

Laureate Award for Excellence in Robotic Engineering
LAUREATE NETWORK PRODUCTS AND SERVICES
INTERNATIONAL OFFICE
Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. Void in Quebec; void outside Australia, Brazil, Chile, the People's Republic of China, Costa Rica, Cyprus, Ecuador, France, Germany, Honduras, India, Indonesia, Italy, Japan, Malaysia, Mexico, Morocco, the Netherlands, New Zealand, Panama, Peru, Portugal, Saudi Arabia, Spain, Switzerland, Thailand, Turkey, the United Kingdom, and the United States; and void where prohibited by law. Subject to all federal, state, local, provincial, territorial and municipal laws, regulations and ordinances.

OBJECTIVE: The Laureate Award for Excellence in Robotic Engineering is a contest for undergraduate students enrolled in Laureate International Universities to develop an interactive robotic system to welcome, guide and provide multimedia content to visitors at any Laureate campus. Consistent with the theme "Get to know my Laureate University," the robot should guide the visitors through the entrant's campus and share the relevant and important background and facts about their institution in a compelling manner.

ELIGIBILITY: The Laureate Award for Excellence in Robotic Engineering ("Contest") is open to project teams ("Teams"), of undergraduate students of up to a maximum of four (4) members, including a Team Leader ("Leader"). Teams are encouraged to be comprised of interdisciplinary students and represent diverse backgrounds. Team members must meet the following requirements:

- MUST be at least eighteen (18) years of age or the age of majority in their jurisdiction of permanent legal residence, whichever is greater, as of August 31, 2013.
- MUST be a legal resident of at least one (1) of the following countries: Australia, Brazil, Chile, the People's Republic of China, Costa Rica, Cyprus, Ecuador, France, Germany, Honduras, India, Indonesia, Italy, Japan, Malaysia, Mexico, Morocco, the Netherlands, New Zealand, Panama, Peru, Portugal, Saudi Arabia, Spain, Switzerland, Thailand, Turkey, the United Kingdom, and the United States.
- As of August 31, 2013, MUST be enrolled in a Laureate Education, Inc. ("Sponsor") university, college, or other institution of learning in one (1) of the countries listed immediately above, and remain enrolled during the entire Contest Period (as defined below).
- MUST NOT be an employee other than, officer, or director of Sponsor or any of its subsidiaries, affiliated companies, agents, representatives, distributors, partners, legal counsel, and advertising, web site or web design, Contest, marketing and fulfillment agencies, or promotional agencies involved in the administration, development and execution of this Contest, or a member of the immediate families (children, spouses, parents, siblings, regardless of where they live) and those living in their same households (whether related or not) of such an employee, officer, or director.
- MUST be a student of a Laureate International University institution that has elected to take part in the Contest (Local Institution) and the Local Institution MUST approve entry of the Team into the Contest.
- Each Team must be coached and supervised by a professor selected by the Local Institution. The professor must meet the following requirements:
 - As of August 31, 2013, faculty member MUST be a part-time or full-time employee in Sponsor university, college, or other institution of learning in one (1) of the countries listed above, and remain employed during the entire Contest Period (as defined below).

Participation constitutes entrant's full and unconditional agreement to these Official Rules and to Sponsor's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent on fulfilling all requirements set forth herein. Sponsor reserves the right to verify the eligibility of entrants and/or winners.

CONTEST SCOPE AND PERIOD: The Contest consists of a Phase I Conceptual Design and Project Proposal ("Proposal"), in which the Team shall develop and present the project scope, plan and budget and which can include a short video (recommended but optional) which will explain "Why will my team participate on this Contest?" and a Phase II Intelligent Device ("Device"), to create an intelligent host device (i.e. robot). All documentation and videos must be submitted in English. Phase I begins at 5 PM Eastern Time (ET) (based on Eastern Time Zone) on October 1st 2013 and ends at 5 PM ET on December 3, 2013. Announcement of finalists to move on to Contest Phase II Intelligent Device is scheduled for January 7th 2014. Finalist Teams will have until April 18th 2014 to create the device and present at Final Event at **Universidad Europea in Madrid, Spain** on April 25th 2014, with judging on April 25th 2014. The winning Team will be invited to attend and present the device in-person to Laureate Executives in a plenary session and to receive the grand prize check at Laureate Leadership Summit in **Washington DC**, an event that will take place from June 8th to 12th 2014. Sponsor's computer is the official time keeping device for this Contest. You may access a world time database to determine local time.

SPONSOR: Laureate Education, Inc., 650 S. Exeter Street, Baltimore, Maryland 21202-4382.

CONTEST ENTRY AND DELIVERY INSTRUCTIONS: All entries must be submitted by the **Team Leader**. To enter, visit my.laureate.net/contest contest and follow the instructions to (1) complete and submit the online entry form, which includes providing the name of the project; the name of the Laureate Education, Inc. institution and campus (campus name is recommended but optional) in which students are enrolled; the Leader's first and last name; the Leader's email address; the first and last name of other Team members (if any); the first and last name of the professor; (2) agree to these Official Rules and other terms and conditions set forth on the entry form; (3) upload the Proposal and video (video is recommended but optional). All information, except for recommended but optional information as indicated above, requested on the entry form must be supplied. Limit: One (1) entry per Team, per e-mail address during the Contest Period, regardless of whether a person has more than one (1) e-mail address. Video submissions must conform to the Submission Requirements set forth below. **ALL ENTRIES MUST BE RECEIVED BY NO LATER THAN DECEMBER 3rd 2013.**

Sponsor is not responsible for costs associated with entry and participation in this Contest, the hardware and software from robotic labs or any other tool used by the Team during the development of Proposal and Device, or travel expenses to participate in Final Event and Universidad Europea in Madrid, Spain. Such expenses are the responsibility of the Local Institution.

SUBMISSION REQUIREMENTS

Proposal submissions MUST be a Word document of four (4) to six (6) pages in Arial font, size 12, single space.

Video Format Requirements:

Video Submissions MUST:

- Be a maximum of sixty (60) second or less in length.

- Be submitted in one of the following video formats: .MPEG4, 3GPP and MOV files (typically supporting h264 and mpeg4 video codecs and AAC audio codec); .AVI (Many cameras output this format - typically the video codec is MJPEG and audio is PCM); .MPEGPS (Typically supporting MPEG2 video codec and MP2 audio); .WMV; and .FLV (Adobe - FLV1 video codec, MP3 audio).
- Video submissions may be filmed with a handheld video camera, webcam, mobile device or other appropriate video equipment.
- Be no larger than 1 gig.
- Be clear and easy to see, hear, and understand.
- Preferred dimensions: 640 pixels (width) x 360 pixels (height).
- Be in the English language.

Video Content Requirements:

Video Submissions:

- MUST be the entrant's original idea (modification of an original work is not an original idea). Video submissions MUST NOT copy or otherwise plagiarize from any source.
- MUST NOT contain material which is (or promote activities which are) in Sponsor's sole discretion, hateful, slanderous, libelous, tortious, sexually explicit, obscene, pornographic, inappropriate, violent, self-mutilating (e.g., relating to murder, the sales of weapons, cruelty, abuse, etc.), discriminatory (based on race, sex, religion, natural origin, physical disability, sexual orientation or age), illegal (e.g., underage drinking, substance abuse, computer hacking, etc.), offensive, threatening, profane, or harassing; or contain material that is threatening to any person, place, business, group or world peace; or contain words or symbols that are widely considered offensive to individuals of a certain race, ethnicity, religion, sexual orientation or socioeconomic group; or contain images, words or text portraying nudity, acts of violence, or acts that are or appear to be unlawful or dangerous or in violation of, or contrary to the laws or regulations in any state where the entry is created.
- MUST NOT have been submitted previously in a contest of any kind, or previously accepted for broadcast or publication in any medium, or publicly posted or broadcast in any fashion.
- MUST NOT contain material that violates or infringes another's rights, including but not limited to material that violates privacy, publicity, or intellectual property rights, or that constitutes copyright infringement. Without limiting the foregoing, submissions must not include third-party trademarks, brand names, logos, insignia, location signage, sculptures, photographs or artwork except those of Sponsor.
- MUST NOT include mention or performance of any copyrighted media production, including but not limited to music, films, books, television programming, etc., or identifying descriptions of any media property, other than material in which the entrant owns any copyrights.
- MUST NOT feature music of any kind, except that videos MAY feature music that is originally written, performed and produced by entrant OR music that is in the public domain; all music featured in any video submission must be available to publicize and broadcast on a license-free, no compensation basis.
- MUST NOT include third parties or reference to third parties, including but not limited to minors, celebrities and friends, who have not expressly authorized entrant to display their image, likeness or voice in any submitted video or otherwise use such image, likeness or voice in accordance with these Official Rules. Entrant must be able to present signed authorizations from each third party featured in any submitted materials upon Sponsor's request.

Project scope requires usage of standard “robot-kit” and other tools commonly use for academic purposes at robotics laboratories at Laureate universities (i.e. Lego NXT, Robotino Festo, Rovio, AIBO, Surveyor SRV-1, Robotics Bioloid, Arduino + Tamiya, Qfixm, WonderBorg), with the possibility to combine with external hardware (i.e. screens, keyboards), and a combination of robot interaction with external devices (screens, mouse, keyboard, etc.) to offer extended information and usability of the system. Intelligent device is a robot with electro-mechanical system, able to do some or all of the following: move around, operate a mechanical linkage, sense and manipulate their environment, and exhibit intelligent behavior, such as behavior that mimics humans or other animals. The size of the device can range from the nano-scale to macro-scale.

All potential winners are subject to verification before any prize will be awarded. Normal internet access, phone, and usage charges imposed by your online or phone service may apply. Bulk, automated and/or third party entries are prohibited and will be disqualified. Any attempt by any member of the Team to obtain more than one (1) entry by using multiple and/or different identities, registrations, email addresses, logins, or any other methods will void that member of Team’s entries and that members of Team may be disqualified at Sponsor’s sole discretion. Each individual may only be a participant on one Team. In the event of a dispute as to any entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder to the Sponsor or forfeit the prize. Entries specifying an invalid, non-working, or inactive email address will be disqualified and ineligible to win.

SELECTION OF CONTEST WINNERS: Within about two (2) weeks of the end of Phase I Proposal, all eligible Proposals will be judged by a panel of internal judges (“Internal Committee”) selected by Sponsor at its sole discretion. The Judging panel will judge each eligible Proposal and video submission. A maximum of ten (10) Proposals with highest score based on the judging criteria will move on to Phase II deemed the Grand Prize winner. The Grand Prize winner will be selected from these final proposals. All eligible devices will be judged by an external panel of judges (“External Committee”) comprised of Executives and Academic members from International Organizations. Judging criteria will include: Multi-disciplinary Perspective 20% (demonstrating multi-disciplinary mastery in the submitted Project Proposal (i.e. Engineering, Business, Marketing, etc); Conceptual Design and Project Proposal 30% (defining project scope and outcomes, using standard laboratory hardware and academic robot-kits, allocating budget); Innovation 30% (designing robot and functionality, defining services); and Applicability of Device 20% (developing and implementing robot prototype, with stability and quality, in a real environment).

The Leader of the potential winning Team will be notified in person and via email within one (1) business day of being selected. Winning a prize is contingent upon fulfilling all requirements set forth herein. If a potential winning Team’s Leader does not respond within 72 hours after the first attempt to notify him/her that he/she has been selected to receive a prize, or the prize notification is returned as non-deliverable, that potential winner will be deemed to have forfeited the prize, the entrant with the next highest score based on the Judging Criteria will be selected as an alternate potential winner in his/her place. Any alternate potential winning Team’s Leader will also have 72 hours from notification to claim the prize, and must satisfy all eligibility requirements.

Except where prohibited, potential winning Team will be required to complete and return an Affidavit of Eligibility, Liability/Publicity Release and Copyright Assignment (“Release and Assignment”) and other documentation within 5 days of being notified. If the potential winning Team fails to sign and return any required documentation within the required time period, or is unavailable to accept the prize within the

time period specified by Sponsor, the potential winning Team will be deemed to have forfeited the prize, and the entrant with the next highest score based on the Judging Criteria will be selected as an alternate potential winning Team. Noncompliance with the foregoing or failure to abide by these Official Rules may result in disqualification and naming of an alternate potential winning Team.

POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. AN ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

PRIZE: One (1) Grand Prize: A \$ 20,000.00 US cash prize to be distributed evenly among all student members of the winning Team. In addition, a trip to attend the Laureate Leadership Summit will be awarded to the winning Team and the professor, consisting on a roundtrip coach airfare from the airport nearest to the winner's residence (as determined by Sponsor in its sole discretion, in the event a winner or professor lives within 250 miles of Washington DC, Sponsor, in its sole discretion, may award alternative travel arrangements in lieu of airfare), three (3) days' and two (2) nights' single occupancy accommodations at a four-star hotel in **Washington DC** (to be determined in Sponsor's sole discretion); daily meals as a per diem of \$ 50 US and admission to the 2014 Laureate Leadership Summit. Approximate Retail Value (ARV) of Grand Prize is \$ 20,000.00 US per Team; and travel to attend the Laureate Leadership Summit in Washington DC \$ 3,000.00 US for each Team member and professor.

Prize Restrictions and Conditions: Any and all applicable federal, state, and local taxes and all fees and expenses related to acceptance and use of prize not specifically stated herein are the responsibility solely of winner. Prize cannot be substituted, assigned, transferred, or redeemed for cash; however, Sponsor reserves the right to make equivalent prize substitutions at its sole discretion. Sponsor will not replace any lost or stolen prizes or components of a prize. Only the number of prizes stated in these Official Rules is available to be won in the Contest.

Travel restrictions and conditions may apply. Grand Prize winner(s) must coordinate with Sponsor to book travel, and Sponsor reserves the right to determine airline and flight itinerary in its sole discretion. Once scheduled, the itinerary cannot be altered except at Sponsor's sole and unfettered discretion. No refunds or credit for changes are allowed, and no refunds or compensation will be made in the event of cancellation or delay of any flight or any portion of it. All travelers must possess valid travel documents. Airline carrier's regulations and conditions apply. Travel is subject to the terms and conditions set forth in this Contest, and those set forth by the Sponsors' airline carrier of choice as detailed in the passenger ticket contract.

In the event Grand Prize winner(s) engage(s) in behavior during the prize travel that (as determined by Sponsor in its sole discretion) is obnoxious or threatening, illegal, or that is intended to threaten or harass any other person, or that in any way disparages or adversely affects the reputation, image, and/or customer goodwill of Sponsor or any of Sponsor's services, products, trademarks, service marks, or logos, Sponsor reserves the right to terminate the stay early with no further obligations or compensation whatsoever to Grand Prize winner(s). In the event Grand Prize winner(s) engages in behavior during the stay that (as determined by Sponsor in its sole discretion) is illegal, tortious, or subjects Grand Prize winner(s) to arrest or detention, Sponsor shall have no obligation to pay any damages, fees, fines, judgments or other costs or expenses of any kind whatsoever incurred by Grand Prize winner(s) as a result of such conduct. SPONSOR SHALL HAVE NO LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF ANY TRAVEL RELATED TO THE PRIZE OR ANY OTHER ASPECT OF PRIZE GRAND PRIZE WINNER'S(S') ACCEPTANCE OR USE OF THE PRIZE.

GENERAL CONDITIONS: Sponsor and its agencies are not responsible for lost, late, incomplete, damaged, stolen, or misdirected entries; lost, interrupted, or unavailable network, server, or other connections, garbled transmissions or miscommunications, telephone transmission problems; computer or software malfunctions or damage to a user's computer equipment (software or hardware); technical failures; or other errors or malfunctions of any kind whether human, mechanical, electronic, or otherwise. Proof of submission of entry will not be deemed proof of receipt by Sponsor. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Sponsor is not responsible for theft or damage to any hardware, software and other tools Team will bring to Final Event at **Universidad Europea in Madrid, Spain** and to Laureate Leadership Summit in **Washington DC**.

WARNING: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE ASSOCIATED WITH THIS CONTEST OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAW, AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be attempting to tamper with or undermine the entry process, the web site, and/or the legitimate operation of the Contest; to violate the Official Rules; or to act in an unsportsmanlike or disruptive manner or with the intent to annoy, abuse, threaten, or harass any other person. If, for any reason, the Contest is not capable of running as planned, Sponsor may, in its sole discretion, void any suspect entries and (a) modify the Contest or suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules; or (b) award the prizes from among the eligible, non-suspect entries received up to the time of the impairment based on the winner selection process described above.

PUBLICITY, LIABILITY, AND INTELLECTUAL PROPERTY RELEASES: Except where prohibited, by participating in this Contest, entrants agree that Sponsor and affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional fulfillment and marketing agencies, web site providers, and web masters, and their respective officers, directors, employees, representatives and agents contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, web site providers, and web masters, (the "Released Parties") are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize. No more than the stated number of prizes will be awarded.

EXCEPT WHERE PROHIBITED, BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE THAT THE RELEASED PARTIES WILL HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING PERSONAL INJURY OR DEATH, OR PROPERTY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, MISUSE, OR USE OF THE PRIZE, ENTRY, OR PARTICIPATION IN THIS CONTEST OR IN ANY CONTEST RELATED ACTIVITY, INCLUDING ACCESS TO AND USE OF ANY INTERNET SITE ASSOCIATED WITH THIS CONTEST OR ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY, OR MERCHANDISE DELIVERY. THE RELEASED PARTIES ARE NOT RESPONSIBLE IF ANY PRIZE CANNOT BE AWARDED DUE TO TRAVEL CANCELLATIONS, DELAYS, OR

INTERRUPTIONS DUE TO ACTS OF GOD, ACTS OF WAR, NATURAL DISASTERS, WEATHER, OR TERRORISM. WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS CONTEST, INCLUDING ALL PRIZES AND ANY WEB SITE ASSOCIATED WITH THIS CONTEST, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

PUBLICITY AND INTELLECTUAL PROPERTY RELEASES: EXCEPT WHERE PROHIBITED BY LAW, THE WINNER GRANTS TO SPONSOR (WHICH GRANT WILL BE CONFIRMED IN WRITING ON REQUEST OF SPONSOR), ITS SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTIONAL AGENCIES, AND THOSE ACTING PURSUANT TO ITS AUTHORITY, THE RIGHT AND PERMISSION TO PRINT, PUBLISH, BROADCAST, AND USE, WORLDWIDE IN ANY MEDIA NOW KNOWN OR HEREAFTER DEVELOPED, INCLUDING BUT NOT LIMITED TO THE WORLD WIDE WEB, AT ANY TIME OR TIMES, EACH WINNER'S NAME, PORTRAIT, PICTURE, VOICE, LIKENESS, AND BIOGRAPHICAL INFORMATION FOR ADVERTISING, TRADE, AND PROMOTIONAL PURPOSES (INCLUDING THE ANNOUNCEMENT OF HIS OR HER NAME ON TELEVISION OR RADIO BROADCAST) WITHOUT ADDITIONAL CONSIDERATION, COMPENSATION, PERMISSION, OR NOTIFICATION SOLELY IN CONNECTION WITH THE CONTEST AND WILL NOT BE DISCLOSED TO ANY THIRD PARTY EXCEPT FOR THE PURPOSE OF OPERATING THE CONTEST AND FULFILLING THE PRIZE ALLOCATION. ENTRANTS AGREE THAT SPONSOR SHALL OWN THE ENTRIES, WHICH WILL NOT BE ACKNOWLEDGED OR RETURNED.

BY SUBMITTING AN ENTRY, ENTRANT AGREES THAT SUCH ENTRY, COMMUNICATIONS OR SUBMISSIONS, CREATIVE SUGGESTIONS, IDEAS, NOTES, CONCEPTS OR OTHER MATERIALS (HEREINAFTER REFERRED TO INDIVIDUALLY OR COLLECTIVELY AS "SUBMISSION") THAT ENTRANT MAY SUBMIT TO SPONSOR IN CONNECTION WITH THIS CONTEST, INCLUDING ALL RIGHTS EMBODIED THEREIN, SHALL BE DEEMED TO BE NON-CONFIDENTIAL, NON-PROPRIETARY AND SPONSOR SHALL HAVE NO OBLIGATION OF ANY KIND WITH RESPECT TO SUCH SUBMISSION AND SHALL BE FREE TO EDIT, EXPLOIT, MODIFY, PUBLISH, REPRODUCE, USE, DISCLOSE, DISSEMINATE AND DISTRIBUTE THE SUBMISSION TO OTHERS WITHOUT LIMITATION IN ANY AND ALL MEDIA NOW KNOWN OR NOT CURRENTLY KNOWN, THROUGHOUT THE WORLD IN PERPETUITY FOR ANY PURPOSE WITHOUT COMPENSATION, PERMISSION OR NOTIFICATION TO ENTRANT OR ANY THIRD PARTY.

BY SUBMITTING AN ENTRY, ENTRANT HEREBY GRANTS SPONSOR A ROYALTY FREE, IRREVOCABLE, AND WORLDWIDE, IN PERPETUITY LICENSE TO USE THE SUBMISSION IN ANY FORM OR FORMAT AND TO MODIFY THE SAME FOR USE FOR ANY PURPOSE, AND ACKNOWLEDGES AND AGREES THAT IF SPONSOR DOES USE THE SUBMISSION, ENTRANT SHALL NOT BE ENTITLED TO ANY CREDIT, CONSIDERATION, NOTICE OR PAYMENTS OF ANY KIND. ENTRANT WAIVES ANY MORAL RIGHTS HE OR SHE MAY HAVE TO THE SUBMISSION, AND AGREES THAT IF SPONSOR ELECTS TO USE SUBMISSION FOR ANY PURPOSE, ALL RIGHTS UNDER COPYRIGHT OR OTHER INTELLECTUAL PROPERTY RIGHTS WHICH MAY RESULT FROM SPONSOR'S ELECTED USE OF THE ENTRANT'S SUBMISSION BY SPONSOR SHALL BE THE SOLE PROPERTY OF SPONSOR. ENTRANT FURTHER AGREES

THAT IF SPONSOR ELECTS TO USE ENTRANT'S SUBMISSION, ENTRANT WILL EXECUTE ANY DOCUMENTS REQUESTED BY SPONSOR REGARDING THIS LICENSE OR ASSIGNMENT. IF ANY USE BY SPONSOR OF THE SUBMISSION CAUSES IT TO BE LIABLE TO ANY THIRD PARTY, ENTRANT AGREES TO INDEMNIFY SPONSOR AND ITS AGENTS, EMPLOYEES, AFFILIATES, SUBSIDIARIES, REPRESENTATIVES AND ALL RELATED PARTIES FROM AND AGAINST ANY AND ALL DAMAGES, COSTS, JUDGMENTS AND EXPENSES (INCLUDING REASONABLE ATTORNEY FEES) WHICH IT INCURS AS A RESULT OF ITS USE OF THE SUBMISSION.

NATURE OF RELATIONSHIP/WAIVER OF EQUITABLE RELIEF: Each entrant understands and acknowledges that Sponsor has wide access to ideas, designs, and other materials, and that new ideas are constantly being submitted to it or being developed by their own employees. Each entrant also acknowledges that many ideas may be competitive with, similar or identical to the Submission and/or each other in theme, idea, format or other respects. Each entrant acknowledges and agrees that such entrant will not be entitled to any compensation as a result of Sponsor's use of any such similar or identical material. Each entrant acknowledges and agrees that the Sponsor does not now and shall not have in the future any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of the copyright in and to the Submission. Finally, each entrant acknowledges that, with respect to any claim by entrant relating to or arising out of Sponsor's actual or alleged exploitation or use of any Submission or other material submitted in connection with the Contest, the damage, if any, thereby caused to the applicable entrant will not be irreparable or otherwise sufficient to entitle such entrant to seek injunctive or other equitable relief or in any way enjoin the production, distribution, exhibition or other exploitation of the Submission or any material based on or allegedly based on the Submission, and the entrant's rights and remedies in any such event shall be strictly limited to the right to recover damages, if any, in an action at law

Governing Law; Disputes: This Contest is hosted in the United States, and entry information is collected on computers in the United States. This Contest will be governed by the laws of the State of Maryland in the United States, and, in accordance with this section, entrant consents to the exclusive jurisdiction and venue of the courts of Maryland for any disputes arising out of this Contest. To the extent permitted by law, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate federal or state court located in the State of Maryland; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Maryland, without giving effect to any choice of law or conflict of law rules (whether of the State of Maryland or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Maryland.

PRIVACY NOTICE: Information collected from entrants is subject to the Sponsor's Privacy Policy, which can be found at <http://laureate.net/en/Legal/LegalInformation.aspx>.

WINNERS LIST REQUESTS: To access a listing of the winners' names, available for at least 90 days after verification of winner, visit www.laureate.net.

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