

**Congratulations! You passed!**

TO PASS 80% or higher

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GRADE

100%

## Context of Data Visualization

LATEST SUBMISSION GRADE

100%

1. You need to be well-versed in the data in order to visualize the data.

1 / 1 point

☐ False☒ True

Correct

You need to be well-versed in the data in order to visualize the data.

2. When should you define the audience for your visualization?

1 / 1 point

☐ After you complete the first draft☐ After you present it☒ Before building☐ After you complete the final draft

Correct

It's important to define your audience before you create a visualization.

3. You should define what your audience expects from a visualization before beginning the visualization.

1 / 1 point

☒ True☐ False

Correct

You need to know what your audience expects from the visualization before you begin.

4. What does it mean to define the “what” of your visualization? (Select all that apply)

1 / 1 point

☒ Defining what data will and will not be included

Correct

The “what” of your visualization is what data will and will not be included.

☒ Defining what the audience will do with the information

Correct

The “what” of your visualization is what the audience will do with the information.

☐ Defining what type of audience (boss or committee) will view the information☐ Defining what software the audience will use to view the information

5. What piece of the “big idea” is missing from this statement?

1 / 1 point

**We recommend that we continue offering the new sales course, “How to Upgrade Existing Customers.”**

- ☐ Nothing is missing, all elements are present.
- ☐ It isn't a complete sentence
- ☐ It doesn't articulate a unique point-of-view
- ☒ It doesn't convey the stakes



**Correct**

The stakes are missing from the statement.

**6. What piece of the “big idea” is missing from this statement?**

1 / 1 point

**Program profit from beta clients = +25%, recommend continuing funding, release to entire company**

- ☐ It doesn't articulate a unique point-of-view
- ☒ It isn't a complete sentence
- ☐ It doesn't convey the stakes
- ☐ Nothing is missing, all elements are present.



**Correct**

This statement is incomplete and needs to be edited to complete the "big idea".

**7. What piece of the “big idea” is missing from this statement?**

1 / 1 point

**The new employee engagement activities have increased employee morale self-scores by 15% and 75% of employees indicated that more activities would result in even higher morale scores. Based on this data, we recommend increasing the funding and frequency for these activities in order to achieve a 45% overall employee moral increase.**

- ☐ It isn't a complete sentence
- ☐ It doesn't articulate a unique point-of-view
- ☐ It doesn't convey the stakes
- ☒ Nothing is missing, all elements are present.



**Correct**

All three pieces of information are present within this statement: a complete sentence, stakes are outlined, and a unique point-of-view is articulated.

**8. It's important to include any data that does not support your argument.**

1 / 1 point

- ☒ True
- ☐ False



**Correct**

It's important to include data that does not support your argument.

**9. Which is a piece of “the big idea”?**

1 / 1 point

- ☒ Articulate a unique point of view
- ☐ Explain the history behind the data



**Correct**

Articulating a unique point of view is one of the three pieces of “the big idea.”

10. Which is a piece of “the big idea”?

1 / 1 point

- ☒ Convey the stakes
- ☐ Explain how the visualization will be presented

✓ Correct

Conveying the stakes is one of the three pieces of “the big idea.”