

CORPORATE RESPONSIBILITIES

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graph TD; A[CORPORATE RESPONSIBILITIES] --> B[CORPORATE SOCIAL RESPONSIBILITY (CSR)]; A --> C[CORPORATE DIGITAL RESPONSIBILITY (CDR)]; B --> D[Industry and company responsibility over the environment and the society. It is defined as the active and voluntary contribution, social and economic improvement and environmental responsibility on behalf of corporations, with the objective of improving their competitiveness and value.]; D --> E[Serving society with useful products.]; D --> F[Respecting human rights with worthy work conditions]; D --> G[Creating wealth the most effective way.]; C --> H[Set of practices and attitudes that help an organisation use digital technologies and data in a socially, economically and environmentally responsible way.]; H --> I[Promote fair use and fair access.]; H --> J[Making an impact on economy.]; H --> K[Creating a sustainable planet to live.];
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CORPORATE SOCIAL RESPONSIBILITY (CSR)

Industry and company responsibility over the environment and the society. It is defined as the active and voluntary contribution, social and economic improvement and environmental responsibility on behalf of corporations, with the objective of improving their competitiveness and value.

Serving society with useful products.

Respecting human rights with worthy work conditions

Creating wealth the most effective way.

CORPORATE DIGITAL RESPONSIBILITY (CDR)

Set of practices and attitudes that help an organisation use digital technologies and data in a socially, economically and environmentally responsible way.

Promote fair use and fair access.

Making an impact on economy.

Creating a sustainable planet to live.