

Jatin Sood

Pursuing B.E. in Computer Science and Engineering (5th Semester) at Panjab University, Swami Sarvanand Giri Regional Center, Hoshiarpur

EXPERIENCE

MAX Education Links — Digital Marketing Manager

May 2023 - Present

Head Web Developer & Supervising a team of 10+ calling staff and overseeing the management of 4-5 social media handles, including proficiency in Creating content with Adobe PS/AE, Figma and Canva, Facebook Ads, Google AdSense, and Snapchat Ads. Managing two company websites, Maxelinks.com and IeltsorPTE.com

Skylark Immigration Solutions — Marketing Head

April 2024 - Present

Leading digital marketing strategies, managing social media handles, and optimizing Google My Business profile. Developing responsive, SEO-friendly websites and executing meta ads campaigns. Managing all marketing campaigns and collaborating with sales to drive business growth.

La Milano Pizzeria — Digital Account Manager

May 2023 - April 2024

Managed Social Media Handles Of La Milano Pizzeria Chandigarh.

EDUCATION

Pt. J. R. Government Polytechnic College Hoshiarpur — Diploma with Honors In CSE

MAY 2020 - MAY 2023

71.41% Marks(honors).

Panjab University, SSGRC Hoshiarpur — B.E. (CSE)

July 2023 - Present

PULEET: Achieved 14th rank in state-level examination. Earned an 8 SGPA in the latest results.

PROJECTS

Ptjrgph.com: Teacher-Student Interactive Web Portal

Technologies Used: PHP, HTML, JavaScript, CSS

Features: Multi-page site including home, staff, about us, contact us, departments, events, and more.

SkylarkImmigration.in

Technologies Used: PHP, HTML, JavaScript, CSS, AJAX, SMTP, MySQL

Features: Multi-page site including home, about us, contact us, Lead Generation Form, admin based lead management system

IeltsorPte.com: E-learning System for IELTS & PTE

Technologies Used: PHP, HTML, JavaScript, CSS, AJAX, MySQL

Maxelinks.com

Technologies Used: PHP, SQL, HTML, CSS, JavaScript, SMTP

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SKILLS

Web Development:

Proficient in JavaScript; skilled in web design with a focus on user-centric interfaces.

Programming:

Familiarity with C, Java, and Proficient in HTML, CSS, and Python, showcasing a foundation in diverse programming languages.

Design Tools:

Experience in Adobe Photoshop, AfterEffects, Illustrator, Canva, Figma (basics), and graphic motion design for visually compelling content.

Digital Marketing:

Well-versed in digital marketing strategies, including SEO, social media, and content creation for effective online brand promotion.

AWARDS

Gold Medal Award for Teacher-Student Interactive Web Portal and College Website at PTJRGPCCH Innotech 2023

State-Level 4th Position

Achievement at Science City, Kapurthala, State-Level Competition for Teacher-Student Interactive Web Portal and College Website

State-Level 14th Position

Achievement in the PULEET exam conducted by Panjab University, Chandigarh.

LANGUAGES

English, Hindi, Punjabi

Check My Portfolio at:

<https://jatin17248.github.io>

