SERGEI MEDVEDEV

PROFILE

SENIOR MOODLE SUPPORT TECHNICIAN WITH A PHD IN COMMUNICATION STUDIES.
EXPERIENCED WITH MOODLE 3.9 AND 3.5, BRIGHTSPACE, ARTICULATE STORYLINE, H5P AND ADOBE SUITE.
I MANAGE LMS AND CREATE ONLINE COURSES.

CONTACT

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WEBSITE	is.gd/tudublin

SKILLS

MOODLE	BRIGHTSPACE
H5P	ARTICULATE STORYLINE 3
HTML	WORDPRESS / WEB HOSTING
SQL	ADOBE PHOTOSHOP / MULTIMEDIA
JAVA OOP	MACHINE LEARNING

REFERENCES

EOIN CAMPBELL
EDUCATION DEVELOPMENT AND LEARNING TECHNOLOGY OFFICER, TECHNOLOGICAL UNIVERSITY DUBLIN
EOIN.CAMPBELL@TUDUBLIN.IE

MIRIAM O'DONOGHUE
HEAD OF LIFELONG LEARNING, TU DUBLIN
MIRIAM.ODONOGHUE@TUDUBLIN.IE

PROFESSIONAL PORTFOLIO

ONLINE COURSES
GRAPHIC DESIGN
SOFTWARE DEVELOPMENT
MARKETING AUTOMATION
MACHINE LEARNING

EDUCATION

2016 TO 2021	PhD in Communication Studies, Technological University Dublin
2012 TO 2014	Master's degree in Media Production, Higher School of Economics, Moscow
2008 TO 2012	Bachelor's degree in Journalism, Higher School of Economics, Moscow

EXPERIENCE

SENIOR MOODLE SUPPORT TECHNICIAN
OCT 2020 - PRESENT
Technological University Dublin, Ireland

- Designing Lesson activities with branching scenarios using H5P.
- Setting up assignments and quizzes incl. group overrides and restrictions.
- Using enrollment methods and grouping tools to generate cohorts of students.
- Creating forums with an option to post for individual programmes or groups.
- Converting HotPot quizzes into structured tables using Word templates.
- Managing exam pages of 9 university departments.
- Converting and re-uploading large audio and video files to free up space.
- Administering legacy files and troubleshooting issues.

MARKETING / BUSINESS AUTOMATION MANAGER
SEPT 2019 - MAR 2020
Vistatec, Dublin, Ireland

- Set up data pipelines to process and exchange data between SharePoint, Salesforce, Google Data Studio, Wordpress and email marketing services.
- Created posters, brochures and videos for websites and social media.
- Increased user engagement by adding JavaScript and HTML elements to the company's websites such as personalised pop-up forms and downloads.
- Developed a plan for boosting employee social media engagement. Reference

TUTOR
SEPT 2017 - DEC 2018
Technological University Dublin, Ireland

- Introduced students to the core concepts in communication theory.
- Facilitated learning with in-class assignments and discussions of key readings.
- Advised students on essays, corrected assignments and provided feedback.

MARKETING SPECIALIST
FEB 2016 - OCT 2016
Luxoft, Moscow, Russia

- Opened a marketing unit for the company's regional office.
- Crunched customer data and tracked KPIs to improve business performance.
- Built marketing plans, ran ad campaigns, organised corporate events.
- Liaised with contractors and managed purchase orders. Reference Letter

SCHOOL OFFICE MANAGER
MAR 2013 - DEC 2013
Higher School of Economics, Moscow, Russia

- Administered exam results, grades and modules in the university's LMS.
- Updated timetables, examination schedules and room bookings.
- Provided technical support during exams.