



## Francisco Javier Sánchez Fernández

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**Home:** Málaga (Spain)

### ABOUT ME

I am a proactive, creative and decisive person, capable of facing challenges and finding effective solutions. I have a great capacity to develop projects with initiative, ambition and camaraderie, becoming evident in experiences such as the development and implementation of a new department in my career.

### WORK EXPERIENCE

#### IT consultant

**Lienza Industria Textil S.L.U.** [ 07/2021 – Current ]

City: Málaga

Country: Spain

- Design and implementation of the Marketing department.
- Responsible for the implementation of SEO, SEM, digital data analysis and digital marketing for customer acquisition, achieving a growth in terms of turnover of 40% per year.
- Creation of corporate website and e-commerce.
- Design and creation of new products through 3D printing.

#### ERP Consultant | European Department

**Avanade (Microsoft Corporation & Accenture LLP)** [ 05/2022 – 09/2022 ]

Internship program using D365 technology.

### EDUCATION AND TRAINING

#### Degree in Industrial Management Engineering

**Faculty of Engineering, University of Malaga** [ 08/2017 – 10/2022 ]

Address: Edificio de Ingenierías UMA, Arquitecto Francisco Peñalosa, 6, 29071 Málaga (Spain)

Website: <https://www.uma.es/escuela-de-ingenierias-industriales/>

Final grade: 7,05

1. Scholarship for Academic Excellence in progress 2020.
2. Mention in Innovation Systems and Technological Competitiveness.

#### Cursus - Software Development

**42 Foundation | Telefónica Foundation** [ 09/2022 – Current ]

Address: Av de Sor Teresa Prat, 15, 29003 Málaga (Spain)

Website: <https://www.42malaga.com/>

## **CS50's Introduction to Artificial Intelligence with Python**

**HarvardX** [ 04/2023 – Current ]

## **University of Malaga Courses 112.5H**

**Malaga University** [ 02/2022 – 03/2022 ]

Address: Edificio de Ingenierías UMA, Arquitecto Francisco Peñalosa, 6, 29071 Málaga (Spain)

- Professional project course 50H.
- Digital Competencies Course 37.5H.
- Soft Skills Course 25H.

## **Management, Leadership and Team Motivation Course 60H**

**Euroinnova** [ 12/2019 – 02/2020 ]

Address: Camino de la Torrecilla 30 Edificio Innova, Oficina 28, 18200 Málaga (Spain)

Final grade: 10

## **Master in Business Administration and Management 175H**

**MASSTERCURSOS** [ 12/2017 – 03/2018 ]

Final grade: 10

## **Digital Marketing Course 40H**

**Google | The Open University | IAB Spain** [ 10/2018 – 11/2018 ]

Final grade: 97,14%

## **LANGUAGE SKILLS**

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Mother tongue(s): **Spanish**

Other language(s):

**English - Certificate B2.2**

**LISTENING C1 READING C1 WRITING B2**

**SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2**

## **DIGITAL SKILLS**

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### **WEB | SEO | SEM Programs**

Wordpress: Advanced / Prestashop: Intermediate / SEO tools: Advanced / SEM tools: Intermediate

### **Project Management Programs**

Trello: Basic / Arena Simulation: Basic / ProjectLibre: Intermediate / Google Drive / Microsoft Office: Advanced

### **CAD design and 3D printing programs**

Rhinoceros 3D: Intermediate / AutoCAD: Basic / Ultimater CURA: Intermediate

### **Software Development**

HTML/CSS: Intermediate / C/C++: Advanced / Python: Basic / Git: Intermediate / VM: Intermediate / Shell script: Intermediate