

## About us

We empower banks and investment platforms to quickly and effectively harness vast quantities of data using AI to identify profitable investment opportunities in open markets, personalised to the needs of their customers.

## Contact us

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Innovate  
UK



# FAR-AI

**Unveiling the value  
concealed in profuse  
financial information**



University  
of Glasgow

# Our services

## Our solution

### MARKET DISCOVERY

Our product enables **investors** and **financial advisors** to make more profitable investment decisions efficiently

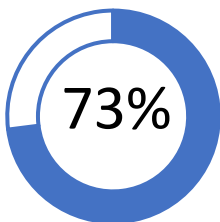
### INNOVATION

There is **hidden value** in all the information available in the market, and we provide **AI solutions** to rapidly analyse this data and highlight suitable investments for clients.

### PERSONALISATION

It is not sufficient to identify profitable assets, investment guidance needs to account for the **needs** and **situation** of the investor

### DID YOU KNOW...



... of financial advisors expect to integrate AI into their decision process?



Automated data enrichment and analysis

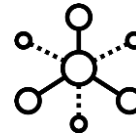


Enhanced analytics

- Technical indicators
- Knowledge graphs
- Asset graphs



Personalised portfolio recommendations



Real time portfolio optimisation

## Value-add



### EFFICIENCY GAINS

Faster data-driven investment decision using state-of-the-art AI



### DEEPER INSIGHTS

Proprietary analytics pipelines enable inference from a wide range of signal sources

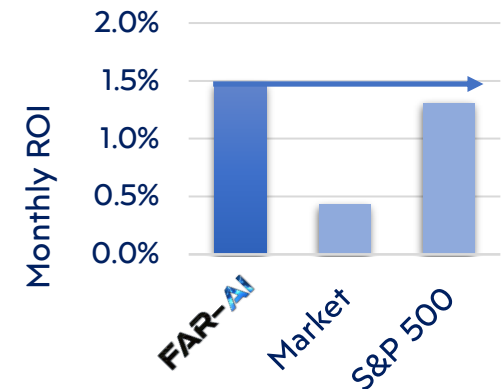


### EMBEDDED REGULATORY COMPLIANCE

Designed from the ground-up to assure decisions are accountable

## Effectiveness

Back-testing demonstrates our AI guidance outperforms the market and industry benchmarks



Aug 2019 – Nov 2021



**29,091** unique clients



**703,303** price data points



**387,783** investment transactions



**1.5%** average monthly ROI



**+75%** portfolios adapted to risk tolerance of clients