

# Monthly Sales Dashboard by Javairia Mujahed

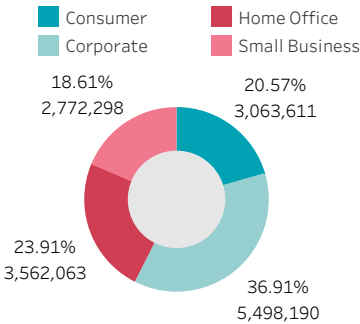
## Sales KPIs

| Sales     | Profit   | Avg. Discount | Order Quantity |
|-----------|----------|---------------|----------------|
| \$14,896K | \$1,519K | 5.0%          | 214K           |

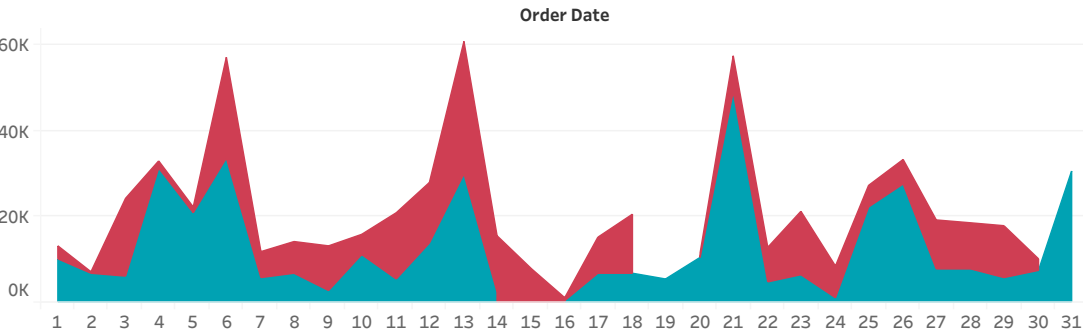
## Product Monthly Comparison

| Product Sub-Categ..            | Month of O.. | April  | May    |
|--------------------------------|--------------|--------|--------|
| Appliances                     | April        | 19,294 |        |
|                                | May          |        | 16,670 |
| Binders and Binder Accessories | April        | 40,944 |        |
|                                | May          |        | 6,409  |
| Bookcases                      | April        | 17,772 |        |
|                                | May          |        | 21,233 |
| Chairs & Chairmats             | April        | 9,531  |        |
|                                | May          |        | 45,183 |
| Computer Peripherals           | April        | 29,502 |        |
|                                | May          |        | 33,234 |
| Copiers and Fax                | April        | 2,600  |        |
|                                | May          |        | 18,360 |
| Envelopes                      | April        | 6,884  |        |
|                                | May          |        | 8,591  |

## Sales by Segment



## Daily Trend



## Top Customers

| Customer Name   |         |
|-----------------|---------|
| Emily Phan      | 117,124 |
| Deborah Brumf.. | 97,433  |
| Roy Skaria      | 92,542  |
| Sylvia Foulston | 88,876  |
| Grant Carroll   | 88,417  |
| Alejandro Grove | 83,562  |
| Darren Budd     | 81,577  |
| Julia Barnett   | 80,044  |
| John Lucas      | 79,696  |
| Liz MacKendrick | 76,306  |