JAUME CLAVE I DOMENECH

+44 7526090461 i.clayedoemech@gmail.com jaumeclaye.github.jo.

EDUCATION

2019 - Present

Imperial College Business School, London

MSc Business Analytics

Achieved overall average of a First-Class Honours (75.77%)

Fundamentals of Database Technologies (87.8%), Machine Learning (84.7%), Maths and Statistics for Analytics (84.5%), Logistics & Supply Chain Analytics (79.5%), Optimisation and Decision Models (76.2%), Analytics in Business (76.1%), Advanced Machine Learning (75.85%), Visualisation (74.4%)

2014 - 2018 City, University of London, London

BEng Engineering with Management and Entrepreneurship (with placement)

Achieved overall average of a First-Class Honours (75.07%)

Core modules: Systems, Modelling and Control (92.4%), Engineering Management (90.6%), Numerical Computing and Statistics (90%), Digital Logic (82.2%), Technology Venture Development (78.5%), BEng Dissertation (75.3%), Computer Systems and Networks (73.2%), Engineering Mathematics (70.8%)

WORK EXPERIENCE

2020 Capital Pilot Data Scientist

London, England

- Coded Python 3 module returning data about a company using the Companies House and Beauhurst APIs, its founders and C-Suite executives with a LinkedIn scrapper and the company's sector news and twitter data sentiment. Used to evaluate market position, traction and company investability
- Automated manual tasks involving an advanced search which leveraged Selenium to input onboarding form field variables into a database containing investor information. Script triggered automatically upon successful onboarding and saved 52 hours of manual work in July
- Developed machine learning models with scikit-learn utilized to predict start-up Seed and Series A
 investment rounds. Model was used to advise founders on achievable raise amount based on size,
 revenue structure, sector and markets.

2016 - 2019 KAU Media Group

London, England

Digital Data & Insights Analyst

- Developed a MySQL database and administered it through AWS Key Management Service to store, control and analyse sensitive marketing campaign data. Accessed data to identify trends, patterns and ultimately business opportunities leading to optimised client conversation rates by 8-16%
- Created JavaScript and HTML codes to track user activity such as time spent on page, phone calls, ecommerce transactions, form submissions on websites in order to gain behaviour and purchasing funnel metrics to be able to efficiently remarket and retarget users
- Managed developers, web designers and an external team through initiation to closure of a project involving updating, migrating and redesigning an in-house administrative and reporting platform essential to day-to-day business activities. Reported back to key stakeholders and executives

ACHIEVEMENTS

2020

First Place at Al Hack 2020 Hackathon

London, England

 Created machine learning models that predicted a monthly revenue investors could expect from an Airbnb property. Compared yields from other property rental types based on 40,000 listings in NYC to explore patterns in the rentals industry through economic, demographic, and geographic trends

2018

First-Class Honour BEng Dissertation on Petroleum Energy Economics London, England

Examined economic viability of a 20-year lifespan petroleum extraction site in Alberta, Canada by
investigating potential production of shale oil deposits. Oil production data analysed and forecasted
using MATLAB and Simulink. 21,000 word research paper. Collaborations with 3ESI-Enersight

ADDITIONAL SKILLS

IT SKILLS

Proficient programming in Python and R. Comfortable implementation with machine learning libraries Proficient data management, modelling and SQL development skills with MySQL Workbench, pgAdmin Proficient data visualisation skills with Python's matplotib, Plotly and R's ggplot and Microsoft Power BI Proficient programming skills and data visualisation skills with Data Analysis Expressions (DAX)

COMMUNICATION SKILLS

Supervised 15+ client relationships; interfaced with marketing teams and business owners leading to retention rates of 94% and 19% increase in client upsell

Initiated weekly technical training sessions focusing on data analytics, led discussions on digital marketing industry trends and authored presentations to management based on findings

LANGUAGES

English (Native), Spanish (Native), Catalan (Native)