

# **JAVURO (JXRO) Project Whitepaper**



JAVURO

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This version is a preliminary draft for community and partner reference only.

Legal review in progress. Final version to be released after legal advisory.

# Overview

JAVURO is a platform that combines real-time location-based SNS features with Web3 technology, aiming to provide users with spontaneous and enjoyable experiences anytime and anywhere. This platform automatically recommends restaurants, cafes, events, and more within a radius of approximately 500 meters to 1 kilometer, and upon arrival at a recommended location, instantly creates a group chat for user interaction and meetups. Through **dual curation** using artificial intelligence (AI) and user participation, it offers personalized content for each individual, and decision-making **based on community votes** enables the joint selection of new recommended locations or events.

At the heart of the JAVURO ecosystem is its proprietary utility token, **JXRO**. The JXRO token is used within the platform for rewards, premium service payments, staking, and governance (participation in decision-making). However, it is emphasized that it is a purely utility token—not a security or financial product for investment purposes. This whitepaper details the service structure and user journey of JAVURO, the role and distribution structure of the JXRO token, monetization strategies, roadmap, team and community plans, and includes legal disclaimers. In doing so, it aims to transparently communicate the project's vision and plans to investors, users, partners, and exchanges alike.

## Background and Necessity

Modern users want to obtain local information instantly and interact with new people through their smartphones. However, existing location-based SNS or recommendation services often merely list places or provide one-off information, falling short in terms of **real-time interaction** and **community engagement**. Furthermore, with the heightened interest in offline meetups and local communities following the COVID-19 pandemic, the demand for safe and useful **hyper-local social platforms** has increased.

In this context, the JAVURO project has identified two key needs. First, there is a demand for a platform where users can experience spontaneous yet meaningful encounters. While conventional social media excels at global connectivity, it falls short in helping individuals discover interesting happenings or potential new acquaintances in their immediate vicinity. Second, using Web3 technology to offer economic rewards and empowerment for platform participation can foster more sustained engagement. A blockchain-based token economy provides an opportunity for users to be transparently rewarded for their contributions (sharing content, reviews, hosting events, etc.) and to voice opinions on the platform's future development.

By combining **real-time location-based social experiences** with a **token reward mechanism**, the JAVURO project seeks to build a user-driven community ecosystem. This enables users to transition from being mere information consumers to active contributors and co-owners of the platform, creating a **win-win model** in which businesses grow alongside their communities.

# JAVURO Platform Introduction

## Core Services and the User Journey

The JAVURO platform is designed around the user journey—connecting the process of launching the app, discovering new places, interacting with others, and earning rewards seamlessly. **Below is an example of a JAVURO user journey:**

### 1. App Launch and Location Setting:

The user downloads the JAVURO app and completes a simple registration process. Once launched, the app operates based on the user's current location.

### 2. Personalized Local Recommendations:

The app analyzes and provides real-time recommendations for intriguing locations (for instance, new cafes or popular restaurants) or events (such as a performance in a nearby park or a market event) within a radius of approximately 500 meters to 1 kilometer. Through the dual curation by AI algorithms and local curators, users receive recommendation content tailored to their tastes. Users can then review the recommended places/events and make their choice based on interest.

### 3. On-Site Participation and Matching:

When a user decides to visit the recommended location, the app guides them via maps and directions. As soon as the user arrives, JAVURO automatically creates an **ephemeral group chat** dedicated to that location. Other users who received the same recommendation can join the chat, enabling real-time conversation and information sharing at the location. For instance, users gathering at the recommended cafe can greet each other, exchange menu recommendations, or chat about their hobbies. Additionally, the platform's **matching algorithm** identifies users with similar tastes or interests and helps initiate conversations or even encourage joint participation in events. All group chats are automatically deleted after a set period once the meetup ends, ensuring that personal information is not exposed and maintaining a free atmosphere for **spontaneous encounters**.

### 4. Participation in Community Events:

Through JAVURO, users can attend local events (such as flea markets or flash gatherings) or even host their own small events. Event organizers can easily announce schedules and recruit participants using the platform, with the option to issue tickets or set participation rewards using **JXRO tokens**. During the events, users can interact via dedicated group chats, and after the event, they can share reviews or photos to further energize the community.

## 5. Earning Rewards and Providing Feedback:

When a user visits a recommended location or participates in an event, they receive **JXRO token rewards**. For example, a user who visits a new place, checks in, and leaves a review may be rewarded with tokens. Users who provide valuable information in the chat or adhere to community guidelines may earn additional rewards. Similarly, event organizers can be rewarded in tokens if they receive positive feedback from participants. After an experience, users can leave feedback on the app, further improving the quality of recommendations for future users.

## 6. Participating in Community Votes:

The platform regularly holds user voting events. For instance, users might vote on the upcoming month's theme (e.g., "Seoul's Best Night View"), or decide on new locations or special events through **governance voting using JXRO tokens**. Token holders can submit their opinions via the in-app voting system, and the results will influence future content curation and platform operations. This enables users to experience **participatory decision-making** where their preferences directly impact the service.

## 7. Premium Services and Repeat Visits:

JAVURO offers its basic features for free, but for users desiring a richer experience, premium services are available. For instance, purchasing a **premium membership** may offer benefits such as new venue opening alerts, priority invitations to popular events, or exclusive emoticons in the chat. These premium purchases are made using JXRO tokens, helping to secure a loyal user base while enhancing token utility. Users, by enjoying these benefits, naturally embrace the JAVURO platform as part of their local lifestyle.

The user journey described above encapsulates the core values of the JAVURO platform: **immediate local exploration, forging new connections, community reward, and user-driven development**. The following sections provide further details on these components.

## Real-Time Location-Based Recommendations

JAVURO's recommendation engine leverages the user's current location and preferences to search for engaging venues or activities within approximately 500 meters to 1 kilometer in real time. Unlike traditional food or tourism information apps, JAVURO's recommendations consider **time sensitivity**. For example, during lunch hours, it may suggest popular restaurants for local workers, while on weekend evenings it could recommend cozy cafes or meetup spots. The recommendation algorithm uses AI to analyze user behavior data and deliver personalized results, while local **curators (operators or enthusiastic users)** also contribute by reflecting local trends and user feedback. Thanks to this **dual curation** process, the recommendations balance mechanical accuracy with human touch.

Moreover, each recommendation is not merely a list of place information; it also tells a **story on why that particular venue is recommended**. For example, a recommendation might state, "This cafe is hosting a live music event today and is just 50 meters away," or "A free yoga class starts in 30 minutes at this park." Such additional details help users understand the rationale behind the recommendation, motivating them to act immediately.

## Matching and Community Features

JAVURO is designed to facilitate real-world meetings by not only recommending locations but also by initiating **meetings between people** through its matching functionality. When a user shows interest in a specific place or event, the platform identifies other nearby users with similar interests. Using information from the user's profile (such as taste tags and interests) and past activity, the system groups potential matches together.

These matched users can then start their conversation in the previously mentioned **ephemeral group chat**. In these chat rooms, only nicknames and basic profile information are displayed, ensuring that personal contact details remain undisclosed. This anonymous group chat environment helps even first-time acquaintances converse without hesitation. The chat is focused on sharing experiences related to the location or event and is time-limited to avoid privacy concerns or long-term obligations. The matching algorithm continuously monitors chat engagement and, if one group remains inactive, may merge it with another group of like-minded individuals or employ an AI bot to assist the conversation and optimize user experience.

This matching function creates opportunities for meeting new friends, finding hobby partners, or forging professional networks. For example, users might start exercising together or attend a concert with others who share their musical taste—forming a **community that spans both online and offline** realms. The platform sets community guidelines to ensure that these relationships are formed positively, and it also implements measures to curb inappropriate behavior to maintain a safe social environment.

## Community Events and Ephemeral Group Chats

JAVURO encourages users not only to visit recommended locations but also to **create and participate in various events**. An event is defined broadly—it can be any gathering, activity, or event held at a specific time and place. For example, if a user creates a “Saturday Afternoon Running Meetup,” interested individuals in that area can join and run together. In another scenario, a cafe owner might host a “New Menu Tasting Event” to attract nearby JAVURO users.

The event functionality is closely integrated with the JAVURO token economy. Event organizers have the option to offer **JXRO token rewards** to participants, or alternatively, to collect participation fees in tokens. Utilizing smart contract technology, rewards can be automatically distributed upon event completion according to pre-set rules—such as evenly awarding tokens to each participant in a workshop with ten attendees. This reward system incentivizes user engagement and improves event quality.

Users participating in events also benefit from dedicated **ephemeral group chats** where they can interact in real time. Before an event, participants can discuss preparations or express their excitement; during the event, they can share live updates or memorable moments; and after the event, reviews and photos can be exchanged to keep the community vibrant. All communications and content exist temporarily to protect privacy, allowing users to focus on the experience without lingering concerns, and seamlessly move on to the next new encounter.

## Community Voting and Dual Curation

JAVURO places a high value on **community-driven** decision-making. To incorporate user feedback on platform improvements, new features, or content direction, the system holds regular **community voting** sessions. For example, when deciding the priority for service expansion to a new city or choosing the best venue in quarterly “JAVURO Recommendation Awards,” user votes are considered. In this process, JXRO tokens play a role as a means for voting rights or as rewards, empowering users to express their opinions in a way that is **backed by token accountability**.

The dual curation—integrating AI and human oversight—ensures that content management is conducted in a unique manner. While AI analyzes large volumes of data to offer optimal personalized recommendations, human insight is vital for understanding local contexts and current trends. Local community leaders or influential users designated as **curators** may add hidden gems that AI might overlook, or filter out unsuitable content. These curators receive rewards in JXRO tokens for their contributions, and community votes may be used to select new curators or provide feedback on their performance. In this way, the overall quality of recommendations continuously improves, delivering an exploratory experience that is both trustworthy and diverse.



# JXRO Token and Ecosystem

JXRO is the digital utility token used within the JAVURO ecosystem to facilitate various functions. It is issued as a **BEP-20 compliant token on the Binance Smart Chain (BNB Chain)** and is designed to support multiple functionalities within the platform. It is crucial to note that the value of JXRO stems solely from its utility within the JAVURO ecosystem—it is not to be regarded as an investment or speculative instrument. Below are the primary use cases and roles of the JXRO token within the ecosystem.

## Role as a Utility Token

- **Rewards:**

Users are rewarded with JXRO tokens for their contributions to the platform. For instance, visiting a new place and writing a review, reporting bugs, or helping other users may all qualify for rewards. This clear incentive structure encourages high-quality community engagement and participation.

- **Payments and Premium Functions:**

JXRO serves as the medium of exchange within the JAVURO platform. Users can use tokens to pay for premium subscriptions, event participation fees, or digital goods. For example, one might purchase limited-edition NFT badges or avatar items with JXRO, or receive discounts on event participation fees when paying with tokens. Such use cases help drive demand for the token and encourage its circulation.

- **Staking:**

Holders of JXRO tokens can lock up (stake) their tokens on the platform for a set period to earn additional benefits. Staking may yield extra tokens as rewards, improve a user's **reputation score** within the platform, or confer special voting rights. For instance, users who stake a significant number of tokens might gain priority for selection as curators or receive invitations to beta tests for new features, thereby being recognized as influential members within the community. The staking mechanism incentivizes a long-term commitment to the platform's growth, while also temporarily controlling token circulation to contribute to ecosystem stability.

- **Governance Participation:**

JXRO also functions as a governance token. Token holders can vote on major platform decisions, influencing the strategic direction of JAVURO. While holding JXRO does not impose an obligation to vote, participation in the governance process is encouraged. Governance may be carried out on-chain or off-chain, with results executed via smart contracts to ensure fairness.

## Ecosystem Model and Token Circulation

Within the JAVURO ecosystem, various stakeholders interact through the medium of the JXRO token. **The key participants include general users, content curators, event organizers (or local businesses), and the platform operators.** Each group uses and exchanges tokens to drive ecosystem activity:

- **General Users:**

These are the primary users of the app who explore locations and engage with the community. They consume and generate content and are rewarded based on their activities. They might also use tokens for accessing premium services or participating in events, reinforcing loyalty through a positive feedback loop.

- **Content Curators:**

These are local curators or power users who actively discover excellent venues, correct misinformation, and manage community interactions. They receive tokens proportionate to their contributions. In some cases, curators may be required to stake a certain amount of tokens to demonstrate responsibility and commitment to the community, which also helps prevent abuse of the curator role.

- **Event Organizers / Local Businesses:**

These parties use the JAVURO platform to host or promote events. They can be individual users, small business owners, or local institutions. By pledging a certain amount of tokens when registering or promoting an event, they demonstrate commitment and provide rewards to participants. Following a successful event, tokens that were pledged may be returned partially or deducted as fees. Additionally, companies participating as sponsors can use tokens to enhance the visibility of their events on the platform for advertising or promotional purposes.

- **Platform Operators (JAVURO Team):**

The team responsible for developing, maintaining, and upgrading the platform. A portion of the tokens is recycled back into the platform's revenue stream and reinvested in community rewards and funds. This model focuses on balancing the project's revenues with community incentives to ensure mutual growth.

The total supply of tokens is capped at 10 billion during issuance, and no further tokens will be issued (any policy changes would be subject to a strict process including governance votes). The value of JXRO emerges through the token's use within the ecosystem, and token holders benefit indirectly by contributing to the platform's active use and development. The project team will focus on enhancing usability and ecosystem value rather than merely on token price appreciation.



# Token Distribution Structure

JXRO tokens have a total planned supply of 10 billion, with initial allocation determined based on the sustainability of the project and fairness, as outlined below. All quantities are subject to lock-up (vesting) conditions to prevent market disruption caused by a sudden mass sell-off by any group, thereby ensuring long-term incentives.

The planned distribution is as follows (subject to change only with clear community notice and input):

- Founder & Team Allocation (20 %) — Updated Lock-Up Structure**

Sub-bucket	Size	Lock-up & Vesting	Unlock Trigger
Founder A	2 %	<ul style="list-style-type: none"><li>• 6-month cliff</li><li>• 10-month linear vesting(equal monthly tranches)</li></ul>	Unlocks only when <b>any 1</b> is met: ① CEX depth $\geq 1.5\%$ FDV ② DAO staking TVL $\geq 1.5\%$ FDV ③ 7-day avg volume $\geq 2 \times$ monthly vesting MV
Founder B	18 %	<ul style="list-style-type: none"><li>• 12-month cliff</li><li>• 24-month linear vesting</li></ul>	No additional trigger

- All Founder & Team tokens are custodied in multisig operational wallets controlled by the corporate entity. Each vesting transaction is executed on-chain and published in real-time via official announcements and block-explorer links.

- Community & Ecosystem Rewards (33%):**

The core pool for reward-based distributions driven by user activities such as check-ins, reviews, event hosting, content curation, staking, and DAO voting. This allocation will be distributed gradually over 5 to 7 years via a smart contract-based automatic distribution system.

- Strategic Partnerships (20%):**

Allocated to VC, OTC, and DAO-based strategic partners and contributors. This allocation is subject to a full lock-up followed by a vesting period of 6 to 12 months. It is allocated exclusively for mutual contractual contributions such as partnerships, distribution infrastructure development, legal advisory, and global marketing aimed at building the ecosystem.

- IEO / Launchpad (5%):**

Tokens designated for public participation opportunities such as exchange launchpads or public sales. All procedures will adhere to prior legal advisory and regulatory compliance, with most tokens subject to a lock-up mechanism. Participation by

general users is structured as a contribution to the platform rather than a speculative or profit-guarantee investment.

- **Liquidity & Operational Expenses (15%):**

Funds essential for the realization of the project, covering expenses such as CEX/DEX listing fees, market-making deposits, app development, infrastructure operational costs, and legal/advisory fees. The deployment of these tokens will be phased to prevent overly concentrated supply, and usage will be transparently disclosed to the community.

- **Marketing & Partnerships (4%):**

Budgeted for initial user acquisition, viral expansion, and expanding local partnerships. This fund will primarily be used for airdrops, content competitions, influencer collaborations, and event campaigns. The tokens for this purpose will be managed via a separate wallet, and usage details will be disclosed on a promotional basis.

- **Reserve (3%):**

A strategic reserve for future execution of DAO proposals, securing technical/policy flexibility, and addressing emergency situations. Usage of this pool will be subject to community consultation or governance vote procedures and will be included as part of quarterly reports under an established management system.

## Revenue Model

JAVURO is operated as a profit-driven platform that has a sustainable revenue model. However, it prioritizes maintaining a balance such that revenue generation does not compromise user value. The primary revenue streams are as follows:

- **Premium Subscriptions and In-App Purchases:**

While the basic service is offered for free to general users, revenue is generated through premium memberships and the sale of limited digital items (e.g., NFT badges, avatar skins). These premium services enhance the user experience and are available only upon user choice. Payment can be made with either JXRO tokens or fiat currency, with token payments offering discounts or special benefits to encourage their use.

- **Event Fees and B2B Partnerships:**

For paid events conducted through the platform, a percentage fee (typically 5–10%) is charged from the participation fee. For free events, no fee is charged. Additionally, partnerships with companies or local governments to host sponsored events may yield promotional fees. For example, a tourism board might collaborate to attract users during a city festival in exchange for advertising fees.

- **Advertising and Promotions:**

The app may include advertising slots that do not disrupt the user experience. Instead of traditional banner ads, promotions are integrated naturally with recommendation content. Local businesses can pay tokens or fees to have their venue promoted at the top of recommendations or offer token rewards to first-time visitors. Such advertising initiatives are structured to provide value (such as discounts or rewards) to users, resulting in a mutually beneficial model.

- **Token Economy Utilization:**

The platform operators may use a portion of their initial token holdings to secure additional funding, for instance by selling a portion of tokens on the open market or using them as collateral if needed. However, such measures would be implemented only minimally under strict internal policy and market conditions. Fundamentally, the platform's revenue is generated by service sales described above, with tokens serving as a means to facilitate this revenue rather than relying on token price appreciation.

- **Other Revenue Factors:**

As the platform grows, additional revenue opportunities may emerge such as data analytics services, API provisions, and partnership matching fees. For instance, anonymized visitor data or tourism trend information could be provided to city planners for a fee. Such data services would be pursued strictly with respect for privacy and ethical use, ensuring that user interests and transparency are maintained.

In summary, the JAVURO revenue model is built on three pillars: **User Services (Premium & Events)**, **Business Partnerships (Event Fees & Advertising)**, and **Token Economy Utilization**. Each pillar complements the others, and as all revenue is based on the growth of the ecosystem, JAVURO pursues a virtuous cycle of revenue generation and enhanced user experience.



JAVURO

## Roadmap

The JAVURO project is being systematically executed according to a phased roadmap that strategically connects the elements of technology development, community building, Web3 feature integration, and ecosystem expansion.

### 2025 Q2:

The utility token **JXRO** is issued via smart contracts, and the overall token economy structure is finalized. Beginning in this period, efforts are made to refine the whitepaper, plan the MVP design, and build the ecosystem strategically. Technical requirements for the digital hub and app structure are defined as the project moves forward.

### 2025 Q3:

The official **whitepaper is released**, transparently sharing the project's vision, design architecture, and token mechanisms with communities and partners worldwide. The app prototype undergoes a complete redesign, and plans for enhancing user-centric interface improvements along with the integration of Web3 features (such as wallet linking and reward design) are set in motion. The platform begins structuring initial community interactions and a contributor-based community model.

### 2025 Q4:

An early version of the **initial user engagement system** is launched in beta form, incorporating experimental implementations of the community reward structure and curation functions. The focus shifts to developing a contributor-centric content ecosystem, with iterative upgrades to the features and UX driven by user feedback. In parallel, the governance module is designed to lay the groundwork for a future DAO-based structure.

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### 2026 Q1:

The first iteration of a Web3-centric digital economy system is implemented, with the gradual rollout of features including **staking, premium paid functionalities, and on-chain voting structures**. The app transitions to a full production version with stabilized user interface and reinforced community-based operations. Pilot events that connect online and offline communities are also organized, ushering in an era of participatory brand experiences.

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## 2026 Q2:

JAVURO enters the phase of **user base expansion strategies**, with the AI recommendation engine upgraded to reflect multilingual and multicultural UX design. User-generated content (UGC) functionalities are introduced, enabling contributions such as location submissions, reviews, video content, and creative participation—all linked with the reward structure. This content system will operate based on community autonomy and trust-based assessment mechanisms.

## Late 2026 and Beyond:

The platform gradually transitions to a **Decentralized Autonomous Organization (DAO)** model. In this phase, token holders and community contributors will be empowered to directly propose and decide on major platform policies within the governance framework, supported by the introduction of DAO funds and a community budget system. In the long term, the platform aims to evolve into a **Web3 super app based on on-chain communication**, transforming into an ecosystem that offers real-time recommendations combined with a reward-based economy across all lifestyle aspects.

## Roadmap Guidance

This roadmap is subject to flexible adjustments based on internal execution schedules and external environmental changes, with major amendments to be transparently communicated via official community channels and the website. The JAVURO team is committed to



upholding technological excellence and community trust by rigorously achieving each milestone.

## Team and Operational Structure

Currently, the JAVURO project is managed by a small, execution-focused team centered around the founders. Core strategies such as service planning, token design, and technical architecture planning are being executed internally. The project's strategy and execution emerge from a user-centered perspective, aiming to build a demand-driven Web3 platform.

## Future Staffing and Collaboration Plans

Upon meeting certain milestones and achieving stable funding and development, the following actions are planned to strengthen strategic operations and technical execution:

- **Strategy and Financial Management (CFO):**

Once certain criteria are met, the project will consider onboarding a CFO partner who has extensive experience in financial management and strategic planning—preferably from traditional financial institutions (including banks and asset management divisions)—to manage assets, enforce internal controls, and build a foundation for transparent operations.

- **Securing Technical Execution Capability:**

After achieving specific conditions, the project plans to progressively collaborate with external technical partners experienced in information security, mobile app architecture, backend development, and related fields to enhance the platform's technical robustness.

- **Transition to Community-Based Operations:**

As the ecosystem matures, a portion of the project's operations will gradually transition into a community-based decentralized governance structure. For this purpose, DAO design and mechanisms to enable community contributor participation will be examined and piloted.

Currently, JAVURO maintains a focus on centralized execution. However, as the platform matures and external partnerships develop, it plans to implement a flexible expansion structure whereby reliable external experts and contributors participate gradually.

## Community Strategy

JAVURO is committed to building a community-centric platform, with real-time communication and interaction at its core. From the initial stages, the community is viewed not merely as a group of consumers but as partners in designing and evolving the ecosystem.

The project plans to establish official community channels on platforms such as Telegram, Discord, X (Twitter), Instagram, and open chat applications, launching them in phases in line with the public release schedule.

The community growth strategy is built upon the following key elements:

### Key Elements of the Community Growth Strategy

- **Design for Initial User Onboarding:**

In the alpha/beta testing phase, limited participants will be recruited, and a referral-based acquisition system along with activity rewards will naturally drive community expansion.

- **Ambassador Program:**

Passionate and creative community members will be selected to promote content creation, organize local meetups, and relay feedback. Internal communication channels and reward systems will nurture self-driven community leadership.

- **Regular Communication and Information Sharing:**

To transparently share progress, regular **update notes** will be released, and the team will host periodic **AMA (Ask Me Anything)** sessions.

- **Connecting On- and Offline Communities:**

In line with the service philosophy of JAVURO, offline meetups will be supported through initiatives such as local gatherings and user-led events. If certain criteria are met, planning and operational support through a **community budget (using JXRO tokens)** may also be considered.

- **Governance-Based Participation Structure:**

As the governance functionality of JXRO tokens is rolled out over time, the community will eventually have a tangible say in platform-related proposals and decision-making. In preparation, the team is already engaging in small-scale opinion gathering, testing voting functions, and experimenting with incorporating proposals, thereby laying the groundwork for a future on-chain governance transition.

The community strategy of JAVURO follows the path of **initial onboarding** → **formation of core fandom** → **co-development**, with tailored communication strategies and participation programs at each stage to empower the community to evolve from a mere user base to becoming an active stakeholder in the project. A healthy and self-sustaining community will be the key to the long-term competitiveness and sustainability of the JAVURO platform. To that end, the team is committed to continuous support, allocating genuine resources, and expanding structured participation opportunities alongside the community.



## Legal Notice and Disclaimer

This whitepaper is provided solely to explain the service overview, technical architecture, token economy, and development plan related to the JAVURO project (hereinafter “the Project”) and the JXRO token. It is for informational purposes only and must not be interpreted as a legally binding proposal, an investment solicitation, financial/legal advice, a basis for contractual agreements, or a document for the sale of financial products.

### Article 1 [Legal Nature of the Token]

The JXRO token is a **digital utility token** issued for the purpose of performing utility functions within the platform and is not classified as fiat currency, a security, equity, bond, derivative, or other investment product. Ownership of the JXRO token does not convey rights to profit distribution, management participation, equity claims, or expectations of value appreciation.

While the JXRO token may be circulated on certain third-party exchanges or external platforms, control, guarantees, or support for its trading and circulation fall outside the scope of this Project. Any transactions must adhere to the relevant laws and platform regulations of each jurisdiction, and users bear all legal and financial responsibilities independently.

### Article 2 [Non-Binding and Subject to Change]

All content contained in this whitepaper—including plans, figures, roadmaps, policies, and technical descriptions—is presented as estimates and examples based on the time of drafting. They may be modified, supplemented, or withdrawn without prior notice due to the development process, technical constraints, regulatory changes, or other circumstances. The Project does not guarantee the accuracy, completeness, or timeliness of the information provided and disclaims any implied or explicit warranty. Users or third parties shall bear full responsibility for any decisions or actions based on this document.

### Article 3 [Disclaimer of Legal Responsibility]

Any decisions, actions, investments, or transactions made by referencing this whitepaper and the information contained herein are entirely at the user’s own risk. Consequently, the

JAVURO Project, its operators, team members, advisors, partners, or any associated legal entities shall not bear any legal responsibility for any direct, indirect, incidental, consequential, or punitive damages or losses incurred.

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#### **Article 4 [Responsibility for Regulatory and Legal Compliance]**

All actions regarding the acquisition, possession, transfer, usage, or trading of JXRO tokens must be verified and complied with according to the relevant laws and regulations of the user's country or region. The JAVURO Project does not provide legal advice regarding these matters, and users are solely responsible for confirming legal permissibility in their jurisdictions. Furthermore, JXRO tokens may be restricted or prohibited in jurisdictions with stringent regulatory sensitivities, and users must verify that their participation or transactions are legally permissible prior to engaging.

#### **Article 5 [Technology and Operational Risks Disclosure]**

JAVURO and the JXRO token are exposed to various internal and external risks, including but not limited to:

- Smart contract bugs or errors
- Instability of the blockchain network or surges in gas fees
- Cybersecurity threats, hacking, data breaches, or phishing attacks
- Unforeseen changes in laws or policies
- Technical development delays or feature failures
- Liquidity issues and rapid market price fluctuations

These risks may significantly affect the value, functionality, and usability of the token. The Project provides no warranty in this regard, and users assume full responsibility for mitigating these risks.

#### **Article 6 [DAO and Community Governance Provisions]**

Although JAVURO aims to eventually transition into a community-based decentralized governance structure (DAO), at this stage the DAO or community governance does not operate as a legally binding entity or an official decision-making body. On-chain voting, contributor rewards, and proposal systems are internal platform functions that carry limited legal effect and do not confer binding legal rights upon their outcomes or resulting decisions.

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#### **Article 7 [Disclaimer Regarding Future Projections]**

All forward-looking statements included in this whitepaper (such as DAO introduction, global expansion, market entry, or planned feature releases) are based on forecasts, plans, goals, or projections, and are inherently uncertain. Actual results may vary due to external factors including technological developments, user responses, regulatory changes, or competitive dynamics. These statements should not be construed as guarantees or binding commitments.

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### **Article 8 [Official Information Sources and Rumor Disclaimer]**

All official information related to the JAVURO Project is provided exclusively through registered official channels (such as the official website and verified community accounts). The Project does not assume responsibility for the accuracy, reliability, or applicability of information circulated through unofficial channels (including personal claims, external interpretations, or rumors).

### **Article 9 [Comprehensive Disclaimer and User Consent]**

The provisions of this disclaimer apply to all documents, presentations, promotional materials, and community communications related to this whitepaper and the Project. By accessing or referring to this whitepaper and any related project information, the user acknowledges and agrees to bear all legal responsibilities as stipulated herein.

JAVURO



## Appendix: Brand Design Style Proposal

JAVURO's brand identity is set to visually convey the core message of **“the connection between spontaneous journeys and Web3 innovation.”** Below are proposals for the design elements including colors, logos, and fonts:

- **Color Palette:**

To express the dynamic and joyful experiences of its users, JAVURO will primarily utilize **vivid and energetic colors**. For example, a main color such as coral orange—symbolizing adventure and energy—can be paired with a vibrant blue to evoke trust and modernity. Accent colors like mint green or purple may be used as highlights to add a point of emphasis. The overall palette is suggested as a **dual tone** that combines a hue that incites action and excitement with another that communicates digital innovation and reliability.

- **Logo Concept:**

The logo should immediately communicate JAVURO's identity. One concept is to combine an **iconic location pin** with imagery that signifies a **path or connection**. For instance, incorporating an abstract path or speech bubble within a rounded location pin to represent “meeting and communication at a location” is one idea. Another concept involves overlapping circles (indicating designated meetup points) merged with a grid pattern reminiscent of blockchain links, symbolizing the convergence of offline and online worlds. The logotype itself should be rendered in a simple, modern sans-serif font spelling “JAVURO,” with the letter “O” possibly designed to resemble a map pin or accented with a small circle to leave a lasting impression.

- **Font and Tone & Manner:**

The primary typeface should be a sans-serif font known for excellent readability on mobile screens and for presenting a modern image—examples include styles from the Gothic family. For Korean text, free web fonts such as Nanum Gothic or Bon Gothic (Noto Sans) can be utilized to maintain both legibility and brand integrity. For English text, fonts like Roboto, Open Sans, or Montserrat, which are clean yet carry a slight character, are recommended. The tone and manner should balance **friendliness with innovation**. For instance, promotional materials or in-app copy might encourage users with phrases like “discover the joy together” or “set off now,” while more technical or credibility-demanding content should adopt a concise and professional tone. Overall, the design should embrace minimalism by removing unnecessary complexity while incorporating subtle animated or graphic accents (for example, illustrative icons) to construct a youthful, energetic brand image.



JAVURO