JAUME CLAVE I DOMENECH

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EDUCATION

2019 - Present **Imperial College Business School, London**
MSc Business Analytics
Machine Learning (89.40%), Fundamentals of Database Technologies (87.80%), Maths and Statistics for Analytics (84.49%), Visualisation (79.50%), Logistics & Supply Chain Analytics (79.50%), Optimisation and Decision Models (76.17%), Analytics in Business (76.10%), Data Structures and Algorithms (71.13%)

2014 - 2018 **City, University of London, London**
BEng Engineering with Management and Entrepreneurship (with placement)
Achieved overall average of a First-Class Honours (75.07%)
Core modules: Systems, Modelling and Control (92.4%), Engineering Management (90.6%), Numerical Computing and Statistics (90%), Digital Logic (82.2%), Technology Venture Development (78.5%), BEng Dissertation (75.3%), Computer Systems and Networks (73.2%), Engineering Mathematics (70.8%)

WORK EXPERIENCE

2016 - 2019 **KAU Media Group**   **London, England**
Digital Data & Insights Analyst
- Developed a MySQL database and administered it through AWS Key Management Service to store, control and analyse sensitive marketing campaign data. Accessed data to identify trends, patterns and ultimately business opportunities leading to optimised client conversation rates by 8-16%
- Created JavaScript and HTML codes to track user activity such as time spent on page, phone calls, ecommerce transactions, form submissions on websites in order to gain behaviour and purchasing funnel metrics to be able to efficiently remarket and retarget users
- Managed developers, web designers and an external team through initiation to closure of a project involving updating, migrating and redesigning an in-house administrative and reporting platform essential to day-to-day business activities. Reported back to key stakeholders and executives

2015 **CELSA Group**   **Barcelona, Spain**
Purchasing Engineer Intern
- Conducted market research to find new suppliers while maintaining Celsa's principles of cost reduction, improvement of processes and strict delivery time. Utilised SAP Module PP (Production Planning) to control and monitor production line part demand and warehouse capacity requirements
- Contacted and developed a list of global steel mill part manufacturers and processed to qualification. Negotiated a new contract with an Eastern European cast roll and tundish nozzle producer ultimately contracted to supply process parts for the French, Polish and Spanish Celsa manufacturing plants
- Advised the Purchasing Manager of Industrial Materials in order to acquire extremely high quality manufacturing products for Celsa Group (Barcelona) and Celsa plants in 5 EU countries

ACHIEVEMENTS

2018 **First Place at AI Hack 2020 Hackathon**   **London, England**
- Created machine learning models that predicted a monthly revenue investors could expect from an Airbnb property. Compared yields from other property rental types based on 40,000 listings in NYC to explore patterns in the rentals industry through economic, demographic, and geographic trends

2018 **First-Class Honour BEng Dissertation on Petroleum Energy Economics**   **London, England**
- Examined economic viability of a 20-year lifespan petroleum extraction site in Alberta, Canada by investigating potential production of shale oil deposits. Oil production data analysed and forecasted using MATLAB and Simulink. 21,000 word research paper. Collaborations with 3ESI-Enersight

ADDITIONAL SKILLS

IT SKILLS
Proficient programming in Python and R. Comfortable implementation with machine learning libraries
Proficient data management, modelling and SQL development skills with MySQL Workbench, pgAdmin
Proficient data visualisation skills with Python matplotib and R's ggplot and Microsoft Power BI
Proficient programming skills and data visualisation skills with Data Analysis Expressions (DAX)
Experience using D3.js and Tableau for data exploration and presentation

COMMUNICATION SKILLS
Supervised 15+ client relationships; interfaced with marketing teams and business owners leading to retention rates of 94% and 19% increase in client upsell
Initiated weekly technical training sessions focusing on data analytics, led discussions on digital marketing industry trends and authored presentations to management based on findings

LANGUAGES
English (Native), Spanish (Native), Catalan (Native)