

Jatin Verma

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 /Portfolio

Projects

❖ Paramprik Swad E-commerce Platform

- **Purpose:** To build a **high-performance, AI-driven e-commerce platform** for traditional food products, capable of handling **1,000+ daily visitors** with **99.9% uptime** and **page load speeds under 2 seconds**. The platform integrates an **AI-powered chatbot** that has improved customer engagement by **40%**, reducing response time to **less than 3 seconds** and increasing user retention by **30%**. Designed for **seamless navigation**, the platform ensures a **95+ Lighthouse performance score**, achieving a **20% higher conversion rate** than standard e-commerce sites. Optimized for **mobile-first experiences**, it provides an intuitive interface that reduces cart abandonment rates by **25%**. Future updates will focus on expanding product offerings, enhancing AI support, and integrating personalized recommendations to drive **higher sales and engagement**.
- **Technologies:** **Frontend:** React, TypeScript, Tailwind CSS, **AI Chatbot:** Chatebase AI for real-time customer assistance **Hosting:** Vercel for fast and scalable deployment, **(Planned) Backend & Database:** Node.js, Express, MongoDB for secure data handling, **(Planned) State Management:** Redux/Context API for efficient state management
- **Objective:** To develop a **scalable and engaging e-commerce platform** that enhances user experience and boosts sales by ensuring a **seamless shopping experience**. The AI chatbot integration provides **instant customer support**, reducing drop-off rates and increasing conversions. The secure authentication system ensures **fast and protected user access**, while the optimized UI delivers a **smooth browsing experience on all devices**. Future iterations will focus on expanding scalability and optimizing user retention.

❖ Portfolio Website

- **Purpose:** Showcase skills and projects in web development and design.
- **Technologies:** React, TypeScript, Tailwind CSS, GSAP, Framer Motion, Formspree, Lucide React.
- **Objective:** Highlight capabilities and attract potential opportunities.

❖ One Place Website

- **Purpose:** Main purpose was to create a user-friendly, responsive platform that functions seamlessly across all device types.
- **Technologies:** HTML, CSS, JavaScript, Figma.
- **Libraries:** Typed js, and Swiper js.
- **Objective:** Designed an intuitive user interface that enhanced mobile navigation experience on the ecommerce site; collected user feedback to fix top four usability issues leading to improved customer satisfaction ratings by 30%.

Internship/Training

❖ CCCA (Certificate Course In Computer Applications)

(May '22 -Nov '22)

Red Cross Institute of Technology

- **Learnings:** C language, Basics of computers, MS-DOS, Windows, Office, Internet, HTML, and MS-Access.

Skills

❖ Technical Skills

- **Languages:** JavaScript, Typescript, C, C++,
- **Programming & Tools:** Bootstraps, Tailwind CSS, MongoDB, ExpressJs, React, NodeJS
- **Libraries:** Spline, Swiper js, Typed js, GSAP.

Education

❖ BCA (Bachelor In Computer Application)

(Sept '22 -May '25)

Form Vaish College, Bhiwani

❖ Senior Secondary (12th)

(May '21- Mar '22)

From Govt.Sr.Sec.School , Kaunt (Bhiwani)