Let me break down each of these calculations with detailed explanations and optimized DAX code.

📊 **1. % Growth in Sales Compared to Last Year (Using Variables)**

```dax
Sales Growth % YoY =
VAR CurrentYearSales = [Total Sales]
VAR PreviousYearSales =
    CALCULATE(
        [Total Sales],
        SAMEPERIODLASTYEAR('Date Table'[Date])
    )
VAR GrowthAmount = CurrentYearSales - PreviousYearSales
VAR GrowthPercentage =
    DIVIDE(
        GrowthAmount,
        PreviousYearSales,
        0
    )
RETURN
GrowthPercentage
```

Explanation:
- **VAR CurrentYearSales**: Stores current context sales (avoids recalculation)
- **VAR PreviousYearSales**: Uses `SAMEPERIODLASTYEAR` for accurate year comparison
- **VAR GrowthAmount**: Calculates absolute difference once
- **VAR GrowthPercentage**: Safe division with error handling
- **RETURN**: Returns the final percentage

📈 **2. Difference Between Current Month and Previous Month**

```dax
Sales MoM Difference =
VAR CurrentMonthSales = [Total Sales]
VAR PreviousMonthSales =
    CALCULATE(
```

$6.6M

3 Month Moving Avg

Boxes Summary	Total Sales
540437 Total | 16888.65625 Monthly Avg	$19,791,571.86

Build visuals with your data

Select or drag fields from the **Data** pane onto the report canvas.