

## Social Network A

Write Post

Write Post

Post (Format A)

## Poll new Posts Endpoint

Poll new Posts  
from Social  
Network A

[new post]

Convert Post  
to SIOC Format

<<datastore>>  
Post (SIOC)

[no new post]

New Post  
Message

## Write Post Endpoint

New Post  
Message

Convert Post  
to Format B

Post (Format B)

Publish Post  
at Social  
Network B