

Diseño de Interfaces de Usuario

Práctica 3

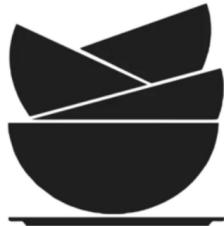
Prototipado / MockUp

Moodboard: Visual Design

Home button:



Takes you to
main menú



Restaurant Map



Leads to
restaurant map



Back Button



Goes back one
step on the web

Oswald Light
Oswald Regular
Oswald Bold

#3E2620

Treehouse



#C4C4C4

Silver



#AB784E

Santa Fe

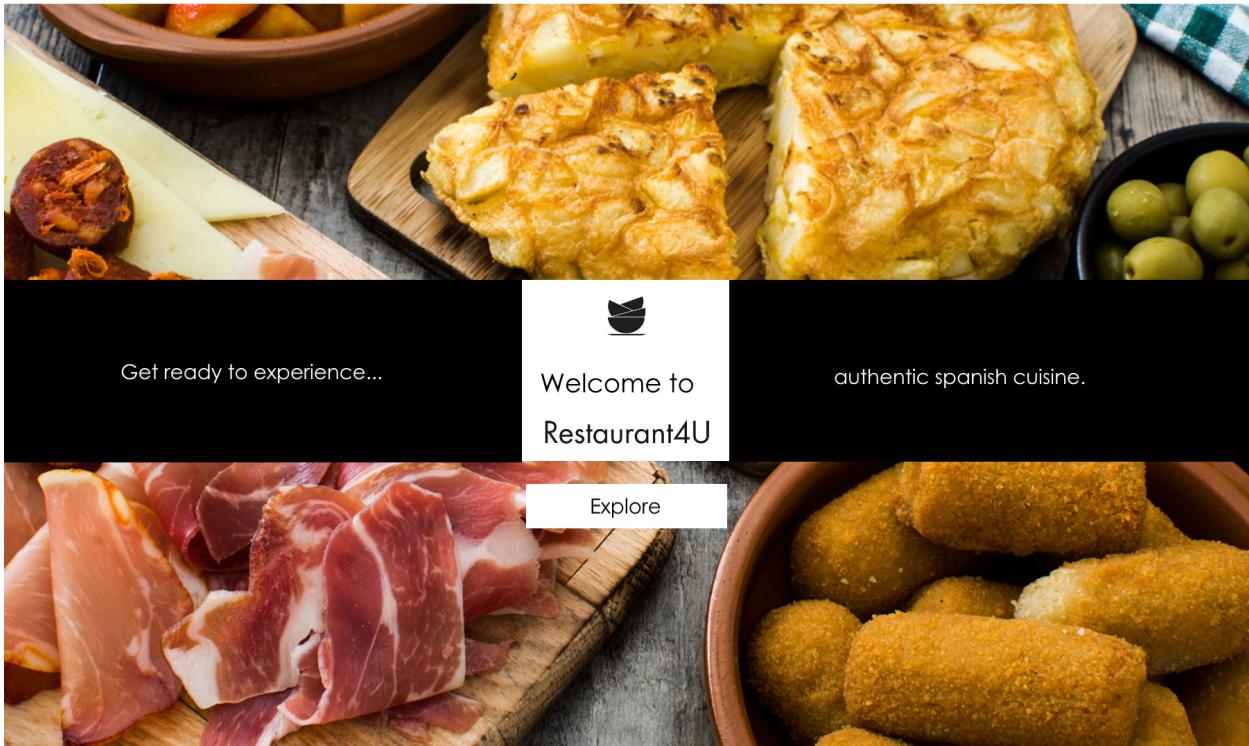


Our color palette is chosen that way because earthy tones inspire tranquility and relaxation, which are the feelings we want to transmit. Darker tones make it more elegant.

The icons are basic and as minimalistic as possible so it doesn't interfere with the usability of the design

The font is simple, elegant and direct.

Landing Page



We opted for a very simplistic design, with an image of appetizing Spanish dishes as a background. In the middle stripe we got the logo for brand recognition, a simple enticing slogan and a clear way to access the website.

Patterns + Guidelines

We are going to use **Material Design** as a Guideline because of its simplicity, the visual quality it produces. Besides, it's the Guideline that all Android users are used to.

Hi-Fi Prototype + Simulation

Uploaded to the link: <https://cloud.protopie.io/p/779e42f389>

Case Study (Publishing)

<https://github.com/Javidroid/DIU/tree/master/P3>