

Details

My part of the presentation is about the preparation and timeline of build and buy alternative. Moreover, I discussed this timeline into three phases, each having a separate importance.

Highlights of the talk.

- Why planning is important for any project.
- Things that anyone should keep in mind before starting work on the project.
- How HCC will make sure the correct product is made at the end of all processes.

Fit

Talking about the planning and timeline provides a foundation for how the HCC will handle the product development process and enter into the new market. In addition to that, this part also gives an idea about “How the big companies acquired the smaller one and modified it according to that requirement and again launched into the market with new strategies”.