

Instagram Commercial Content Android Rating Tool Instructions

- **Please ensure you are using latest version of the Instagram app**
- **Open-up the Instagram app on your Android Phone to the Home screen**
- **Tap on your profile photo in the bottom right corner to arrive at your
“Profile Page”**

5:23

71%

Instagram



Your Story



boss



colehaan



174 likes

colehaan Infused with lightweight foam, the Women

#375POORAND Oh, these best shoes with even

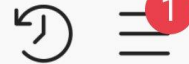


- Tap on the “Hamburger Icon” on the top right to open the drawer.

5:23

71%

doctortank ▾



3 profile visits in the last 7 days



7
posts

98
followers

2
following

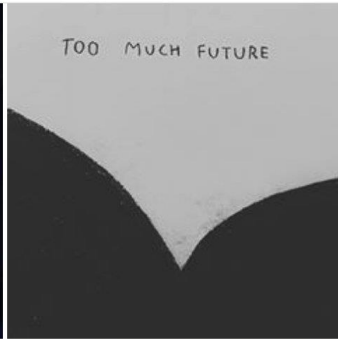
Promotions

Edit Profile

Sanketh
Personal Blog

Call

Email



- **Tap on Settings in the drawer.**

5:23



71%



doctortank

days



Your Activity



Insights



Saved



Discover People

2

2

following

Edit Profile

Email



TOO MUCH FUTURE



Settings

- **Scroll to find “Start Rating” and tap on it.**

5:23

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← Settings

Report a Problem

About

Ads

Privacy Policy

Terms of Use

Open Source Libraries

Start Rating



Logins

[Log Out of doctortank](#)

[Log Out of Other Accounts](#)

[Add Account](#)

Employees Only

Options



- **Start rating. You will see an image as you would see on your Home Feed. Scroll down to find the first question.**

5:23

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Rate
1 of 20

Skip



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BOSS FALL/WINTER 2018

#TheNextBOSS



18,779 views

boss Constantly moving, always evolving #TheNextBOSS

View all 12 comments

6ahmadhajali123456 @emmactx احبيتك

5 DAYS AGO

QUESTION 1 OF 3

How much did you like or not like seeing this post on Instagram?

- **You will have between 10 to 15 questions to answer.**

5:24

🕒 📶 📶 📶 71%



Rate

1 of 20

Skip

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View all 12 comments

6ahmadhajali123456 @emmaqtx احبيبتك

5 DAYS AGO

QUESTION 1 OF 3

How much did you like or not like seeing this post on Instagram?

Strongly disliked

☐

Somewhat disliked

☐

Neither liked nor disliked

☐

Somewhat liked

☐

Strongly liked

☐

- **Some questions are multiple choice so tap on all appropriate answers.**

5:24

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Rate
1 of 20

Skip

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View all 12 comments

6ahmadhajali123456 @emmaqtx احبيبتك

5 DAYS AGO

QUESTION 2 OF 3

Does this post show or mention any of the following
anywhere in the post? Please check the profile name,
picture / video, mentions, tags, hashtags, links in the
caption, tags in the caption.

Brand or business



Product or service



Public figure or celebrity



Blogger, influencer, vlogger



Business owner, freelancer, artist, creator



Publisher



Location



Event



None of the above



Next

- You MUST answer all question associated with an image.
- The arrow next to the question allows you to scroll back to the previous question associated with the ad and update your response.
- DO NOT Skip images unless there is a technical issue. If you encounter a technical issue, please reach-out to your project manager and follow their protocol.
- You should tap description of the image to read the whole description before making a decision. You can tap through to an account by clicking on the profile photo or name.
- If you hit the “X” at the top left Profile Settings page. All of the answers for previous images will be saved and you will return to the last image you saw before exiting. Please note that you will have to repeat the answers for the current image you are on (e.g. if you exit the Rate Image page at Question 6 of the current ad, you will return to Question 1 of the current ad).
- **When you are finished with all questions for all the images you will get the following scree. Tap “Done”.**

5:24

🕒 📶 🔋 71%



Rate
20 of 20

Done



Thanks

We will use your responses to help improve
Instagram.

- You must complete rating all 20 images for the day by 11:59pm PST.
- A new batch of 20 images will be available after midnight PST.
- Hit “Done” to return to the Profile settings page.