

Jaswanth Reddy Nallapareddy

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SKILLS

- **Languages:** Python, Java
- **Frameworks:** HTML and CSS
- **Tools/Platforms:** MySQL, Tableau
- **Soft Skills:** Problem Solving, Team Player

PROJECTS

Bank Marketing Analysis- Exploratory Data Analysis | Python:

August-2024 -November-2024

- Conducted Exploratory Data Analysis (EDA) of campaign data from the bank to identify insights on how to enhance the campaign.
- Identified optimal contact channels to minimize declining returns through the analysis of customer response patterns and engagement trends.
- Used campaign historical data to refine customer segmentation and optimize targeting performance, resulting in data-driven marketing strategies.
- Used statistical modelling, data visualization, and feature engineering to discover useful patterns and relationships.

Medicine Prescriber using Python:

September-2023-December-2023

A Medicine Prescriber Application was developed with Python to enable drug recommendations.

- Utilized Python libraries for handling medical information and basic analysis.
- Implemented logic-based recommendation algorithms to enhance prescription accuracy.
- Organized and processed medical data to maximize decision-making efficiency.
- Facilitated user convenience by developing a straightforward yet efficient prescription suggestion system.

Basic Email Sender using Java:

August-2023 - October-2023

- Created a basic email sending program in Java to enable proper email communication.
- Developed SMTP-based email sending functionality with user authentication.
- Developed a command-line interface to write and send emails effectively.
- Consolidated contact management and settings customization for improved usability.
- Assured safe and reliable email transmission based on accepted procedures.

CERTIFICATIONS

- Problem Solving | Hacker Rank December-2024
- Data Analysis with Tableau November-2024
- The Bits and Bytes of Computer Networking April-2024
- Understanding Cloud Fundamentals| LinkedIn March-2023

ACHIEVEMENTS

- Hacker Rank Java(Gold Level)
- Hacker Rank Python(Gold Level)
- Community Development Project:
Led a Tourism Development Project in Kadapa District under the supervision of the Rayalaseema Tourism and Culture Society to enhance local tourism infrastructure.
Received official recognition and a certificate for contributions, with project work featured in a newspaper article.

EDUCATION

- **Lovely Professional University** Punjab, India
Bachelor of Technology - Computer Science and Engineering August 2022 - Present
- **Narayana Junior Collage** Kadapa, Andhra Pradesh
Intermediate; Percentage: 71% May 2020 – April 2022
- **Sri Chaitanya School** Kadapa, Andhra Pradesh
10th Standard:Percentage: 100% June 2019 - Jan 2020