Jatin Bhardwaj

New Delhi | LinkedIn | GitHub | # +91 9871428217 | Jatinwork22@gmail.com

<u>Glance Digital Experience Pvt. Ltd. | An InMobi Group Company | Bangalore, Karnataka, India</u>

Position: Consultant - Gaming Ops (August 2022 - Present)

- Conducted in-depth data analysis using Python (NumPy, Pandas, etc.) to extract actionable insights, identify
 trends, and support strategic decision-making processes across various aspects of Glance gaming platform
 operations.
- Managed end-to-end operational tasks for gaming and streaming content, ensuring smooth scheduling of games, streams, and tournaments, reviewing, and publishing content, and facilitating seamless execution of game streams.
- Collaborated with cross-functional teams to define project requirements and deliver data-driven solutions that improved operational efficiency, reduced bottlenecks, and enhanced overall productivity.
- Developed and maintained automated dashboards using analytical tools (e.g., Tableau, internal Glance CMS) to monitor key performance indicators (KPIs) and performance metrics, ensuring accurate reporting and tracking of platform activities.
- Led content QA teams for live stream moderation and game testing, maintaining high-quality standards and training team members for efficient performance, while successfully negotiating partnerships with brands, influencers, and players to bolster the growth and engagement of the Glance gaming community.
- Presented findings and recommendations to stakeholders through clear and concise reports and presentations, driving continuous improvement initiatives and ensuring alignment with overall business goals and objectives.

Ubisoft Entertainment Pvt. Ltd. | Pune, Maharashtra, India

Position: Game Moderator (April 2022 - August 2022)

- Ensured compliance with platform rules, Ubisoft community guidelines, and Terms of Use by actively
 moderating and reviewing all content within a specific game or forum, maintaining appropriateness and nonoffensiveness.
- Implemented and managed an efficient moderation system to identify and apprehend hackers, cheaters, and bullies, safeguarding the community from potential harm and ensuring a positive gaming environment.
- Produced daily, weekly, and monthly reports summarizing community health and moderation statistics, providing valuable insights to managers for informed decision-making and strategic planning.
- Served as a game moderator for Tom Clancy's Rainbow Six Siege, performing various duties including game oversight, player support, behavior moderation, bug reporting, and implementation of security measures to uphold the integrity of the game and enhance player experience.

ACHIEVMENTS

- Implemented strategies resulting in a 50% increase in publishing content production, driving a 110% revenue growth at constant operational costs, showcasing adept analytical skills in identifying and capitalizing on revenue opportunities.
- Orchestrated the Valorant India Invitational 2022, a prominent LAN gaming event in collaboration
 with Sunburn, Asia's largest music festival, and effectively broadcasted it across Glance platforms in
 India and Indonesia, demonstrating event management expertise and cross-platform promotional
 proficiency.
- Formulated and executed a data-driven strategy to boost game downloads for "Heroes and Tanks" from 50,000 to over 100,000, leveraging insights into user preferences and behaviour's, thereby showcasing proficiency in data analysis and strategic planning to achieve measurable outcomes.

SKILLS & INTERESTS

Skills: Python | NumPy | Pandas | Agile | GitHub | JIRA | Software Manual Testing (Game Testing) |

QA / QC |Google Ads | HTML | Content and Game Moderation (Video, Image, Audio, Live Streams, Gaming, etc.)

Interests: Technology Enthusiast, Gaming (Mobile, PC, Console)

TOOLS

Google Analytics | Appflyer | Superset | Tercept | Google Search Console | Outlook | Planner | Onedrive | Skype | Teams | Word | Powerpoint | Excel | Forms | Chat GPT | Chatsonic | DALL.E 2 | Midjourney | Lexica | Similarweb | Adobe Photoshop | Kinemaster | Canva | PicsArt | Anydesk | TeamViewer | BlueStacks | Obs Studio | Streamlabs | Streamchamps | Omlet arcade | Turnip | Checker Tools | Image Manipulation Tools | Unit Converter Tools | Time Converter Tools | Generator tools | Developer Tools | Data Converter Tools

SOCIAL MEDIA KNOWLEDGE

Google Chrome | Microsoft Edge | Microsoft Bing | YouTube | Twitch | Glance | Loco | Rooter | MX Player | Airtel Gaming | Quora | Discord | LinkedIn | Instagram | Facebook | Twitter | Reddit | Telegram | Tumblr | Snapchat | TikTok | Roposo | YouTube Shorts | Instagram Reels | Netflix | Amazon Prime | Hotstar

SOFT SKILLS

Operations KPI | Multi-Tasking | Strategic Planning | Problem-Solving | Critical Thinking | Analytical Thinking | Project Management | Time Management | Detail Oriented | Creativity | Flexibility | Digital Analysis | Data Analysis | Administrative | Marketing | Negotiation

INTERNSHIPS

- Cisco Certified Network Associate Security (CCNA) At Network Bulls, Gurgaon, Haryana, India
- Digital System Design Using VHDL At Dronacharya College of Engineering, Gurgaon, Haryana, India
- Plc & Scada At NSIC Technical Services Centre, Okhla, Delhi, India

WORKSHOPS

- Robotics at Dronacharya College of Engineering, Gurgaon, Haryana, India
- Networking at Dronacharya College of Engineering, Gurgaon, Haryana, India
- 3-D Design. at Dronacharya College of Engineering, Gurgaon, Haryana, India

COURSES

- Effective use of IT for Professional Activities. At IIT Bombay Research Park Foundation-ASPIRE
- Workplace Communication. At IIT Bombay Research Park Foundation-ASPIRE
- Soft Skills. At IIT Bombay Research Park Foundation-ASPIRE

PROJECTS

• Data Analysis: Analysis on IPL Matches and Deliveries Dataset

Conducted comprehensive data analysis on a dataset comprising 1.5 Lakhs rows of Indian Premier League (IPL) Matches and Deliveries. Utilized Python libraries such as NumPy and Pandas for data manipulation, cleansing, and transformation. Employed statistical techniques to derive insights into player performance, match outcomes, and key trends. Created visualizations using Matplotlib and Seaborn to illustrate findings and patterns effectively. Extracted actionable insights to optimize team strategies, player performance, and match predictions.

• Game Testing: - UNITE The Players: Global Operations

It is a military team-based action shooter game developed by Gamessoft in which everything depends on

your skill. easy-to-learn controls, and amazing graphics. Create a unique character and break into exciting multiplayer PvP battles. designed specifically for mobile devices.

• Manual Testing: - Orange Hrm (Jira)

It is an open source used by different organizations. or enterprises to manage Human Resources in a sophisticated. **manners**. It is one of the popular open-source software **providers**. various functionalities in Human Resources Management.

• Bluetooth Control Smart Car

Bluetooth Control Smart Car using Arduino. controlled by a smartphone application.

• Vending Machine or Finite State Machine

It is a soft drink & snack dispenser machine that dispenses drinks & snacks based on the amount deposited in the machine. It accepts all coins & paper currency (Nowadays these machines are used for metro tokens also)

• Traffic Light Controller

Traffic Light Controller using Finite State Machine.

EDUCATION

Maharshi Dayanand University Gurugram - B.Tech

• Electronics & Communications Engineering

Central Board of Secondary Education

- Vandana International school Dwarka, New Delhi High School
- St. Martins Diocesan school Delhi Cantt, New Delhi Junior High School

LANGUAGES

- English (Good Working Knowledge)
- Hindi (Native Speaker)