

A small, light brown puppy is lying on a dark, textured surface, possibly dirt or concrete. To its left is a large, yellow, cylindrical object, which looks like a piece of weathered metal or a bucket. Behind the puppy is a white, crumpled plastic bag. The puppy is looking towards the right of the frame. The overall scene suggests an outdoor, possibly urban or rural, environment.

Mexico is the number **one** country in Latin America with the largest stray dog population.



Virtual Pets

VIRTUAL PETS

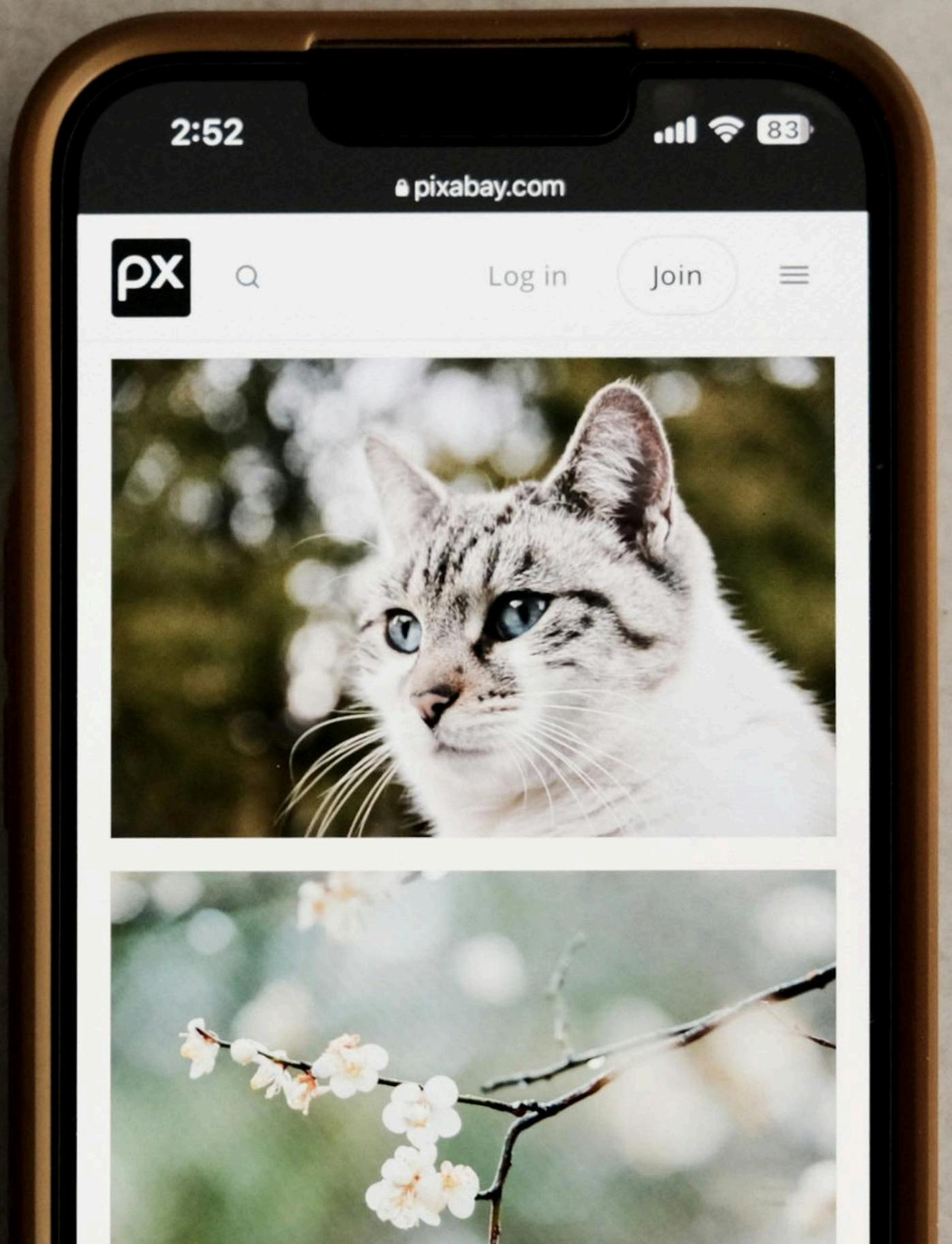
Virtual/physical adoption

New payment method

Support for shelters

Abandonment reduction

Public health problems reduction





“Supports, saves and connects”

Improving lives of vulnerable pets

Connect animal lovers with shelters

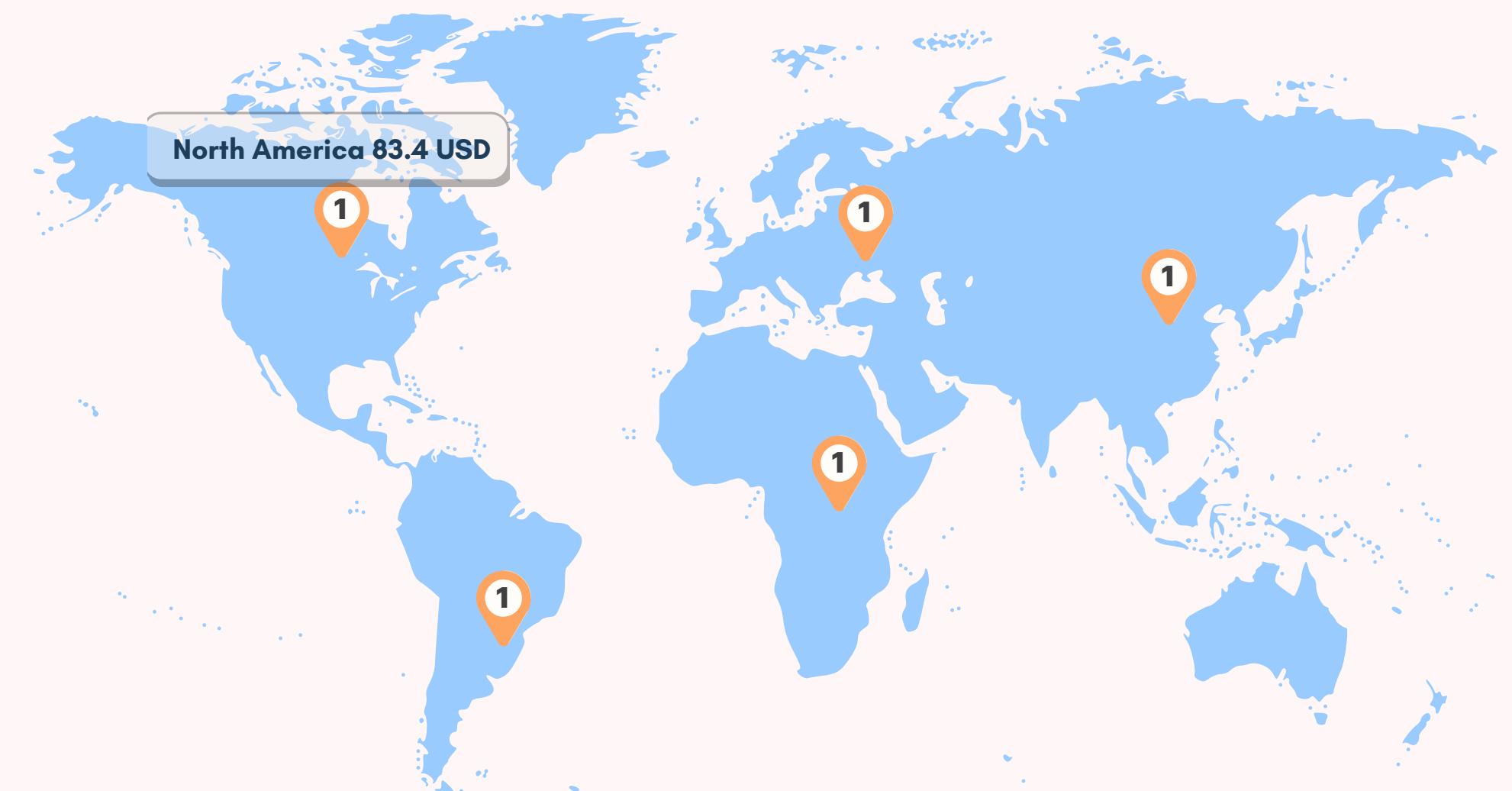
Who is the target audience?

People interested in adopting

Animal shelters and refuges

Animal lovers

North America pet care market size 2023 (USD billion)



Future

1 year

Brand Positioning

1.5 years

Tangible results

2 years

Evolution & diversification

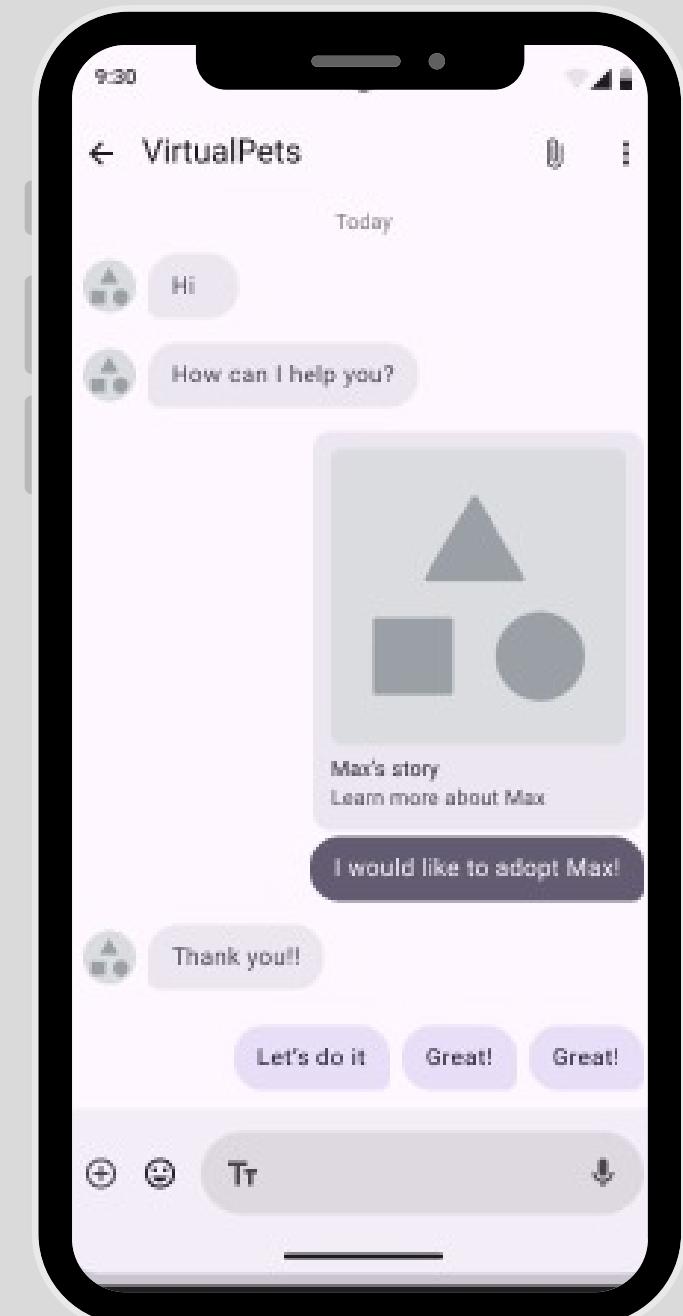
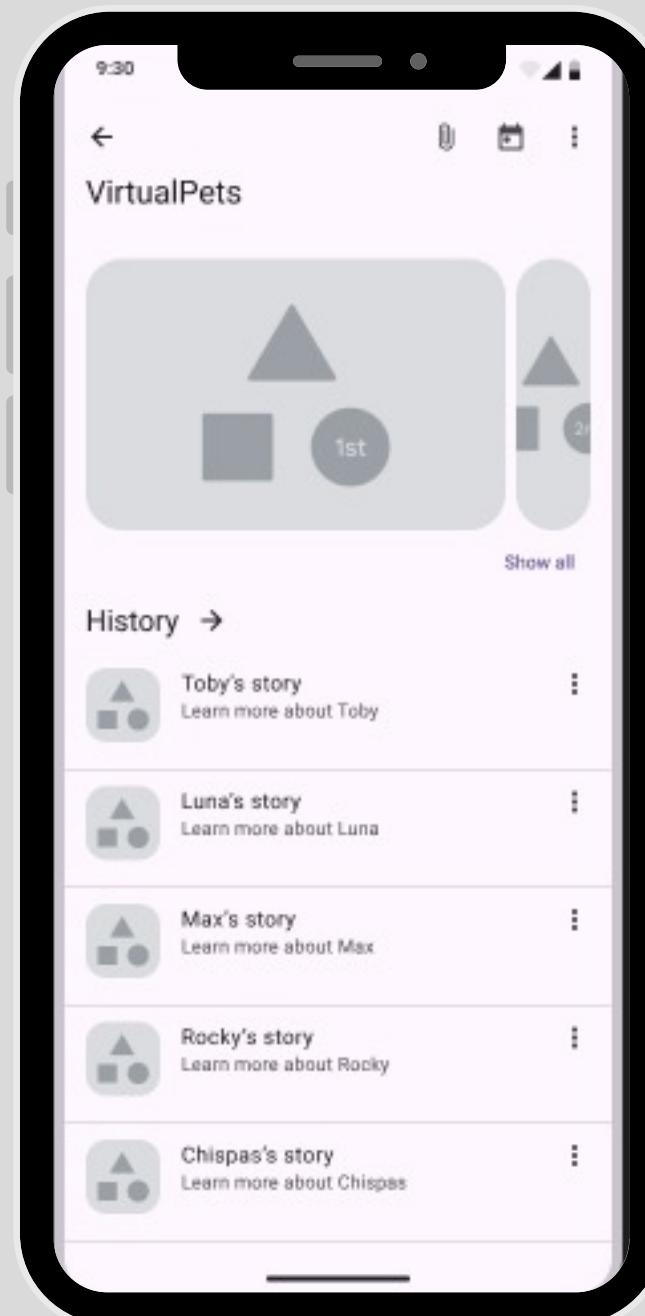
4 years

International Expansion and Global Status

5 years

Consolidation and Ethical Leadership

Demo



Home

Message

Investment

Fast, secure and borderless payments

Social impact

Growth in pet adoption

Low costs



TEAM



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Contact

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 VirtualPets

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