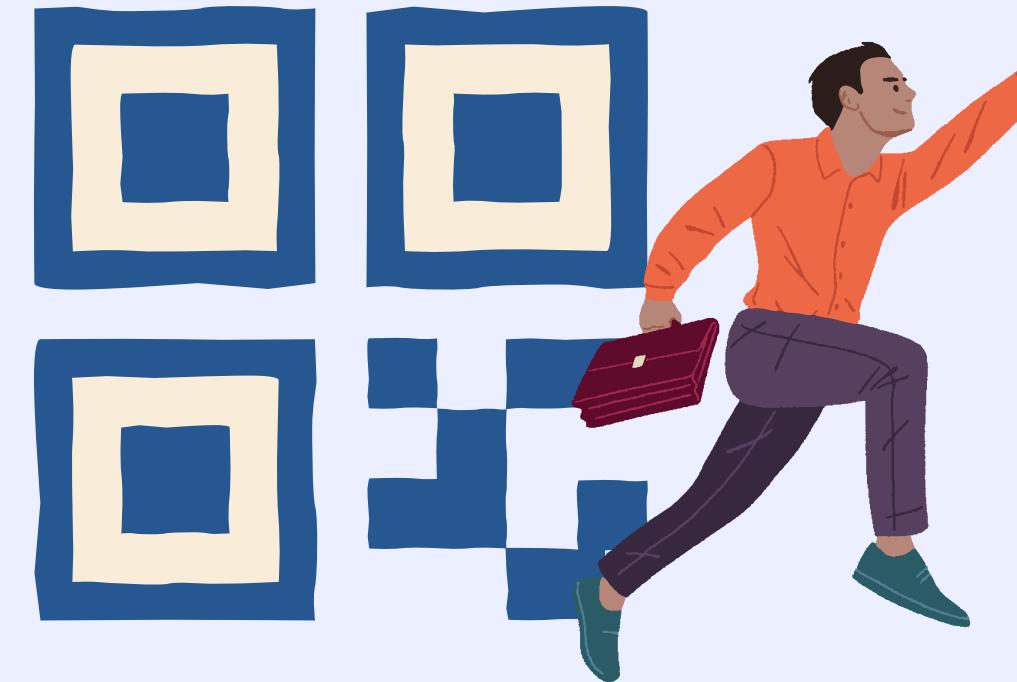


# FUNDING PLAN

**Funding Ask: NT\$500,000**



# JOIN US IN BUILDING A BRIDGE FOR GLOBAL TALENT



**Ready to make hiring smarter and student life easier?  
Download BridgeUp now. Join the movement. Be the bridge.**