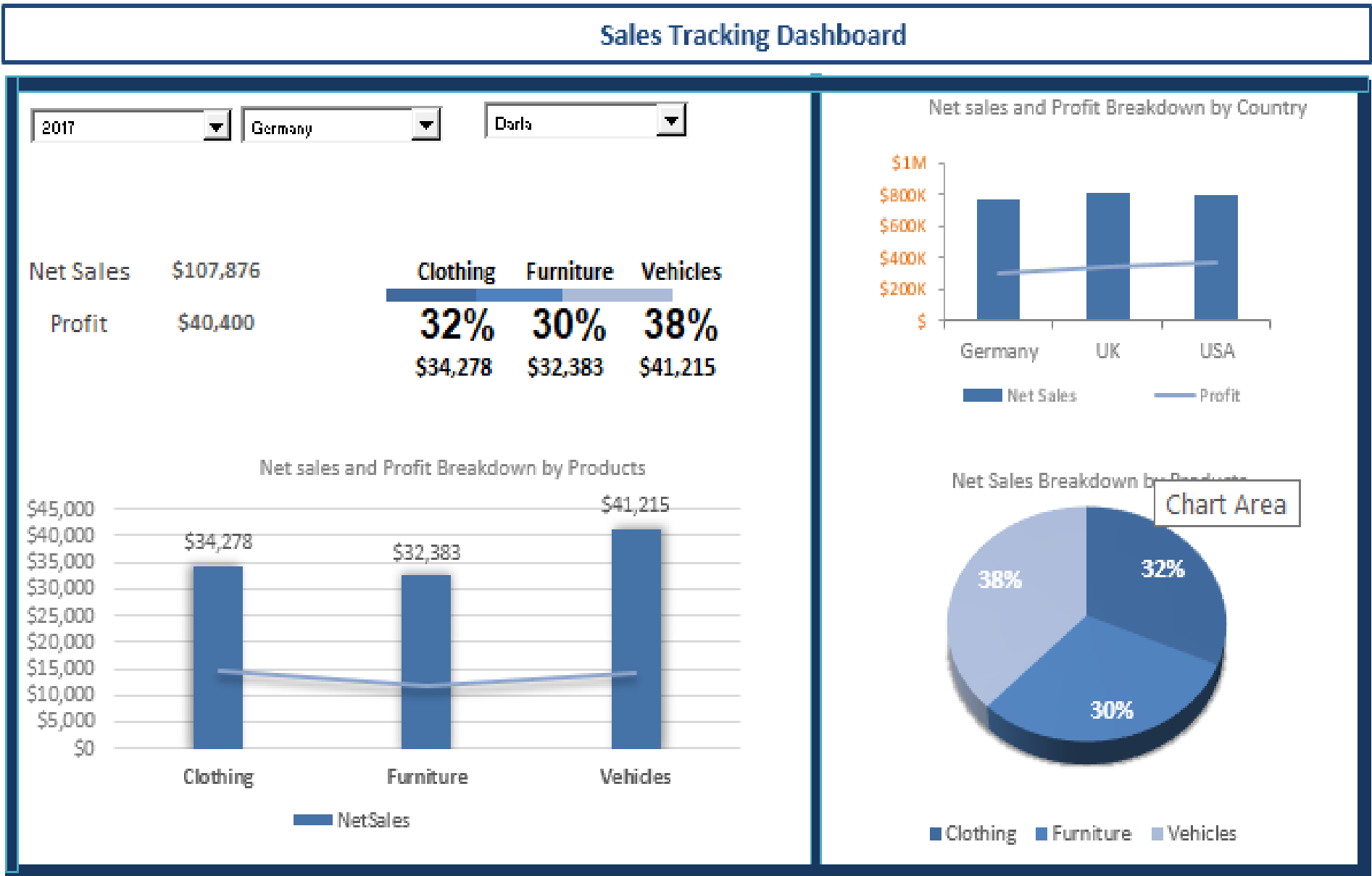


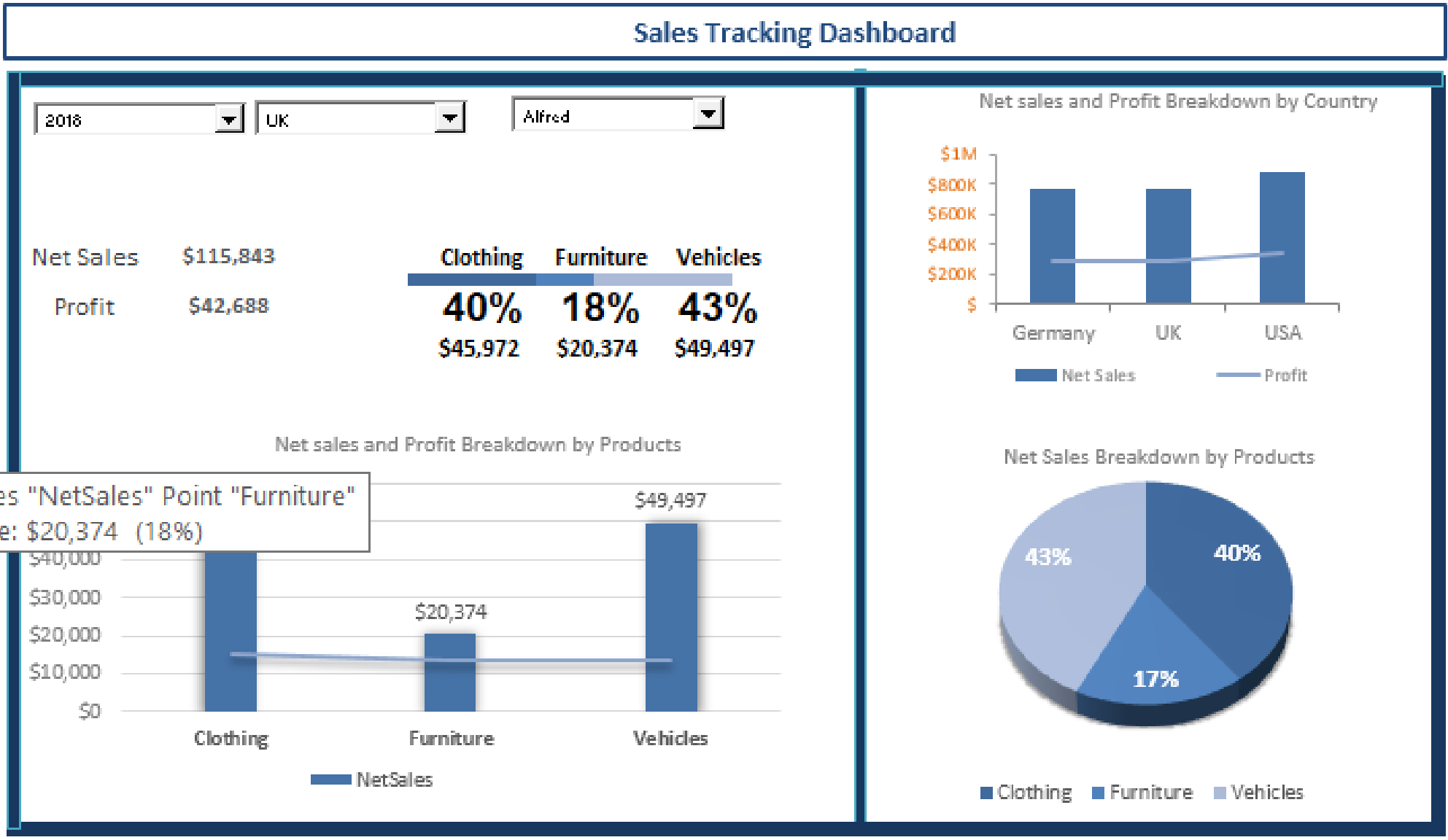
“This Excel dashboard transforms raw product sales data into meaningful insights through dynamic slicers, charts, and KPIs. Using Excel formulas, pivot tables, and visuals, it tracks net sales and profit by product, region, and year — enabling users to analyze performance and spot key revenue drivers in an interactive, decision-ready format”

Revenue Insights: Sales & Profit Performance

Dashboard



Revenue Insights: Sales & Profit Performance Dashboard



es "NetSales" Point "Furniture"

e: \$20,374 (18%)

Revenue Insights: Sales & Profit Performance Dashboard

Walmart - Stores clean and raw data

Dates	Order ID	Product	Name	Country	No. Customers	Net Sales	Profit / Loss
2016-01-01	12111111976	Clothing	Jacob	Germany	8	3,018	2,733
2016-01-02	12111121976	Furniture	Jacob	Germany	8	7,652	1,369
2016-01-03	12111131976	Vehicles	Jacob	USA	8	1,474	1,300
2016-01-04	12111151976	Furniture	Jacob	USA	10	3,687	1,242
2016-01-05	12111161976	Vehicles	Jacob	UK	10	9,750	1,263
2016-01-06	12111171976	Clothing	Jacob	UK	7	1,422	2,629
2016-01-07	12111181976	Furniture	Jacob	UK	7	2,865	1,917
2016-01-08	12111191976	Vehicles	Jacob	Germany	8	4,129	2,341
2016-01-09	12111201976	Clothing	Jacob	Germany	6	5,655	1,379
2016-01-10	12111211976	Furniture	Jacob	Germany	9	3,302	2,521
2016-01-11	12111221976	Vehicles	Jacob	USA	6	9,349	9,000
2016-01-12	12111231976	Clothing	Jacob	USA	9	2,939	2,496
2016-01-13	12111241976	Furniture	Jacob	USA	6	9,822	1,905
2016-01-14	12111251976	Vehicles	Jacob	UK	7	3,582	1,567
2016-01-15	12111261976	Clothing	Jacob	UK	7	1,002	2,747
2016-01-16	12111271976	Furniture	Jacob	UK	6	7,538	1,457
2016-01-17	12111281976	Vehicles	Jacob	Germany	9	3,002	2,748
2016-01-18	12111291976	Clothing	Jacob	Germany	10	9,636	1,375
2016-01-19	12111301976	Furniture	Jacob	Germany	6	1,730	1,556
2016-01-20	12111311976	Vehicles	Jacob	USA	10	1,346	1,066
2016-01-21	12111321976	Clothing	Jacob	USA	6	5,392	1,407

Revenue Insights: Sales & Profit Performance Dashboard

Calculation Notebook

Drop-down list

Year 2016
Country USA
Salesman Jacob

Net sales and Profit Breakdown by Products

	Clothing	Furniture	Vehicles
NetSales	\$18,110	\$33,358	\$30,951
Profit	\$10,853	\$11,805	\$26,599

Net sales and Profit Breakdown by Country

	Net Sales	Profit
Germany	\$802,135	\$290,144
UK	\$816,308	\$275,669
USA	\$711,079	\$311,721

1 Year	3 Region	1 Salesman
2016	Germany	Jacob
2017	UK	Brian
2018	USA	Darla
		Alfred
		Adrian
		Sindy
		Pat

Input Ranges