

# Hackathon Day #01

## **LAYING THE FOUNDATION FOR YOUR MARKETPLACE JOURNEY**

### **Objective:**

#### **By the end of today, We will:**

1. Understand the key differences between e-commerce, q-commerce, and rental e-commerce.
2. Learn the essential business jargon used in these domains.
3. Define your marketplace type and write down your business goals and initial ideas.
4. Start brainstorming your data schema on paper and identify core business entities.

## MarketPlace type

Question: What type of Marketplace are you building?

Answer: General E-Commerce (Traditional online shopping platforms)



## Define your business Goals

Question<sup>01</sup>: What Problem does your marketplace Solve?

Answer: Previously, a product costing 4000 was sold for 6000 due to rent and utility bills. Now It's available for 4000 without those extra costs. Just Because of website.

Question<sup>02</sup>: who is your target audience?

Answer: fashion and style Enthusiasts those always looking for new trendy Products. Especially Shoes buyers.

Question<sup>04</sup>: what makes your marketplace Unique?

Answer: 100% authentic Products, exclusive discount, Cash on, fast delivery.



# Buisness Goals

## ---> [Problem]

- Customer need authentic Nik Shoes in real rate.

## ---> [Target]

- fashion and style enthusiasts  
Especially shoes buyers.

## ---> [Products]

- Casual, Running, Sports all types of shoes

## ---> [Unique features]

- Exclusive discount, Cashon, fast delivery, Authentic products.

## ---> [out come]

- Acheive high Sale in Market &  
Build Customer's trust.

Question: What are the main entities and their relationship?

Answer:

[Product]

-ID

- Name

- Price

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[Order]

[Costumer]

- Order ID

- Name

- Product ID

- Email

- Quantity

- Residency

- Colour

-Cell number