

SPONSORSHIP BROCHURE



CNOSIS

ANCE



Hack In The North is the collaboration of programmers, designers and inventors to **code, design and build** innovative solution that tackle real word problems.

It provides a venue for **self-expression** and **creativity** through technology.

It doesn't matter if someone is still making their first website or their 100th one. There are a lot of things to learn.

The only constraint is time.





Hack In The North 3.0 was successfully held from 16th to 18th March 2018 at **Indian Institute of Information Technology, Allahabad**. It saw amazing participation of **200+ participants** from across the country.





After 36 hours of intense hacking, the hackers came up with innovative projects solving some real life problems.

Projects from Hack In The North 3.0 :
<https://www.hackinthenorth.com/HINT-v3.0-projects/>



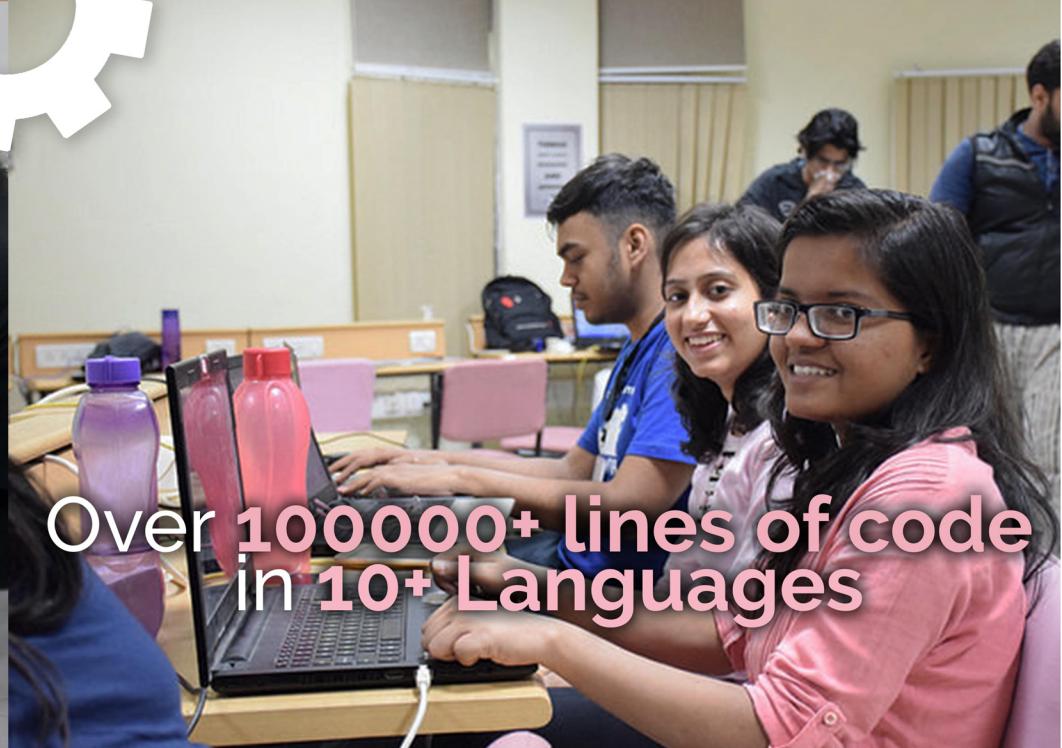
200+ Hackers hosted



58 Github repositories
with over 1000 commits



600+ pizzas and
180+ Litres of cold drinks
consumed



Over 100000+ lines of code
in 10+ Languages



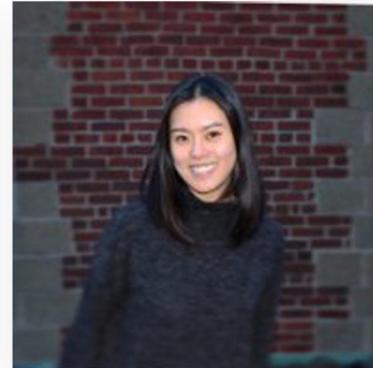
“Best student held hackathon in India”

Mr. Vivek Prakash
CTO | Hacker Earth

Speakers/Mentors



Tim Siwula
Protocol Engineer
ConsenSys



Amanda Lee
Community Manager
ConsenSys



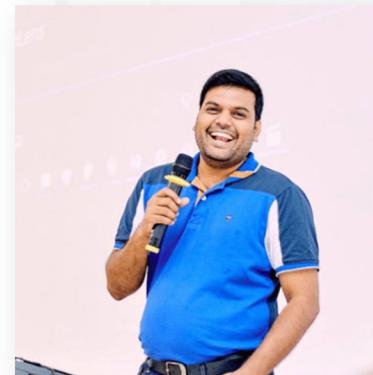
Ashoka Finley
Chief Anarchy Officer
ConsenSys



Gaurav Dubey
CEO & MD,
Infotech Hub



Harshit Mehta
Senior Community Evangelist
TopCoder



Jainaressh
Game Designer
Unity



Ariel Gabizon
Cryptographic Engineer
Zcash

Commitment



Over the years, we have strived to make sure that **women** get a chance to showcase their experience with all fairness - **Hack In The North 2.0** had a direct entry to any and all girls' teams and individual entries.

We took it a step further in **Hack In The North 3.0** by

- + **Reserving 20%** of the seats for female participants
- + Introducing **separate prizes** for the best women's team



Previous Sponsors



GitHub



balsamiq®



restdb.io

.tech
DOMAINS





zulip
Chat Partner

DigitalOcean
Cloud
Partner

advaniEdge
VC Partner



Creative Tim



freeCodeCamp(🔥)





HACK IN THE NORTH

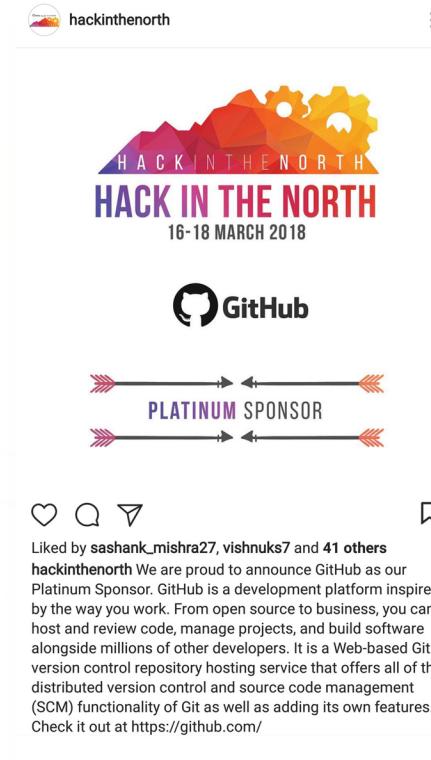
Now it's time for
Hack In The North 4.0
We need your help to make it happen

Why Sponsor Hack In The North?

1. Branding Avenues - Social Media Shoutouts

Hack In The North currently has a [Twitter](#), [Instagram](#) and [Facebook](#) page. *The Company* will be promoted and recognised as a sponsor via all our social media pages, prioritized by the level of sponsorship.

The Company can also organize online contests/promotions during the event on Hack In The North's social platforms if required.



Why Sponsor Hack In The North?

2. Branding Avenues - Offline Promotions

The Company logo will be linked to all relevant banners, IDs, decorations, photobooths, certificates, posters and flex boards placed throughout the college campus based on the level of sponsorship. The company will be a part of all relevant publicity campaigns before and during the event.

Since Hack In The North 4.0 is a part of Aparoksha, the annual technical fest of Indian Institute of Information Technology, Allahabad, the company will be exposed to a huge crowd of students and tech enthusiasts.

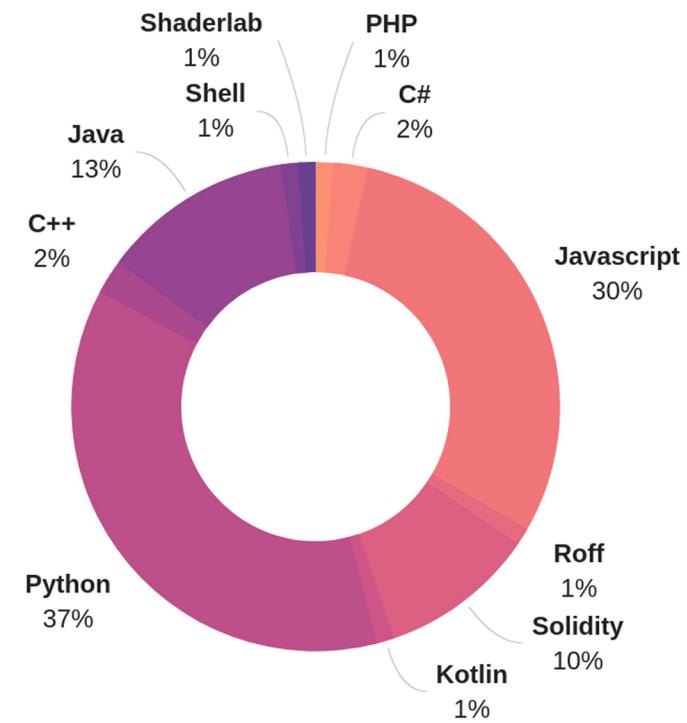
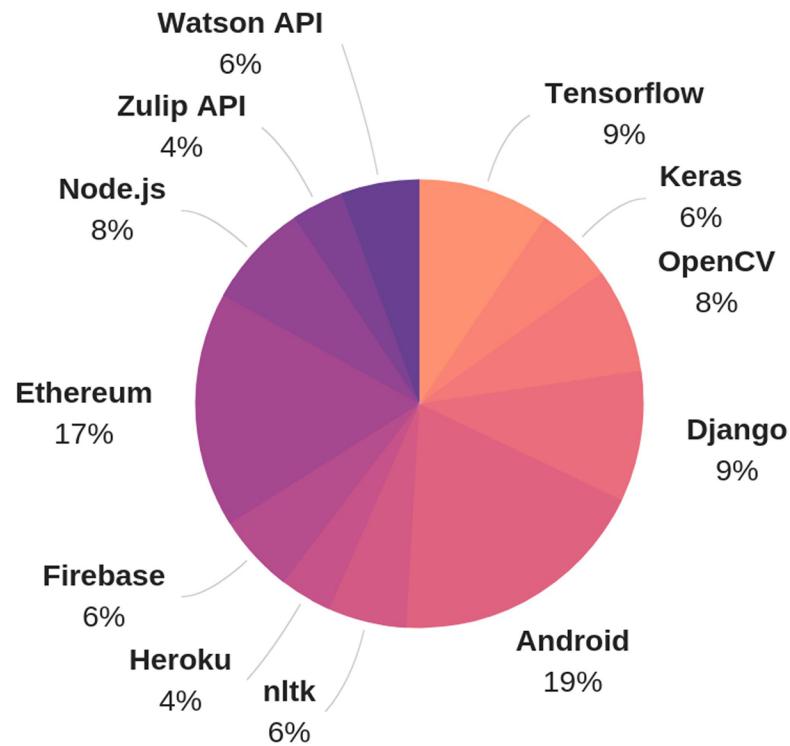


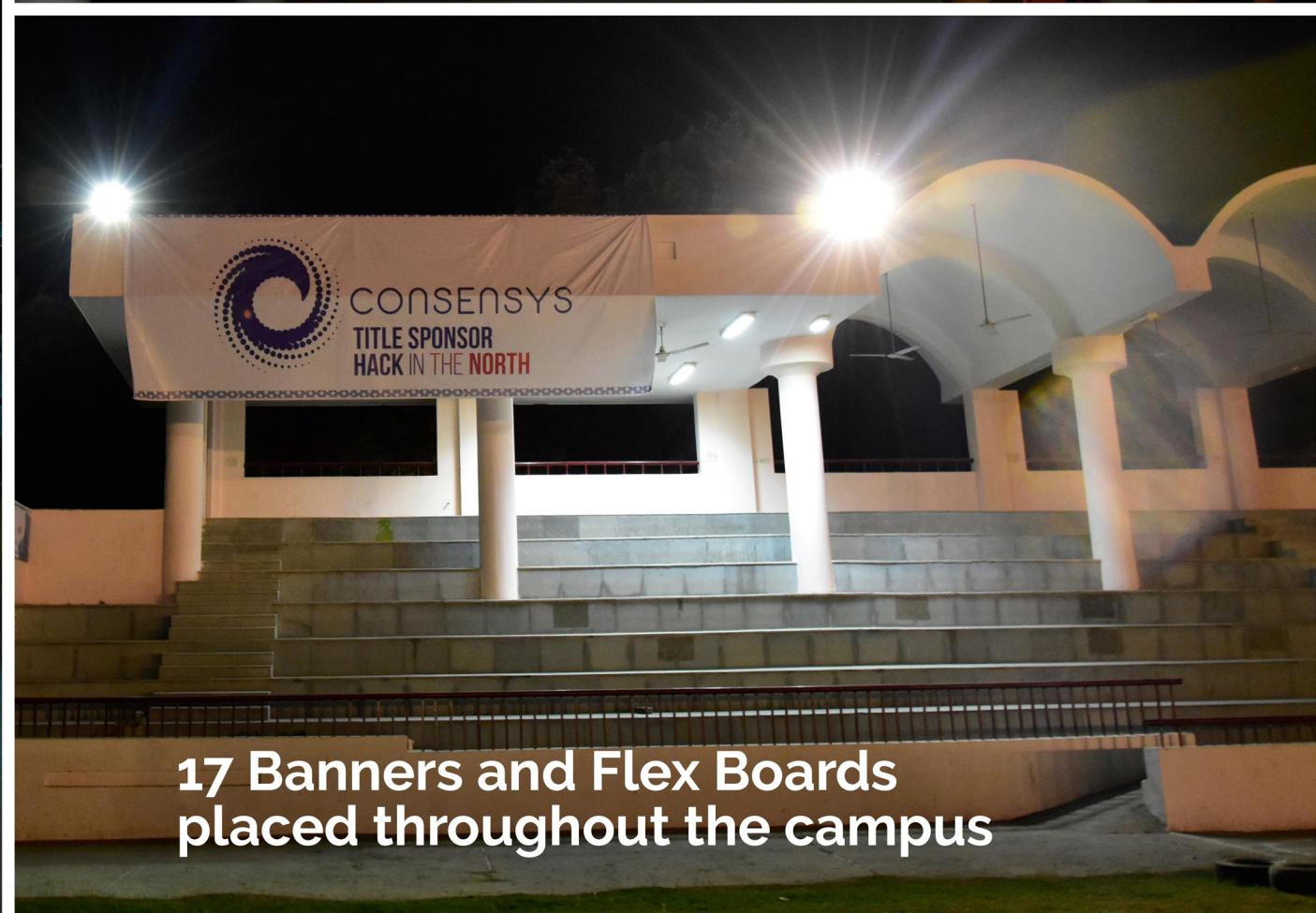
Why Sponsor Hack In The North?

3. Live Feedback and Workshops

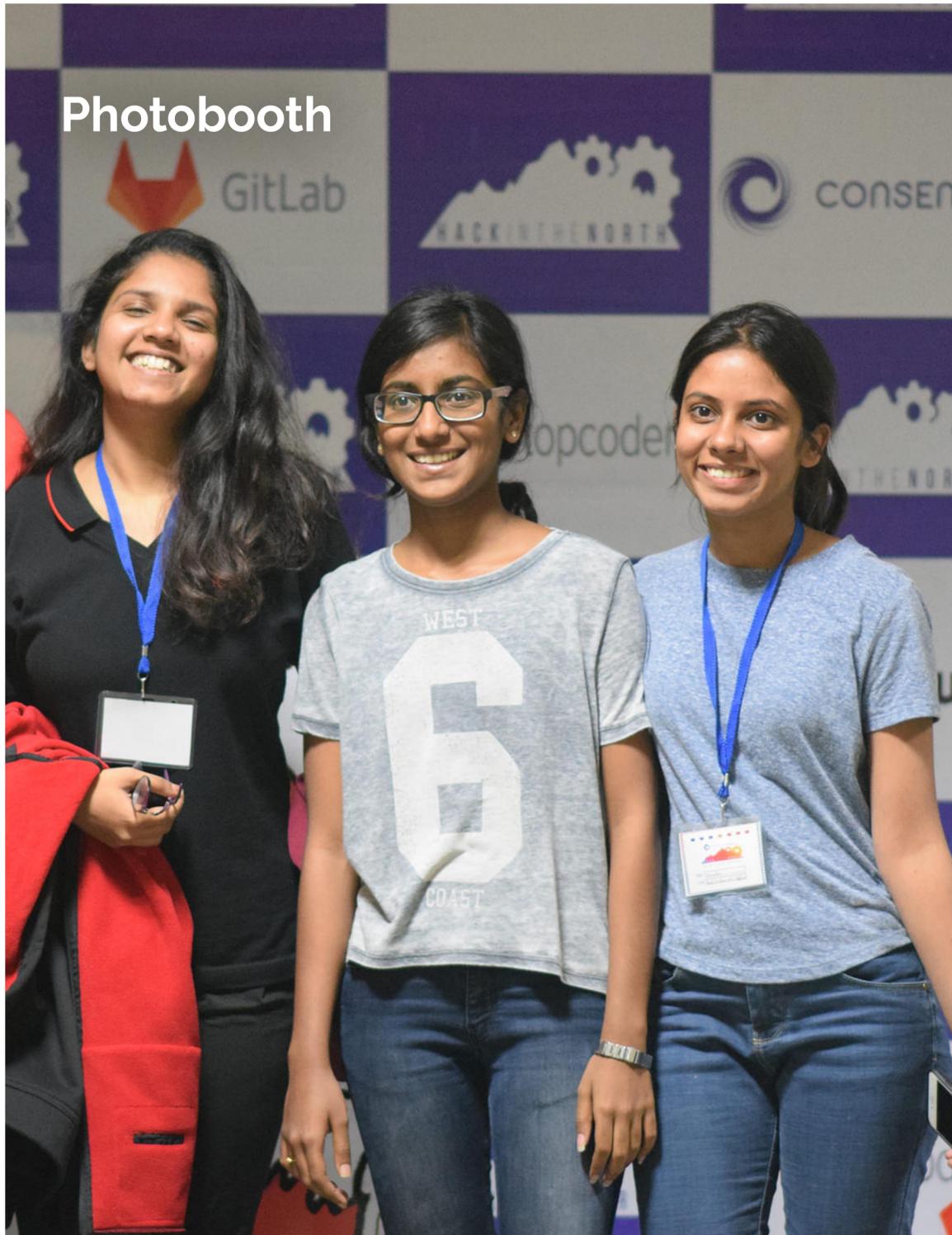
The company can get live feedbacks or promote the use of their APIs and other products from the hackers participating in the hackathon.

The company will be given assistance in hosting workshops and tutorials within the campus premises.





Photobooth





GOLD SPONSOR

Two horizontal arrows, one pink and one red, point to the left and right respectively, framing the word "GOLD SPONSOR" which is centered below them.

APAR'KSHA

FLAGSHIP
EVENT

HACK IN THE NORTH

16th-18th MARCH'18

CC3



Open Ceremony Introduction

Sponsor Workshops



17.03.2018 11:21

Sponsorship Opportunities - 1

	Silver	Gold	Platinum	Diamond
Cost	\$500	\$700	\$1000	\$1500
Logo on Website	✓	✓	✓	✓
Branding Avenues	✓	✓	✓	✓
Send Mentors	✓	✓	✓	✓
Opening Ceremony Introduction	✓	✓	✓	✓
Workshop	✗	30 mins	45 mins	1 hour
Logo on T-shirt	✗	✗	✓	✓
Recruiting	✗	✗	✓	✓
Logo on Certificate and ID	✗	✗	✗	✓
Special Photobooth Props	✗	✗	✗	✓
Separate On-Site Booth	✗	✗	✗	✓

The donations given as sponsorship are **100% tax deductible**. Under **Section 80G and 80GGA**, an approved university/educational institution of National eminence is eligible for donations with 100% deduction without any qualifying limit

Sponsorship Opportunities - 2

Title Sponsor Presents



Associate Partner Associate Sponsor

Title and Associate Sponsors will receive all the benefits of diamond tier sponsorship.

In Addition, **Title and Associate** sponsors will be associate with the Hack In The North 4.0 logo and any and all branding materials involving the logo pre/during/post event.

The Title sponsor will be given an avenue for Keynote speech

Contact Us

Rishi Shukla - 7234047435
Anagh - 73965 00000

team@hackinthenorth.com

Indian Institute of Information Technology
Allahabad, Uttar Pradesh
Pin Code : 211015



thank you.

