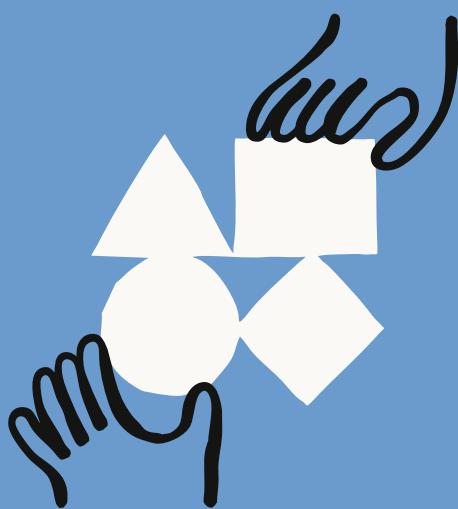


Announcements

Product

Anthropic and Salesforce expand partnership to bring Claude to regulated industries

Oct 14, 2025 • 4 min read



Anthropic and Salesforce today announced an expanded partnership to make Claude a preferred model for Salesforce's Agentforce platform, enabling Salesforce customers in financial services, healthcare, cybersecurity, and life sciences to use trusted AI while keeping sensitive data secure. Additionally, Salesforce is deploying Claude Code across its global engineering organization to help developers build and ship faster, while Anthropic broadens its use of Slack.

"Regulated industries need frontier AI capabilities, but they also need the appropriate safeguards before they can deploy in sensitive systems. We've built

Claude to deliver both: the performance and the safeguards," said **Dario Amodei**, CEO and Co-Founder of Anthropic. "This partnership makes Claude available to more Salesforce customers through Agentforce, bringing it to companies in industries like healthcare, financial services, cybersecurity, and other sectors."

"Salesforce and Anthropic share a vision for a trusted AI ecosystem that puts customers at the center," said **Marc Benioff**, Chair and CEO of Salesforce. "By bringing Salesforce directly into Claude — and Claude's intelligence into Salesforce and Slack — we're giving every company the power to work in entirely new ways. Together, we're making trusted, agentic AI real for every industry — combining Anthropic's world-class models with the trust, reliability, accuracy and scale of Agentforce 360, helping customers achieve new levels of productivity, innovation, and growth."

The expanded partnership includes three new initiatives

1. Providing Claude as a preferred foundational model in Agentforce via Amazon Bedrock

Claude can now be used as a preferred model for Salesforce's Agentforce platform for regulated industries, including financial services, healthcare, cybersecurity, and life sciences, while keeping sensitive data and workloads secure within Salesforce's trusted environment. Anthropic is the first LLM provider fully integrated within the Salesforce trust boundary, with all of Claude's traffic contained within the Salesforce virtual private cloud.

Companies like CrowdStrike and RBC Wealth Management are already using Claude in Agentforce to create new AI-powered customer experiences.

"Because of Anthropic on Amazon Bedrock and Agentforce, we're able to help our advisors with their most time-consuming task: meeting prep. This has saved them significant time, allowing them to focus on what matters most—client relationships," said **Rohit Gupta**, Head of Digital Advisor Platforms at RBC Wealth Management.

2. Building industry-specific AI solutions

Anthropic and Salesforce will build AI solutions tailored to specific industries, starting with financial services. By integrating Claude for Financial Services

with Salesforce's [Agentforce Financial Services](#), AI agents will be able to better understand financial instruments, insurance claims, and industry frameworks with the deep domain expertise these sectors require.

For example, a financial advisor using Agentforce can ask their AI agent, powered by Claude, to summarize client portfolios, flag new industry requirements affecting retirement plans, and automate consent tracking and customer outreach. The agent securely combines CRM insights with the latest industry updates to deliver greater accuracy and compliance-ready action plans. This turns hours of work into a single, trusted workflow.

3. Deepening integration between Claude and Slack

Building on the Claude and Slack integration [launched earlier this month](#), we're making it easier to use Claude in everyday work. Through Slack's Model Context Protocol (MCP) server, Claude can access Slack channels, messages, and files to summarize conversations, extract key decisions, and draft updates. And users can invoke Claude directly within Slack to analyze documents, perform web searches, or pull connected insights from Salesforce CRM data, Tableau, or other enterprise apps—moving conversations from discussion to decision faster.

This partnership is intended to extend beyond today's capabilities to bring the full power of Agentforce 360 into Claude, enabling employees to move seamlessly from insight to action.

Salesforce deploys Claude Code, Anthropic runs on Slack

This partnership is strengthened by both companies using each other's products:

- **Salesforce is deploying Claude Code across its global engineering organization to augment developer workflows and increase productivity.** With Claude Code, Salesforce engineers can build, fix, and ship projects faster while maintaining full transparency and control. Through the Slack MCP server integration, Salesforce engineering teams will use Claude Code to document code in Slack canvases, read specifications from Slack channels, and pull context from discussions directly into their development workflow.

- Anthropic uses Claude directly in Slack to summarize conversation threads, surface key insights, and guide the internal sales team—showing the kind of workflows this partnership will bring to customers.

Availability

- Agentforce powered by Anthropic is available today for select customers.
- Claude and Slack bi-directional integrations are available today.
- The new collaboration on regulated industry solutions and the Agentforce 360 integration for Claude are currently under development, with more details on availability to be shared in the coming months.



News

Anthropic officially opens Tokyo office, signs Memorandum of Cooperation with the Japan AI Safety Institute

Oct 29, 2025

News

Advancing Claude for Financial Services

Oct 27, 2025

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Seoul becomes Anthropic's third office in Asia-Pacific as we continue our international growth

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