



Unit 2 | Session 2

It's useless, right?

LEARNING OBJECTIVE: Advertise a product for sale

Unit 2 | Session 2

It's useless, right?

LEARNING OBJECTIVE: Advertise a product for sale

Lesson overview

- 1 GET STARTED
- 2 LISTENING AND READING: Selling a product
- 3 SPEAKING TASK 1: Unusual things for sale!
- 4 SPEAKING TASK 2: Give advice about selling an item
- 5 SPEAKING TASK 3: At a yard sale
- 6 PROGRESS CHECK

GET STARTED

Collections

Do you or does someone you know collect any of these items? Discuss with a partner.

- antiques
- art
- coins
- jewelry
- photographs
- sports memorabilia
- toys or stuffed animals
- watches
- something else?



LISTENING

Listen to the conversation. What does Kevin have to do?



LISTENING

for details



Listen again. Are the statements true (T) or false (F)?

- 1 James is at Kevin's house.
- 2 Kevin's dad collected stamps.
- 3 Kevin's dad still collects baseball cards.
- 4 James is able to help Kevin.
- 5 Kevin's dad has a watch worth \$500.



READING

Which ad is better?

Read Kevin's notes for his ad below. Then decide which ad is better: a or b? Why?

✓ Baseball card	✓ 2001
✓ Seattle Mariners	✓ Good condition
✓ Ichiro Suzuki (signed on front)	✓ \$400

a I'm selling a baseball card. It is in good condition and is signed on the front. Suzuki played for the Seattle Mariners.

b This Ichiro Suzuki baseball card is in good condition. It is from 2001 and has Suzuki's signature on the front. \$400

SPEAKING

Unusual things for sale!

**Discuss unusual things you have seen for sale.
Use the ideas below to help you. Why might someone want that item?**

- silly dog costumes
- unusual pillows
- interesting art or posters
- strange statues

I saw soap that smells like
bacon at a store!

Maybe someone who loves
bacon would buy that.

Yeah, it'd be a great gift for a chef!
I've seen bugs for sale online.



SPEAKING

Give advice about selling an item

Think about something you own that you could sell.
Take notes about the item.

Condition: Is it in good or bad condition?

Age: How old is it?

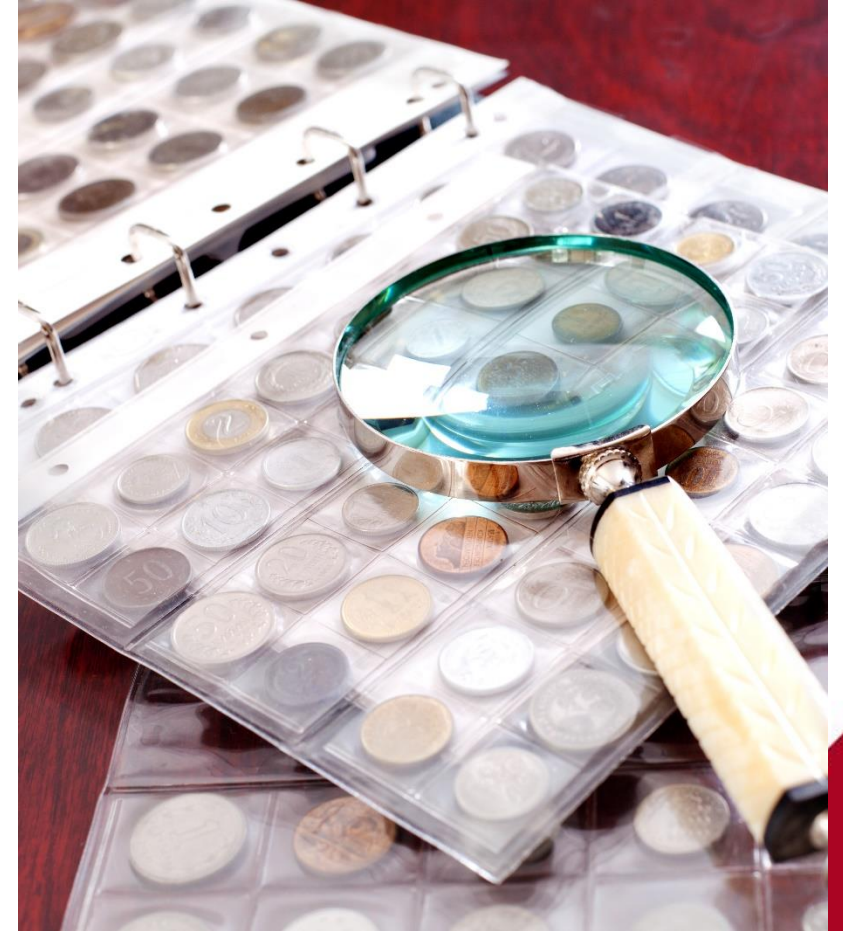
History: How did you get it?

Description: What does it look like?

Details: What makes it special or unique?

Price: How much will you sell it for?

Potential buyers: Who would be interested?



SPEAKING

Give advice about selling an item

Describe your item to your partner and get feedback. Then switch.

Student A	Student B
<ul style="list-style-type: none">• Describe your item.• Explain its history.• Name your price.• Tell where you will sell it.	<p>Give feedback on the potential buyers and the price.</p> <ul style="list-style-type: none">• Is it a fair price? Would you buy it for that price?• Should the price be higher or lower? Why?

SPEAKING

At a yard sale

Imagine you are at a yard sale and your group members are buyers. Describe your item to them. Be convincing and creative! Then choose the most popular item.

USEFUL LANGUAGE

Guess what! I have... for sale.

It's... months/years old.

It's very special/unique because...

I'm asking \$... for this incredible...

It's a great bargain because...



PROGRESS CHECK

Now I can...

- ☐ describe items for sale.
- ☐ give someone feedback on an item for sale.

Unit 2 | Session 2

It's useless, right?

LEARNING OBJECTIVE: Advertise a product for sale



Thank you!