

# JAVIDDO GROUP LAUNCHES TWO NEW BRANDS

## COSICO AND ZEPPARD

Javiddo Group proudly announces the launch of three new auto parts brands: Cosico and Zeppard. These brands are specifically crafted to offer tailored solutions for diverse market segments, catering to customers with various budget levels. By introducing a broad pricing range, Javiddo Group aims to cover three main market segments and deliver high-quality auto parts to a wide range of customers.

### **Cosico: Balanced Quality at an Affordable Price**

Cosico is designed for customers seeking quality auto parts at a budget-friendly price. With a focus on reliability and essential functionality, Cosico allows drivers to service their vehicles without paying for premium features. This brand is ideal for auto repair shops, fleet owners, and practical drivers looking for cost-effective solutions.

### **Zeppard: Premium Quality for High-End Demands**

Zeppard is a premium brand for those requiring top-tier performance and reliability. Engineered with the highest standards, Zeppard meets strict safety and durability require



ments, catering to customers willing to invest in superior products, including car enthusiasts and professionals who demand maximum reliability.

### **Comprehensive Solutions for Every Customer**

Hellper: Reliable Quality and Competitive Price for the Mid-Range Market  
Established in 2022, Hellper occupies the middle-price segment, offering an optimal balance of quality and affordability.

Hellper provides balanced solutions for daily use, appealing to both service providers and individual car owners.

The introduction of these brands marks a significant milestone for Javiddo Group, targeting all market segments and addressing diverse quality and price requirements. With three distinct pricing categories, Javiddo Group provides options for budget-conscious users and those seeking exclusive quality.