


```
tags_df = spark.read.csv("drive/MyDrive/spark/tags.csv",header=True,inferSchema=True)
```

```
tags_df.count()
```

```
1093360
```

```
tags_df.show(5)
```

```
+-----+-----+-----+-----+
|userId|movieId|          tag| timestamp|
+-----+-----+-----+-----+
|    3|    260|      classic|1439472355|
|    3|    260|      sci-fi|1439472256|
|    4|   1732|  dark comedy|1573943598|
|    4|   1732| great dialogue|1573943604|
|    4|   7569|so bad it's good|1573943455|
+-----+-----+-----+-----+
only showing top 5 rows
```

```
ratings_df = spark.read.csv("drive/MyDrive/spark/ratings.csv", header=True, inferSchema=True)
```

```
ratings_df.count()
```

```
25000095
```

```
ratings_df.show(5)
```

```
+-----+-----+-----+-----+
|userId|movieId|rating| timestamp|
+-----+-----+-----+-----+
|    1|    296|    5.0|1147880044|
|    1|    306|    3.5|1147868817|
|    1|    307|    5.0|1147868828|
|    1|    665|    5.0|1147878820|
|    1|    899|    3.5|1147868510|
+-----+-----+-----+-----+
only showing top 5 rows
```

```
movies_df.printSchema()
ratings_df.printSchema()
tags_df.printSchema()
```

```
root
|-- movieId: integer (nullable = true)
|-- title: string (nullable = true)
|-- genres: string (nullable = true)

root
|-- userId: integer (nullable = true)
|-- movieId: integer (nullable = true)
|-- rating: double (nullable = true)
|-- timestamp: integer (nullable = true)

root
|-- userId: integer (nullable = true)
|-- movieId: integer (nullable = true)
|-- tag: string (nullable = true)
|-- timestamp: string (nullable = true)
```

```
movies_df.describe().show()
ratings_df.describe().show()
tags_df.describe().show()
```

```
+-----+-----+-----+-----+
|summary|          movieId|          title|          genres|
+-----+-----+-----+-----+
|  count|          62423|          62423|          62423|
|   mean|122220.38764557935|          NULL|          NULL|
| stddev| 63264.74484425327|          NULL|          NULL|
|   min|            1|""""BLOW THE NIGHT...|(no genres listed)|
|   max|          209171|  줄타동시 (2012)|          Western|
+-----+-----+-----+-----+
+-----+-----+-----+-----+
```

summary	userId	movieId	rating	timestamp
count	25000095	25000095	25000095	25000095
mean	81189.28115381162	21387.981943268616	3.533854451353085	1.2156014431215513E9
stddev	46791.71589745776	39198.86210105973	1.0607439611423535	2.268758080595386E8
min	1	1	0.5	789652009
max	162541	209171	5.0	1574327703

summary	userId	movieId	tag	timestamp
count	1093360	1093360	1093360	1093360
mean	67590.22463324065	58492.7644389771	1.3406660588640274E7	1.4301154103339365E9
stddev	51521.13756056962	59687.312817477476	4.563334194504871E8	1.1773852849277835E8
min	3	1	Alexander Skarsgård	I am fat anyway""
max	162534	209063	카운트다운	1574316696

4. Data Preprocessing & Cleaning

```
from pyspark.sql.functions import col, sum as _sum
```

```
# Helper function to check for null values
def null_count(df):
    return df.select([_sum(col(c).isNull().cast("int")).alias(c) for c in df.columns])
```

```
null_count(movies_df).show()
```

```
+-----+-----+-----+
|movieId|title|genres|
+-----+-----+-----+
|      0|      0|      0|
+-----+-----+-----+
```

```
null_count(ratings_df).show()
```

```
+-----+-----+-----+-----+
|userId|movieId|rating|timestamp|
+-----+-----+-----+-----+
|      0|      0|      0|      0|
+-----+-----+-----+-----+
```

```
null_count(tags_df).show()
```

```
+-----+-----+-----+-----+
|userId|movieId|tag|timestamp|
+-----+-----+-----+-----+
|      0|      0|  0|      0|
+-----+-----+-----+-----+
```

Drop duplicate rows

```
movies_df = movies_df.dropDuplicates(["movieId"])
```

```
movies_df.count()
```

```
62423
```

```
ratings_df = ratings_df.dropDuplicates(["userId", "movieId"])
```

```
ratings_df.count()
```

```
25000095
```

```
tags_df = tags_df.dropDuplicates(["userId", "movieId", "tag"])
```

```
tags_df = tags_df.select("movieId", "tag")
```

```
tags_df.count()
```

```
1093360
```

Transformation on Movies

```
from pyspark.sql.functions import when,col,sum, split, avg, count, max, min, collect_list
```

```
from pyspark.sql.functions import regexp_extract, regexp_replace, lit
from pyspark.sql.types import IntegerType
```

```
movies_df = movies_df.withColumn("release_year",when(regexp_extract("title", r'\((\d{4})\)', 1).isNotNull(),
                                                    regexp_extract("title", r'\((\d{4})\)', 1).cast(IntegerType())).otherwise(
```

```
movies_df = movies_df.withColumn("release_year", when(col("release_year").isNull(), "Not Available").otherwise(col("release_yea
```

```
movies_df = movies_df.withColumn("title",  regexp_replace(col("title"), r'\s*(\d{4})\s', ""))
```

```
movies_df = movies_df.withColumn("genres", when(col("genres").isNull(), "Unknown").otherwise(col("genres")))
```

```
movies_df = movies_df.withColumn("genres_array", split(col("genres"), r"\|"))
```

```
movies_df.show(5)
```

```
+-----+-----+-----+-----+-----+
|movieId|      title|      genres|release_year|      genres_array|
+-----+-----+-----+-----+-----+
|      1| Toy Story|Adventure|Animati...|1995|[Adventure, Anima...| |
|      3| Grumpier Old Men|Comedy|Romance|1995|[Comedy, Romance]|
|      5|Father of the Bri...|Comedy|1995|[Comedy]|
|      6|      Heat|Action|Crime|Thri...|1995|[Action, Crime, T...|
|      9| Sudden Death|Action|1995|[Action]|
+-----+-----+-----+-----+-----+
only showing top 5 rows
```

```
null_count(movies_df).show()
```

```
+-----+-----+-----+-----+-----+
|movieId|title|genres|release_year|genres_array|
+-----+-----+-----+-----+-----+
|      0|      0|      0|          0|          0|
+-----+-----+-----+-----+-----+
```

Transformation on Ratings

-> Creating new dataframe movie_ratings using ratings dataframe

```
ratings_aggregate = ratings_df.groupBy("movieId").agg(
    avg("rating").alias("avg_rating"),
    count("rating").alias("rating_count"),
    (min("timestamp")).alias("min_timestamp"),
    (max("timestamp")).alias("max_timestamp")
)
```

```
current_time_unix = int(spark.sql("SELECT UNIX_TIMESTAMP()").collect()[0][0])
ratings_aggregate = ratings_aggregate.withColumn("recency_days", round((lit(current_time_unix) - col("max_timestamp")) / (60 *
ratings_aggregate = ratings_aggregate.withColumn("rating_span_days", round((col("max_timestamp") - col("min_timestamp")) / (60
```

```
ratings_aggregate = ratings_aggregate.drop("min_timestamp")
ratings_aggregate = ratings_aggregate.drop("max_timestamp")
```

```
ratings_aggregate.show(5)
```

```
+-----+-----+-----+-----+
|movieId|      avg_rating|rating_count|recency_days|rating_span_days|
+-----+-----+-----+-----+
|  44022|3.2593627146699773|      4833|      2198.0|      4981.0|
|   1580|3.5817083457378187|     40308|      2197.0|      8174.0|
|   2366| 3.543409877319912|     6358|      2201.0|      7670.0|
|   8638|3.9717508278145695|     4832|      2200.0|      5614.0|
|   471|3.6579813752234034|     10631|      2197.0|      8665.0|
+-----+-----+-----+-----+
```

only showing top 5 rows

✧ Transformations on Tags

```
tags_aggregate = tags_df.groupBy("movieId").agg(
    count("tag").alias("tag_count"),
    collect_list("tag").alias("tag_list")
)
```

```
tags_aggregate.show(5)
```

```
+-----+-----+-----+
|movieId|tag_count|      tag_list|
+-----+-----+-----+
|      1|      697|[resourcefulness,...|
|      3|       29|[old, sequel, bes...|
|      5|       24|[sequel fever, gy...|
|      6|      621|[tense, Al Pacino...|
|      9|       13|[Jean-Claude Van ...|
+-----+-----+-----+
```

only showing top 5 rows

✧ Join operations on movies_df, ratings_average and tags_aggregate

movies_df (contains movieId, title, genres, release_year, genres_array)

ratings_aggregate (contains movieId, avg_rating, rating_count, recency_days, rating_span_days)

tags_aggregate (contains movieId, tag_count, tag_list)

```
movies_clean = movies_df.join(ratings_aggregate, on="movieId", how="left")
```

```
movies_clean.show(5)
```

```
+-----+-----+-----+-----+-----+-----+-----+
|movieId|      title|      genres|release_year|      genres_array|      avg_rating|rating_count|recency_day|
+-----+-----+-----+-----+-----+-----+-----+
|      1|      Toy Story|Adventure|Animati...|1995|[Adventure, Anima...| 3.893707794587238|      57309|      2197.
|      3|Grumpier Old Men|Comedy|Romance|1995|[Comedy, Romance]| 3.142028126058963|      11804|      2207.
|      5|Father of the Bri...|Comedy|1995|[Comedy]|3.0584343520573674|      11714|      2211.
|      6|      Heat|Action|Crime|Thri...|1995|[Action, Crime, T...| 3.854908898649748|      24588|      2198.
|      9|      Sudden Death|Action|1995|[Action]| 2.992050660199407|      3711|      2211.
+-----+-----+-----+-----+-----+-----+-----+
```

only showing top 5 rows

```
movies_clean = movies_clean.join(tags_aggregate, on="movieId", how="left")
```

```
movies_clean.show(5)
```

```
+-----+-----+-----+-----+-----+-----+-----+
|movieId|      title|      genres|release_year|      genres_array|      avg_rating|rating_count|recency_day|
+-----+-----+-----+-----+-----+-----+-----+
|      1|      Toy Story|Adventure|Animati...|1995|[Adventure, Anima...| 3.893707794587238|      57309|      2197.
|      3|Grumpier Old Men|Comedy|Romance|1995|[Comedy, Romance]| 3.142028126058963|      11804|      2207.
|      5|Father of the Bri...|Comedy|1995|[Comedy]|3.0584343520573674|      11714|      2211.
|      6|      Heat|Action|Crime|Thri...|1995|[Action, Crime, T...| 3.854908898649748|      24588|      2198.
|      9|      Sudden Death|Action|1995|[Action]| 2.992050660199407|      3711|      2211.
+-----+-----+-----+-----+-----+-----+-----+
```

```
only showing top 5 rows
```

```
from pyspark.sql.functions import round
```

```
movies_clean = movies_clean.withColumn("avg_rating_rounded", round("avg_rating"))
```

```
movies_clean.show(5)
```

movieId	title	genres	release_year	genres_array	avg_rating	rating_count	recency_day
1	Toy Story	Adventure Animati...	1995	[Adventure, Anima...	3.893707794587238	57309	2197.
3	Grumpier Old Men	Comedy Romance	1995	[Comedy, Romance]	3.142028126058963	11804	2207.
5	Father of the Bri...	Comedy	1995	[Comedy]	3.0584343520573674	11714	2211.
6	Heat	Action Crime Thri...	1995	[Action, Crime, T...	3.854908898649748	24588	2198.
9	Sudden Death	Action	1995	[Action]	2.992050660199407	3711	2211.

```
only showing top 5 rows
```

```
movies_clean= movies_clean.drop("avg_rating")
```

```
movies_clean = movies_clean.fillna({"avg_rating_rounded": 0, "rating_count": 0})
```

```
movies_clean.show(5)
```

movieId	title	genres	release_year	genres_array	rating_count	recency_days	rating_span_days
1	Toy Story	Adventure Animati...	1995	[Adventure, Anima...	57309	2197.0	8697.0
3	Grumpier Old Men	Comedy Romance	1995	[Comedy, Romance]	11804	2207.0	8683.0
5	Father of the Bri...	Comedy	1995	[Comedy]	11714	2211.0	8679.0
6	Heat	Action Crime Thri...	1995	[Action, Crime, T...	24588	2198.0	8692.0
9	Sudden Death	Action	1995	[Action]	3711	2211.0	8679.0

```
only showing top 5 rows
```

```
from pyspark.sql.functions import array_contains
```

```
all_genres = ["Action", "Comedy", "Drama", "Romance", "Horror", "Adventure", "Children", "Crime", "Thriller", "Animation", "Fantasy", "Sci
```

```
for g in all_genres:
    movies_clean = movies_clean.withColumn(f"genre_{g}", array_contains(col("genres_array"), g).cast("int"))
```

```
movies_clean.show(5)
```

e_Action	genre_Comedy	genre_Drama	genre_Romance	genre_Horror	genre_Adventure	genre_Children	genre_Crime	genre_Thriller	genre_Anim
0	1	0	0	0	1	1	0	0	
0	1	0	1	0	0	0	0	0	
0	1	0	0	0	0	0	0	0	
1	0	0	0	0	0	0	1	1	
1	0	0	0	0	0	0	0	0	

Clustering - KMeans

```
from pyspark.ml.feature import VectorAssembler
```

```
feature_cols = [c for c in movies_clean.columns if c.startswith("genre_")] + ["avg_rating_rounded", "rating_count"]
```

```
assembler = VectorAssembler(
    inputCols=feature_cols,
```

```
outputCol="features"
)
```

```
movies_final = assembler.transform(movies_clean)
```

```
movies_final.show()
```

```

+-----+-----+-----+-----+-----+-----+-----+-----+-----+
|comedy|genre_Drama|genre_Romance|genre_Horror|genre_Adventure|genre_Children|genre_Crime|genre_Thriller|genre_Animation|genre_Fant
+-----+-----+-----+-----+-----+-----+-----+-----+-----+
|1|      0|      0|      0|      1|      1|      0|      0|      1|
|1|      0|      1|      0|      0|      0|      0|      0|      0|
|1|      0|      0|      0|      0|      0|      0|      0|      0|
|0|      0|      0|      0|      0|      0|      1|      1|      0|
|0|      0|      0|      0|      0|      0|      0|      0|      0|
|1|      0|      0|      1|      0|      0|      0|      0|      0|
|0|      0|      0|      0|      0|      1|      0|      0|      1|
|0|      0|      1|      0|      0|      0|      0|      0|      0|
|0|      1|      0|      0|      0|      0|      1|      0|      0|
|0|      1|      1|      0|      0|      0|      0|      0|      0|
|1|      0|      0|      0|      0|      0|      0|      0|      0|
|1|      1|      0|      0|      0|      0|      1|      1|      0|
|0|      1|      0|      1|      0|      0|      1|      1|      0|
|0|      1|      0|      0|      0|      0|      0|      0|      0|
|0|      1|      0|      0|      0|      1|      0|      0|      0|
|0|      1|      1|      0|      0|      0|      0|      0|      0|
|0|      1|      0|      0|      0|      0|      0|      0|      0|
|0|      1|      0|      0|      0|      0|      0|      0|      0|
|0|      1|      0|      0|      0|      0|      0|      0|      0|
|0|      1|      1|      0|      0|      0|      0|      0|      0|
|0|      0|      0|      0|      0|      0|      0|      0|      0|
+-----+-----+-----+-----+-----+-----+-----+-----+-----+

```

```
from pyspark.ml.clustering import KMeans
```

```
kmeans = KMeans(k=10, seed=42, featuresCol="features")
```

```
model = kmeans.fit(movies_final)
```

```
clusters = model.transform(movies_final)
```

```
clusters.select("movieId", "title", "prediction").show(20, truncate=False)
```

```

+-----+-----+-----+
|movieId|title                |prediction|
+-----+-----+-----+
|1|      |Toy Story           |1|
|3|      |Grumpier Old Men    |8|
|5|      |Father of the Bride Part II|8|
|6|      |Heat                 |6|
|9|      |Sudden Death         |5|
|12|     |Dracula: Dead and Loving It|5|
|13|     |Balto                 |9|
|15|     |Cutthroat Island     |5|
|16|     |Casino                |7|
|17|     |Sense and Sensibility|7|
|19|     |Ace Ventura: When Nature Calls|6|
|20|     |Money Train           |5|
|22|     |Copycat               |3|
|26|     |Othello               |9|
|27|     |Now and Then          |9|
|28|     |Persuasion            |5|
|31|     |Dangerous Minds       |3|
|34|     |Babe                  |2|
|35|     |Carrington            |9|
|37|     |Across the Sea of Time|0|
+-----+-----+-----+
only showing top 20 rows

```

