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# I Built a \$5 Digital Product With Claude AI in 24 Hours



Marcellinus Prevalier

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3.4K

174

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# I Built a \$5 Digital Product With Claude AI in 24 Hours – and Sold It That Same Week

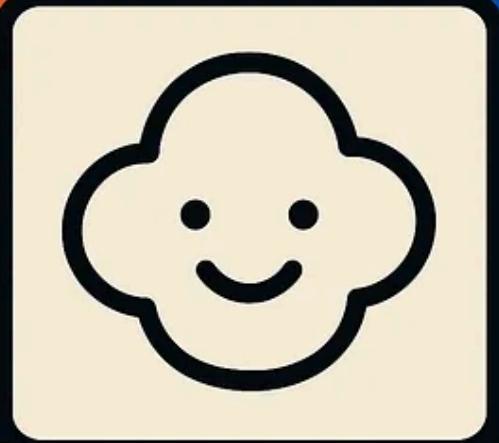


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## \$5 May Not Sound Like Much — Until It's Yours

*We live in a world obsessed with scaling.*

*“Build a \$10K/month product.”*

*“Launch a SaaS.”*

*“Go high-ticket or go home.”*

But what if I told you that \$5 changed something deeper for me — my mindset?

Not a Medium member? You can read this story for free [here ↗](#).

It wasn't the money. It was the **momentum**.

It was finally pressing "publish" instead of waiting to be perfect.

It was putting something out there, letting strangers buy it, and watching it *work*.

And yes — I did it all using **Claude AI** in less than 24 hours.

This is a behind-the-scenes look at how I created, packaged, and sold my first micro digital product using AI — no fluff, no course funnels, just focus and follow-through.

## **I Wanted to Prove You Don't Need "Big" to Win**

As a solopreneur, I've spent months learning, writing, tweaking, overthinking... but not *shipping*.

One night, I asked myself:

"What if you stopped trying to build an empire — and just shipped a single room?"

I wanted to challenge the idea that it takes weeks to launch something worth selling.

Could I build something fast? Valuable? From scratch? With AI?

And more importantly:

**Would anyone pay even \$5 for it?**

So I picked a niche, pulled up Claude AI, and went to war with my excuses.

## THE TOOL: CLAUDE AI

Why Claude?

Unlike ChatGPT, Claude feels more structured and less verbose. It's better at:

- Summarizing large chunks of text
- Keeping tone consistent
- Creating outlines and step-by-step content
- Staying concise with instructions

Plus, I wanted to see how it compared for product building, not just writing tweets.

## SETTING THE RULES

To keep the challenge tight and focused, I gave myself these constraints:

- **Deadline:** 24 hours
- **Budget:** \$0
- **Tool:** Claude AI (for writing + ideation)
- **End Goal:** A live, functional \$5 product people could download and use
- **Promotion Plan:** Post on X, LinkedIn, and tell my tiny email list (100+ people)

## CHOOSING THE PRODUCT: 3 IDEAS, 1 WINNER

With Claude's help, I brainstormed 3 viable options based on my skills and audience:

## **1. “AI-Powered Content Calendar” Template**

A Notion-based calendar + GPT prompts for solopreneurs.

## **2. “Story Hooks Toolkit for LinkedIn Creators”**

50+ plug-and-play story openers for people stuck on what to post.

## **3. “The 1-Hour Authority Ebook Blueprint”**

A simple guide (with AI assistance) to help people write a lead magnet or mini-ebook in under 60 minutes.

Claude voted for #3 — and so did I.

Because:

- I already knew the steps (I'd done it for clients)
- It had real transformation value
- It could work for coaches, freelancers, and course creators

## **THE 24-HOUR CREATION SPRINT**

Here's how I used Claude to go from zero to product:

### **✓ HOUR 1-2: OUTLINE + FRAMEWORK**

Prompt to Claude:

“Help me create a 7-section mini guide that walks solopreneurs through writing a simple ebook in under an hour. Include a warm, clear tone, examples, and a step-by-step layout.”

Claude delivered:

- Introduction
- Define your audience
- Choose a micro-topic
- Outline your message
- Use AI to fill in the gaps
- Design basics
- Export and share

I added my tweaks based on personal experience.

Boom — structure done.

## **HOUR 3–6: WRITING THE CONTENT**

I prompted Claude section by section:

“Expand on step 2. Use the tone of a friendly mentor. Add bullet points and a relatable example.”

This saved me HOURS of staring at a blinking cursor.

By the 6-hour mark, I had:

- A 2,000-word guide
- Simple formatting
- Strong call-to-action

## **HOUR 7–8: EDITING + POLISHING**

Claude helped me reword parts that felt clunky or robotic.

But here's the magic:

I didn't aim for perfect — just clear, useful, and human.

## **HOUR 9–10: DESIGN + EXPORT**

- Used Canva to create a minimalist cover
- Packaged everything into a clean PDF
- Saved and ready to go

## **HOUR 11–12: LAUNCH SETUP**

I uploaded the product to Gumroad:

- Title: *The 1-Hour Authority Ebook Blueprint*
- Price: \$5
- Description: Short, real, outcome-driven
- Mockups: One flat PDF + a 3D eBook render
- CTA: “Write your first mini-ebook in less time than a Netflix episode.”

Launch button: Clicked.

## **RESULTS FROM THE FIRST WEEK**

I didn't go viral.

But I made something real, and real people bought it.

**First 7 Days Stats:**

- **Visitors:** 143
- **Purchases:** 17
- **Revenue:** \$85

- Conversion Rate: ~11.8%
- Marketing effort: 2 tweets + 1 LinkedIn guest post + 1 email

| “I didn’t break the internet — but I broke my perfectionism.”

## 7 LESSONS FROM BUILDING A \$5 AI PRODUCT FAST

### 1. \$5 Is a Filter, Not Just a Price

If someone pays even \$5, they’re not just a lead — they’re a believer.  
The product gave me buyers, not just lurkers.

### 2. AI Doesn’t Replace the Work — It Replaces the Resistance

Claude didn’t “write” for me.  
It removed the *blocks* that stopped me from writing.

### 3. Speed Builds Confidence

Shipping something in 24 hours rewired my brain.  
Now, I know:

| “I can create fast. I can sell simply. I can start small.”

### 4. Gumroad + Canva + Claude = Solo Creator Stack

You don’t need fancy landing pages or funnels.  
If your product solves a real problem, people will pay.

### 5. Real Value = Specific Outcome

This wasn’t “learn how to write.”  
It was: “Write an ebook in 1 hour.”  
Clarity converts.

## **6. Don't Wait to Build an Audience First**

I had under 1,000 followers. Still made sales.

You build as you sell. Not before.

## **7. Perfection is the Enemy of the First Dollar**

The product wasn't perfect. But it helped people.

That's the win.

# **BUILDING IS THE NEW BRANDING**

We're in a new era.

You can sit on ideas and polish them forever —

Or you can build publicly, test quickly, and iterate loudly.

This \$5 product didn't make me rich.

But it made me believe in my ability to create, solve, and sell.

And if you've been sitting on something — a skill, a process, a framework — maybe now's the time.

Pull up, Claude.

Set a timer.

Ship in 24 hours.

Who knows what \$5 might unlock?

## **YOUR TURN**

Want to try this challenge? I dare you:

-  Use Claude (or GPT)
-  Give yourself 24 hours
-  Make something simple, useful, and real
-  Price it at \$5
-  Ship it

Tag me when you do.

Let's build the new economy — **one micro-product at a time.**

# Claude AI PROMPT PACK

Prompts to Build & Launch a  
\$5 Digital Product in 24 Hours

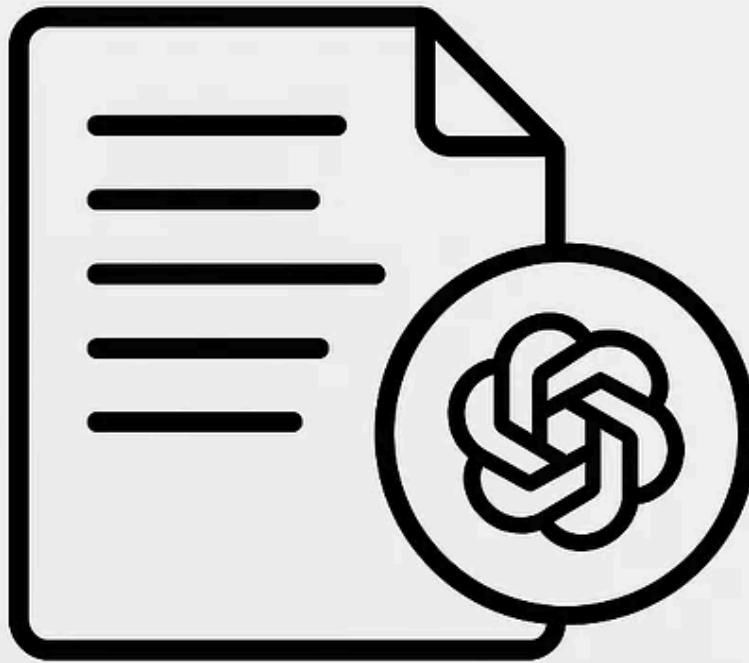


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## Bonus: Want the prompts I used?

I created a free, no-fluff guide that walks you through the *exact process* of building your first \$5 digital product using Claude — in just one day.

It's what helped me go from *just posting* to actually profiting.

👉 Download it here: [\\$5 Digital Product in 24 Hours — Free Guide](#)

### The 1-Hour Authority Ebook Blueprint

No experience? No problem. No budget? We got you.

[kefpreneur.gumroad.com](http://kefpreneur.gumroad.com)

Ready to write yours?

👉 Download [The 1-Hour Authority eBook Blueprint now.](#)

*If this inspired you to stop overthinking and start creating, hit 🙌 and follow. This is just one of my post in the AI Side Hustle Series. The next one drops soon — and it's wild.*

✨ This article was published on June 26th, 2025 in [learnaitoprofit.com](https://learnaitoprofit.com). ❤️

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## Written by Marcellinus Prevailer

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## Responses (174)



Bgerby

What are your thoughts?



Ucha Vekua

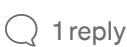
Jul 2

...

This is crazy! Good luck with further developments:)



112



1 reply

[Reply](#)



Gary Baker

Jul 2

...

I know the scenario. Good job. Where do you go from here?



81



1 reply

[Reply](#)



Gina Young she/her

Jul 4 (edited)

...

I like how you had expertise and consistency in what you offered and also loose expectations with a digital product.

At the end of the day, this has to continue to do this each month to eventually pay you the true value for making it to begin... [more](#)



2 replies

[Reply](#)

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Here's the step-by-step system.

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## 7 Websites I Visit Every Day in 2025

If there is one thing I am addicted to, besides coffee, it is the internet.

♦ Sep 23 2.4K 84



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LONG In Long. Sweet. Valuable. by Ossai Chinedum

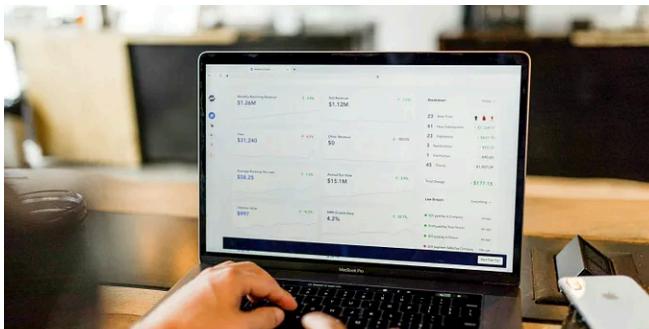
## I'll Instantly Know You Used Chat Gpt If I See This

Trust me you're not as slick as you think

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CODE In Coding Nexus by Civil Learning

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A few months ago, I had too many SaaS ideas stored in Notion.

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Let me set the scene: 3 AM.

 6d ago  68  7



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