# JAVIDDO GROUP LAUNCHES TWO NEW BRANDS

#### **COSICO AND ZEPPARD**

Javiddo Group proudly announces the launch of three new auto parts brands: Cosico and Zeppard. These brands are specifically crafted to offer tailored solutions for diverse market segments, catering to customers with various budget levels. By introducing a broad pricing range, Javiddo Group aims to cover three main market segments and deliver high-quality auto parts to a wide range of customers.

### Cosico: Balanced Quality at an Affordable Price

Cosico is designed for customers seeking quality auto parts at a budget-friendly price. With a focus on reliability and essential functionality, Cosico allows drivers to service their vehicles without paying for premium features. This brand is ideal for auto repair shops, fleet owners, and practical drivers looking for cost-effective solutions.

#### Zeppard: Premium Quality for High-End Demands

Zeppard is a premium brand for those requiring top-tier performance and reliability. Engineered with the highest standards, Zeppard meets strict safety and durability require



ments, catering to customers willing to invest in superior products, including car enthusiasts and professionals who demand maximum reliability.

## Comprehensive Solutions for Every Customer

Hellper: Reliable Quality and Competitive Price for the Mid-Range Market Established in 2022, Hellper occupies the middle-price segment, offering an optimal balance of quality and affordability. Hellper provides balanced solutions for daily use, appealing to both service providers and individual car owners.

The introduction of these brands marks a significant milestone for Javiddo Group, targeting all market segments and addressing diverse quality and price requirements. With three distinct pricing categories, Javiddo Group provides options for budget-conscious users and those seeking exclusive quality.

# JAVIDDO GROUP ANNOUNCES STRATEGIC PARTNERSHIP

#### DISTRIBUTORS AND AUTO PARTS SUPPLIERS TO EXPAND GLOBAL PRESENCE

Javiddo Group, under the leadership of Javid Huseynov, Chairman and Founder of Javiddo Group, proudly announces the launch of a global partnership program with leading distributors and auto parts suppliers. This initiative aims to expand Javiddo Group's international footprint and enhance product accessibility in key markets around the world, including Europe, Asia, North America, and South America.

## Mission of the Partnership and Global Network Development

Javiddo Group's partnership program focuses on building robust and trustworthy relationships with global distributors and suppliers in the auto parts industry. As part of this collaboration, the company plans to open regional offices and provide comprehensive support to its partners. The initiative's primary goal is to make Javiddo Group's products more accessible to customers globally while maintaining high standards of quality and service.

### Benefits for Partners and Customers

Through this collaboration, Javiddo Group and its partners



are creating new opportunities for everyone involved in the auto parts market. Javiddo Group's partners will be able to offer their products backed by a globally trusted brand. Customers will have access to a wide selection of auto parts, catering to various vehicle brands and price ranges. "Our partnership with distributors and auto parts suppliers marks a significant step in expanding Javiddo Group's global reach," said

### Chairman and Founder of Javiddo Group:

"We are committed to working with reliable partners who share our values and quality standards, and together, we will provide customers with the best solutions, wherever they may be."

# JAVIDDO GROUP EXPANDS INTO THE CIS, ARAB WORLD, TURKEY, AND ASIAN MARKETS

#### CREATING NEW OPPORTUNITIES FOR GLOBAL GROWTH

Javiddo Group, led by Chairman and Founder of Javiddo Group, Javid Huseynov, proudly announces its expansion into the CIS, Arab countries, Turkey, and Asian markets. This strategic move is a significant part of the company's global growth plan, solidifying its position in international markets. This expansion allows clients in these regions to access high-quality auto parts from a trusted global brand.

### Strengthening Position in the Global Market

Javiddo Group's entry into the CIS, Middle East, Turkey, and Asia aligns with its strategy to establish a strong presence in fast-growing markets. These regions demonstrate steady demand for high-quality auto parts, providing Javiddo Group with an opportunity to offer innovative solutions that cater to local needs.

#### New Opportunities for Customers

Expanding into new markets enables Javiddo Group to bring its advanced solutions to clients in the CIS, Arab world, Turkey, and Asia.

Known for its commitment to quality and product reliability,



Javiddo Group ensures long-lasting performance and durability. With products now accessible in these regions, customers can easily purchase quality parts, simplifying maintenance and enhancing safety. "Our expansion into the CIS, Arab world, Turkey, and Asia marks a strategically important step, unlocking vast opportunities for our business and customers," said Javid Huseynov, Chairman and Founder of Javiddo Group.

"We aim to collaborate with local partners and distributors to provide reliable support and product access across these regions."

#### Support for Local Partners and Distributors

Javiddo Group partners with local distributors, providing resources, marketing support, and training to ensure customers access products easily with excellent service.