# SB FOOD ORDERING APP WITH MERN

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# Project Overview:

# Purpose of the App:

# \* Convenient Meal Ordering:

Provide users with an intuitive interface for browsing menus, selecting dishes, and placing orders without hassle.

### Support Local Businesses:

Empower local restaurants by offering them a digital platform to increase visibility and grow their customer base.

# Personalized Experience:

Leverage AI and user preferences to deliver tailored recommendations, making meal selection effortless.

# ❖ Real-Time Tracking:

Ensure transparency and reliability with features like live tracking of delivery and status updates.

# Cost Savings and Deals:

Offer exclusive discounts, loyalty programs, and promotions to give users more value with every order.

#### **Features:**

# User-Friendly Interface:

Intuitive design allows users to browse restaurants, view menus, and place orders effortlessly.

# Real-Time Order Tracking:

Provides live updates on the status of orders, from preparation to delivery, ensuring transparency and reliability.

#### Personalized Recommendations:

AI-powered suggestions based on user preferences, past orders, and trending cuisines.

# Multiple Payment Options:

Supports a variety of payment methods, including credit cards, digital wallets, and cash-on-delivery, ensuring flexibility for all users.

#### Promotions and Rewards:

Offers exclusive discounts, loyalty rewards, and special deals to enhance user engagement and satisfaction

# **System Architecture:**

#### Frontend Architecture: React

The frontend of the SB Food Ordering App is designed using **React**, ensuring a dynamic and responsive user interface.

#### 1. Component-Based Structure:

- The app uses reusable React components for modularity and maintainability.
- Key components include navigation bars, restaurant listings, menus, cart, and order tracking.

#### 2. State Management:

• Redux/Context API is used for efficient state management to handle user sessions, cart data, and order status.

#### 3. Routing:

• Implemented with **React Router** for seamless navigation between pages like Home, Menu, Cart, and Profile.

#### 4. API Integration:

• Fetches and updates data via RESTful APIs provided by the backend.

#### 5. Responsive Design:

Ensures compatibility across devices using CSS frameworks (e.g., Tailwind CSS, Material-UI) or custom styling.

#### **Backend Architecture: Node.js and Express.js**

The backend is developed using **Node.js** for high performance and scalability, with **Express.js** as the framework.

#### 1. API Design:

 RESTful APIs are used to handle user authentication, order management, and real-time updates.

#### 2. Middleware:

 Middleware is implemented for authentication (e.g., JWT), request validation, and logging.

#### 3. Error Handling:

 Centralized error-handling mechanisms ensure smooth operations and better debugging.

#### 4. Scalability:

 Asynchronous, non-blocking architecture of Node.js allows for handling multiple requests concurrently.

#### **Database: MongoDB**

The database is designed to store and retrieve application data efficiently.

#### 1. Schema Design:

#### **Users Collection:**

```
{ "userId": ObjectId, "name": String, "email": String, "password":
String, "address": Array }
```

#### **Restaurants Collection:**

```
{ "restaurantId": ObjectId, "name": String, "menu": Array, "location": String }
```

#### **Orders Collection:**

```
{ "orderId": ObjectId, "userId": ObjectId, "restaurantId": ObjectId, "items": Array, "status": String }
```

#### 2. Database Interactions:

- Mongoose ODM is used for schema validation and database interactions.
- Queries are optimized using indexing for faster performance.

#### 3. Relationships:

 The database uses references (e.g., userId in Orders) to link collections, maintaining a flexible schema.

#### 4. Data Security:

• User passwords are hashed (e.g., using **bcrypt**) and sensitive information is encrypted to protect against breaches.

# **Setup Instructions:**

# 1. Prerequisites:

Before setting up the SB Food Ordering App, ensure you have the following software installed:

- **Node.js** (v.16)
- **npm** or **yarn** (Comes with Node.js)
- **MongoDB** (v4.4)
- **Git** (Latest version recommended)
- A code editor (e.g., VS Code)

#### 2. Installation Steps:

- 1. Clone the Repository:
- Open a terminal or command prompt.
- \* Run the following command to clone the repository from GitHub to your local machine:

git clone https://github.com/username/sb-food-ordering-app.git

• This command creates a copy of the project on your local system.

#### Navigate to the project directory:

```
cd sb-food-ordering-app
```

This ensures you're inside the app's root directory, where both frontend and backend folders are located.

#### 2. Install Dependencies:

To make sure all required packages are installed, you need to install dependencies for both the **backend** and **frontend**.

#### Backend Dependencies:

• Go to the **backend** directory:

cd backend

Install all backend dependencies using npm (Node package manager): npm install

This installs all required packages listed in the package. json file in the backend directory, such as **Express.js**, **Mongoose**, etc.

#### • Frontend Dependencies:

```
Navigate to the frontend directory:
```

cd ../frontend

Run the following command to install frontend dependencies: npm install

This installs frontend packages like **React**, **React Router**, and **Axios**, which are necessary for building the user interface and interacting with the backend API.

#### 3. Set Up Environment Variables:

• Backend:

In the backend directory, create a .env file to store sensitive information like database connection details and JWT secret. Example .env content:

PORT=5000

MONGO\_URI=mongodb://localhost:27017/sbfoodapp

JWT\_SECRET=your\_secret\_key

- PORT=5000 configures the backend server to run on port 5000.
- MONGO\_URI is the MongoDB connection string. If you're using a local MongoDB setup, this will point to your local database.
- JWT\_SECRET is used for securing user sessions and authentication tokens.
- Frontend:

In the **frontend** directory, create a .env file to configure the API URL. Example .env content: REACT\_APP\_API\_URL=http://localhost:5000/api

■ This sets the base URL for API requests from the frontend to the backend.

#### 4. Start MongoDB:

• If you are using **local MongoDB**, ensure MongoDB is running:

Run the following command in your terminal to start the MongoDB server: mongod

- This will start the MongoDB instance on your local machine, and the app will connect to it using the MONGO\_URI set in the .env file.
- If using MongoDB Atlas, make sure the connection string in the .env file reflects the cluster URI from Atlas.

#### 5. Run the Application:

• Backend Server:

Navigate to the backend folder:

cd backend

Start the backend server using:

npm start

- This will start the Express.js server and begin listening for incoming API requests on http://localhost:5000.
- Frontend Server:

Now, go to the frontend folder:

cd ../frontend

Start the frontend server with:

npm start

■ This will start the React development server, and the app will be accessible via http://localhost:3000 in your browser.

#### 6. Access the App:

#### • Frontend (User Interface):

Open a browser and navigate to:

http://localhost:3000

• This is the interface where users can interact with the app, view restaurants, place orders, etc.

#### • Backend API (Server):

The backend API, where all the business logic, database queries, and user management are handled, can be accessed at:

http://localhost:5000/api

• You can test the API endpoints using tools like **Postman** or through the frontend.

#### 5. Folder Structure:

#### **Client: React Frontend Folder Structure:**

The React frontend follows a modular structure for scalability and maintainability. Here's the typical organization:

```
frontend/
--- public/
                            # Main HTML file
   —— index.html
   --- favicon.ico
                            # App favicon
                            # Static assets (images, fonts, etc.)
   L— assets/
 - src/
   --- components/
                            # Reusable UI components
       — Navbar.jsx
                            # Navigation bar component
      --- Footer.jsx
                            # Footer component
       L...
                            # Other shared components
                            # Pages representing different routes
    -- pages/
                            # Homepage layout
       --- Home.jsx
   │  ├── Menu.jsx
                            # Menu or restaurant listing page
  # Shopping cart page
```

```
└── OrderHistory.jsx # Order history and tracking page
    -- context/
                              # State management (e.g., Context API,
Redux)
   │ └─ CartContext.js
                             # Context for managing cart state
                             # API calls and business logic
    --- services/
      └── api.js
                             # Handles API requests to the backend
                              # CSS or SCSS files for styling
   - styles/
        L— App.css
                              # Global styles
                              # Main app component
   -- App.js
                              # Entry point of the app
    -- index.js
    L- .env
                              # Environment variables (API endpoints,
etc.)
                              # Project metadata and dependencies
--- package.json
L-- README.md
                              # Project documentation
```

#### **Explanation:**

- **components/:** Houses reusable components to keep the code modular.
- pages/: Represents application views tied to specific routes.
- **context/:** Used for state management across components.
- **services/:** Abstracts API calls, ensuring a clean separation of concerns.
- **styles/:** Centralized styling files for consistency.

#### Server: Node.js Backend Folder Structure:

The Node.js backend is organized for clear separation of concerns, using modular routes, controllers, and models.

```
--- orderController.js # Order-related logic
   restaurantController.js # Restaurant-related logic
                             # Middleware for authentication, error
--- middleware/
handling
   --- authMiddleware.js
                             # JWT-based authentication
   — errorMiddleware.js
                             # Error handling middleware
— models/
                             # MongoDB schemas and models
   -- User.js
                              # User model
                              # Order model
  - Order.js
   L— Restaurant.js
                             # Restaurant model
-- routes/
                              # API route definitions
   --- userRoutes.js
                             # Routes for user operations
  --- orderRoutes.js
                             # Routes for order operations
   restaurantRoutes.js
                             # Routes for restaurant operations
— utils/
                             # Utility functions
   ___ generateToken.js
                             # Helper to generate JWT tokens
                              # Environment variables (e.g., DB URI,
 env
secret keys)
                              # Main entry point for the backend
--- server.js
server
--- package.json
                              # Project metadata and dependencies
L--- README.md
                              # Project documentation
```

#### **Explanation:**

- **config/:** Centralizes configuration, such as database connection setup.
- **controllers/:** Contains logic for handling requests and responses for various features (e.g., users, orders, restaurants).
- middleware/: Includes custom middleware for authentication and error handling.
- **models/:** Defines the structure of MongoDB documents using Mongoose schemas.
- routes/: Manages API endpoints, separating them by functionality.
- **utils/:** Utility functions for repetitive tasks (e.g., token generation).

# 6. Running the Application

#### Frontend: Start the React App:

★ Navigate to the **frontend** directory:

```
cd frontend
```

★ Start the React development server:

```
npm start
```

★ The React app will now start and should automatically open in your default browser at: plaintext

Copy code

```
http://localhost:3000
```

This is where users will interact with the app's interface.

## **Backend: Start the Node.js Server:**

★ Navigate to the **backend** directory:

```
cd backend
```

★ Start the backend server:

```
npm start
```

★ The backend server will now run on port 5000 (or the port defined in your .env file) and can be accessed at:

```
http://localhost:5000/api
```

This server handles API requests, database interactions, and other backend logic.

# **Verify Both Servers Are Running:**

- Ensure both servers are running simultaneously in separate terminal windows.
- You can now use the app fully:
  - The **frontend** interacts with the user.
  - The **backend** handles requests, authentication, and database queries.

# **7.API Documentation:**

#### 1. User Authentication:

```
1.1. Register User:
   Method: POST
   • Endpoint: /api/users/register
   • Description: Registers a new user.
Request Body:
  "name": "John Doe",
  "email": "john@example.com",
  "password": "password123"
}
Response:
  "id": "641c3c",
  "name": "John Doe",
  "email": "john@example.com",
  "token": "JWT_TOKEN"
}
1.2. Login User
   • Method: POST
   • Endpoint: /api/users/login
   • Description: Logs in an existing user and returns a token.
Request Body:
  "email": "john@example.com",
  "password": "password123"
}
```

# Response: { "id": "641c3c", "name": "John Doe", "email": "john@example.com", "token": "JWT\_TOKEN" }

# 2. Restaurant Management:

#### 2.1. Get All Restaurants:

• Method: GET

• Endpoint: /api/restaurants

• **Description:** Retrieves a list of all restaurants.

#### **Response:**

```
"id": "r1",
    "name": "Pizza Palace",
    "cuisine": "Italian",
    "rating": 4.5,
    "menu": [...]
},
{
    "id": "r2",
    "name": "Sushi World",
    "cuisine": "Japanese",
    "rating": 4.7,
    "menu": [...]
```

```
}
2.2. Get Restaurant by ID:
   Method: GET
   • Endpoint: /api/restaurants/:id
   • Description: Retrieves details of a specific restaurant.
Response:
  "id": "r1",
  "name": "Pizza Palace",
  "cuisine": "Italian",
  "rating": 4.5,
  "menu": [
    { "id": "m1", "name": "Margherita Pizza", "price": 12.99 },
    { "id": "m2", "name": "Pepperoni Pizza", "price": 14.99 }
  1
}
3. Order Management:
3.1. Place an Order:
   • Method: POST
   • Endpoint: /api/orders
   • Description: Places a new order.
Request Body:
{
```

```
],
  "totalPrice": 40.97
}
Response:
  "orderId": "o123",
  "status": "Order Placed",
  "estimatedDeliveryTime": "45 mins"
}
3.2. Get Order History

    Method: GET

   • Endpoint: /api/orders/history/:userId
  • Description: Retrieves the order history of a specific user.
Response: [
  {
    "orderId": "o123",
    "restaurantName": "Pizza Palace",
    "items": [
      { "name": "Margherita Pizza", "quantity": 2 },
      { "name": "Pepperoni Pizza", "quantity": 1 }
    ],
    "totalPrice": 40.97,
    "status": "Delivered"
  },
  {
    "orderId": "o124",
    "restaurantName": "Sushi World",
```

#### 4. Miscellaneous:

#### 4.1. Search Restaurants by Cuisine or Name:

• Method: GET

- Endpoint: /api/restaurants/search
- **Description:** Searches restaurants by name or cuisine.
- Query Parameters:
  - o query (required): Search term (e.g., "Pizza", "Japanese").

#### **Response:**

```
{
  "id": "r1",
  "name": "Pizza Palace",
  "cuisine": "Italian",
  "rating": 4.5
}
```

#### **Authentication Note:**

• Protected endpoints (e.g., placing orders, viewing order history) require a **JWT token** in the request headers:

```
Authorization: Bearer <your_jwt_token>
```

#### 8. Authentication:

#### 1. Authentication:

Authentication ensures that users are who they claim to be. It involves logging in or registering and validating credentials.

#### **Steps for Authentication:**

#### 1. User Registration:

- A new user provides their name, email, and password via the /api/users/register endpoint.
- The password is hashed using **bcrypt** before being stored in the database for security.

#### 2. User Login:

- The user provides their email and password via the /api/users/login endpoint.
- The system checks the email in the database and verifies the provided password against the hashed password using bcrypt.
- o If the credentials are valid, a **JWT token** is generated and returned.

#### 3. JWT Token:

• The token is signed using a secret key (JWT\_SECRET) defined in the .env file.

Example payload of the token: {

```
"id": "user_id",
"email": "john@example.com",
"iat": 1686582823,
"exp": 1686586423
```

• The token contains user details and has an expiration time (e.g., 1 hour).

#### **Token Storage:**

}

• The token is sent to the client (frontend) and is typically stored in **localStorage** or **HTTP-only cookies** for subsequent requests.

#### 2. Authorization

Authorization ensures that only authenticated users can access certain endpoints and features based on their roles or permissions.

#### Middleware for Authorization:

#### 1. Auth Middleware:

- The backend includes a custom middleware (authMiddleware.js) to validate JWT tokens for protected routes.
- This middleware:
  - Extracts the token from the Authorization header (e.g., Bearer <token>).
  - Verifies the token using the secret key.
  - Decodes the payload and attaches the user details to the req object for use in the route handlers.

#### **Example:**

```
res.status(401).json({ message: 'Not authorized,
token failed' });
} else {
    res.status(401).json({ message: 'Not authorized, no
token' });
}
module.exports = { protect };
```

#### 2. Role-Based Authorization:

• For specific routes (e.g., admin-only actions), additional middleware checks the user's role in the decoded token or user record.

#### **Protected Routes:**

- Examples of protected endpoints:
  - Placing an order (POST /api/orders)
  - Viewing order history (GET /api/orders/history/:userId)

#### 3. Password Security

#### • Hashing:

 User passwords are hashed using bcrypt with a salt value to prevent storage of plaintext passwords.

#### • Password Verification:

• At login, berypt compares the provided password with the hashed one in the database.

#### 4. Benefits of JWT-Based Authentication

#### • Stateless:

 Tokens are stateless and do not require session management on the server, making the system scalable.

#### • Secure:

Tokens are signed, making them tamper-proof. Sensitive information (like passwords) is never exposed.

#### • Portable:

• Tokens can be used across domains, enabling flexibility for API integration.

# 5. Security Enhancements

#### 1. **HTTPS**:

• Use HTTPS to encrypt all communication between the client and server.

#### 2. HTTP-Only Cookies:

• Store tokens in HTTP-only cookies to reduce the risk of XSS attacks.

#### 3. Token Expiry:

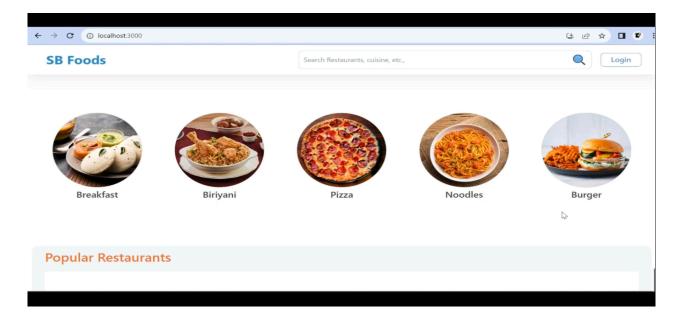
• Ensure tokens have a short expiration time and provide a mechanism to refresh them.

#### 4. Environment Variables:

• Store sensitive keys (e.g., JWT\_SECRET) in environment variables.

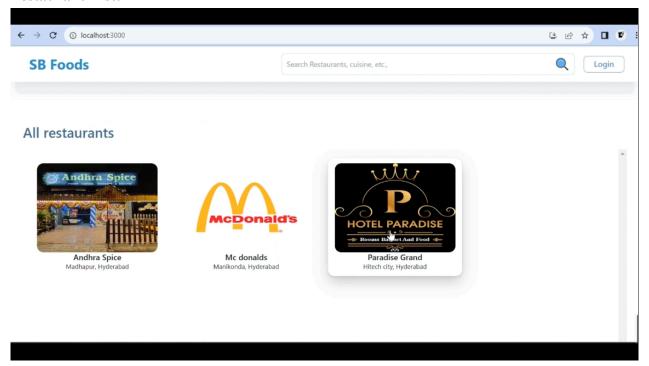
#### 9. User Interface:

#### Homepage:



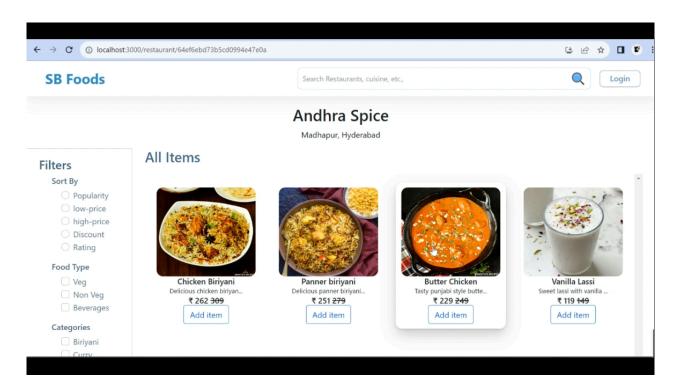
Description: A clean, user-friendly homepage with a search bar and featured items.

#### **Restaurant List:**



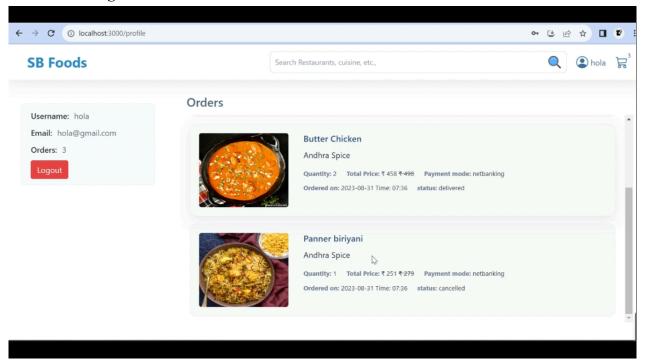
Description: Display of available restaurants with filters and ratings.

#### Cart:



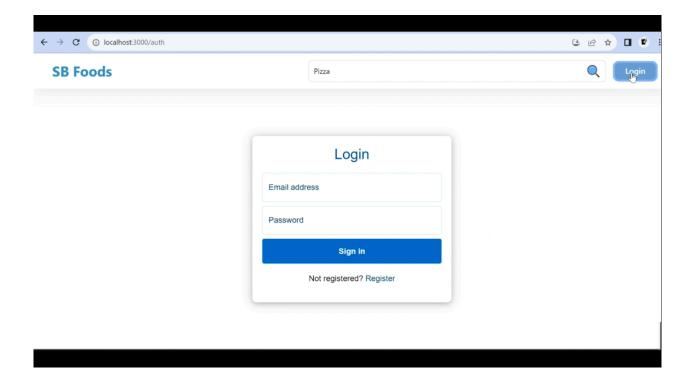
Description: A summary of selected items with options to modify or proceed to checkout.

#### **Order Tracking:**

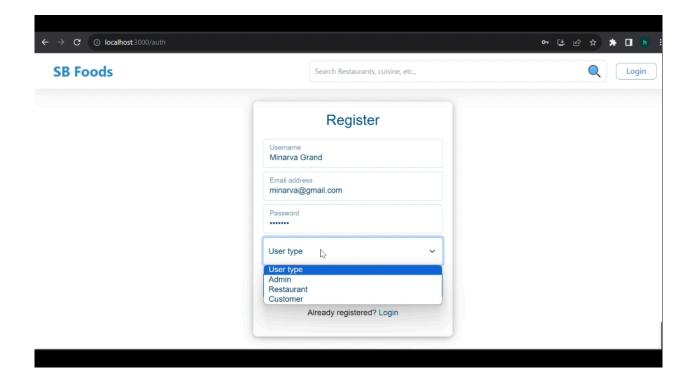


Description: A live update interface showing the status of an ongoing order.

Login page:



#### Register page:



#### 10. Testing Strategy:

#### a. Unit Testing:

- **Purpose:** Ensure individual components (e.g., functions, APIs, or services) perform as expected in isolation.
- **Approach:** Test the smallest units of the application, like user login, payment gateway, or cart functionality, to verify that each part works independently.

#### b. Integration Testing:

- Purpose: Verify that different modules or services work together seamlessly.
- **Approach:** Test interactions between front-end components (e.g., UI) and back-end services (e.g., database, payment processing).

#### c. Functional Testing:

• **Purpose:** Validate the app's core functionalities from the user's perspective, ensuring the app performs tasks like browsing menus, adding items to the cart, and completing the checkout process.

#### d. UI/UX Testing:

- **Purpose:** Ensure the app's interface is user-friendly and consistent across different devices and screen sizes.
- **Approach:** Test for accessibility, responsiveness, and intuitive design, ensuring a smooth experience for users on both mobile and desktop versions.

#### e. Security Testing:

- **Purpose:** Ensure the app is secure, protecting user data and transactions.
- **Approach:** Test encryption, authentication, and authorization protocols, and prevent SQL injections, XSS, and other vulnerabilities.

#### f. Load and Performance Testing:

- **Purpose:** Ensure the app can handle a large number of simultaneous users and requests without crashing or slowing down.
- **Approach:** Test the system under high loads, e.g., during a large order rush, to ensure scalability and performance.

#### g. Regression Testing:

- Purpose: Verify that new updates or features don't break existing functionalities.
- **Approach:** Re-run previously passed test cases to confirm that the system's core functions continue to work after new code is integrated.

#### h. Acceptance Testing:

- Purpose: Confirm that the app meets the business requirements and user expectations.
- **Approach:** Involves real-world scenarios, checking if the app delivers on the promises made in the requirements documentation.

#### 2. Tools Used for Testing:

#### a. Unit Testing Tools

- JUnit (for Java): Used to test Java components.
- **Mockito**: A mock object framework used in Java to simulate interactions with external services or components.
- **Jest**: A JavaScript testing framework used for testing React components, APIs, and other JavaScript functions.

#### **b.** Integration Testing Tools

- **Postman**: Helps to test APIs and simulate how back-end services interact with the front-end
- **Swagger**: A tool for documenting and testing APIs to ensure they are functioning properly.

#### c. Functional Testing Tools

- **Selenium**: Automates browsers for testing the front-end functionality, including actions like clicks, typing, and navigation.
- **Appium**: Used for automating mobile applications, both Android and iOS, for functional testing.
- **Cypress**: A testing framework focused on front-end integration testing with easy setup and fast execution.

#### d. UI/UX Testing Tools

- **BrowserStack**: Allows testing across different browsers and devices for cross-platform compatibility.
- **Responsinator**: Checks how the app looks across different screen sizes to ensure responsiveness.
- UserTesting: Provides feedback from real users for UI/UX testing and improvement.

#### e. Security Testing Tools

- OWASP ZAP (Zed Attack Proxy): A penetration testing tool to find security vulnerabilities.
- Burp Suite: Another tool for vulnerability scanning, particularly for web applications.

#### f. Load and Performance Testing Tools:

- JMeter: A popular tool for load testing and measuring performance under heavy usage.
- LoadRunner: Provides performance testing for large-scale applications.
- New Relic: Used for monitoring the application's performance in real-time.

#### g. Continuous Integration/Continuous Deployment (CI/CD):

- **Jenkins**: Automates the testing and deployment process, integrating with various testing tools for continuous testing.
- CircleCI: Another CI tool used to automatically run test cases and deploy the app.

#### 11. Known Issues:

#### 1. Functional Issues:

#### • Duplicate Orders Issue:

On rare occasions, refreshing the order confirmation page results in duplicate orders being placed.

Status: Under investigation.

**Workaround**: Avoid refreshing the page after placing an order.

#### • Cart Synchronization Delay:

Changes made to the cart (e.g., adding or removing items) take several seconds to reflect

on the checkout page.

**Status**: Planned fix in the next release.

Workaround: Wait a few seconds before navigating to checkout.

#### • Promo Code Errors:

Some valid promo codes are not recognized by the system, especially during peak hours.

Status: Under review.

Workaround: Contact support to manually apply the discount.

#### 2. UI/UX Issues

#### • Button Overlap on Smaller Screens:

On devices with smaller screens, the "Place Order" button partially overlaps the "Modify Order" option.

**Status**: Fix scheduled for next sprint.

Workaround: Use landscape mode or larger screens.

#### • Slow Loading Menu Images:

High-resolution food item images take time to load on slower networks.

**Status**: Optimization is in progress.

**Workaround**: Use Wi-Fi or a high-speed mobile connection.

#### 3. Performance Issues

#### • High Load Latency:

During peak hours, the app experiences slow response times when loading the menu or checkout.

**Status**: Performance tuning underway.

**Workaround**: Place orders during off-peak hours if possible.

#### • Push Notifications Delay:

Notifications (e.g., order updates) are sometimes delayed by up to 10 minutes.

Status: Under investigation.

#### 4. Security Issues

#### • Payment Gateway Timeout:

Payment processing fails intermittently when using certain third-party wallets.

Status: Ongoing discussions with the payment gateway provider.

**Workaround**: Retry the payment or use alternative payment methods.

#### • Session Expiry Bug:

User sessions are not consistently timing out after inactivity, posing potential security risks.

**Status**: Fix under testing.

#### 5. Miscellaneous Issues

#### • Order History Missing Entries:

Some past orders are not appearing in the order history for certain users.

Status: Data migration issue identified and being resolved.

#### • Location Services Accuracy:

The app occasionally selects incorrect delivery addresses when auto-detecting locations.

Status: Enhancements planned.

Workaround: Manually enter the delivery address.

#### **Guidance for Developers**

- **Log Reports**: Enable detailed logging in the staging environment to capture real-time error data.
- **Testing Focus**: Prioritize testing on payment gateway integration and cart functionality in upcoming cycles.
- **User Feedback Monitoring**: Actively review user complaints to detect additional edge cases.

#### 12. Screenshots or Demo:

#### Demo video

link:https://drive.google.com/file/d/1RJzLnoh63AlDz6dUwKgoZcZq9fA9gZwX/view?usp=drivesdk

#### 13. Future Enhancements:

#### 1. Enhanced User Experience:

• Personalized Recommendations:

Use AI/ML to recommend food items based on user preferences, order history, and current trends.

Benefit: Increases user engagement and order value.

• Voice-Assisted Ordering:

Integrate voice assistants like Siri, Alexa, or Google Assistant to allow hands-free order placement.

Benefit: Makes the app more accessible for differently-abled users.

• Dark Mode:

Add a dark mode feature for users who prefer it, especially for nighttime use. Benefit: Improves usability and reduces eye strain.

#### 2. Improved Functionality:

• Multi-Cart Feature:

Allow users to place multiple orders from different restaurants simultaneously.

Benefit: Adds convenience for users ordering for groups or events.

• Scheduled Ordering:

Enable users to place orders in advance for a specific time and date.

Benefit: Increases flexibility for busy users or event planning.

• In-App Wallet:

Implement an SB wallet to store funds and provide cashback incentives.

Benefit: Improves transaction speed and enhances user loyalty.

• Table Reservation Feature:

Add an option for users to reserve tables at restaurants directly through the app.

Benefit: Expands app utility beyond delivery and takeout.

# 3. Performance and Scalability

• Progressive Web App (PWA) Development:

Develop a PWA version of the app to improve accessibility for users on low-end devices or unstable networks.

Benefit: Expands user base without requiring app downloads.

• Faster Loading Times:

Optimize backend APIs and implement CDN solutions for image and data caching.

Benefit: Reduces app latency, especially in high-traffic scenarios.

• Offline Mode:

Allow users to browse the menu and pre-fill orders even when offline.

Orders can sync once the user reconnects to the internet.

Benefit: Increases usability in low-connectivity areas.

#### 4. Gamification and Rewards

• Loyalty Program:

Introduce a tiered rewards system where users earn points for every order, redeemable for discounts or free items.

Benefit: Boosts customer retention.

• Challenges and Badges:

Add fun challenges like "Order from 5 different cuisines this month" and award digital badges.

Benefit: Encourages more frequent usage.

#### 5. Advanced Features

• Real-Time Order Tracking:

Enhance live tracking with a more detailed map interface and estimated delivery time updates.

Benefit: Improves transparency and user satisfaction.

• Augmented Reality (AR) Menu:

Allow users to view AR previews of menu items to better understand portion sizes and presentation.

Benefit: Reduces order confusion and increases satisfaction.

• Subscription Plans:

Offer subscription options for regular users with perks like free delivery, exclusive discounts, or premium customer support.

Benefit: Adds a recurring revenue stream.

# **6. Security Enhancements**

• Biometric Authentication:

Enable fingerprint or facial recognition login for improved account security. Benefit: Adds convenience and security for users.

• End-to-End Encryption:

Upgrade data transmission protocols to ensure maximum security for sensitive data, including payment information.

Benefit: Builds trust among users.

#### 7. Partner and Vendor Features

• Vendor Dashboard:

Develop a comprehensive dashboard for restaurant partners to manage menus, orders, and analytics.

Benefit: Streamlines operations for vendors and improves accuracy in menu updates.

• Driver App Enhancements:

Add features like optimized delivery routes and earnings analytics for delivery personnel.

Benefit: Improves delivery efficiency and partner satisfaction.

# 8. Community and Feedback Integration

• Customer Reviews and Ratings:

Allow users to rate individual menu items and provide feedback directly to restaurants.

Benefit: Improves food quality and helps other customers make informed decisions.

• Social Media Sharing:

Enable users to share their orders or favorite meals on social platforms.

Benefit: Enhances brand visibility and engagement.