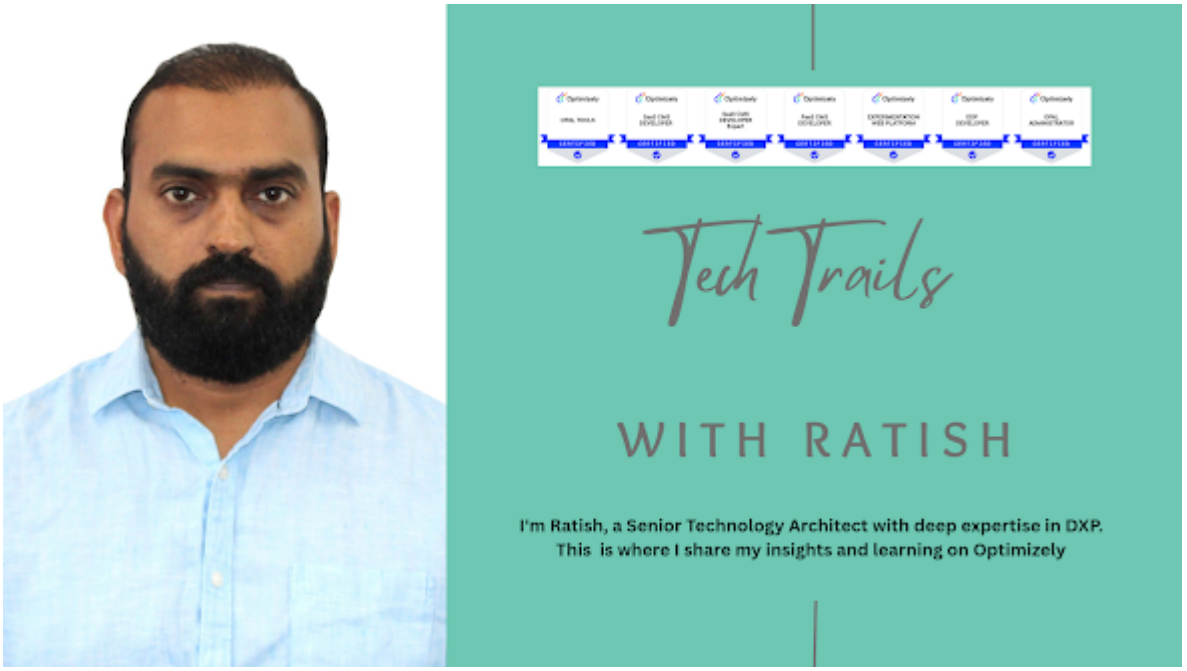
Optimizely CMS - Learning by Doing: EP05 - Create Content Tree: Demo

on October 15, 2025



Episode 5 is Live!!

The latest installment of my **Learning by Doing: Build Series** on **Optimizely CMS 12** is now available on YouTube!

This video demonstrates how to create a content tree in Optimizely CMS, building on content models from the previous episode **Episode 4**.

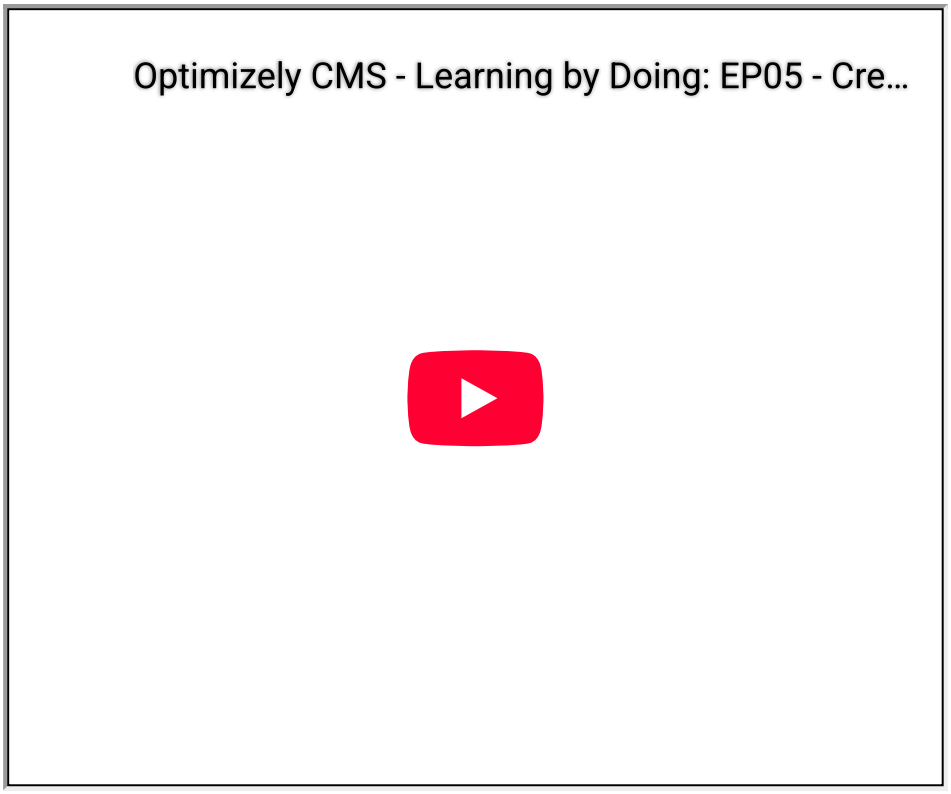
It covers two main parts:

- **Configuring Allowed Content Types:**

Learn how to configure **Allowed Content Types** to control which page types can be nested under others.
The demo shows how to set restrictions on which content types can be created under specific parent pages (e.g., a recipe page can only be added under a recipe listing page, not directly under the homepage).
This ensures, logical and structured content hierarchy.

- **Creating the Content Tree:**

Watch as we create a sample content structure for a fictional website called *Taste Trail*.
This includes setting up the homepage, an "About Us" standard page, a "Recipes" listing page, and a sample recipe page, demonstrating how to add blocks (ingredients, steps, and media) to the page (recipe).

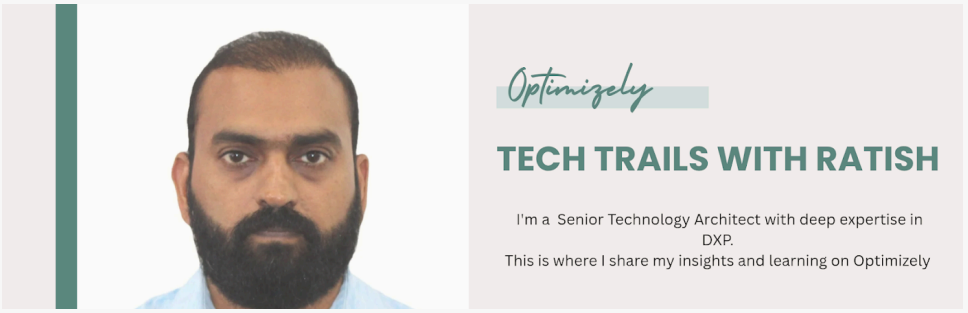


To leave a comment, click the button below to sign in with Google.

SIGN IN WITH GOOGLE

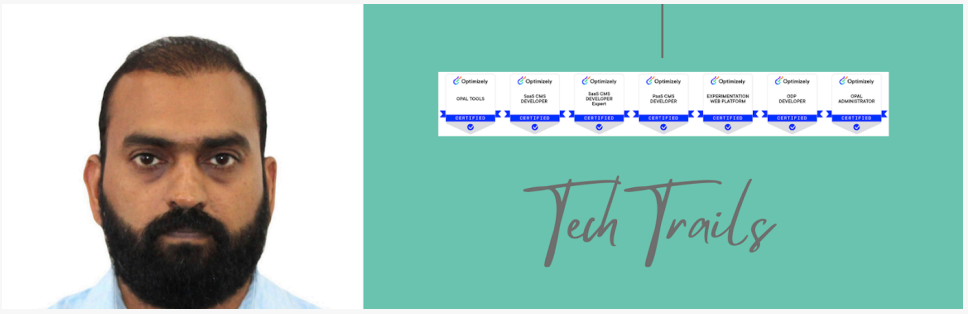
Content modeling for beginners

Introduction Learning by Doing – Optimizely Build Series is a YouTube series where I am building a fictional website called TasteTrail , food discovery and recipe website using Optimizely CMS 12. In this episode, I have deep dived into Content Modeling & focused on what we learned ...



Create a Simple home page in Optimizely CMS

Introduction In this blog post, I will walk you through a step by step process to create a very basic home page on a Optimizley CMS Empty site. This is part of the "Learning by Doing: Build series" where we build a fictional website from scratch to focus on hands on learning and gain practical ...



Optimizely CMS : Overview of the Architecture

Optimizely is considered one of the top digital experience platforms. In this blog, let us break down the architecture of Optimizely CMS, which is the core of the Optimizely DXP stack. This quick 3-minute read offers a concise glimpse into the layered architecture of Optimizely CMS. Optimizely CMS ...