

Jatesh Parikh

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CAREER OBJECTIVE

To leverage my expertise in full stack JavaScript development to create innovative, scalable, and impactful solutions that drive business growth and push the boundaries of technology.

SELECTED PROJECTS

1. **Promptopia** – A Full Stack CRUD App using React, Next JS, Mongo DB, and Tailwind CSS.
2. **Notion Clone** – Notion landing page using React, Next JS, Tailwind CSS, and Framer Motion.
3. **Asana Clone** – Asana landing Page using React, Next JS, Shadcn-ui, and Framer Motion.

WORK EXPERIENCE

Freelance Video Editor

Nov 2022 – Present

- Organizing the raw footage, performing radio edit and trimming the raw footage segments into a coherent sequence
- Familiar with Multi-cam editing, adding visuals and sound effects, and mixing audios in the edit page. Also, color correcting and color grading the footage to give it the desired cinematic look.

If Else Digital | Mumbai, India

Sept 2021 – Oct 2022

Digital Marketing Associate

- Conducted SEO audits and analysed website traffic data to develop data-driven insights and opportunities for growth.
- Developed and executed effective keyword research, link building, and content strategies to improve search engine rankings and drive organic traffic.
- Designed a detailed proposal of a holistic, carbon negative, future-ready smart city solution which was presented to a prominent member of the Cabinet (Government of India)

EDUCATION

D. J. Sanghvi College of Engineering, Mumbai

March 2021

Bachelor of Mechanical Engineering (CGPA 7.11/10)

ENGINEERING PROJECTS

Electric Solar Vehicle | Team Project

- Developed a single-seater electric solar vehicle for the Electric Solar Vehicle Championship (ESVC) 2017 organized by the Imperial Society of Innovative Engineers, India. Top speed achieved was 38.7 kmph
- Assisted in designing the chassis and performing a battery of tests such as brake test, acceleration test and endurance test of the solar vehicle on SolidWorks and fabricated the same using lightweight Aluminum

3D Printer | Final Year Engineering Project

- Designed and developed an economical and compact 3D printer based on Fused Deposition Modelling (FDM)
- Capable of printing 3D objects with dimensions up to 20 cm x 20 cm x 20 cm

COURSES AND ACHIEVEMENTS

- Front end Developer Learning Path - Freecodecamp
- Black Belt in Shotokan Karate

OTHER INFORMATION

- **Areas of interests**
 - Reading, primarily non-fiction
 - Culinary Arts – To prepare traditional Indian cuisine
- **Languages Known**
 - English, Hindi, Gujarati, Marathi