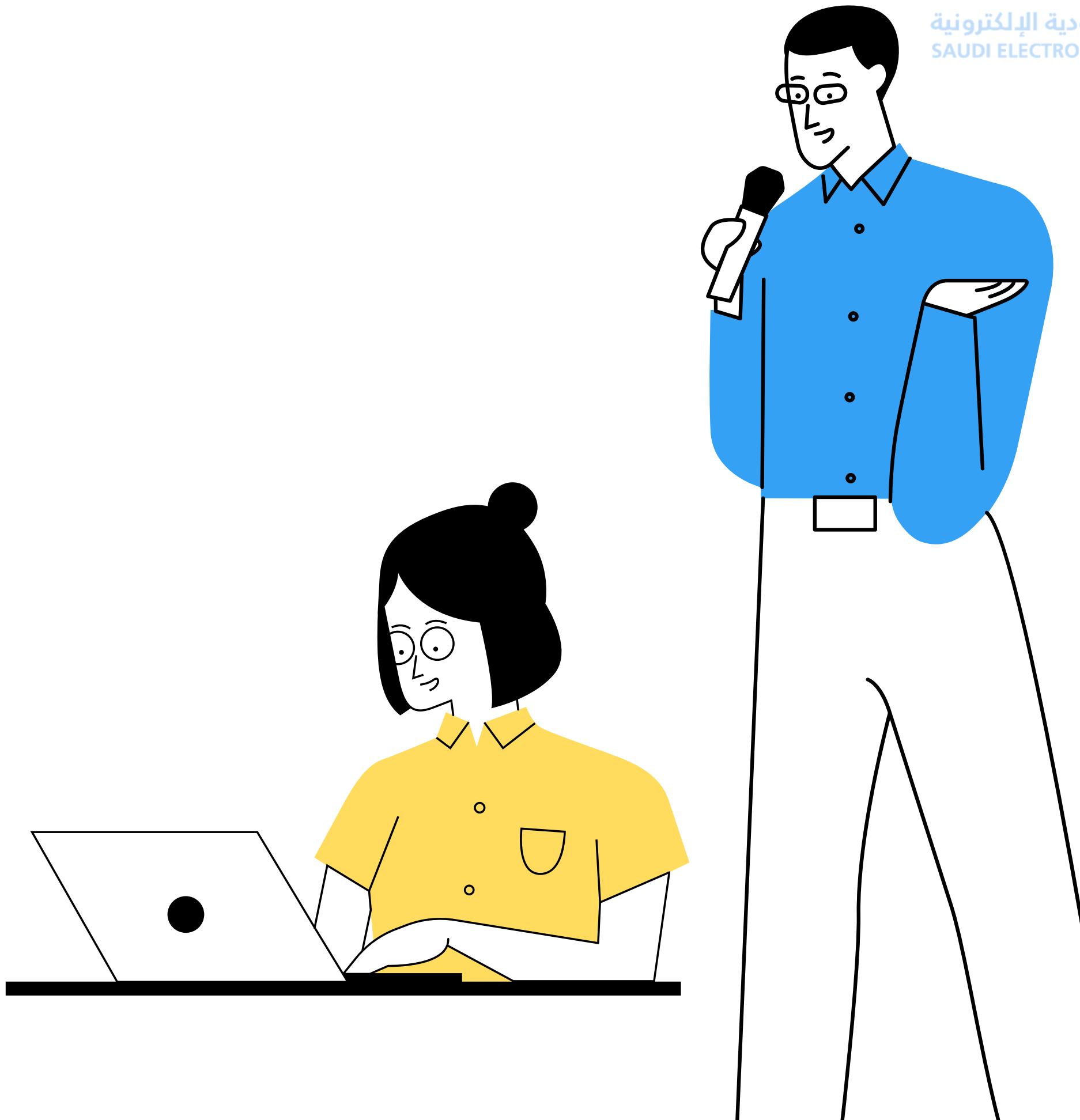


MAY 20, 2024

Beauty Salons

Beauty Salons App

Jawaher Almutairi





Agenda

Introduction

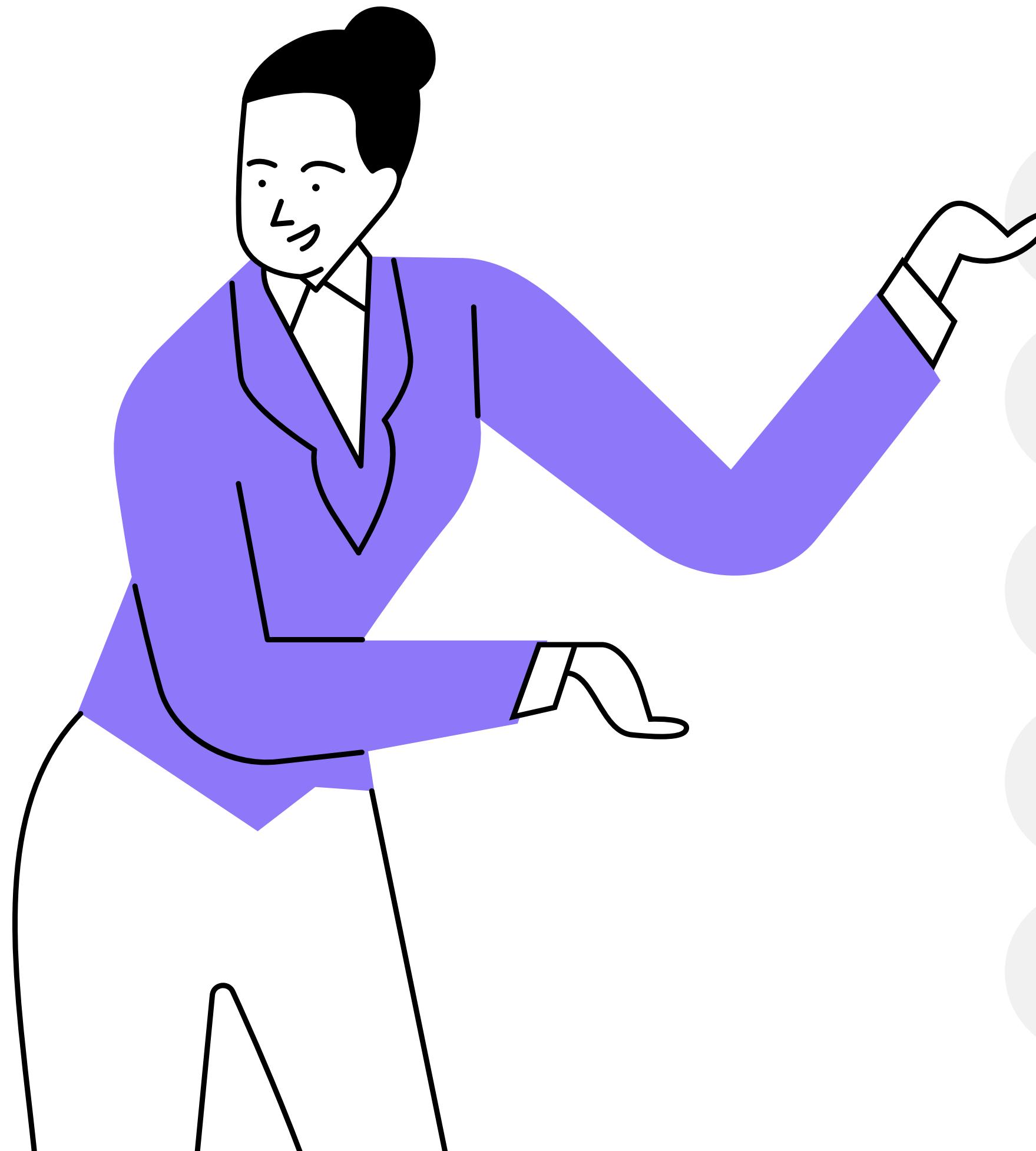
Why we choose this idea?

Similar ideas

Methodology used

The tools

Agenda



Software interfaces

Website interfaces

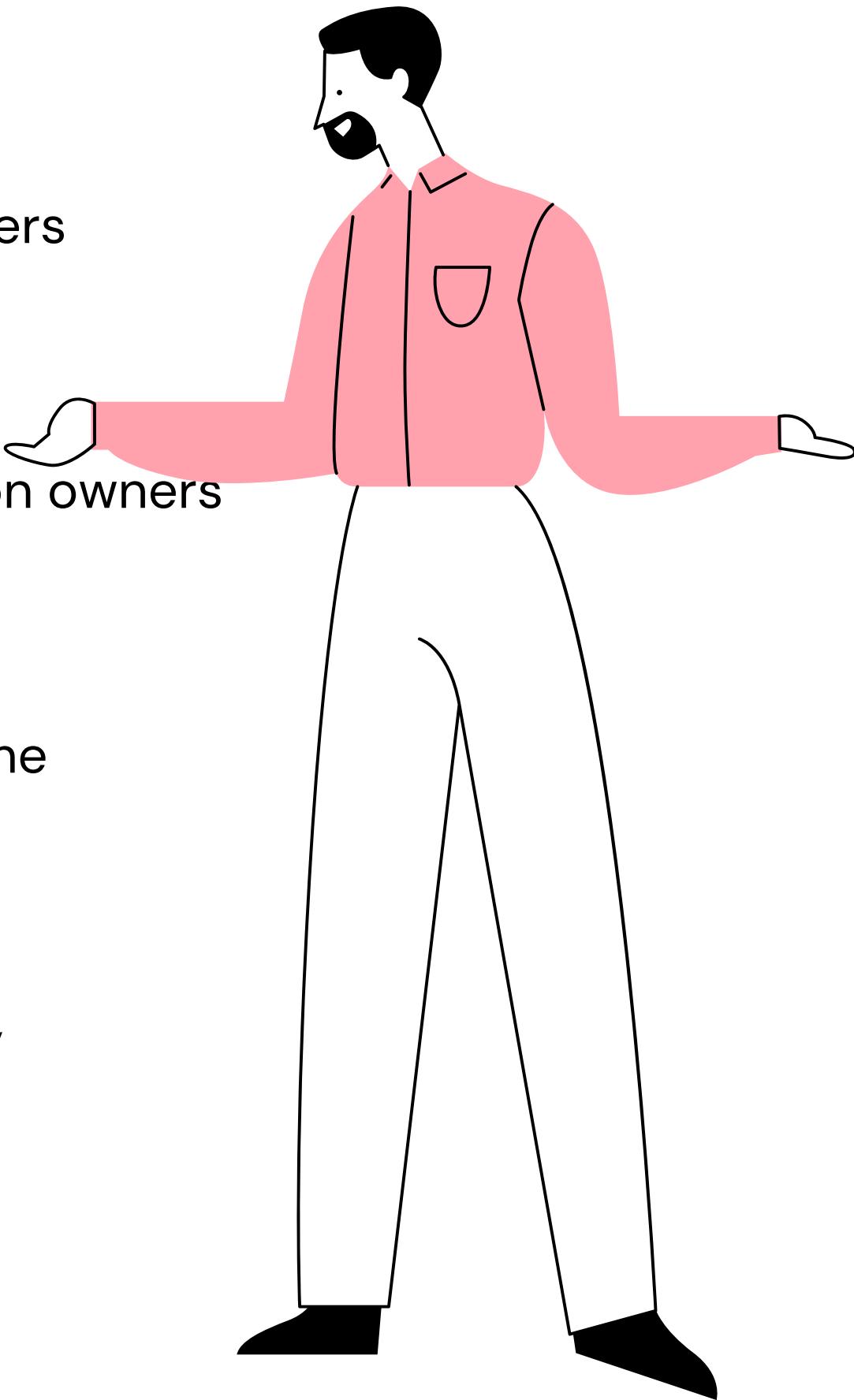
Testing

Live demo

Conclusion and future work

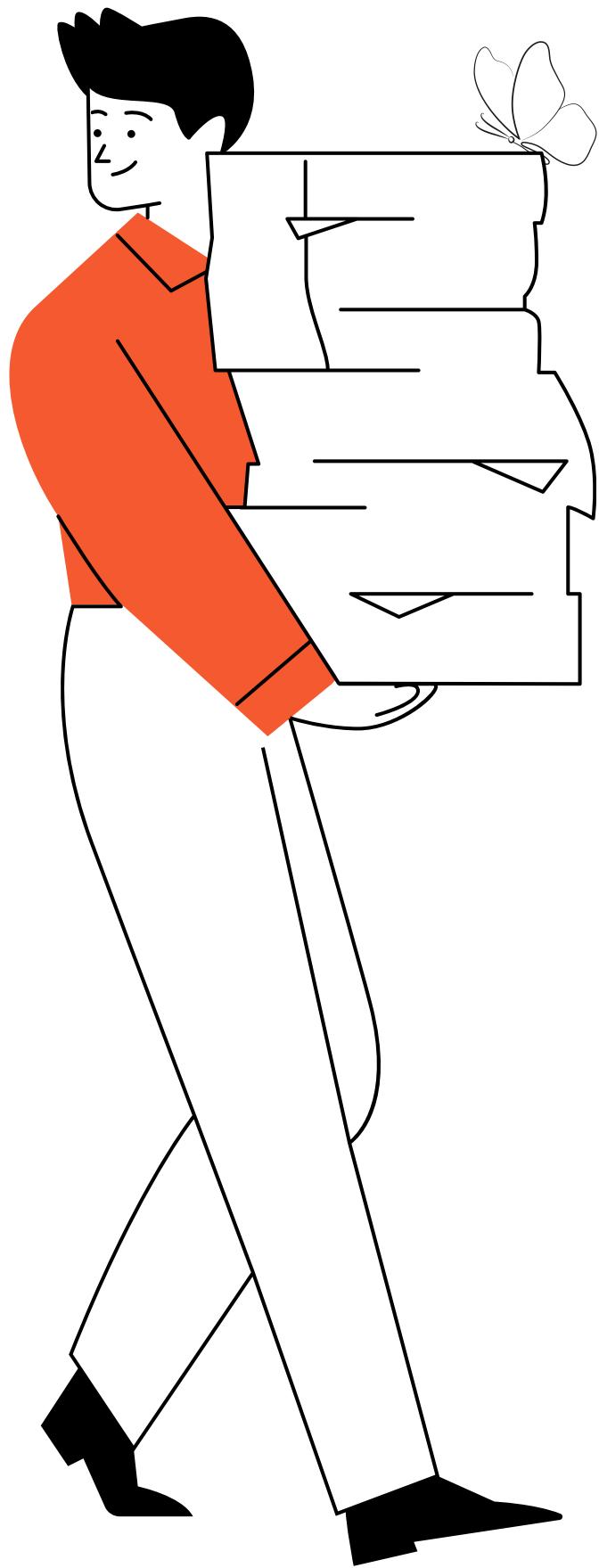
Introducing the Beauty Salons App

- **Seamless Booking:** Forget the phone calls! Our user-friendly app lets customers browse and book appointments across various salons with ease.
- **AI-driven Insights:** Utilizing AI, we analyze customer feedback to provide salon owners with valuable insights into satisfaction levels.
- **Empowering Salons:** With these insights, salons can refine services, elevate the customer experience, and ultimately drive business growth.
- **Mutual Benefits:** The Beauty Salons app benefits both customers and salons, promising to revolutionize their interactions and enhance overall satisfaction.



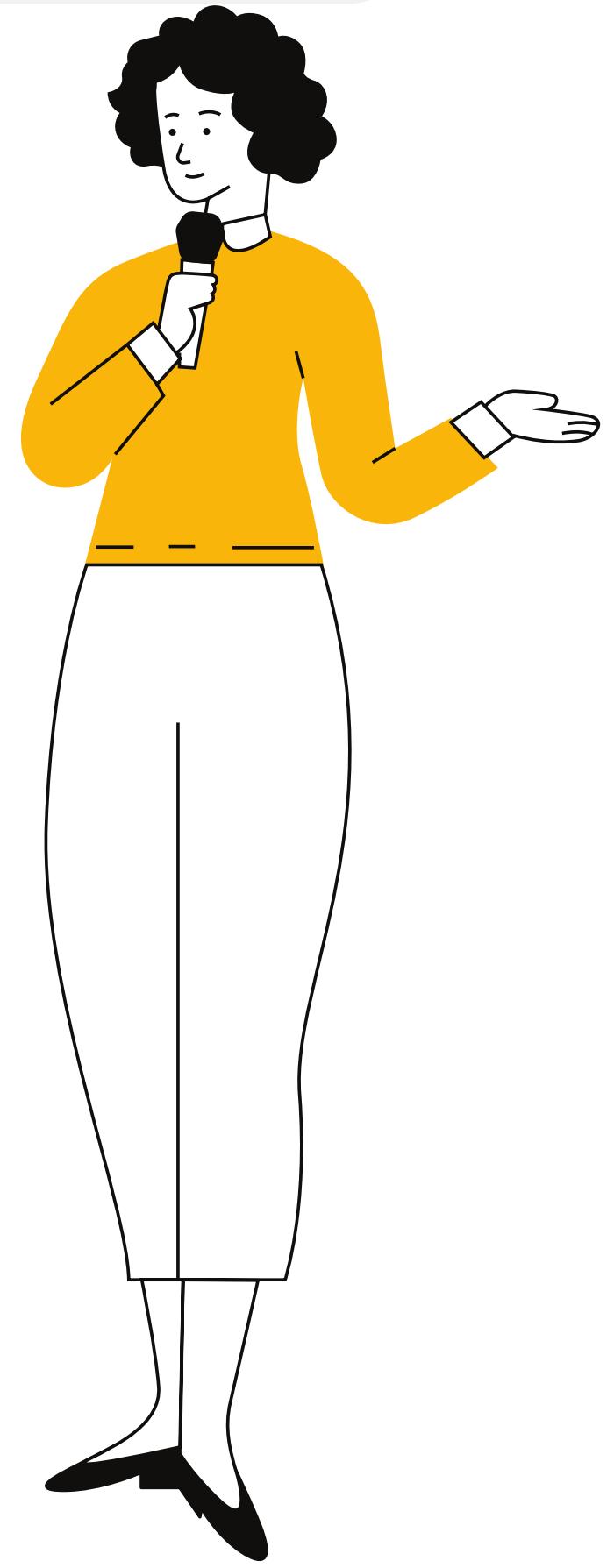
Why Choose the Beauty Salons Application?

- **Centralized Booking:** Consolidates various salons into a single platform, simplifying the appointment booking process.
- **Enhanced Customer Experience:** Improves interactions between customers and salons, reducing frustrations associated with availability and scheduling.
- **Operational Efficiency:** Automates manual tasks, reducing errors and saving time for salon owners.



Beauty Salons Application Ideas?

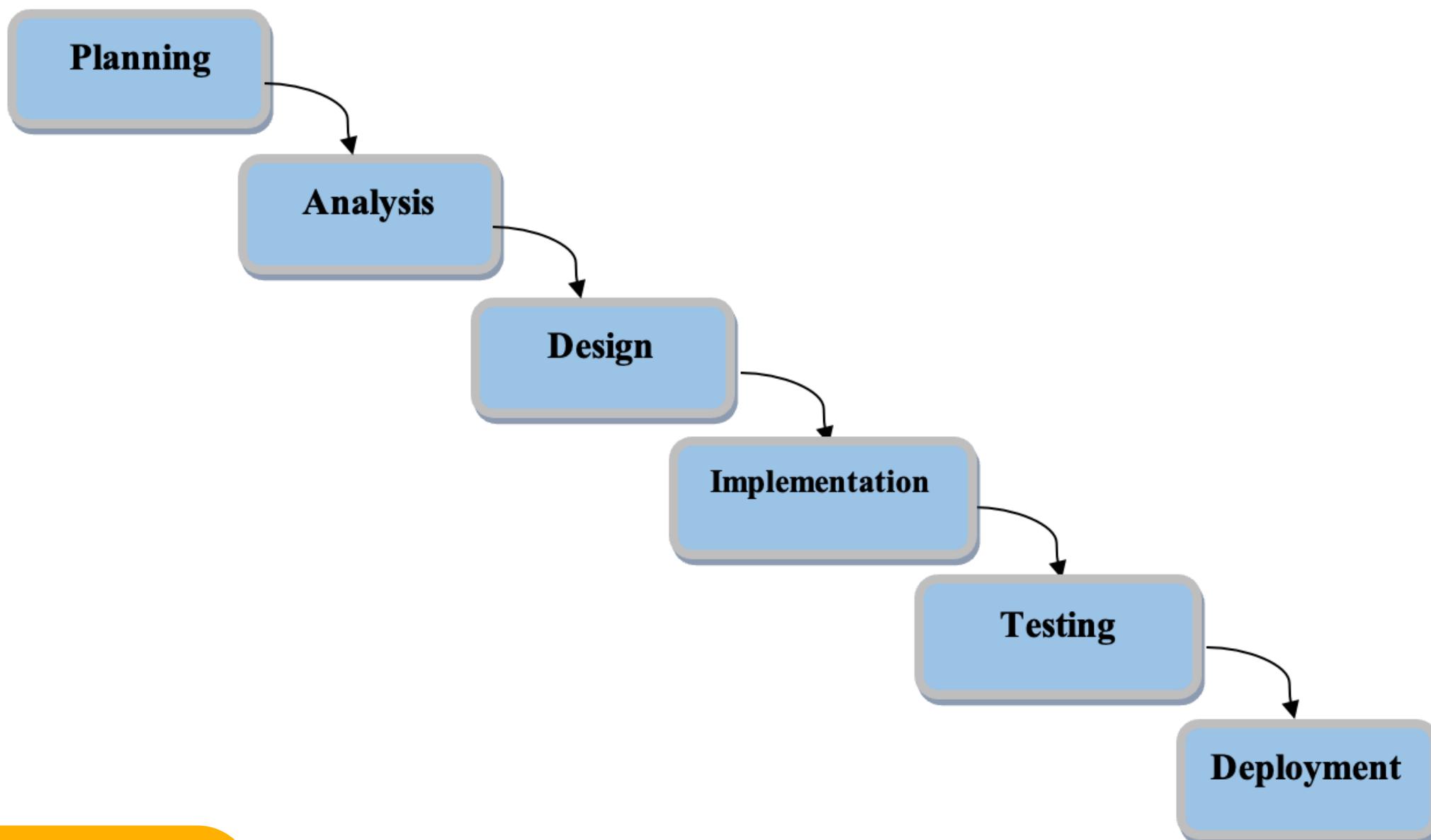
- Our application targets the beauty care industry, focusing specifically on beauty salons, a niche **not** adequately addressed by existing apps.
- **Market Research:** Identified **25 similar projects**; however, none specifically cater to the operational and experiential needs of beauty salons.
- **Unique Features:**
 - **AI-driven technology** for analyzing customer feedback.
 - Provides real-time insights to **improve service quality** and customer satisfaction.
- **Industry Impact:** Positions our application as a pioneering solution in the Beauty Care category, **filling a significant gap** in the market.



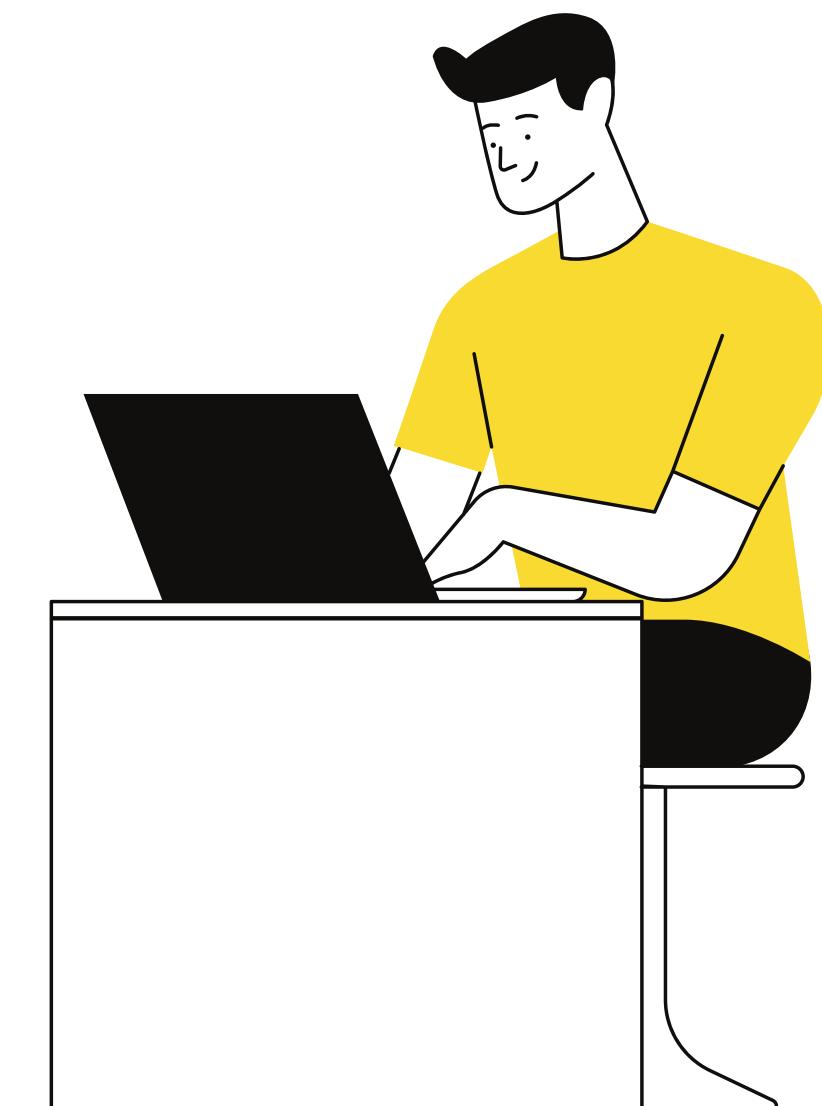
METHODOLOGY USED

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The Waterfall Software Development Life Cycle

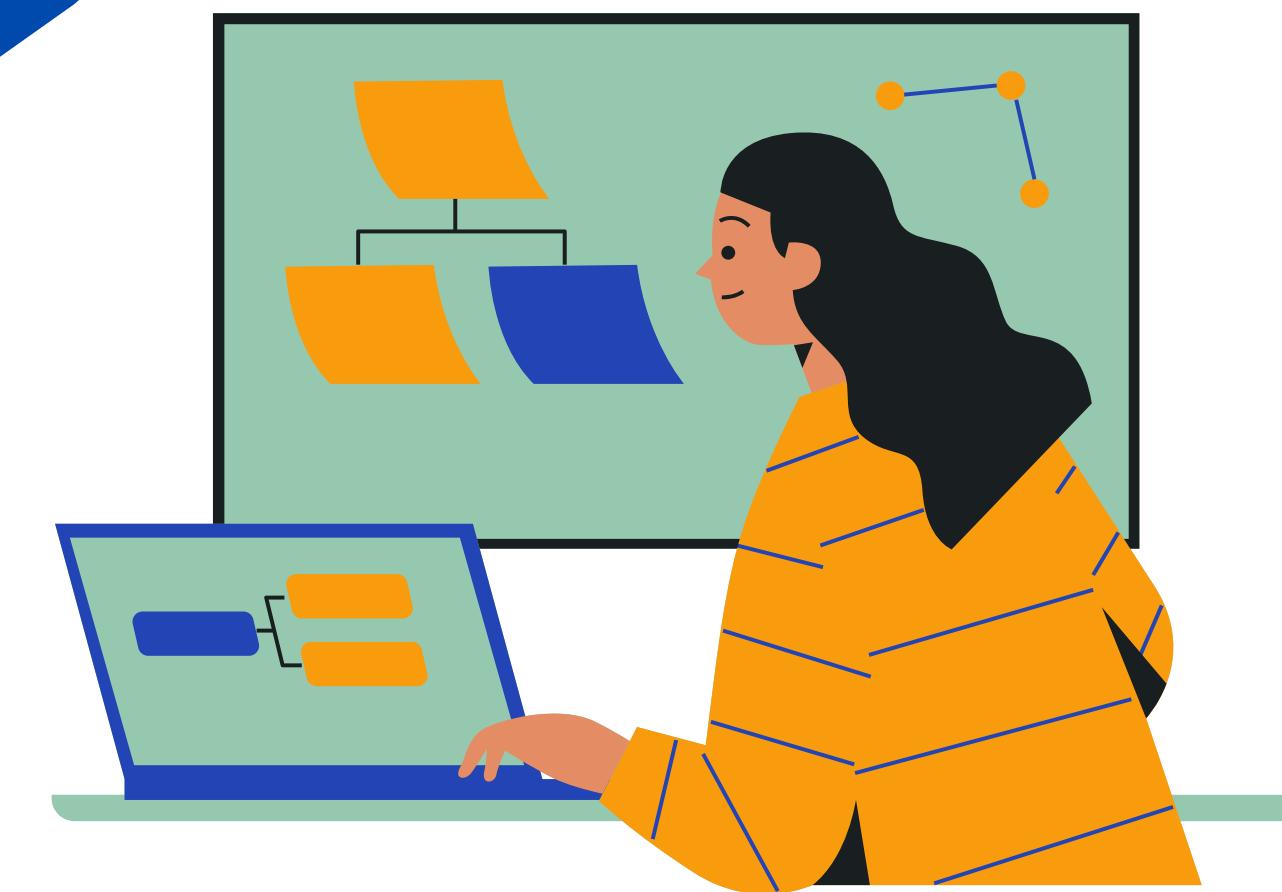
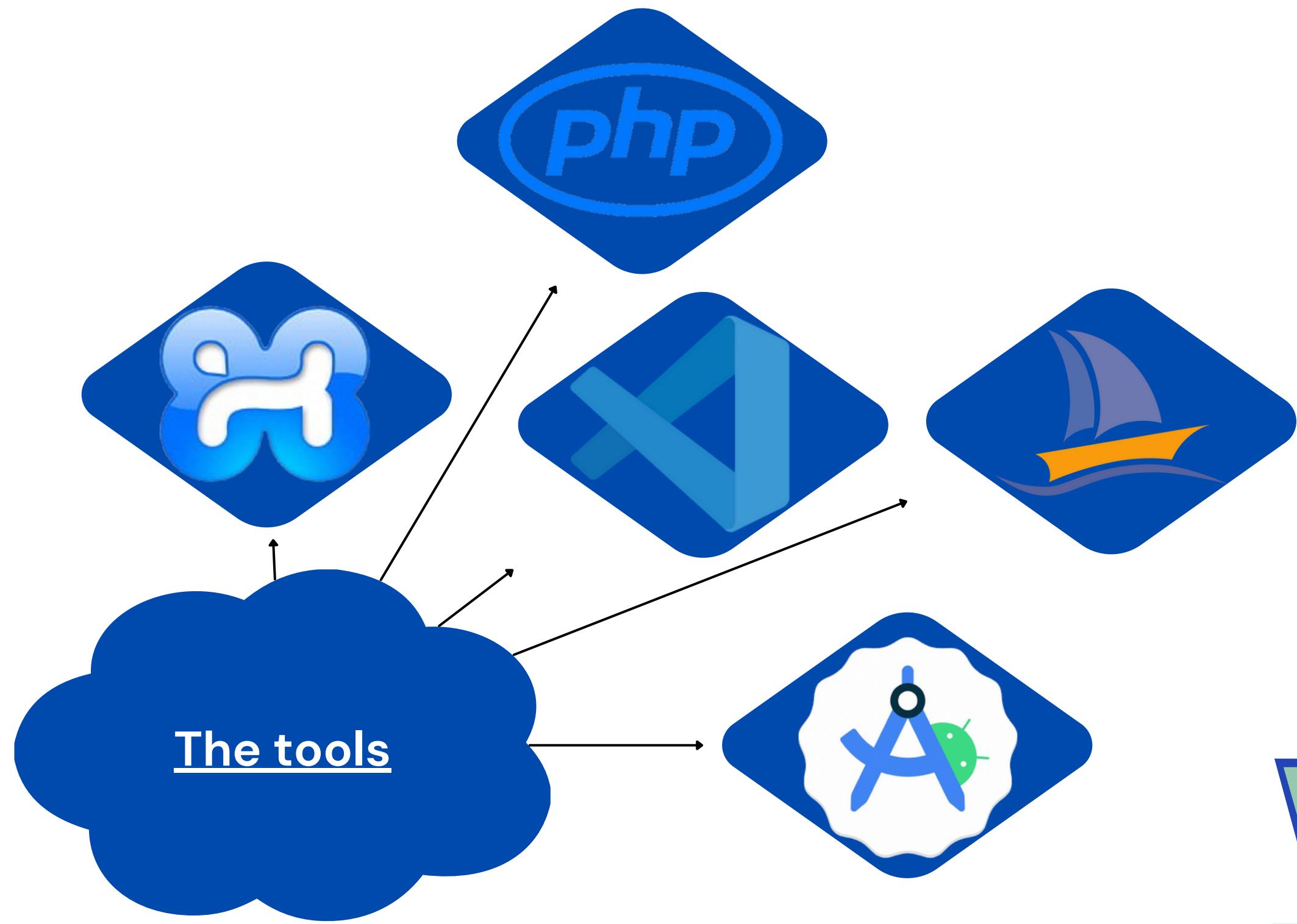


Dana

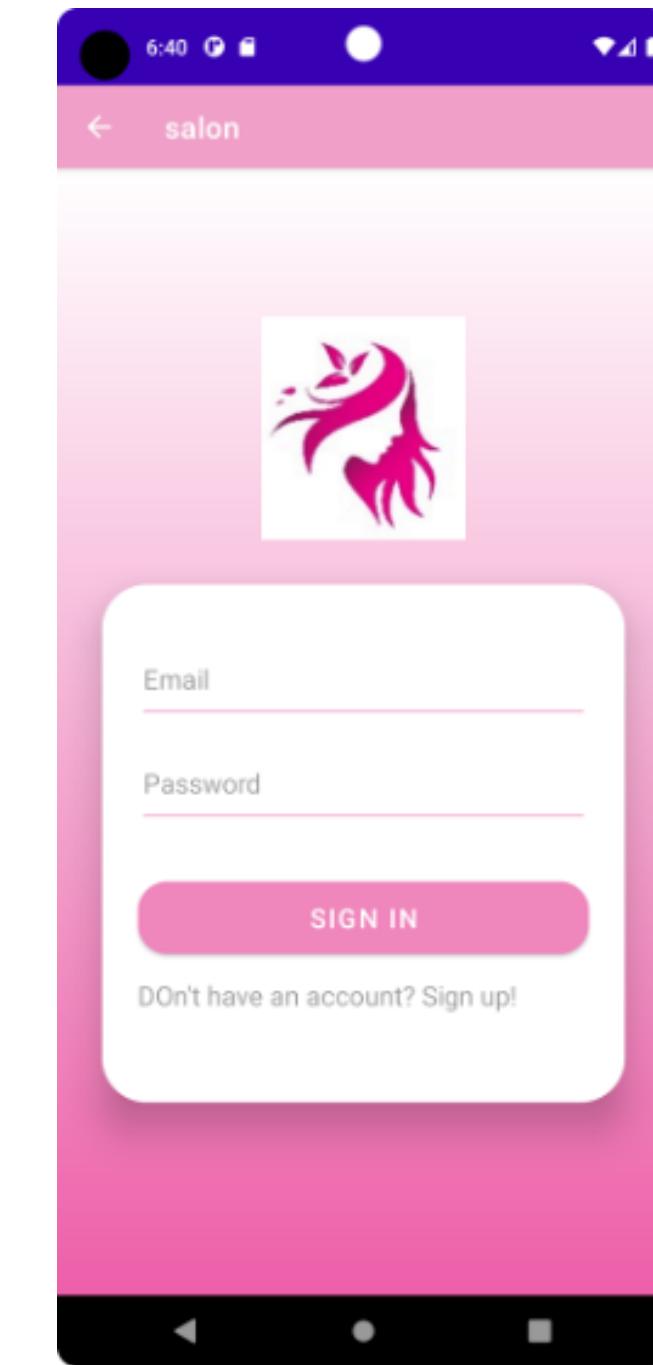
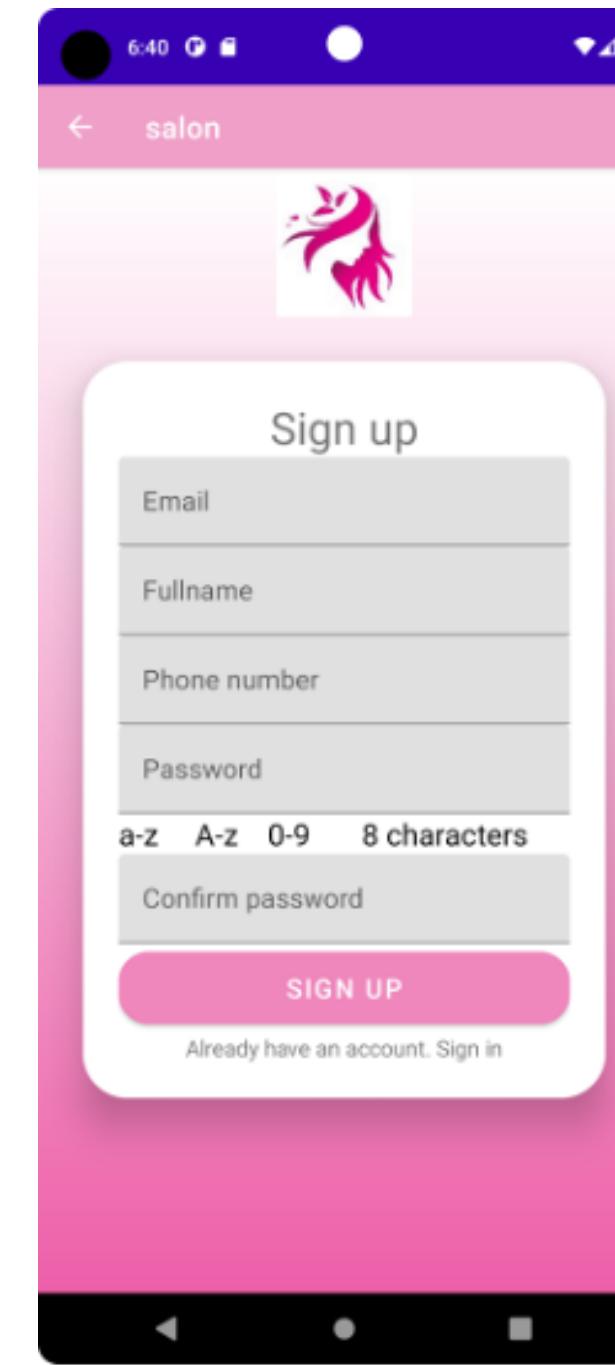
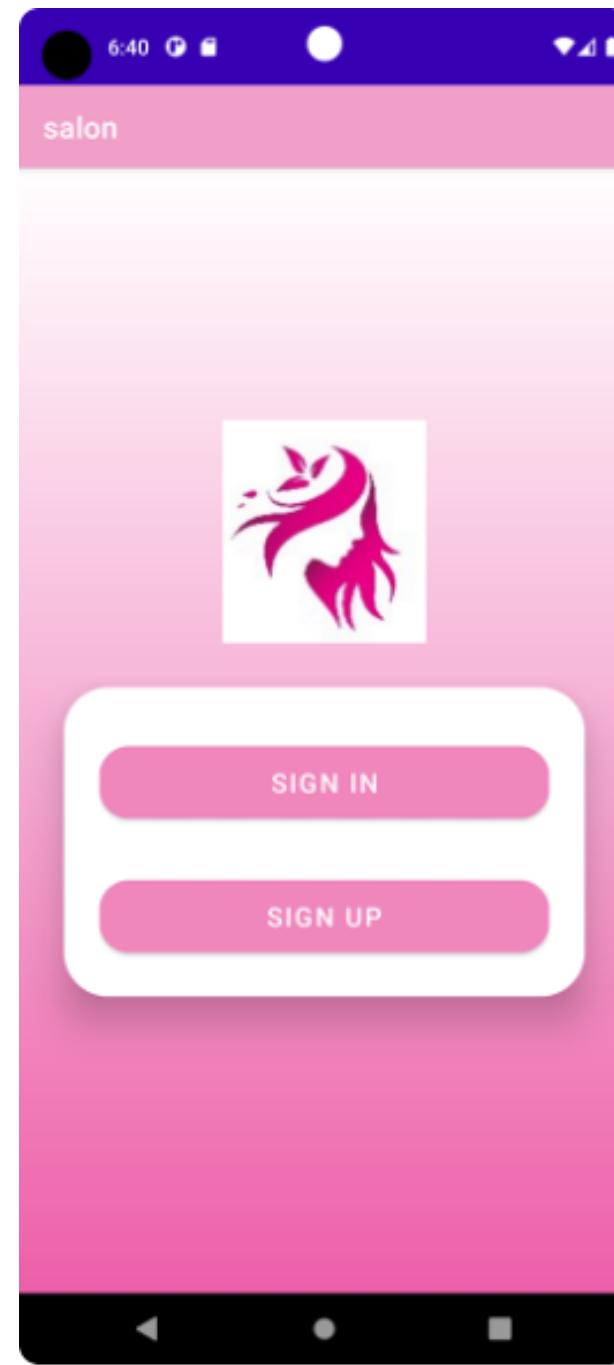


THE TOOLS

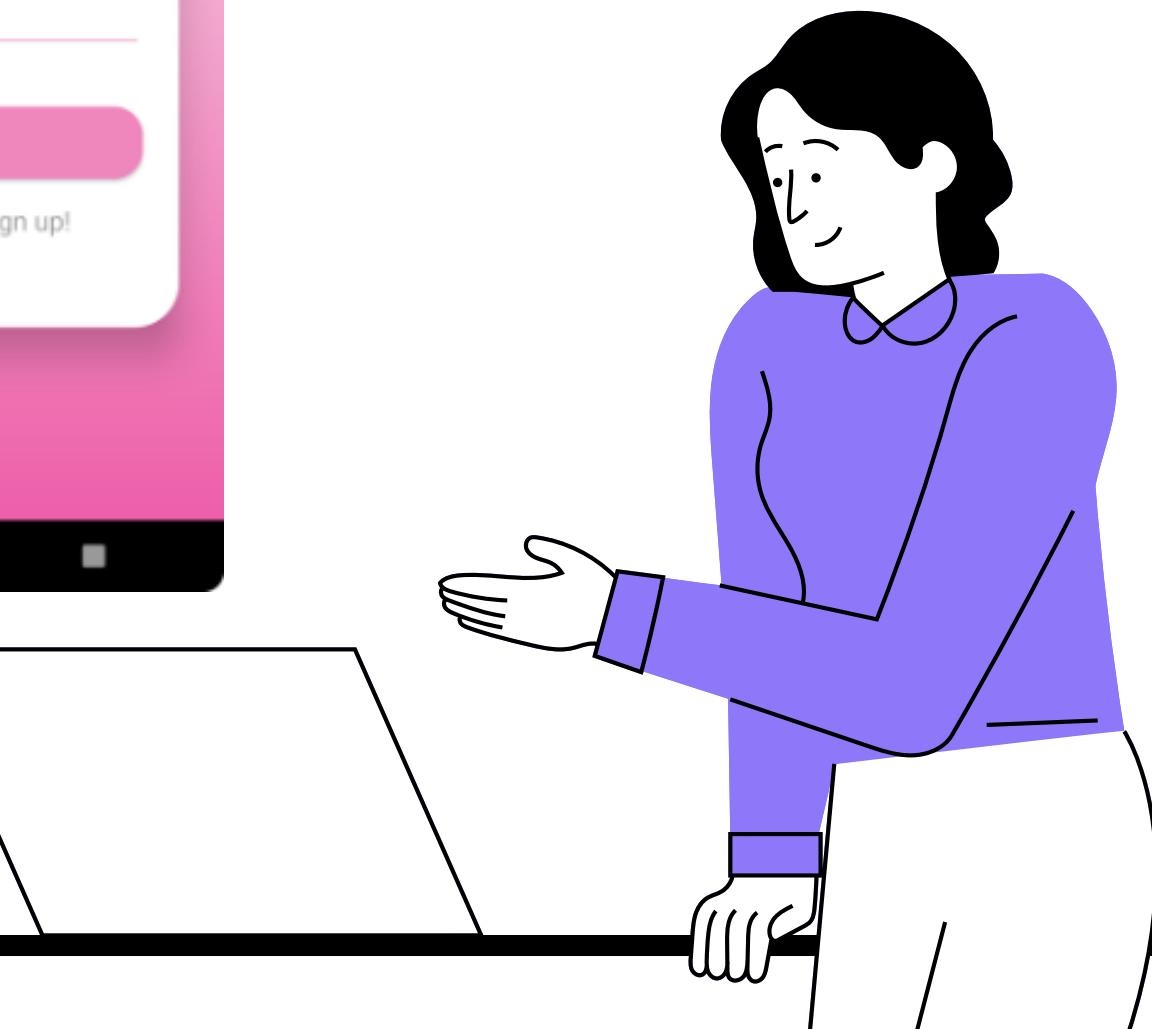
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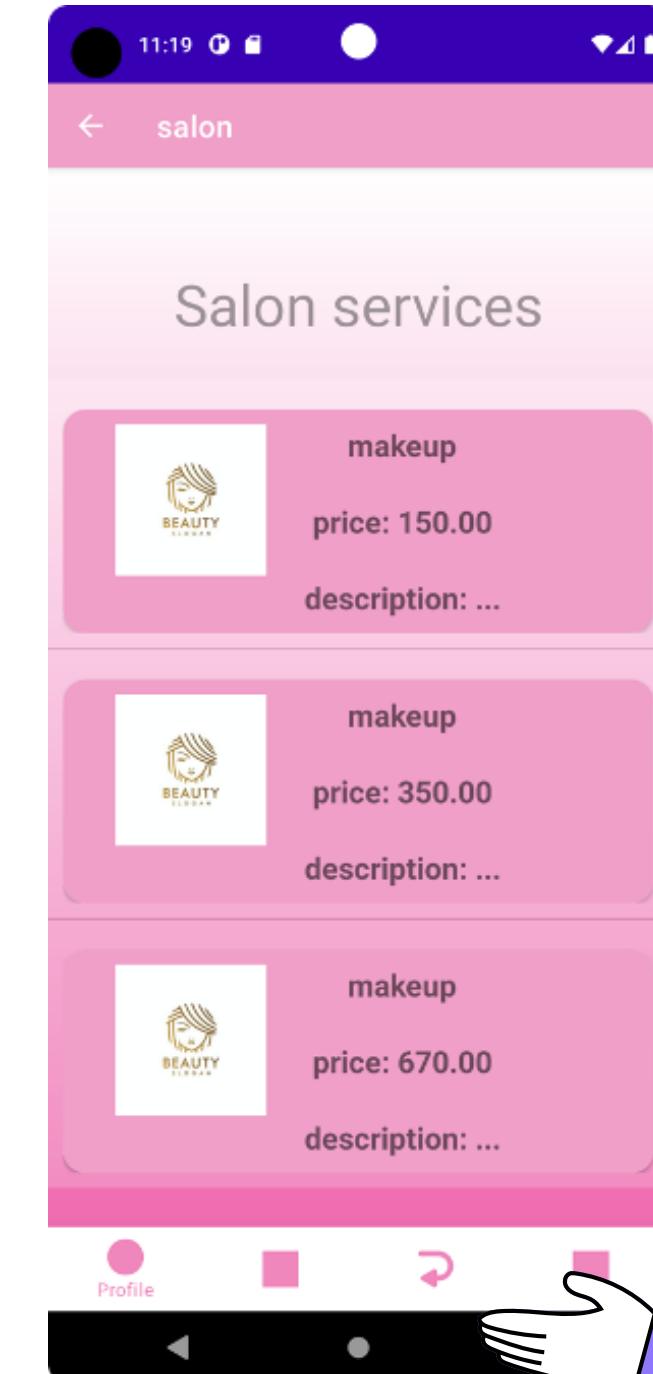
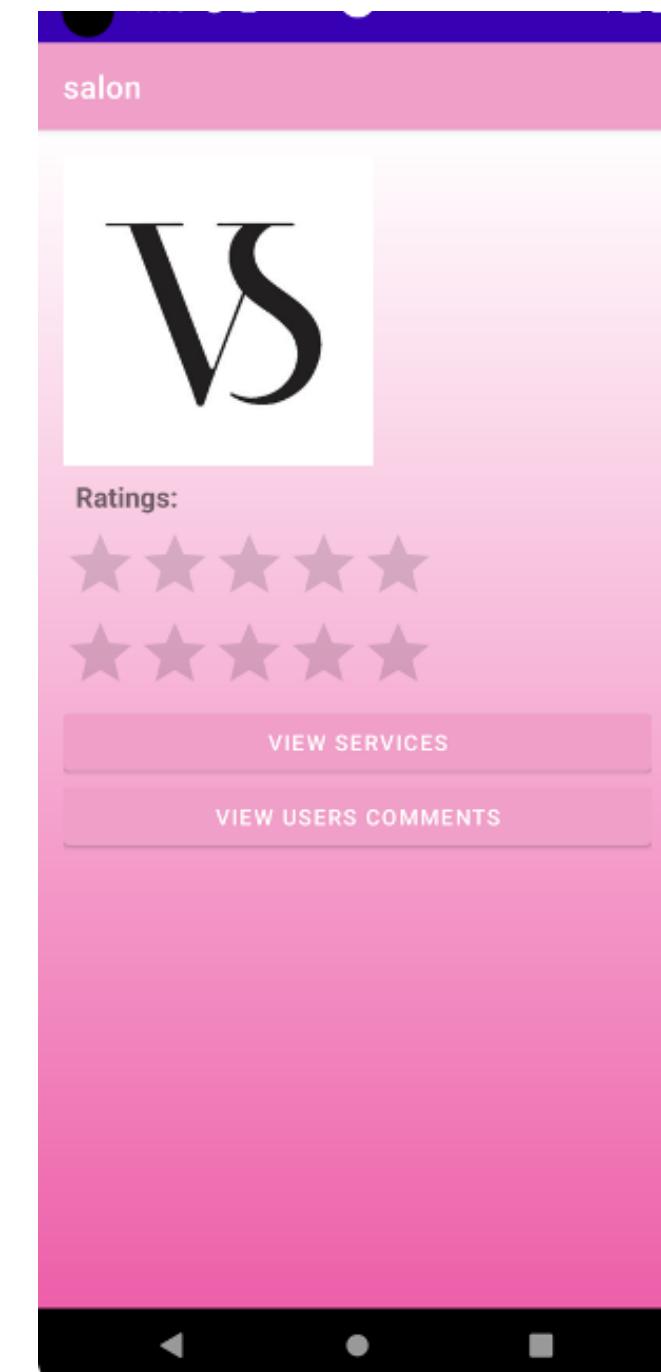
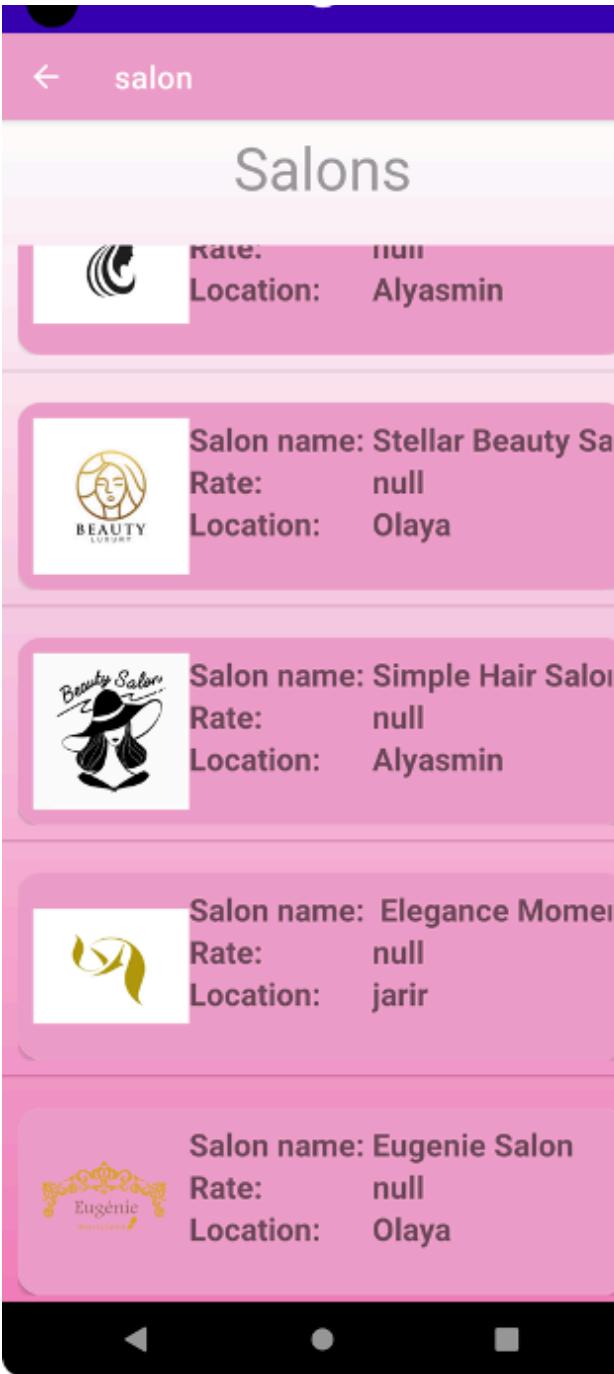
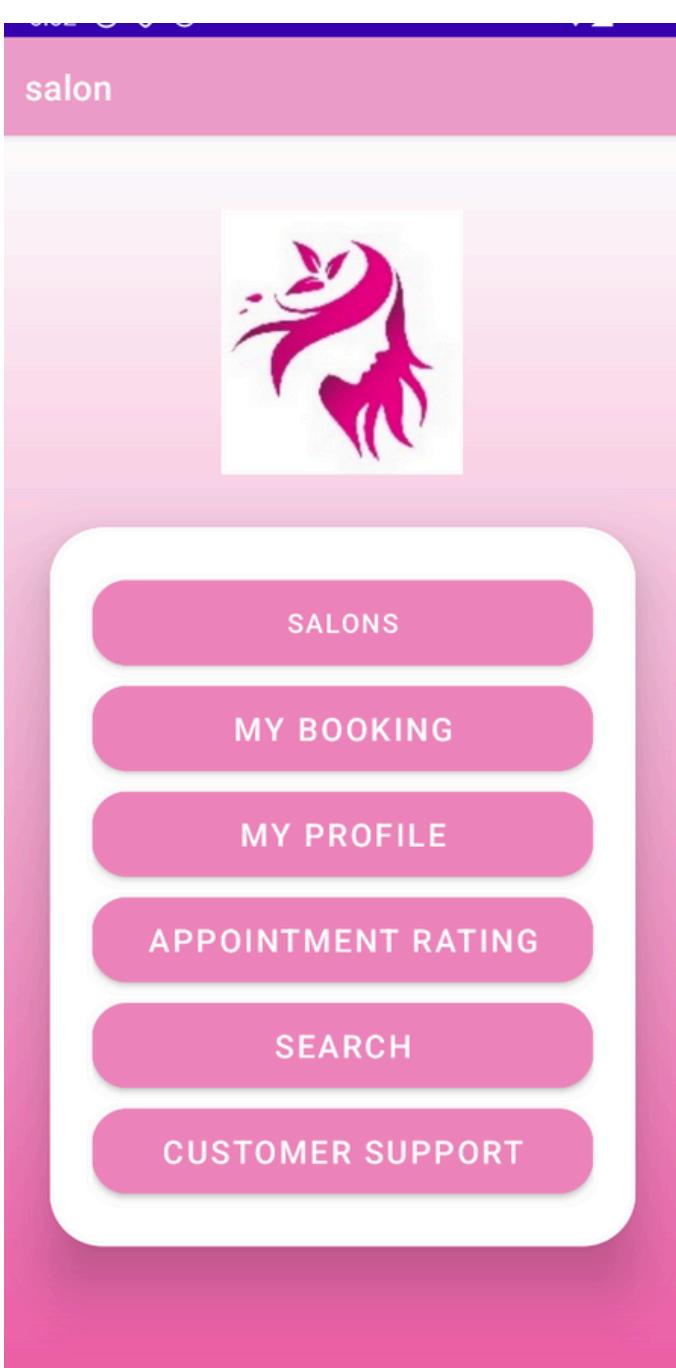
SOFTWARE INTERFACES



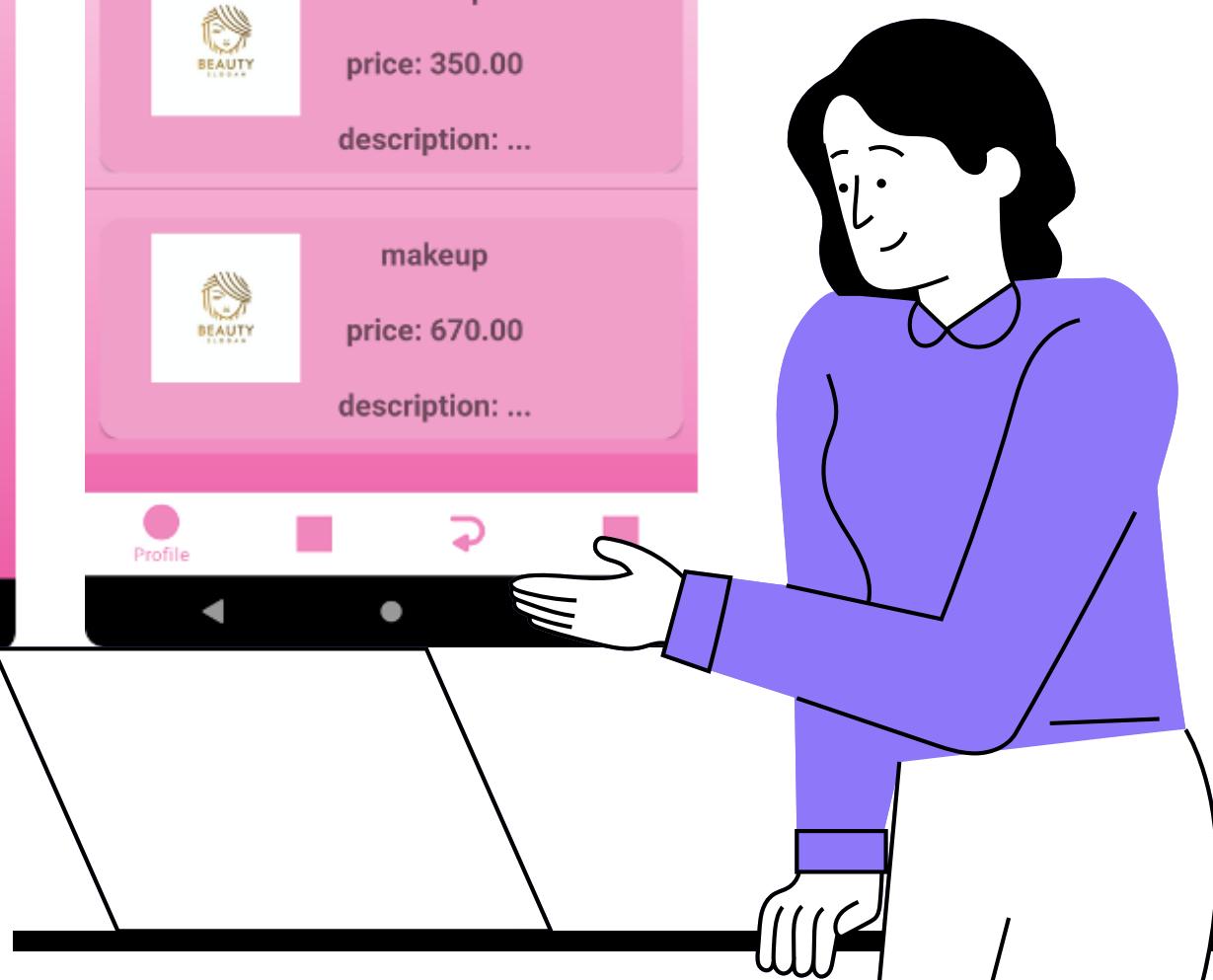
Maleha



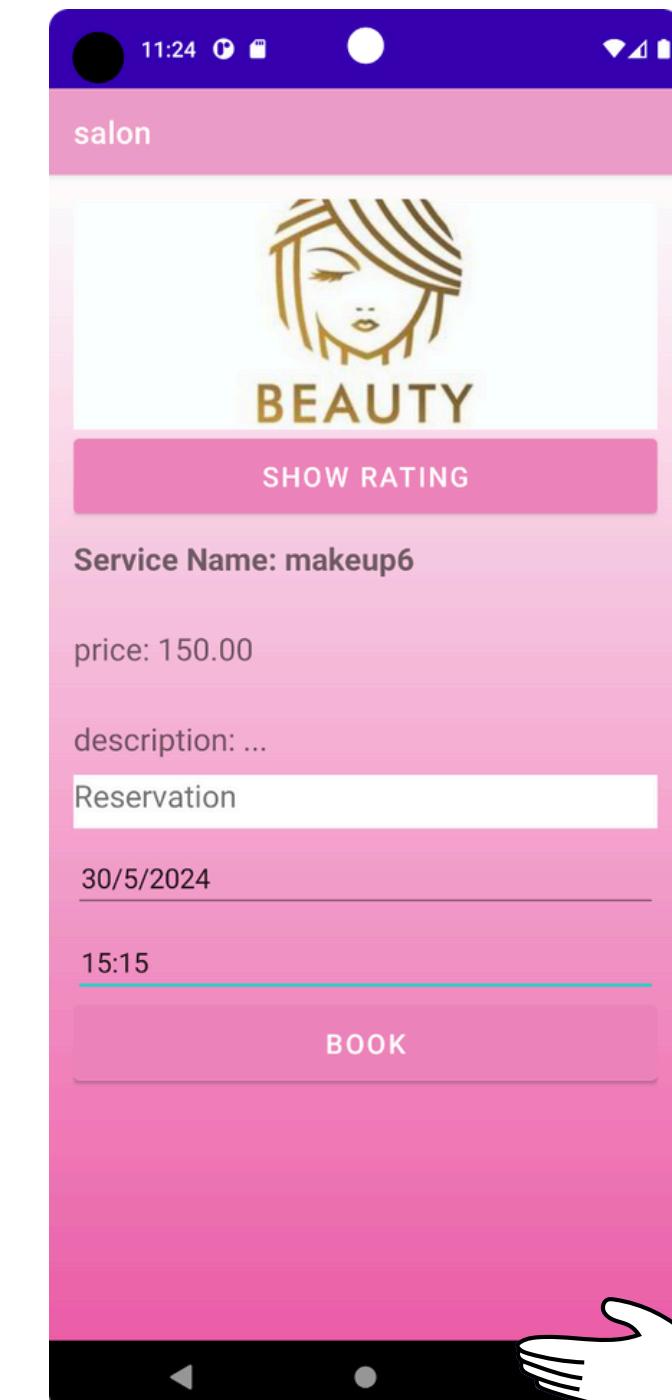
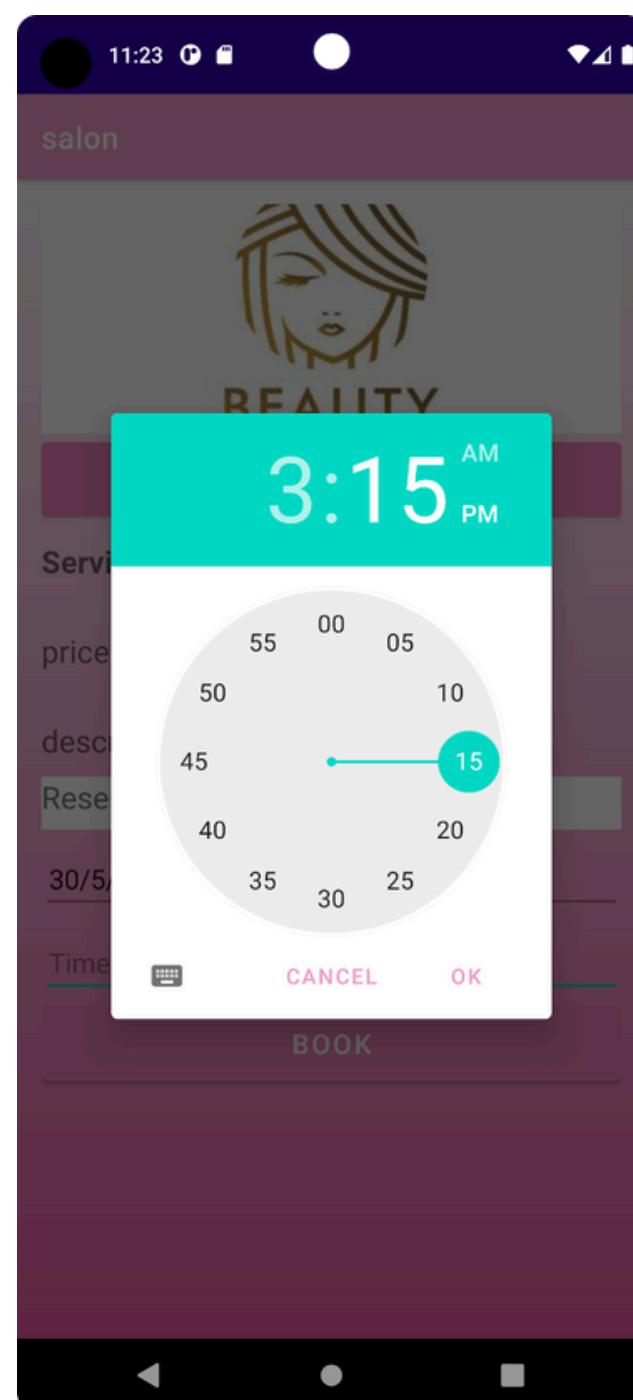
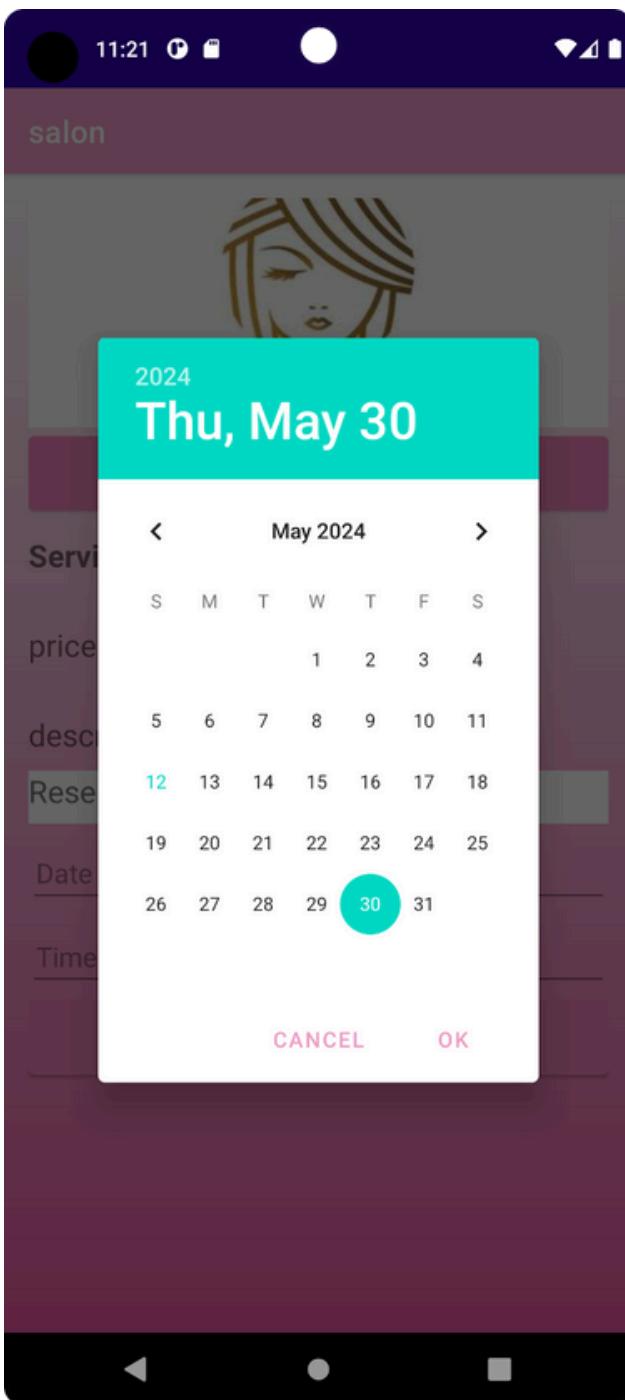
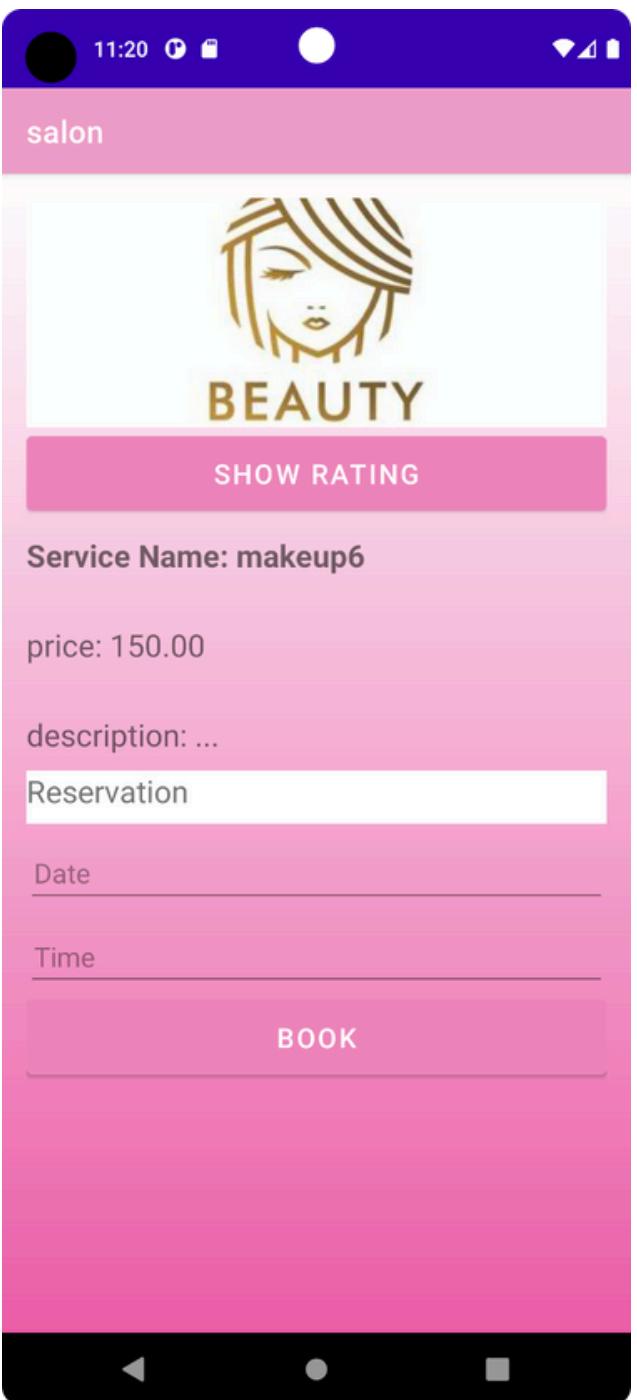
SOFTWARE INTERFACES



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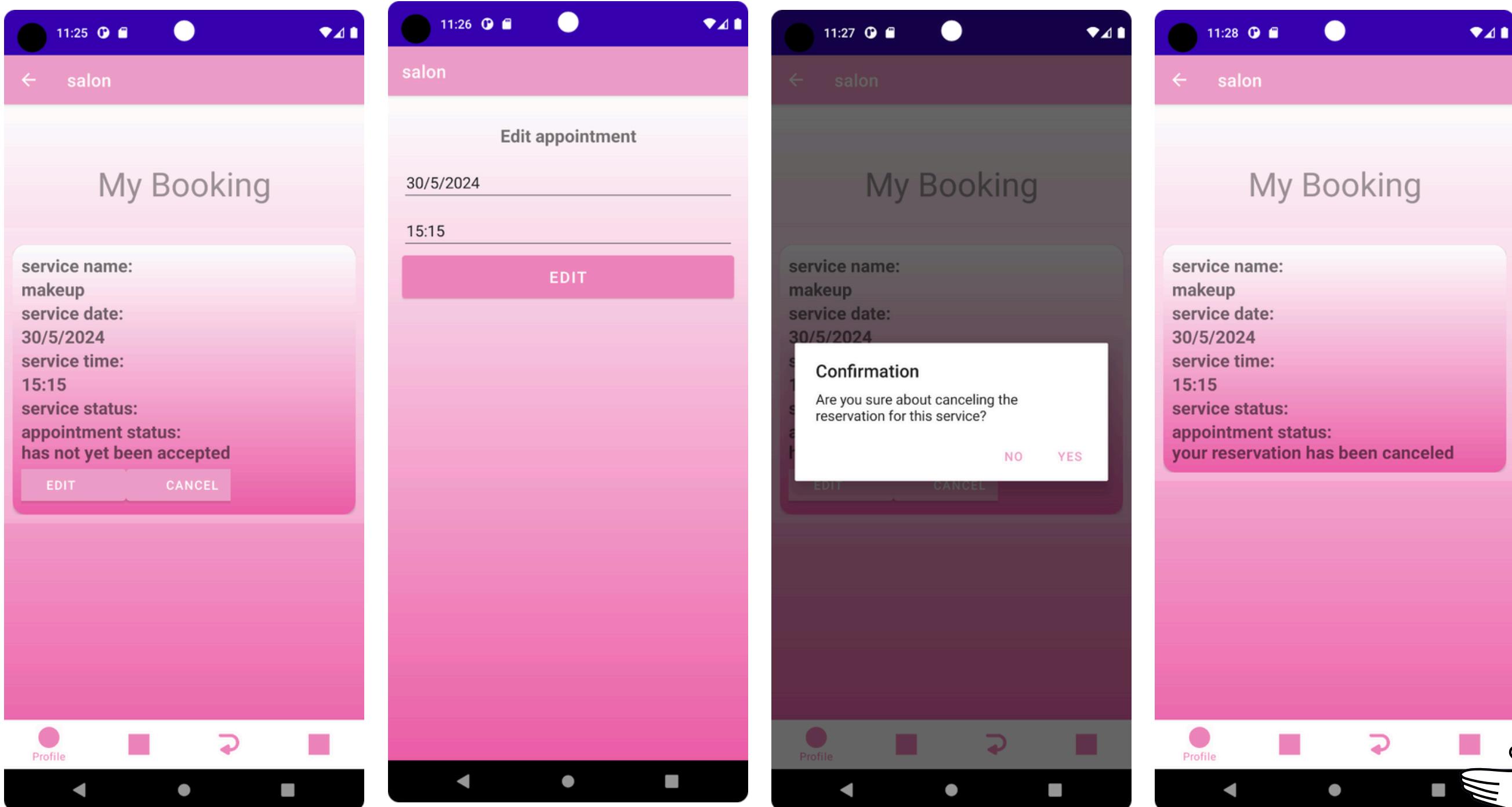


SOFTWARE INTERFACES

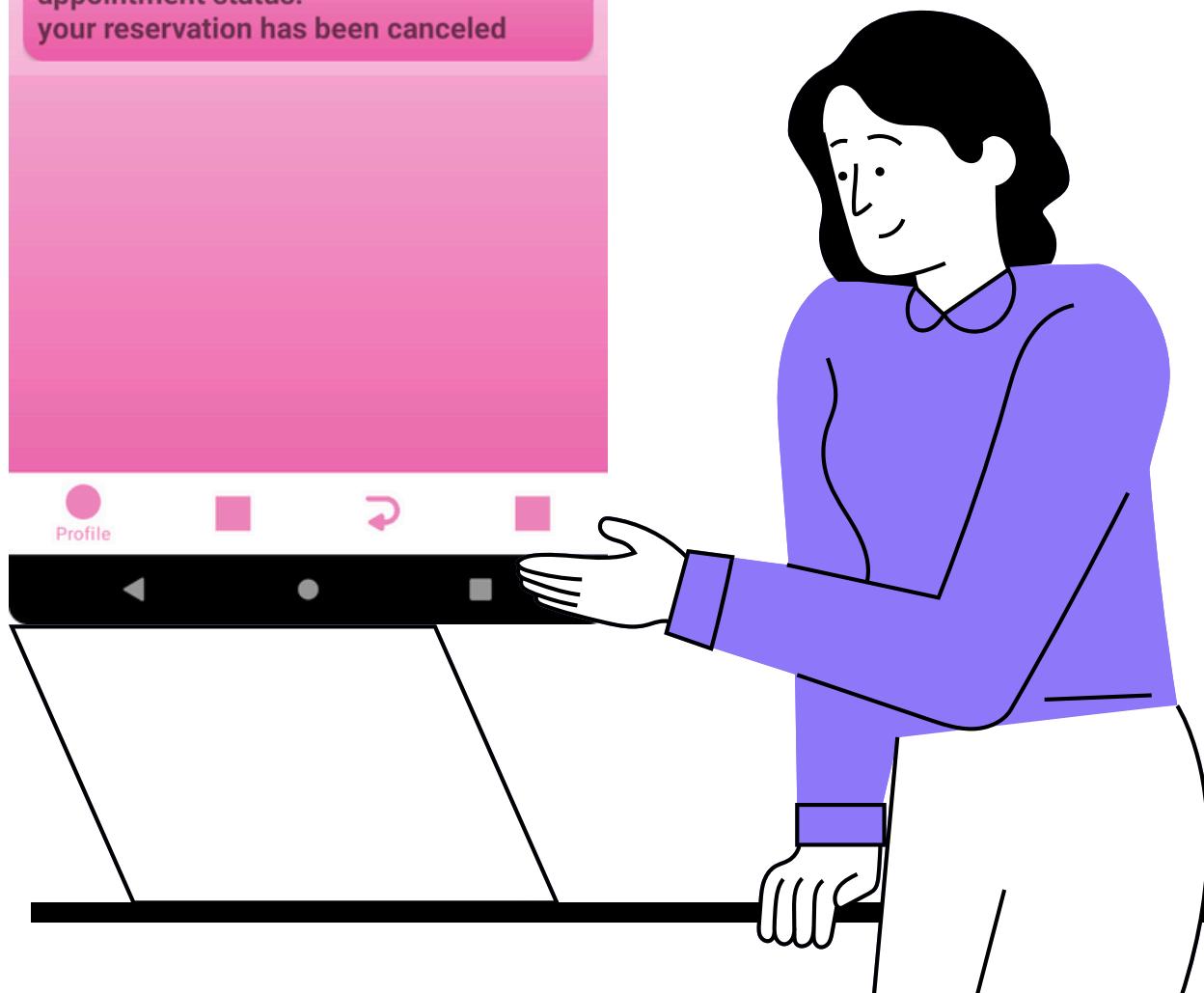


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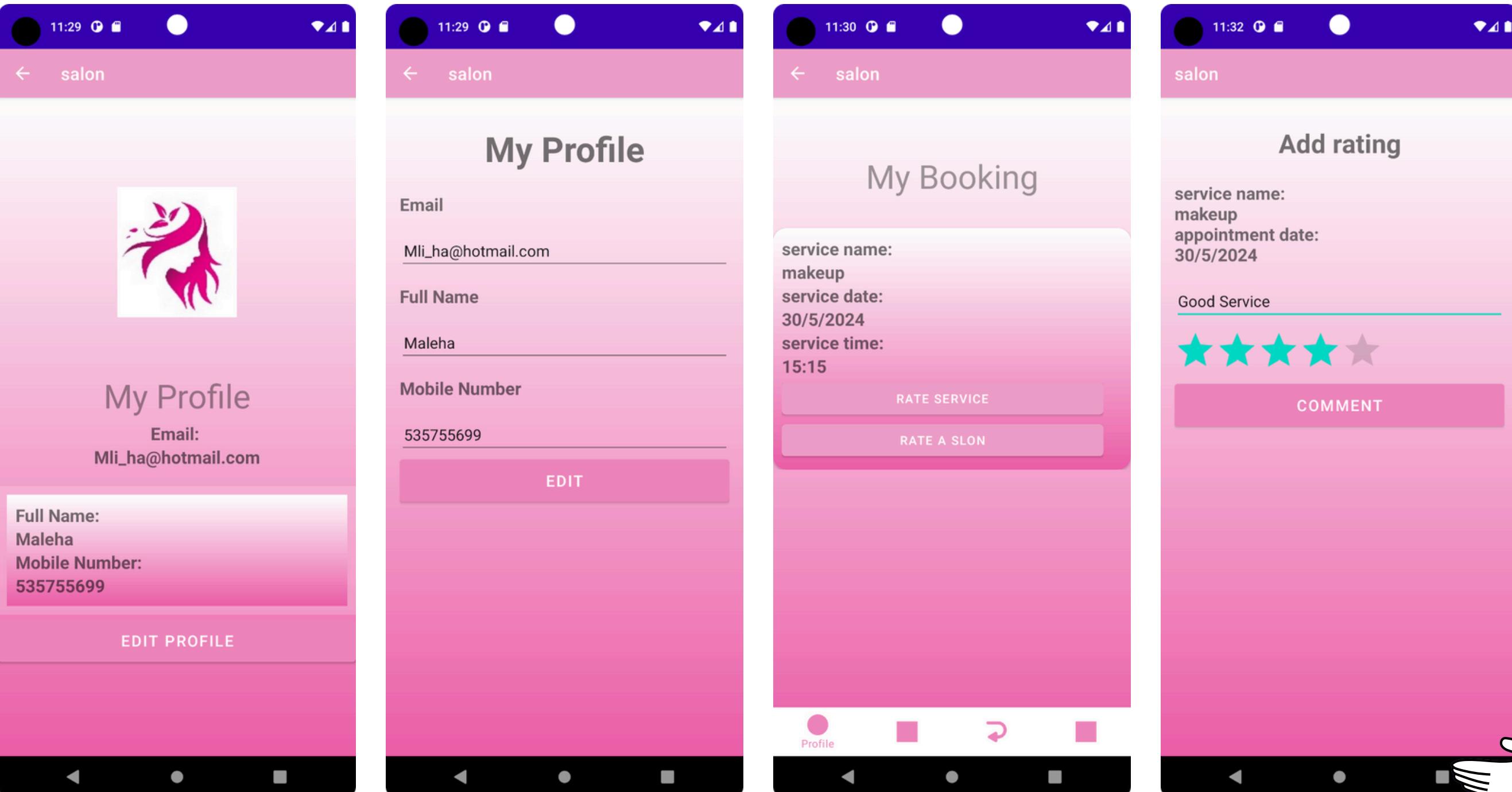
SOFTWARE INTERFACES



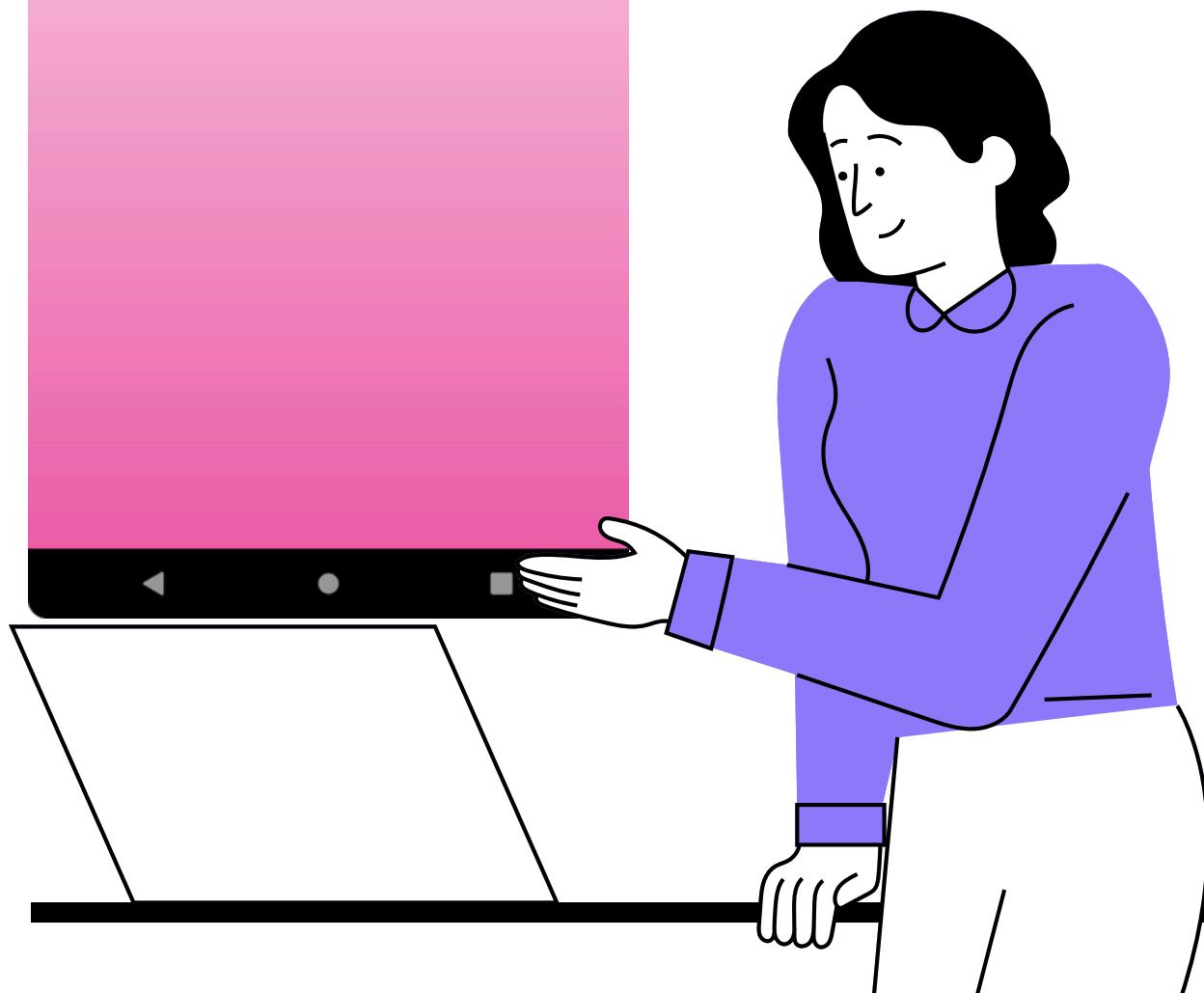
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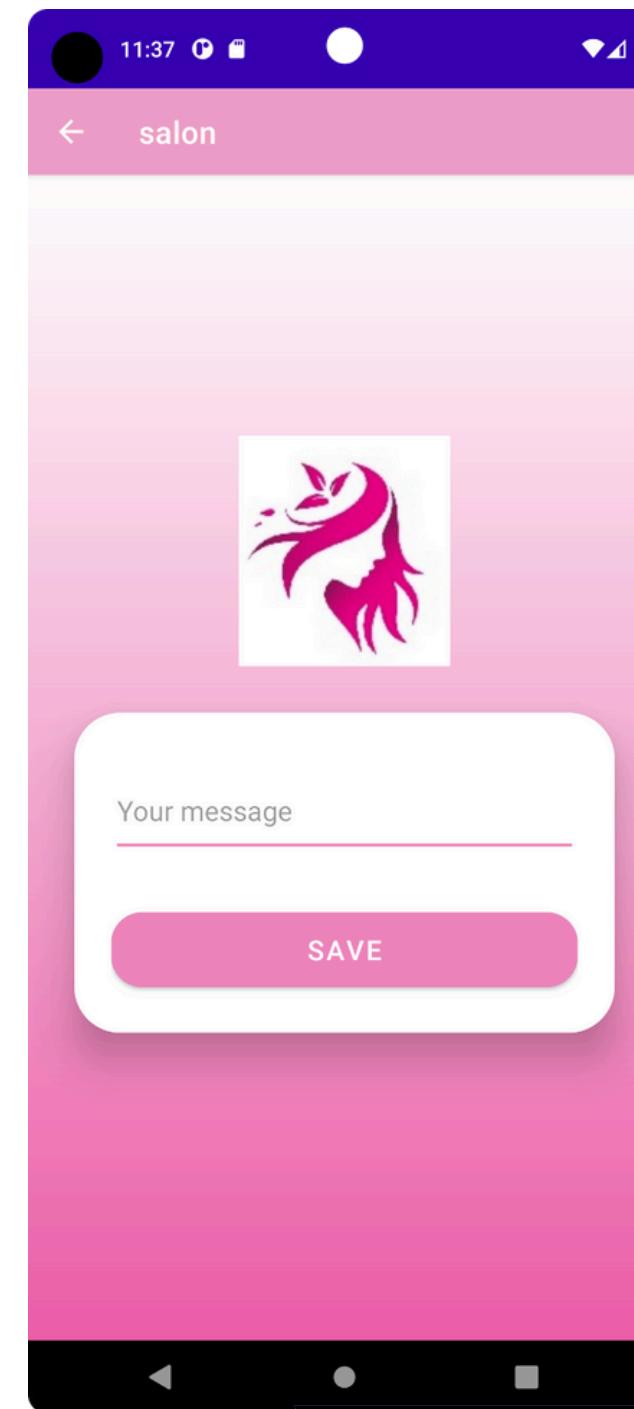
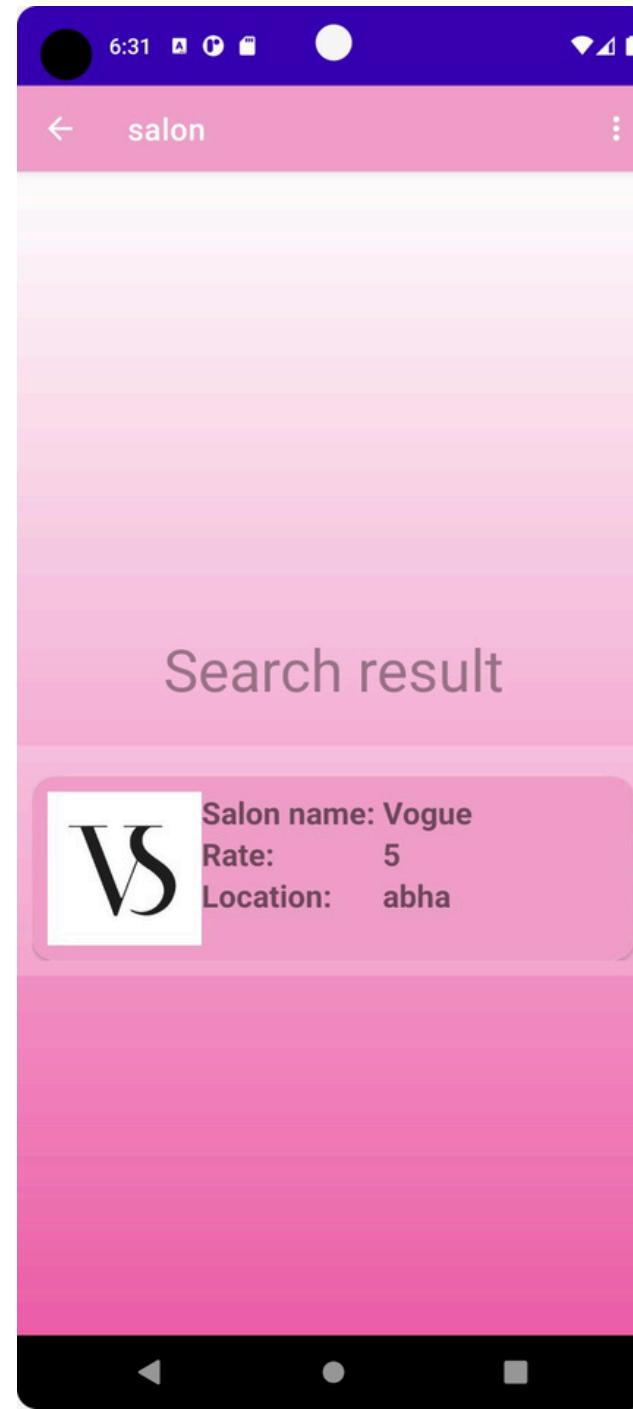
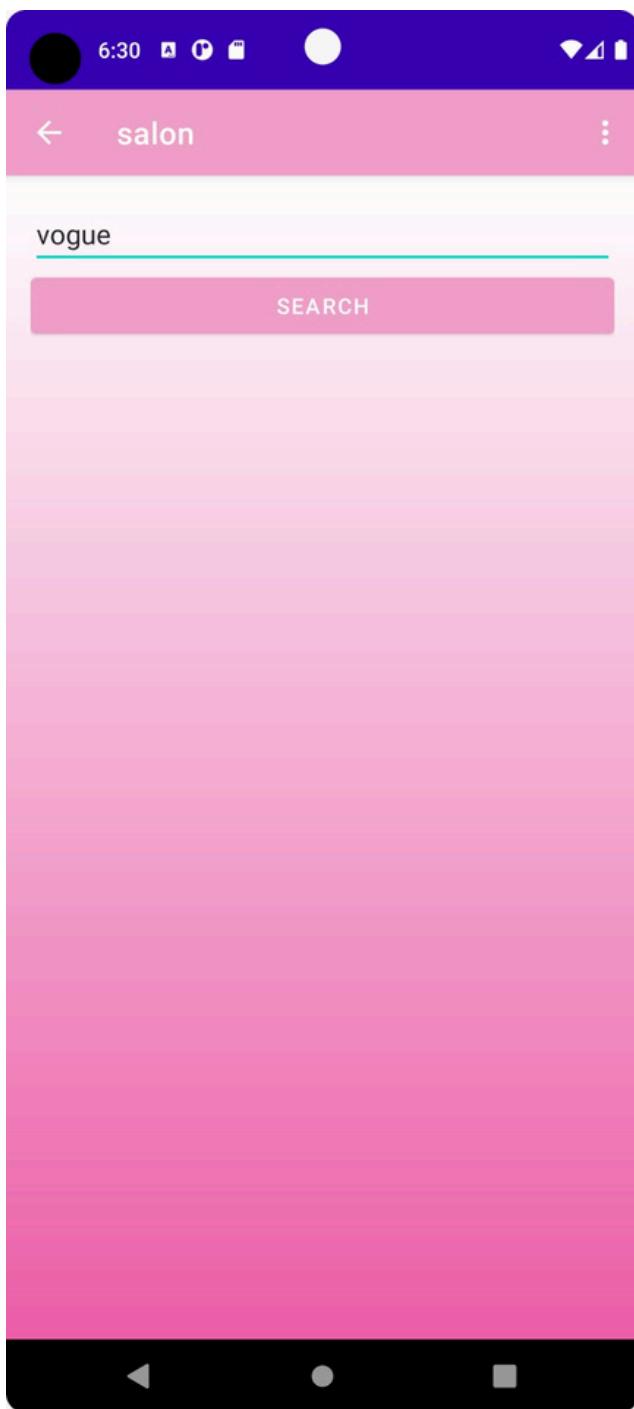
SOFTWARE INTERFACES



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SOFTWARE INTERFACES

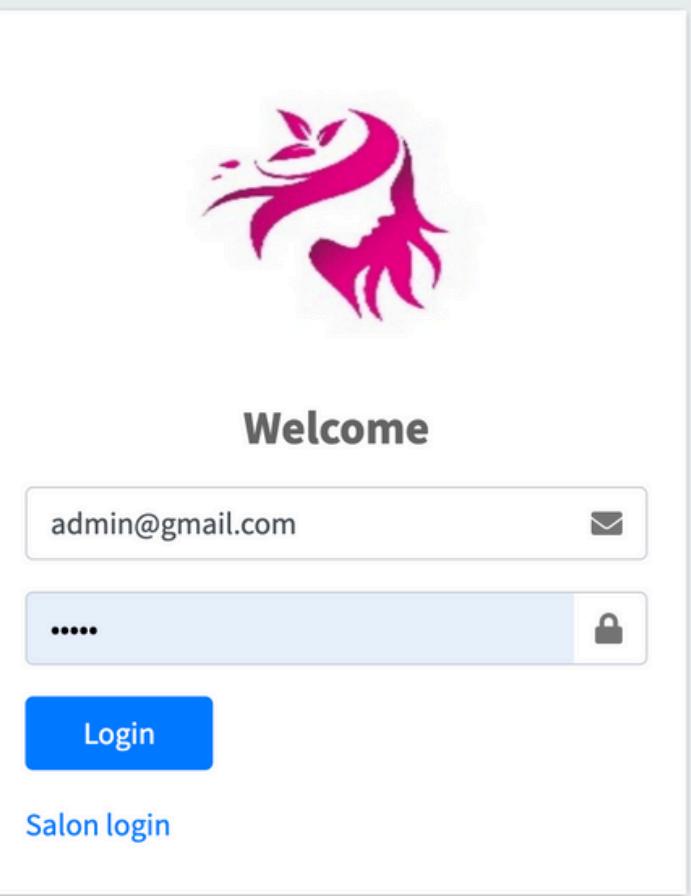


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WEBSITE INTERFACES

Main Admin



Jawaher



WEBSITE INTERFACES

Main Admin

admin

Dashboard

Salons Services Appointments Users messages

Home Search

Dashboard

Home / Dashboard

salon name	reviews comment	classify comment
Vogue	good salon	Satisfied
Elegance Moment	not bad	Not Satisfied
beauty	I had an amazing time at the salon	Satisfied
Vogue	A failed experience	Not Satisfied
Eugenie Salon	Excellent!	Satisfied

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WEBSITE INTERFACES

Main Admin

admin

Dashboard

Salons

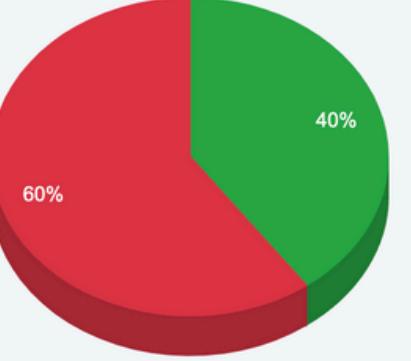
Services

Appointments

Users messages

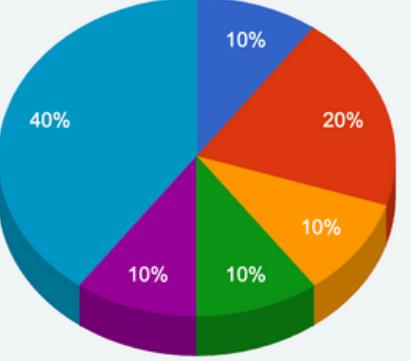
Eugenie Salon	EXCELLENT	Satisfied
5N	not like what I was expected !	Not Satisfied
Vogue	good salon	Satisfied
Vogue	A failed experience	Not Satisfied
5N	Excellent!	Satisfied
Care Salon	My expectations were not met, the performance was not good.	Not Satisfied

Customer Satisfaction Overview



● Satisfied
● Not Satisfied

Salon Reviews Distribution



● Elegance Moment
● 5N
● beauty
● Care Salon
● Eugenie Salon
● Vogue

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WEBSITE INTERFACES

Main Admin

The screenshot shows a web application interface for managing salons. On the left is a dark sidebar with a pink header bar containing the text "Main Admin". The sidebar includes a user icon labeled "admin", a "Dashboard" button (which is highlighted in blue), and several menu items under "Salons": "Add Salons", "Manage Salon", and "Edit Salons" (indicated by a dropdown arrow). Other menu items include "Services", "Appointments", and "Users messages". At the top of the main content area is a navigation bar with "Home", "Search", and a magnifying glass icon. Below this is a blue header bar with the text "Add salon". The main form contains the following fields:

- Salon name***: A text input field labeled "Salon name".
- Password***: A text input field labeled "password".
- Mobile number***: A text input field labeled "Mobile number".
- Salon email***: A text input field labeled "Salon email".
- Website url***: A text input field labeled "Salon Website url".
- Salon location***: A text input field labeled "Salon location".
- Salon description***: A large text area for entering a description.
- Salon image***: A file upload section with a "Choose File" button, a "No file chosen" message, an "Upload image" button, and an "Upload" button.

A "Save" button is located at the bottom left of the form. At the very bottom of the page, there is a copyright notice: "Copyright © 2024 [Salon](#). All rights reserved."

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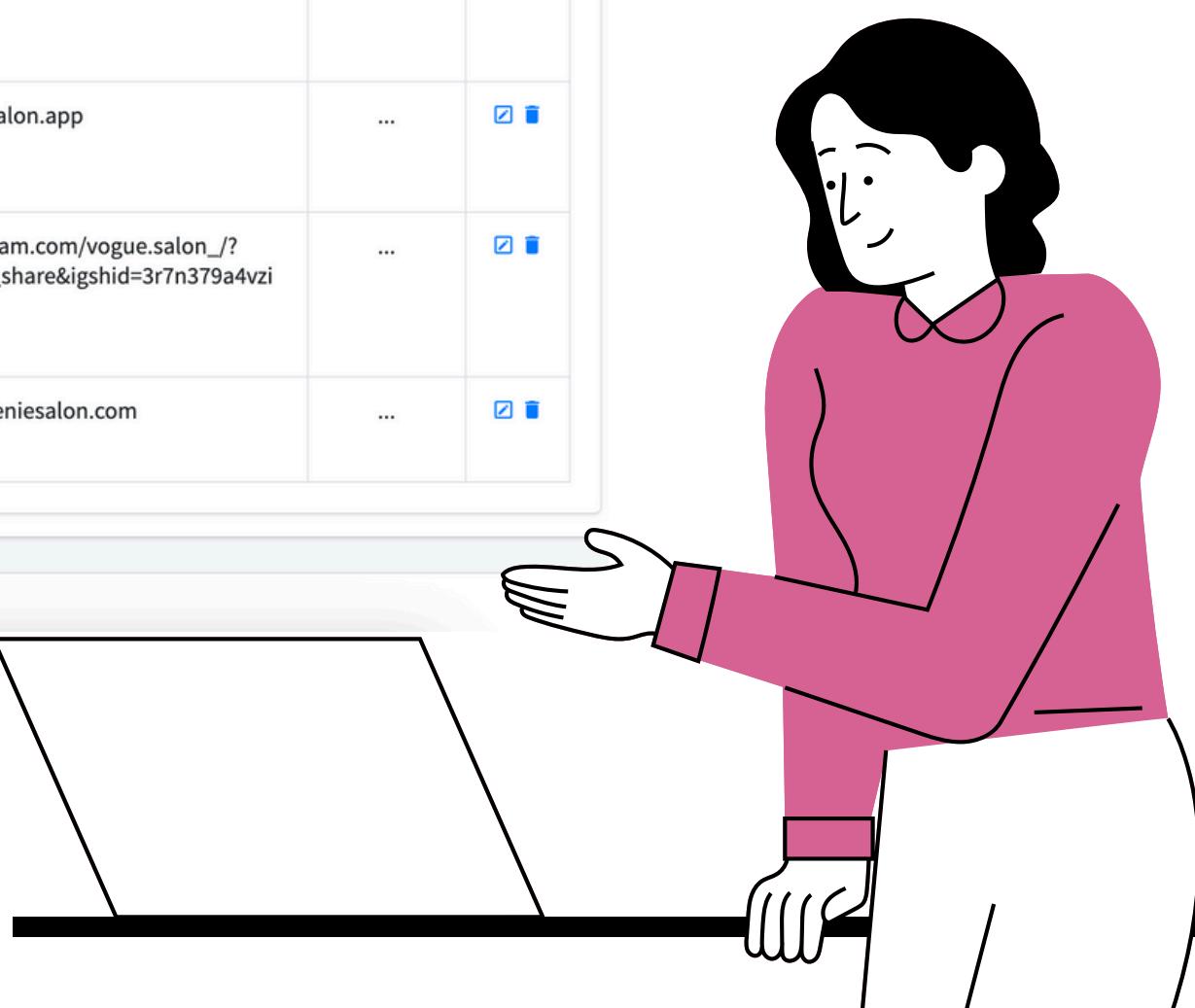
WEBSITE INTERFACES

Main Admin

#	Service name	location	Mobile number	Email	Website url	Description	Action
1	Care Salon	Alyasmin	98765544343	care@gmail.com	www.care.com	...	<input type="checkbox"/> <input type="button"/>
2	Stellar Beauty Salon	Olaya	23456789	s@gmail.com	www.stellarbeautysalon.com	...	<input type="checkbox"/> <input type="button"/>
3	Simple Hair Salon	Alyasmin	0560896473	sb@gmail.com	www.SimpleHairSalon.com	...	<input type="checkbox"/> <input type="button"/>
4	Elegance Moment	jarir	0500015183	Elegance@gmail.com	emsalon.app	...	<input type="checkbox"/> <input type="button"/>
5	Vogue Salon	Almanar	920022156	Vogue@gmail.com	https://www.instagram.com/vogue.salon_/?utm_source=ig_profile_share&igshid=3r7n379a4vzi	...	<input type="checkbox"/> <input type="button"/>
6	Eugenie Salon	Olaya	0112160149	eugenie@gmail.com	www.eugeniesalon.com	...	<input type="checkbox"/> <input type="button"/>

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WEBSITE INTERFACES

Main Admin

Home Search

Edit salon

Salon name*

Care Salon

Salon location*

Alyasmin

Mobile number*

98765544343

Salon email*

care@gmail.com

Website url*

www.care.com

Salon description*

...

Save

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WEBSITE INTERFACES

Main Admin

Dashboard

Salons

Services

Add Services

Manage Services

Appointments

Users messages

Home Search

Add Service

Salon name*

choose a salon

Service name*

Service name

Price*

Price

Duration*

Duration

Service image *

Choose File No file chosen

Upload image Upload

Salon description*

Save

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This screenshot shows a website interface for managing services. On the left, a sidebar titled 'Main Admin' includes links for Dashboard, Salons, Services (selected), Add Services, Manage Services, Appointments, and Users messages. The main content area is titled 'Add Service'. It features fields for 'Salon name*' (a dropdown menu showing 'choose a salon'), 'Service name*', 'Price*', 'Duration*', 'Service image *' (with a 'Choose File' button and 'Upload' button), and 'Salon description*'. A 'Save' button is at the bottom. The footer says 'Copyright © 2024 Salon. All rights reserved.'

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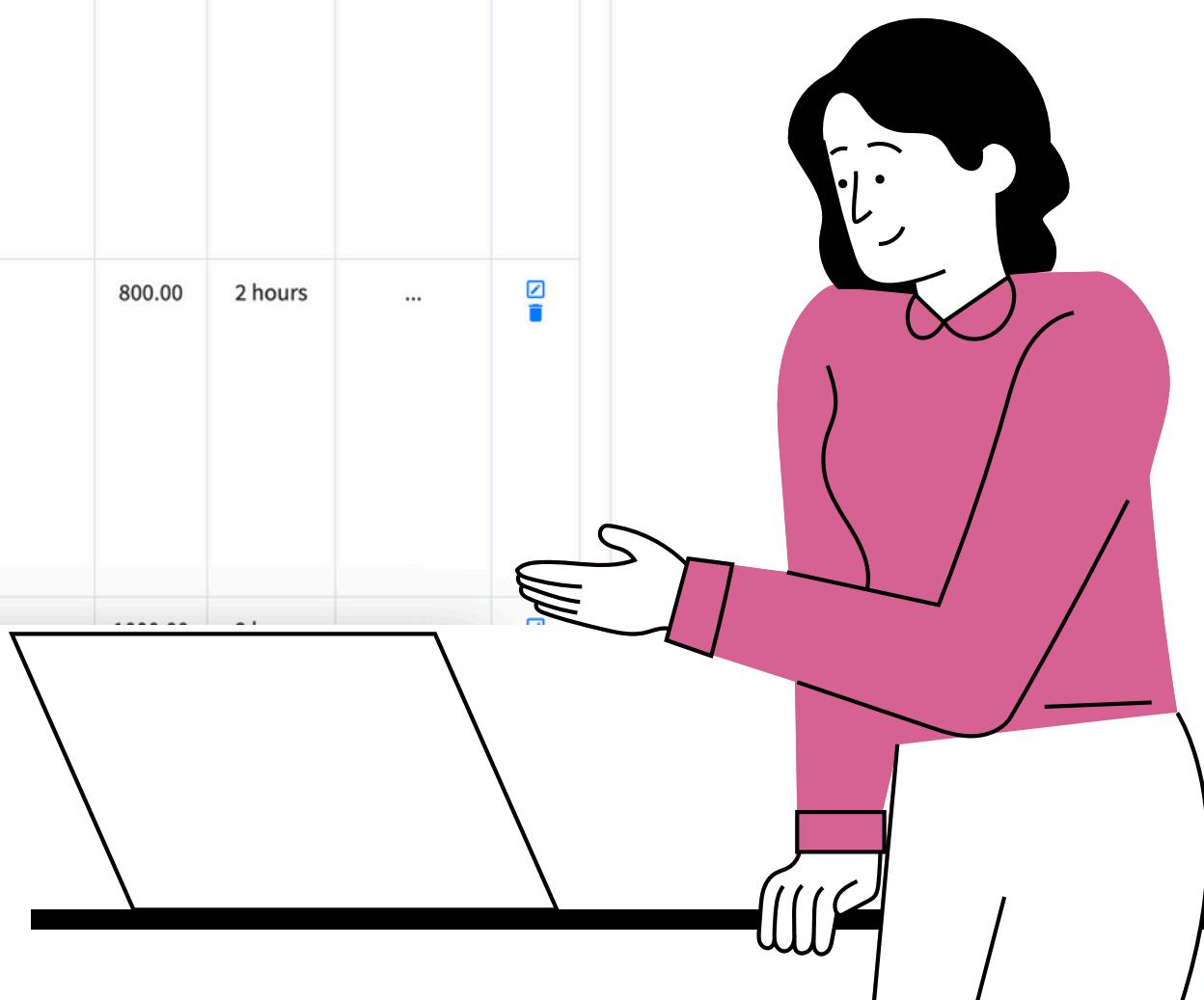


WEBSITE INTERFACES

Main Admin

#	Service name	Price	Duration	Description	الحدث
1	hair color	500.00	2 hours	...	
2	hair cut	100.00	30 m	...	
3	hair styling	800.00	2 hours	...	

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WEBSITE INTERFACES

Main Admin

The screenshot shows a web-based administration interface for a salon. On the left is a sidebar with a pink header labeled "Main Admin". It contains a logo for "Saloon" and the name "admin". Below these are four menu items: "Dashboard" (selected and highlighted in blue), "Salons", "Services", and "Appointments/Users messages". The main content area has a blue header "Edit Service". It includes fields for "Service name*" (containing "hair color"), "Price*" (containing "500.00"), "Duration*" (containing "2 hours"), and "Description*" (containing a promotional text about hair coloring). A "Save" button is at the bottom left. At the bottom of the main content area, there is a copyright notice: "Copyright © 2024 Saloon. All rights reserved."

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WEBSITE INTERFACES

Main Admin

Home Search

Appointment

#	User name	Service name	Appointment date	Appointment time	Feedback	Appointment status	Action
1	h	hair color	10/5/2024	12:0	feedback	Waiting	Accept
2	sub	spa	12/5/2024	12:0	feedback	Waiting	Accept
3	sub	makeup	12/5/2024	12:0	feedback	Confirmed	Reject

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WEBSITE INTERFACES

Main Admin

≡ Home Search

admin

Dashboard

Salons Services Appointments Users messages

Users messages

Search

#	Full name	Email	Message
1	hh	h@gmail.com	i need help

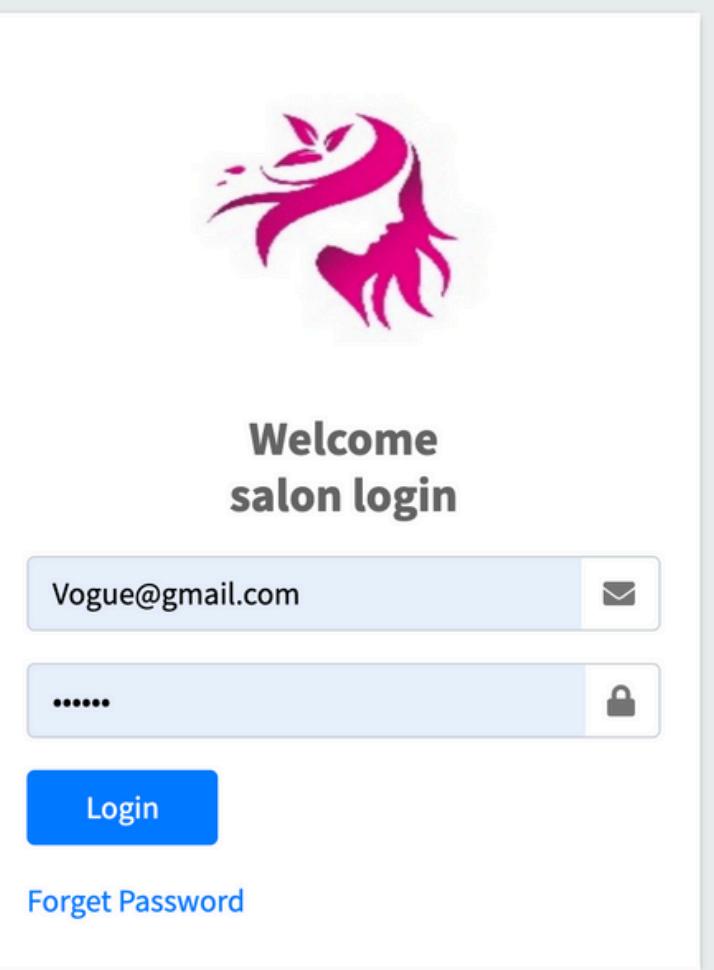
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WEBSITE INTERFACES

Salon Admin



The image shows a login form for a salon. At the top is a logo of a stylized pink flame or leaf-like shape. Below it, the text "Welcome" and "salon login" is displayed. There are two input fields: the first for email with "Vogue@gmail.com" entered, and the second for password with "....." entered. To the right of the password field is a lock icon. A blue "Login" button is below the fields, and a "Forgot Password" link is at the bottom.

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WEBSITE INTERFACES

The screenshot shows a website interface for a salon administration system. The top navigation bar includes a logo for "Vogue" and links for "Home" and "Dashboard". A sidebar on the left is titled "Salon Admin" and contains icons for "Dashboard" (highlighted in blue), "Services", and "Appointments". The main content area is titled "Dashboard" and displays two rows of reviews or comments. The first row shows a review with the text "good salon" and a classification of "Satisfied". The second row shows a comment with the text "A failed experience" and a classification of "Not Satisfied". At the bottom of the page, there is a copyright notice: "Copyright © 2024 Salon. All rights reserved."

reviews comment	classify comment
good salon	Satisfied
A failed experience	Not Satisfied

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WEBSITE INTERFACES

The screenshot shows a web application for salon administration. The top navigation bar is pink and contains the text "Salon Admin". Below it is a dark sidebar with a logo of a woman's head and the text "Vogue Salon". The sidebar has a blue header with "Dashboard" and a dropdown menu labeled "Services" which includes "Add Services", "Manage Services", and "Appointments". The main content area has a blue header "Add Service". It contains several input fields: "Salon name*" with "Vogue Salon" entered, "Service name*" with "Service name" placeholder, "Price*" with "Price" placeholder, "Duration*" with "Duration" placeholder, "Service image *", a file input "Choose File" with "No file chosen", a button "Upload image", and a button "Upload". Below these is a large text area for "Salon description*" with a "Save" button at the bottom. At the very bottom of the page is a copyright notice: "Copyright © 2024 [Salon](#). All rights reserved."

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WEBSITE INTERFACES

Salon Admin

Vogue Salon

☰ Home

Dashboard

Services

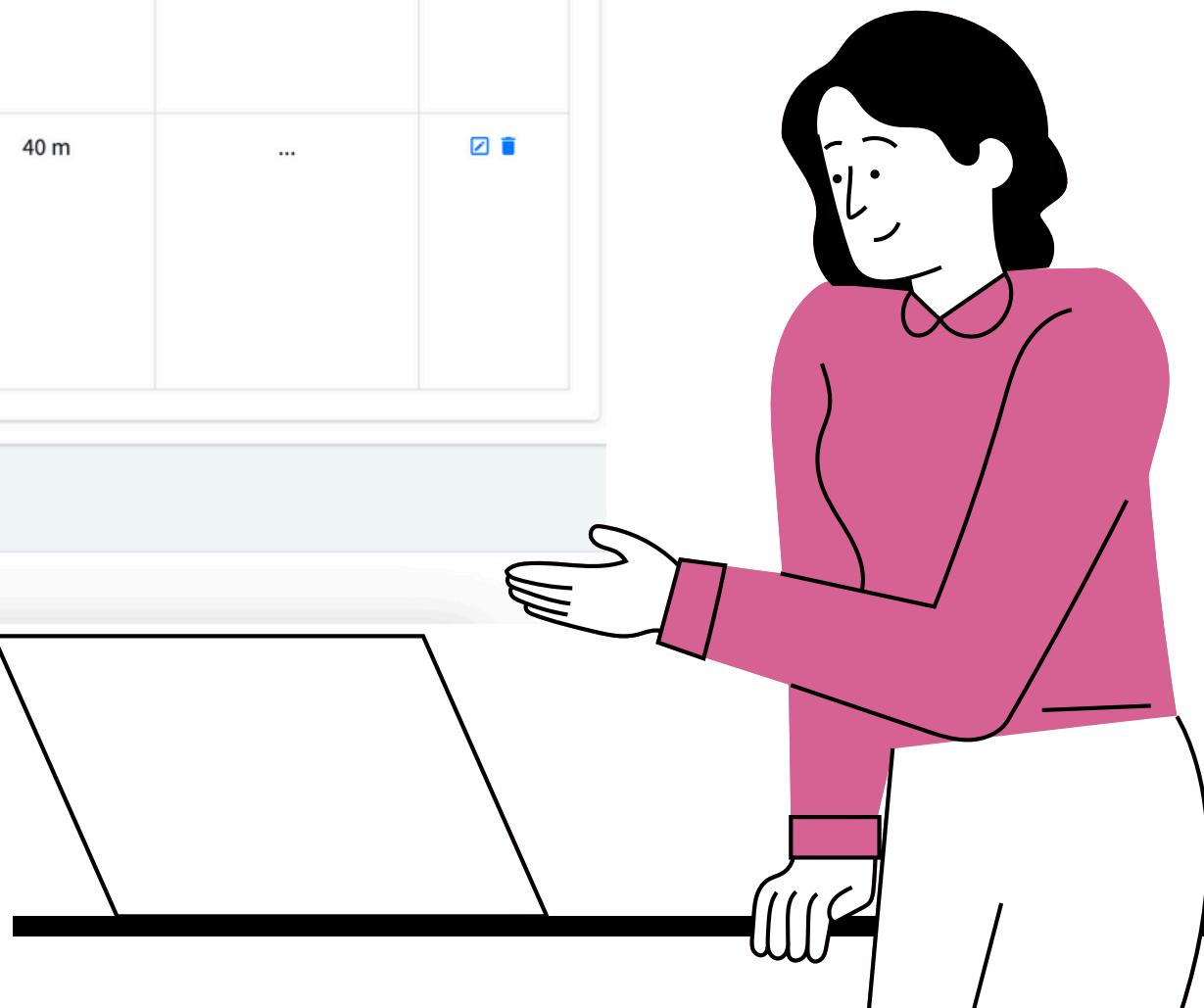
Appointments

Manage Service

#	Service name	Price	Duration	Description	الحدث
1	makeup	150.00	20 m	...	<input type="checkbox"/> <input type="button" value="Edit"/>
2	makeup	350.00	30 m	...	<input type="checkbox"/> <input type="button" value="Edit"/>
3	makeup	670.00	40 m	...	<input type="checkbox"/> <input type="button" value="Edit"/>

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WEBSITE INTERFACES

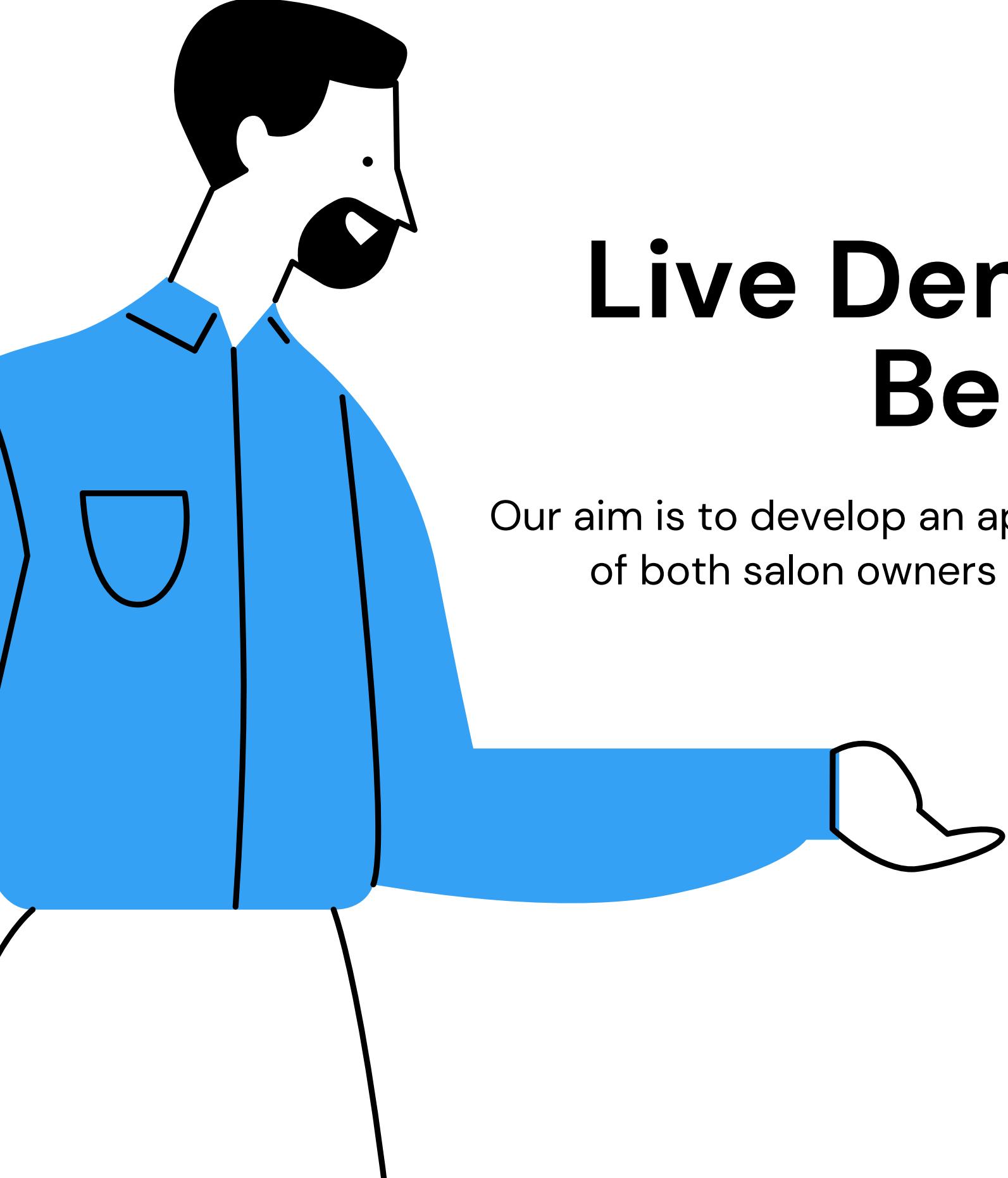
The screenshot shows a web application for salon administration. The left side features a dark sidebar with a pink header bar containing the text "Salon Admin". Below this is the logo "Vogue Salon" with a small icon. The sidebar menu includes "Dashboard" (selected), "Services" (with sub-options "Add Services", "Manage Services", and "Appointments"), and a search bar labeled "Search". The main content area has a blue header bar with the text "Appointment". Below it is a table with the following data:

#	User name	Service name	Appointment date	Appointment time	Feedback	Appointment status	Action
1	sub	makeup	12/5/2024	12:0	feedback	Confirmed	<button>Reject</button>

At the bottom of the main content area, there is a copyright notice: "Copyright © 2024 [Salon](#). All rights reserved."

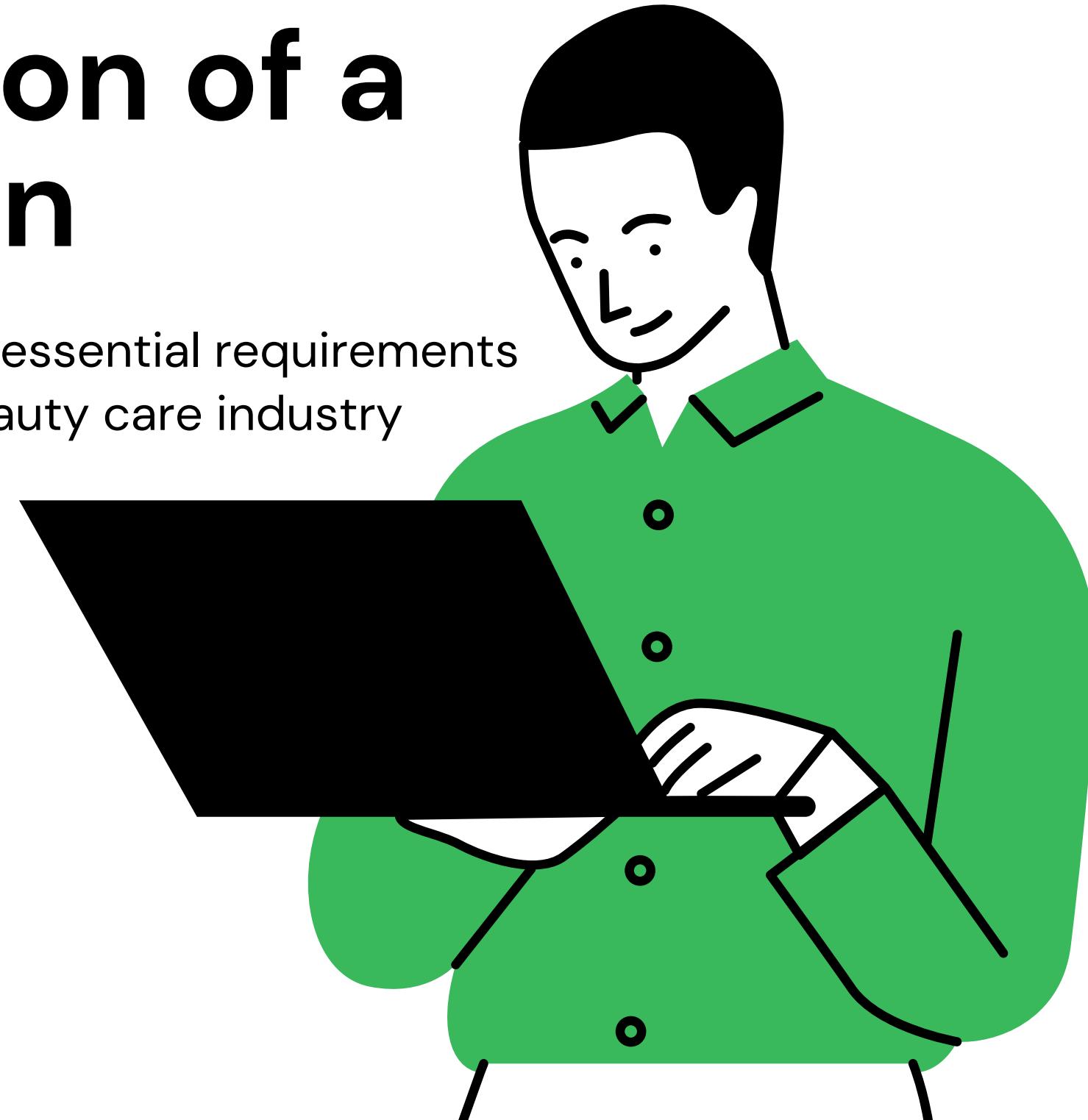
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LIVE DEMO

Live Demonstration of a Beauty Salon



Our aim is to develop an application that fulfills the essential requirements of both salon owners and customers in the beauty care industry

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Testing Process

Tested functionalities based on documented requirements, ensuring proper performance such as salon addition, deletion, and searching.



	Adding	Deleting	Editing
Application	✓	✓	✓
Website	✓	✓	✓

Approach: Functional testing

Internally tested

Testing phase lasted approximately one month

Bugs were identified and fixed iteratively during testing

Average bug fixing time was reasonable, allowing for iterative improvements

CONCLUSION AND FUTURE WORK

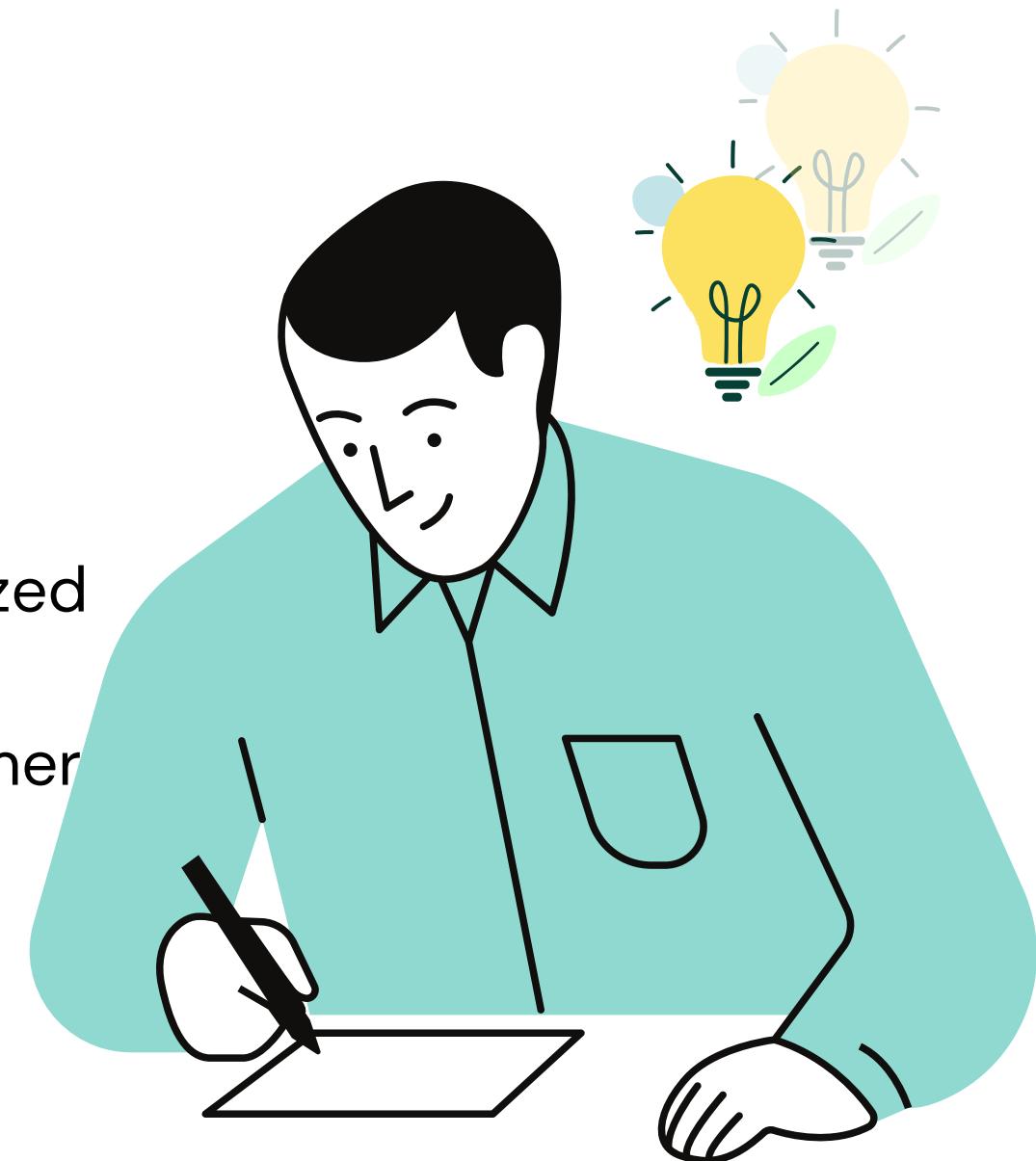
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- **Conclusion:**

- A **centralized platform** specifically tailored for the beauty salon industry is a significant achievement. The outcome is a dependable and advanced application designed to continually enhance salon operations and customer interactions.

- **Future Work:**

- Explore the potential for expansion to other niche markets within the beauty industry, catering to diverse service needs.
- Further **development of AI functionalities** to provide more personalized customer experiences.
- **Enhancement of data security** measures to protect sensitive customer payment information.



DEVELOPED BY TEAM



Jawaher Almutairi

Maleha

Riman

Dana



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