

# CS480 – INTRODUCTION TO ARTIFICIAL INTELLIGENCE

TOPIC: MAKING SIMPLE  
DECISIONS  
CHAPTER: 16



**Mustafa Bilgic**



<http://www.cs.iit.edu/~mbilgic>



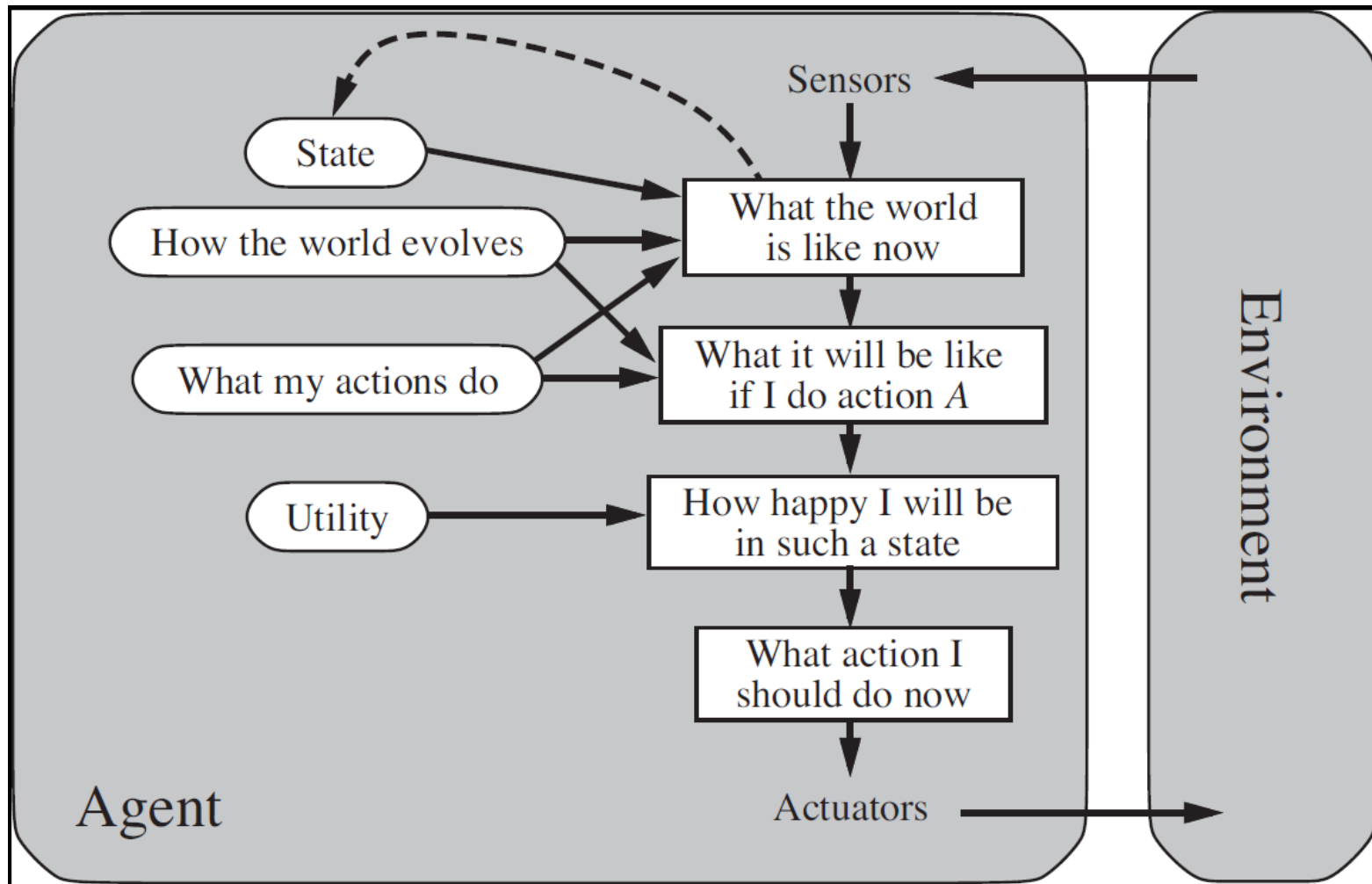
<https://twitter.com/bilgicm>

# MOTIVATION

- Goal-based agent of Chapter 3
  - Fully observable & deterministic
- Now – Chapter 16
  - The world might be partially observable
  - The actions might be non-deterministic

We discuss “how an agent should make decisions so that it gets what it wants— on average, at least.”

# UTILITY-BASED AGENT



# UTILITY

- $P(RESULT(a) = s' \mid a, e)$ 
  - The probability of ending up in state  $s'$  after taking action  $a$ , given that we have so far observed  $e$
- The agent's preferences are captured by a utility function  $U(s)$
- Expected utility of an action  $a$  given evidence  $e$ ,  $EU(a \mid e)$ , is the average utility of the possible outcomes weighted by their probabilities

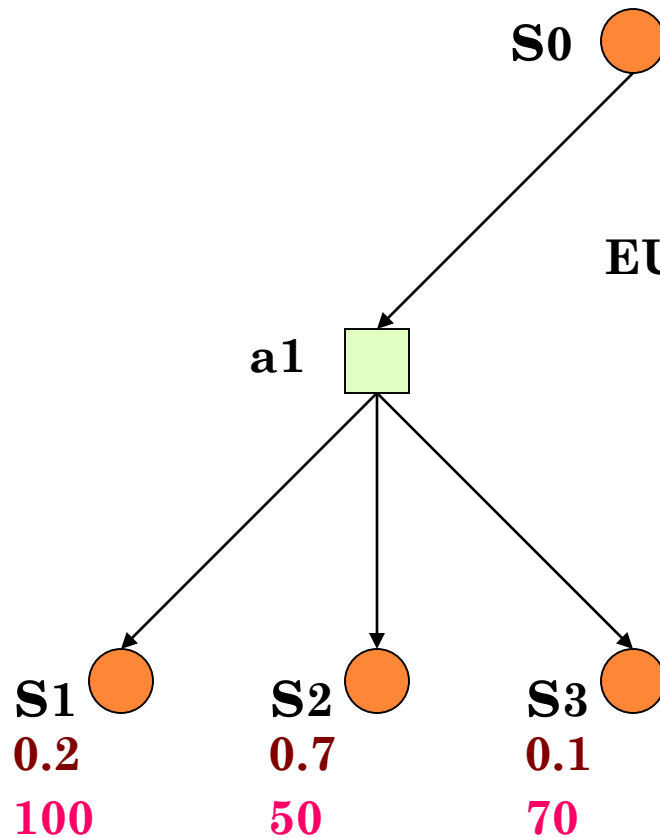
$$EU(a \mid e) = \sum_{s'} P(RESULT(a) = s' \mid a, e) \times U(s')$$

# MAXIMUM EXPECTED UTILITY PRINCIPLE (MEU)

- Choose action that maximizes the expected utility

$$action = \arg \max_a EU(a | e)$$

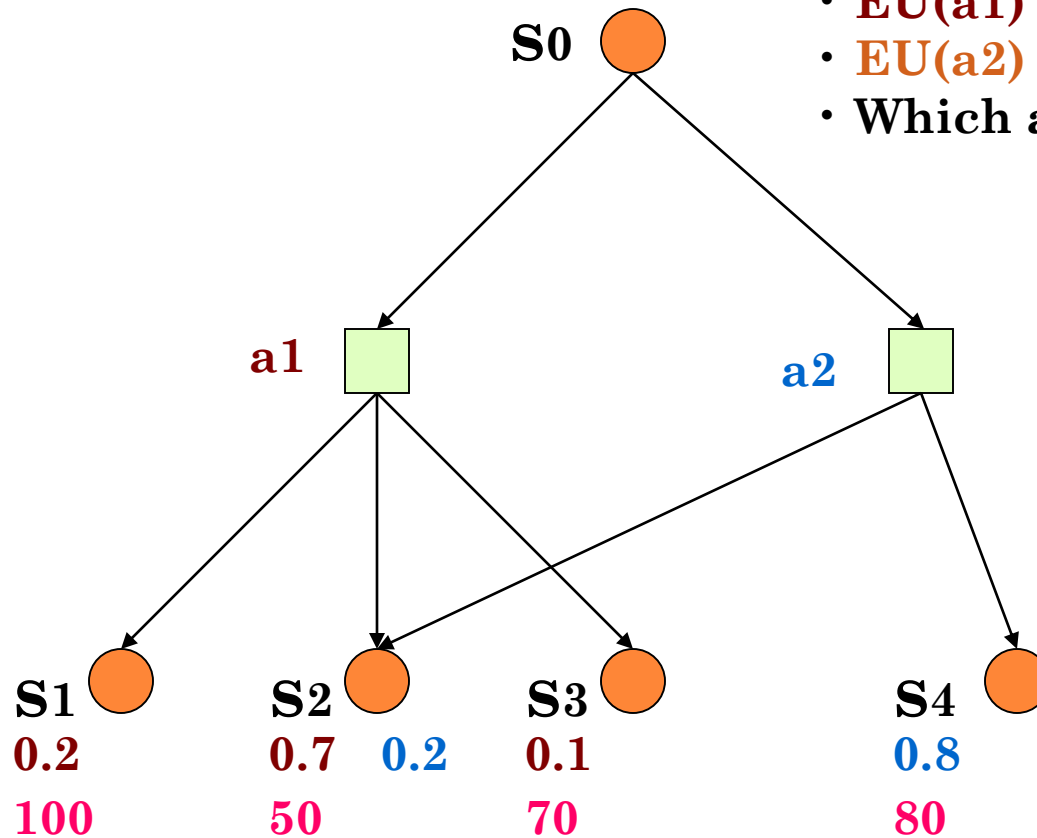
# ONE ACTION EXAMPLE



$$\begin{aligned} EU(a1) &= 100 \times 0.2 + 50 \times 0.7 + 70 \times 0.1 \\ &= 20 + 35 + 7 \\ &= 62 \end{aligned}$$

# TWO ACTIONS EXAMPLE

- **EU(a1) = 62**
- **EU(a2) = 0.2\*50+0.8\*80 = 74**
- Which action to take?



# UTILITY THEORY – RATIONAL PREFERENCES

## ○ Notation

- $A > B$ : the agent prefers A over B
- $A \sim B$ : the agent is indifferent between A and B
- $A \geq B$ : the agent prefers A over B or is indifferent between them

## ○ Lottery: $n$ possible outcomes with probabilities

- $[p_1, S_1; p_2, S_2; \dots p_n, S_n]$
- Each  $S_i$  can be an atomic state or another lottery



# AXIOMS OF UTILITY THEORY

## 1. Orderability

- $A > B$ ,  $B > A$ , or  $A \sim B$

## 2. Transitivity

- $A > B$  and  $B > C \Rightarrow A > C$

## 3. Continuity

- $A > B > C \Rightarrow \exists p [p, A; (1-p), C] \sim B$

# AXIOMS OF UTILITY THEORY

## 4. Substitutability

- $A \sim B \Rightarrow [p, A; (1-p), C] \sim [p, B; (1-p), C]$
- $A > B \Rightarrow [p, A; (1-p), C] > [p, B; (1-p), C]$

## 5. Monotonicity

- $A > B \Rightarrow (p > q \Leftrightarrow [p, A; (1-p), B] > [q, A; (1-q), B])$

## 6. Decomposability

- $[p, A; (1-p), [q, B; (1-q), C]] \sim [p, A; (1-p)q, B; (1-p)(1-q), C]$

# PREFERENCES LEAD TO UTILITY

## ○ Existence of utility

- If an agent's preferences obey the axioms of utility, then there exists a function such that
  - $U(A) > U(B) \Leftrightarrow A > B$ , and
  - $U(A) = U(B) \Leftrightarrow A \sim B$ .

## ○ Expected utility of a lottery

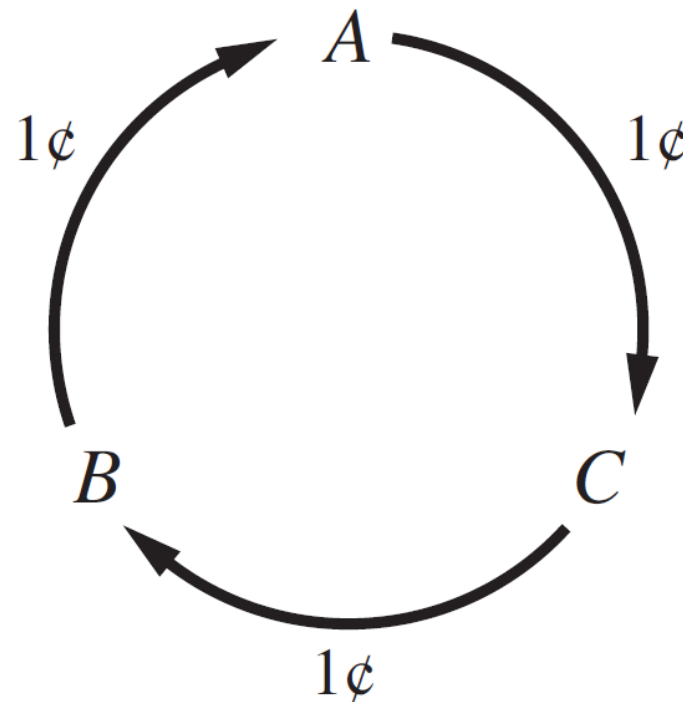
- $U([p_1, S_1; p_2, S_2; \dots p_n, S_n]) = p_1 U(S_1) + p_2 U(S_2) + \dots + p_n U(S_n)$

# RATIONALITY

- If an agent's preferences do not obey the axioms of utility theory, then that agent can be made to behave irrationally
- For e.g., if an agent's preferences do not obey transitivity for three or more products, then the agent can be tricked to pay money in a cyclic manner indefinitely (or till the agent runs out of money)

## EXAMPLE: VIOLATING TRANSITIVITY

- $A > B$
- $B > C$
- Transitivity requires  $A > C$ , but instead assume the agent prefers  $C$  over  $A$ , i.e.,  $C > A$
- Then the agent can be stripped of all of its money through cyclic transactions



# RATIONALITY

- An agent is rational if its preferences obey the axioms of utility theory, not matter how odd its preferences are
- An agent might have completely different preferences from another agent and both can still be rational, if and only if, their individual preferences obey the axioms of utility theory

# UTILITY $\neq$ MONEY

- Most agents prefer more money to less money,
  - Thus it obeys the monotonicity constraint,
  - But this does not mean money behaves as a utility function
- For example, which lottery would you prefer
  - $L_1$ : [1, \$1 Million]
  - $L_2$ : [0.5, \$0; 0.5, \$2.5 Million]
- If money served as a utility function, then you'd prefer  $L_2$  no matter what, but the answer *often* depends on how much money you currently have
  - The utility of money depends on what you prefer
    - If you are short on cash, a little more *certain* money can help
    - If you are already billionaire, you might take the risk
    - Or if you are swimming in debt, you might like to gamble

# UTILITY $\neq$ MONEY

- Let's say you currently have \$k and let  $S_k$  represent the state of having \$k
- $EU(L_1) = U(S_{k+1M})$
- $EU(L_2) = 0.5 * U(S_k) + 0.5 * U(S_{k+2.5M})$
- The rational choice depends on your preferences for  $S_k$ ,  $S_{k+1M}$ , and  $S_{k+2.5M}$ 
  - i.e, it depends on the values of  $U(S_k)$ ,  $U(S_{k+1M})$ , and  $U(S_{k+2.5M})$
- $U(S_i)$  does not have to be a linear function of i, and for people it often is not
  - However,  $U(.)$  has to obey the six axioms



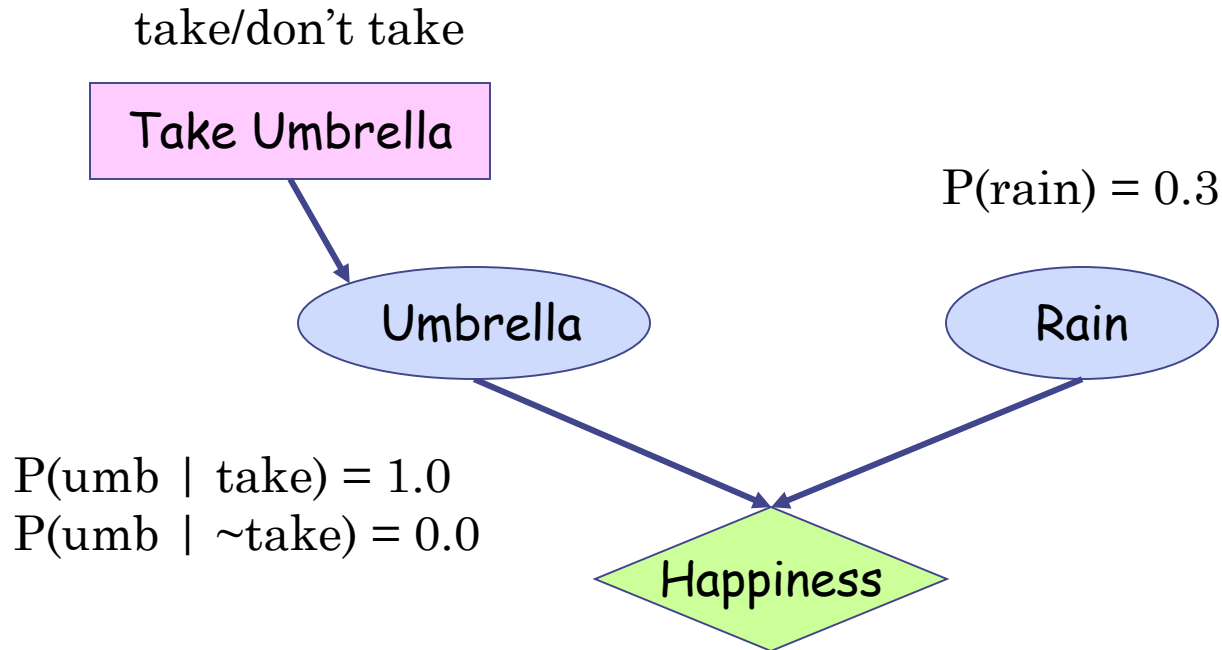
# HUMAN JUDGMENT

- Read 16.3.2 – 16.3.4

# DECISION NETWORKS

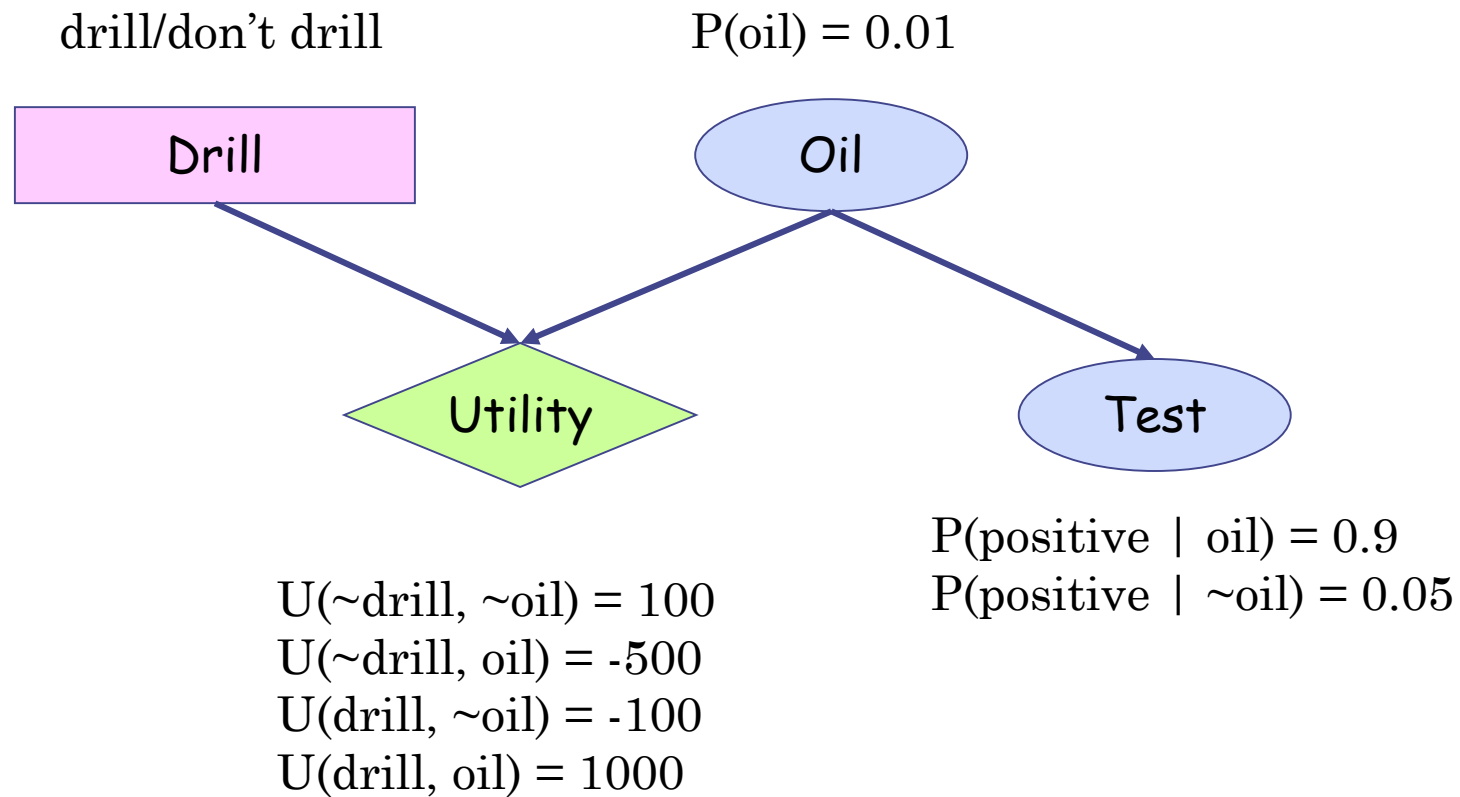
- Builds on Bayesian networks
- In addition to the chance nodes (ovals), decision networks have
  - Decision nodes – square
    - Represents actions
  - Utility nodes – diamond
    - Represents utilities for possible states and actions

# UMBRELLA EXAMPLE



$$\begin{aligned}U(\sim\text{umb}, \sim\text{rain}) &= 100 \\U(\sim\text{umb}, \text{rain}) &= 0 \\U(\text{umb}, \sim\text{rain}) &= 20 \\U(\text{umb}, \text{rain}) &= 70\end{aligned}$$

# DRILL



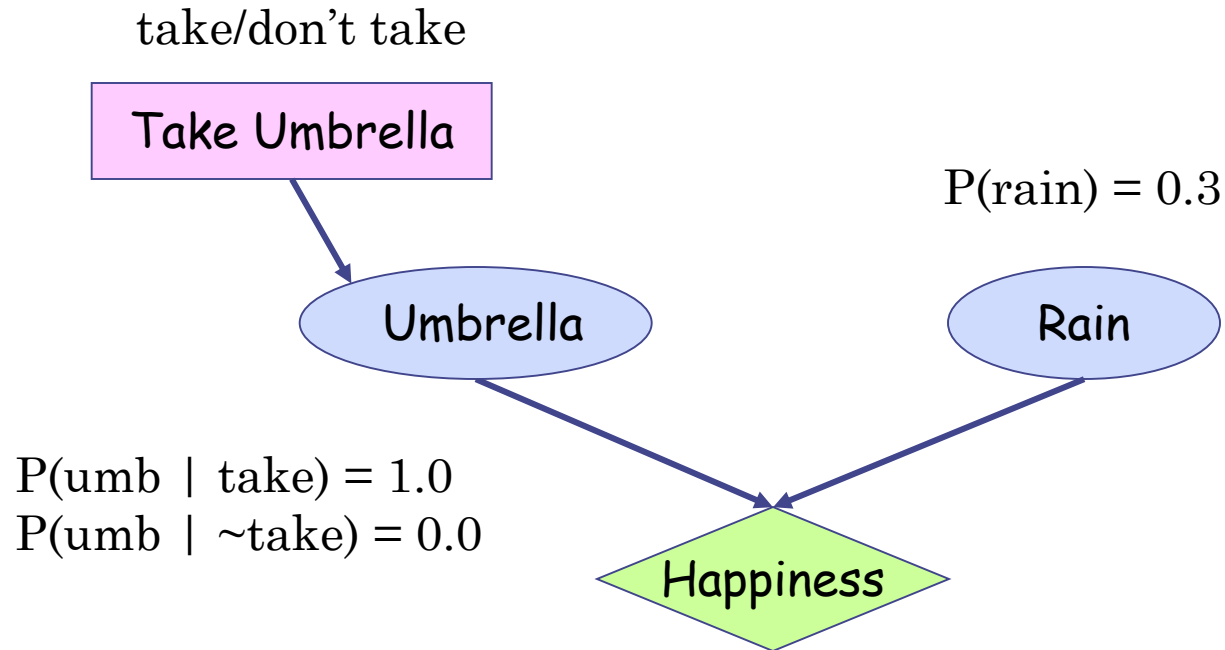
# DECISION NETWORKS - APPLICATIONS

- Used for
  - What action to take
  - What information to gather
  - How much to pay for a piece of information
- For example:
  - Medical diagnosis: which test to perform, which treatment to prescribe, ...
  - Marketing: which project to invest in, how much to spend on marketing, how much to spend on user surveys, ...

# EVALUATING DECISION NETWORKS

- Set evidence nodes **E** to their values **e**
- For each choice **a** of action **A**
  - Set **A=a**
  - Compute the posterior probability of the parent chance nodes of the utility node; i.e., compute  $P(\text{Pa}(\text{Utility}) \mid \mathbf{e}, \mathbf{a})$
  - Compute expected utility using the utility node and the probability distribution  $P(\text{Pa}(\text{Utility}) \mid \mathbf{e}, \mathbf{a})$
- Choose action **a** with the maximum expected utility

# UMBRELLA EXAMPLE



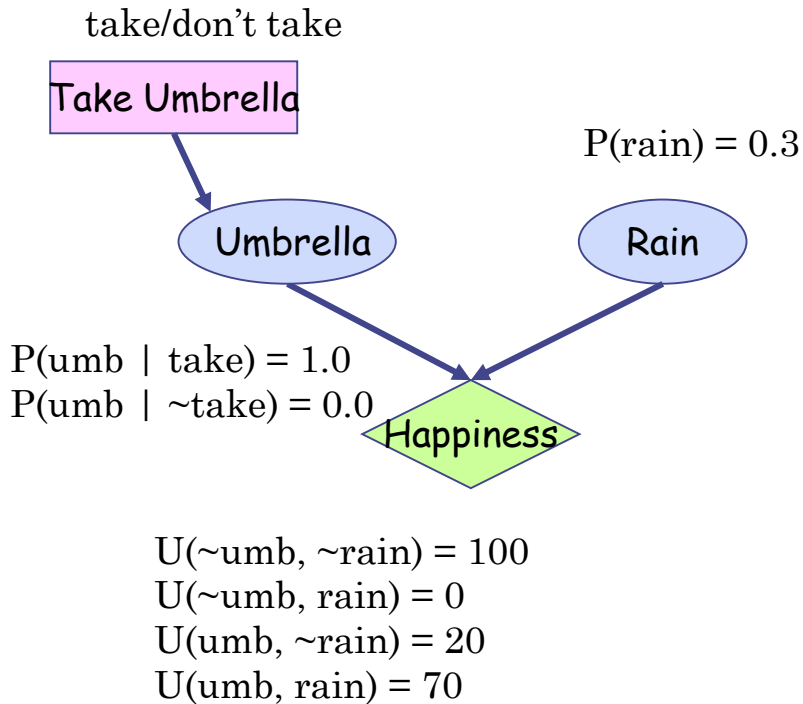
$$\begin{aligned}U(\sim\text{umb}, \sim\text{rain}) &= 100 \\U(\sim\text{umb}, \text{rain}) &= 0 \\U(\text{umb}, \sim\text{rain}) &= 20 \\U(\text{umb}, \text{rain}) &= 70\end{aligned}$$

# UMBRELLA EXAMPLE

- Take Umbrella = take
  - Compute  $P(\text{Umbrella}, \text{Rain} \mid \text{take})$
  - Compute expected utility
- Take umbrella =  $\sim\text{take}$ 
  - Compute  $P(\text{Umbrella}, \text{Rain} \mid \sim\text{take})$
  - Compute expected utility
- MEU principle: choose the action with the highest expected utility



# UMBRELLA EXAMPLE



Take Umbrella = take

Umb	Rain	$P(\text{Umb}, \text{Rain} \mid \text{take})$
$\sim\text{umb}$	$\sim\text{rain}$	$0 \times 0.7 = 0$
$\sim\text{umb}$	rain	$0 \times 0.3 = 0$
umb	$\sim\text{rain}$	$1 \times 0.7 = 0.7$
umb	rain	$1 \times 0.3 = 0.3$

Expected Utility =  $0 \times 100 + 0 \times 0 + 0.7 \times 20 + 0.3 \times 70 = 35$

Take Umbrella =  $\sim\text{take}$

Umb	Rain	$P(\text{Umb}, \text{Rain} \mid \sim\text{take})$
$\sim\text{umb}$	$\sim\text{rain}$	$1 \times 0.7 = 0.7$
$\sim\text{umb}$	rain	$1 \times 0.3 = 0.3$
umb	$\sim\text{rain}$	$0 \times 0.7 = 0$
umb	rain	$0 \times 0.3 = 0$

Expected Utility =  $0.7 \times 100 + 0.3 \times 0 + 0.0 \times 20 + 0.0 \times 70 = 70$

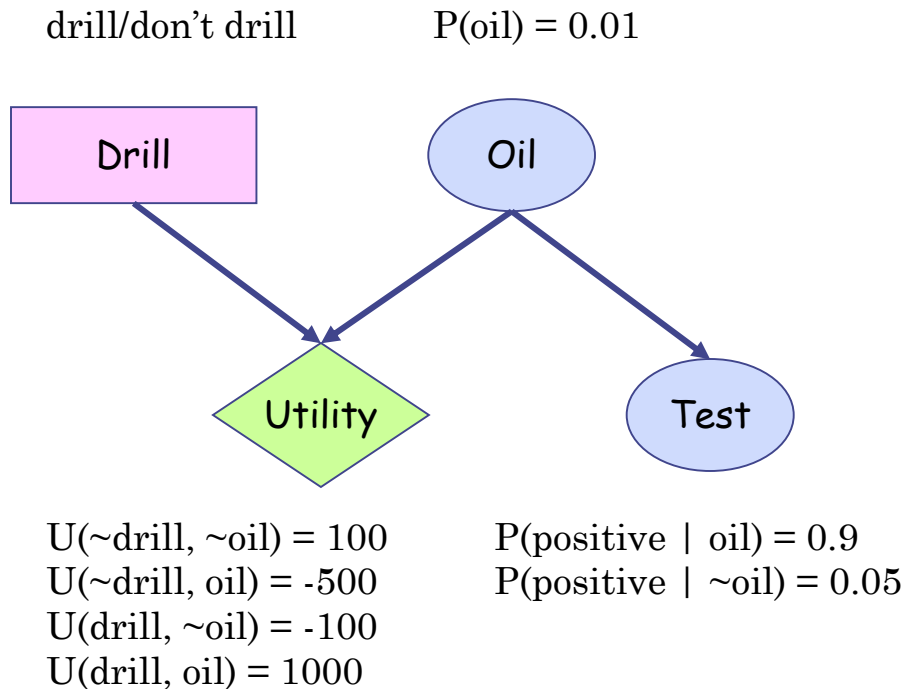
MEU Principle: Don't take it.

# VALUE OF INFORMATION

- If I am allowed to observe the value of a chance node, how much valuable is that information to me?
- Value of information
  - Expected utility after the information is acquired
    - Minus
  - Expected utility before the information is acquired
- There is one catch: we do not know the content of the information before we acquire it
  - Solution: take an expectation over the possible outcomes

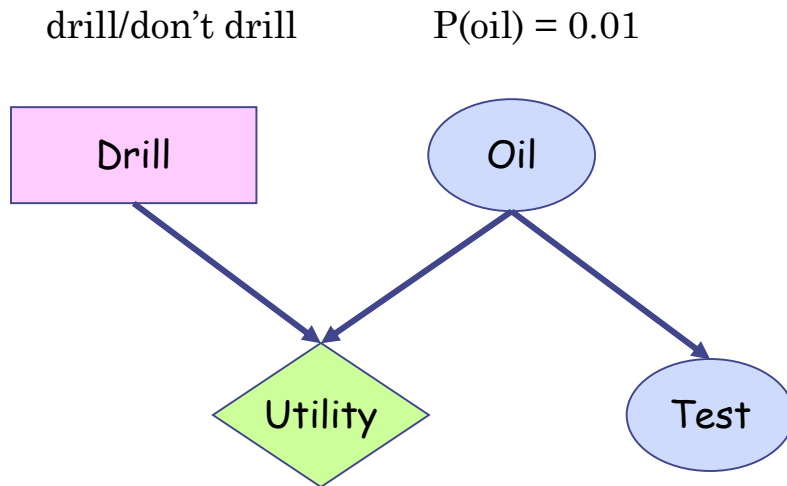
## How much is the Test worth?

### DRILL



1. Compute MEU before Test
2. Compute MEU
  - a. Assuming Test = positive
  - b. Assuming Test = negative
3.  $\text{VOI}(\text{Test}) =$   
 $P(\text{Test} = \text{pos}) * (\text{MEU} \mid \text{Test} = \text{pos}) +$   
 $P(\text{Test} = \text{neg}) * (\text{MEU} \mid \text{Test} = \text{neg}) -$   
MEU before Test

# DRILL



$U(\sim\text{drill}, \sim\text{oil}) = 100$   
 $U(\sim\text{drill}, \text{oil}) = -500$   
 $U(\text{drill}, \sim\text{oil}) = -100$   
 $U(\text{drill}, \text{oil}) = 1000$

$P(\text{positive} \mid \text{oil}) = 0.9$   
 $P(\text{positive} \mid \sim\text{oil}) = 0.05$

## MEU before Test

Drill = drill  $\Rightarrow$

$$\begin{aligned} EU &= P(o \mid d) * U(d, o) + P(\sim o \mid d) * U(d, \sim o) \\ &= 0.01 * 1000 + 0.99 * -100 \\ &= 10 - 99 \\ &= -89 \end{aligned}$$

Drill =  $\sim$ drill  $\Rightarrow$

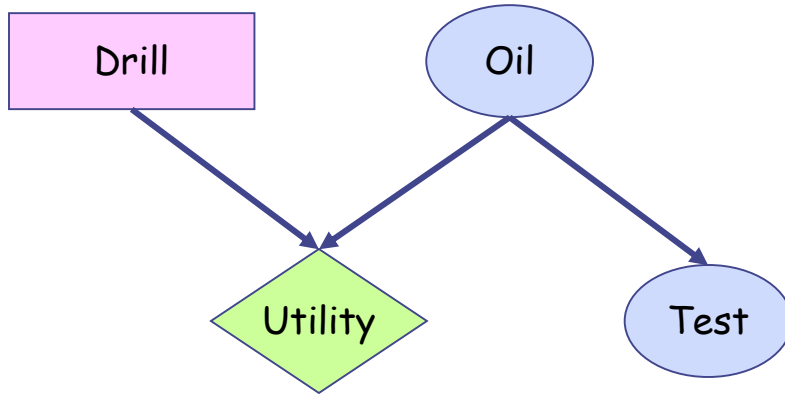
$$\begin{aligned} EU &= P(o \mid \sim d) * U(\sim d, o) + P(\sim o \mid \sim d) * U(\sim d, \sim o) \\ &= 0.01 * -500 + 0.99 * 100 \\ &= -5 + 99 \\ &= 94 \end{aligned}$$

MEU before Test = 94

# DRILL

drill/don't drill

$P(\text{oil}) = 0.01$



$U(\sim\text{drill}, \sim\text{oil}) = 100$

$U(\sim\text{drill}, \text{oil}) = -500$

$U(\text{drill}, \sim\text{oil}) = -100$

$U(\text{drill}, \text{oil}) = 1000$

$P(\text{positive} \mid \text{oil}) = 0.9$

$P(\text{positive} \mid \sim\text{oil}) = 0.05$

MEU if Test = pos

Drill = drill  $\Rightarrow$

$EU = P(o \mid p, d) * U(d, o) + P(\sim o \mid p, d) * U(d, \sim o)$

$= ? * 1000 + ? * -100$

$= ?$

$= ?$

Drill =  $\sim\text{drill}$   $\Rightarrow$

$EU = P(o \mid p, \sim d) * U(\sim d, o) + P(\sim o \mid p, \sim d) * U(\sim d, \sim o)$

$= ? * -500 + ? * 100$

$= ?$

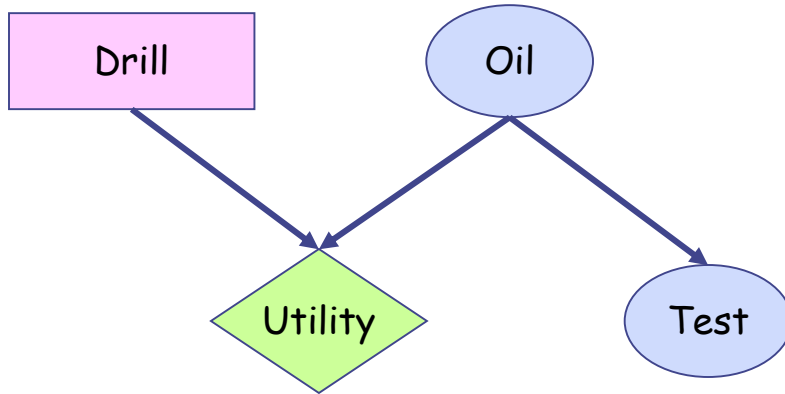
$= ?$

MEU | pos = ?

# DRILL

drill/don't drill

$P(\text{oil}) = 0.01$



$U(\sim\text{drill}, \sim\text{oil}) = 100$

$U(\sim\text{drill}, \text{oil}) = -500$

$U(\text{drill}, \sim\text{oil}) = -100$

$U(\text{drill}, \text{oil}) = 1000$

$P(\text{positive} \mid \text{oil}) = 0.9$

$P(\text{positive} \mid \sim\text{oil}) = 0.05$

MEU if Test = neg

Drill = drill  $\Rightarrow$

$EU = P(o \mid n, d) * U(d, o) + P(\sim o \mid n, d) * U(d, \sim o)$

$= ? * 1000 + ? * -100$

$= ?$

$= ?$

Drill =  $\sim\text{drill}$   $\Rightarrow$

$EU = P(o \mid n, \sim d) * U(\sim d, o) + P(\sim o \mid n, \sim d) * U(\sim d, \sim o)$

$= ? * -500 + ? * 100$

$= ?$

$= ?$

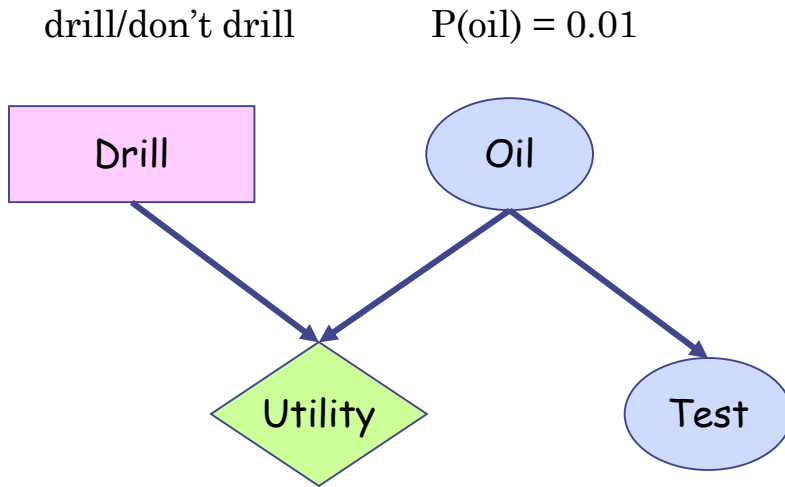
MEU | neg = ?

# DRILL

VOI(Test)

VOI(Test) =

$$\begin{aligned} & P(\text{Test} = \text{pos}) \times (\text{MEU} \mid \text{pos}) + \\ & P(\text{Test} = \text{neg}) \times (\text{MEU} \mid \text{neg}) - \\ & \text{MEU before Test} \\ & = ? * ? + ? * ? - 94 \end{aligned}$$



$$U(\sim\text{drill}, \sim\text{oil}) = 100$$

$$U(\sim\text{drill}, \text{oil}) = -500$$

$$U(\text{drill}, \sim\text{oil}) = -100$$

$$U(\text{drill}, \text{oil}) = 1000$$

$$P(\text{positive} \mid \text{oil}) = 0.9$$

$$P(\text{positive} \mid \sim\text{oil}) = 0.05$$

# MAKING SIMPLE DECISIONS - SUMMARY

- MEU principle
- Decision networks
- Value of information