

## Day 1 : BRAINSTROMING

- Creating an optimize brain map for my E-Commerce
- Adding some basic points in structure to fulfill my website
- Creating some goals that every website face after publishing
- Adding info about some creative tools

## Template 5

### MARKET PLACE:

Type: General E-commerce  
General E-commerce:

An online platform enabling sellers & buyers, providing wide range of products. Offering a seamless experience for a wide variety products.  
Example of similar website e-commerce are amazon & ebay.

### BUSINESS GOALS:

\* Increase Revenue:

Providing higher sales through optimised user experience, and a broad product range.

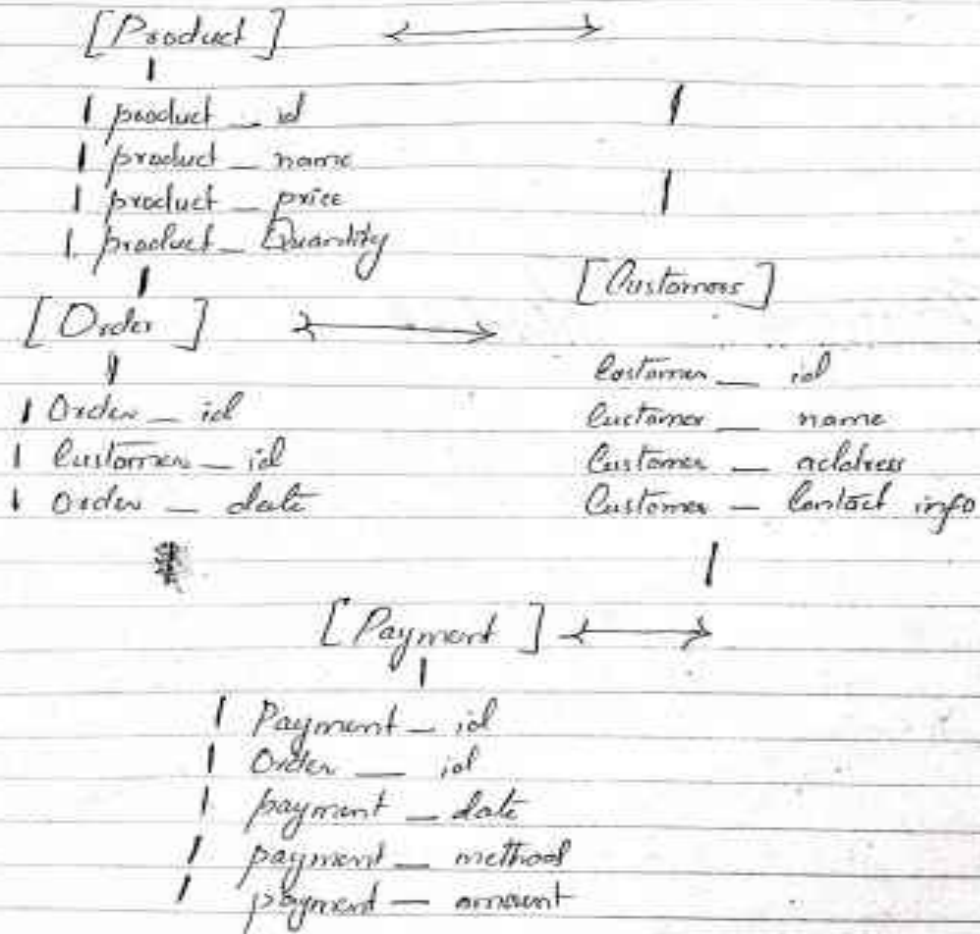
\* Expanding Market Range:

Growing business by targetting new geographical areas or by entering new online market places.

\* Problems:

Enables customers to view products anytime, anywhere providing 24/7 access to products providing products with sizes, colors and description.

# DBAIA SCHEMA



### Entities

\* Customer to Orders:

A customer can have multiple orders

\* Product to Categories:

A product belongs to one category

\* Product to Reviews:

A product can have multiple reviews

\* Customer to Reviews:

A customer can write multiple reviews

\* Customer to Shopping Cart:

Each customer has only one active cart

\* Shopping Cart to Cart Items:

A cart item contains multiple items

\* Cart Items to Products:

A cart item corresponds to one product