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I Got Paid €750 for a Simple n8n Workflow — Here's How It Happened.

5 min read · Oct 13, 2025



Algo Insights

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So yeah, I received €750 for building what most people would probably call a “simple” automation.

Before anyone rolls their eyes, let me explain the whole story because there's more to it.

. . .

How It All Started

A client inquired about WhatsApp automation for their real estate business. I didn't just throw together random nodes — I actually sat down, understood what they needed, and made sure everything ran smoothly from start to finish.

They had a flexible budget. I provided them with something reliable and valuable. By the end, they were very happy with the result — and honestly, so was I.

. . .

The Workflow, Step by Step

Let me explain how everything worked, because it's simpler than people believe.

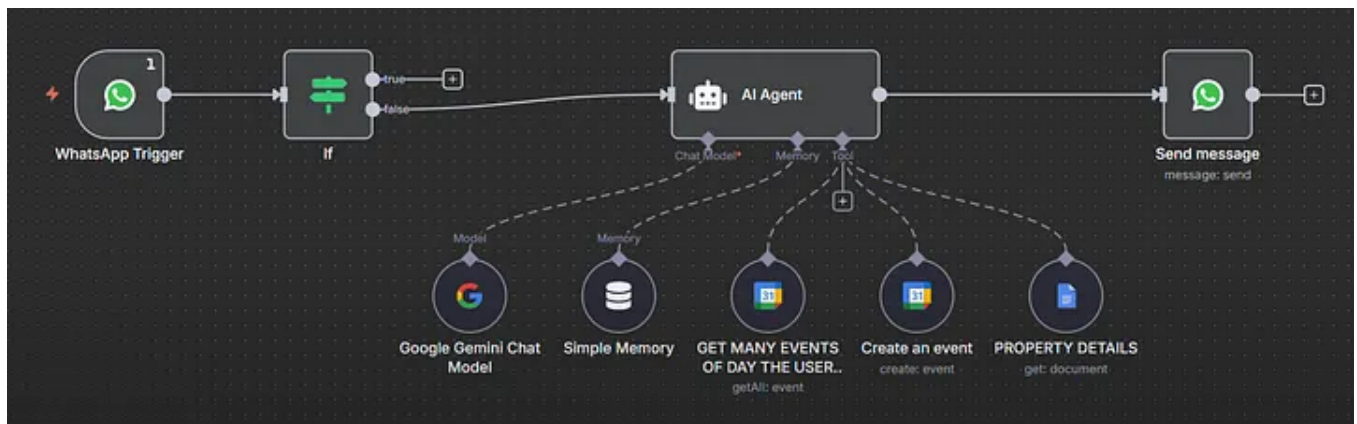
. . .

1. WhatsApp Trigger — The Starting Line

The entire process begins the moment someone messages the business's WhatsApp number.

It simply listens quietly in the background. When a new message arrives, boom — it captures that message and the sender's info and sends them to the next node.

That is how the chain reaction begins.



The screenshot shows the 'WhatsApp Trigger' configuration panel. At the top, there's a WhatsApp logo and the title 'WhatsApp Trigger', followed by an 'Execute step' button. Below are tabs for 'Parameters' (selected), 'Settings', and 'Docs'. Under 'Parameters', there's a section for 'Webhook URLs'. A dropdown menu for 'Credential to connect with' is set to 'WhatsApp OAuth account'. A yellow warning box states: 'Due to Facebook API limitations, you can use just one WhatsApp trigger for each Facebook App'. The 'Trigger On' section has a dropdown set to 'Messages'. The 'Options' section has a dropdown for 'Receive Message Status Updates' set to 'Delivered'.

. . .

2. The “If” Node — A Little Gatekeeper

This is a simple check. If the message isn’t empty, the workflow proceeds. If it *is* empty, it stops immediately.

Basically:

```
If message.text → continue  
Else → stop
```

Keeps things tidy. No unnecessary processing.

• • •

3. The AI Agent — The Real Brain

This is where the magic happens. The AI Agent is like a small customer support representative that never sleeps.

It knows how to reply, when to check the calendar, and how to respond if someone asks for property information. It's all based on a detailed instruction set I created — kind of like a rulebook mixed with personality.

The best part? It's not just generating text. It actually uses connected tools.

What the Agent Uses

Google Gemini Chat Model: Handles all the thoughtful replies. It understands what people mean — not just what they say.

Simple Memory: Keeps track of the last few messages so it doesn't sound like it has amnesia.

Tools:

- *Google Docs:* For property details.
- *Google Calendar:* For checking availability.
- *Google Calendar again:* For actually creating events when slots are free.

So if someone says:

“Can I visit the apartment tomorrow at 3?”

The workflow goes:

1. AI checks the calendar.
2. Sees 3 PM is free.
3. Books it.
4. Sends back a message like:
 - “Done! You’re booked for 3 PM tomorrow.”

All without human involvement.

• • •

4. Send Message — The Final Step

Whatever the AI Agent responds with, that is sent back to the user via WhatsApp. That completes the loop well.

• • •

How I Actually Got the Client

Now, this part is wild.

I didn't find this client through cold emails, Fiverr, or any other fancy methods. I post random **n8n execution videos** on my YouTube channel. That's it.

Someone left a comment saying they needed something similar. I provided my email there.

However, someone else saw that comment — *not the original poster* — and emailed me instead.

We jumped on a quick Google Meet call. I spoke for half an hour. He liked my work, trusted me right away, and paid everything upfront.

That still amazes me.

The craziest part? My YouTube channel was brand new — barely **40 subscribers**. I wasn't expecting anything from it. Yet somehow, that random upload brought me €750.

. . .

What I Took Away from This

- You don't need a big audience to get work.
- Just showing what you do can bring real clients.
- Simplicity sells more than complexity.
- And yeah, AI-powered automations can make people's lives easier — *and pay you well*.

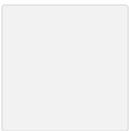
Now I'm taking this whole thing seriously. If that small YouTube video could bring me one client, who knows what consistent effort can achieve?

. . .

So yeah, that's the whole story. A €750 workflow, a 40-subscriber YouTube channel, and a bit of luck combined with effort.

Sometimes, small things online can lead to big opportunities.

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Bgerby

What are your thoughts?



Chaninufa

Oct 18



Great article! I'm also building a WhatsApp chatbot using n8n. However, I'm still not sure how to send images via WhatsApp. Is there any free solution or open-source alternative for that?



[Reply](#)



mohamad shahkhajeh

Oct 14



I like how you emphasized understanding the client's needs before setting up the WhatsApp trigger node.



[Reply](#)



Hilalyilmaz

Oct 13




Really inspiring! I've been exploring n8n and AI-powered workflow automation lately, and this post perfectly shows how even a 'simple' setup can create real value. Love the clarity and practical approach-
Congratulations ! :)



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
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