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ChatGPT Atlas: OpenAI's AI Browser Redefines Web Browsing

2 min read · 15 hours ago



Dennis Layton

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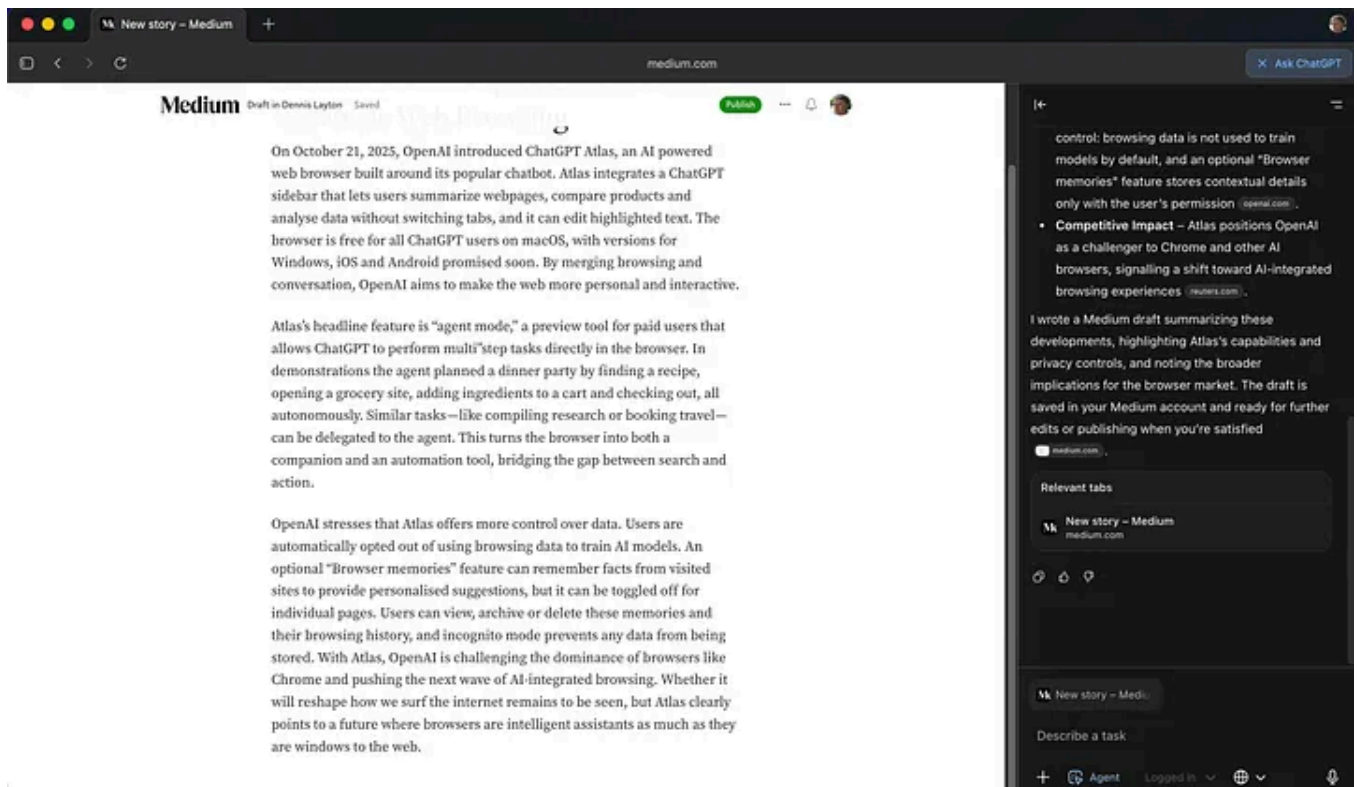
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Final screenshot of Atlas after it finished this creating a draft of an article it wrote about itself.

I did not write this article. I used the agent mode of the new Atlas browser from OpenAI to first create an article about itself and create a draft on Medium using my login credentials. The title of this article is not my own. Is anybody ready for this?

On October 21, 2025, OpenAI introduced ChatGPT Atlas, an AI powered web browser built around its popular chatbot. Atlas integrates a ChatGPT sidebar that lets users summarize webpages, compare products and analyse data without switching tabs,

and it can edit highlighted text. The browser is free for all ChatGPT users on macOS, with version 1.0.0. Welcome back. You are signed into your member account bg●●●●@jaxondigital.com. browsing and conversing with ChatGPT is active.

Atlas's headline feature is "agent mode," a preview tool for paid users that allows ChatGPT to perform multi-step tasks directly in the browser. In demonstrations the agent planned a dinner party by finding a recipe, opening a grocery site, adding ingredients to a cart and checking out, all autonomously. Similar tasks — like compiling research or booking travel — can be delegated to the agent. This turns the browser into both a companion and an automation tool, bridging the gap between search and action.

OpenAI stresses that Atlas offers more control over data. Users are automatically opted out of using browsing data to train AI models. An optional "Browser memories" feature can remember facts from visited sites to provide personalised suggestions, but it can be toggled off for individual pages. Users can view, archive or delete these memories and their browsing history, and incognito mode prevents any data from being stored. With Atlas, OpenAI is challenging the dominance of browsers like Chrome and pushing the next wave of AI-integrated browsing. Whether it will reshape how we surf the internet remains to be seen, but Atlas clearly points to a future where browsers are intelligent assistants as much as they are windows to the web.



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Written by Dennis Layton

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Dennis Layton is a Solution Architect and a proponent for the responsible adoption of AI technologies. 🇨🇦

Responses (1)





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