

⚠ Try again once you are ready

Try again

Grade received **60%** Latest Submission Grade **60%** To pass **70% or higher**

1. A company website is a good place to research a company you're interested in. Why should you pay attention to the language used in the website text?

1 / 1 point

- ☐ Industry jargon and terminology can indicate that the company is up to date.
- ☒ Repeated keywords can give you an idea of what is important to the company.
- ☐ The formality of the language can give you an idea of the company culture.
- ☐ Mistakes can indicate that the company is not legitimate.

✓ Correct

Correct. Words that a company frequently uses in their content indicate ideas that are important to them, and you can even use some of the same words in your interview to show you are tuned in to the company's viewpoint.

2. Why should you check social media to find out about a company you want to join?

1 / 1 point

- ☐ You can see if former employees have shared feedback.
- ☐ You can give companies a view of your own life so they can know you better.
- ☐ You can ask questions about the company to a broad audience.
- ☒ You can understand the company's image and corporate culture from what they post.

✓ Correct

Correct. Social media posts from the company's account and employee accounts can give you information about current issues at the company and the company culture.

3. Which three of the following are effective networking methods?

1 / 1 point

☒ Join professional groups and attend events.

✓ Correct

Correct. This is a good way to meet others in your field who might know of job opportunities.

☒ Talk to friends about your job search.

✓ Correct

Correct. Your immediate social circle is a great place to start networking. Even those who aren't in your field may have friends who are.

☒ Take classes to brush up on your professional skills.

✓ Correct

Correct. You may meet other people in your field, either in class or teaching.

☐ Talk to people you meet at bars and clubs.

4. What percentage of recruiters use LinkedIn as part of their candidate search?

0 / 1 point

- ☐ Just over 30%
- ☐ Almost 90%
- ☒ About 75%
- ☐ Nearly 50%

✗ Incorrect

Incorrect. Please refer to the Networking Online and Offline video.

5. Which of the following is true about working as a contractor and full-time employee (FTE)?

0 / 1 point

- ☐ Contractors and FTEs are generally covered by the same employment laws.
- ☒ Both contractors and FTEs receive benefits from the company where they work.
- ☐ Both can expect to work indefinitely.
- ☐ Both contractors and FTEs usually work full-time hours.

✗ **Incorrect**

Incorrect. Please refer to the Assessing Job Listings video.

6. What is a “red flag” that might indicate thinking twice about responding to a job listing?

1 / 1 point

- ☐ Very specific job title
- ☒ Broad expectations about the position with few specifics
- ☐ A statement about fair hiring practices
- ☐ No industry jargon or highly technical terms

✓ **Correct**

Correct. A good job listing should define the position clearly, with tasks that make sense for the role and the job level.

7. Which two statements are true about qualifications in job listings?

0 / 1 point

- ☐ You don't need to have all of the qualifications listed.
- ☒ The qualifications will outline what the person in the role is expected to do.

✗ **This should not be selected**

Incorrect. Please refer to the Assessing Job Listings video.

- ☒ The qualifications often will not include how many years of experience are expected.

✗ **This should not be selected**

Incorrect. Please refer to the Assessing Job Listings video.

- ☐ The qualifications may include both hard and soft skills.

8. What is true about rehearsing for interviews?

1 / 1 point

- ☐ You can't predict the questions, so there's no point in finding examples.
- ☐ It's not helpful to watch yourself in a mirror.
- ☒ It's important to practice articulating what you want to say.
- ☐ You won't need an elevator pitch.

✓ **Correct**

Correct. Even if you know your information very well, it can be difficult to speak it out loud, and practice will make that easier.

9. What is a mock interview?

1 / 1 point

- ☐ An interview where you are given extremely difficult questions
- ☐ An interview where you only need to answer the questions you have prepared
- ☐ A practice interview given by the company you want to join that doesn't actually count
- ☒ A practice interview that enables you to rehearse your answers at home

✓ **Correct**

Correct. You can enlist a friend to role-play an interviewer so that you can practice your elevator pitch and some answers to common questions.

10. What is a good way to prepare for first interviews?

0 / 1 point

- ☐ Use your notes to compose questions you want to ask the company.
- ☐ Decide on the salary and benefit package you will accept.
- ☐ Prepare a written document of your answers that you can hand out at your interviews.
- ☒ Memorize everything you have researched.

✗ **Incorrect**

Incorrect. Please refer to the Interview Rehearsal video.