

# Privacy Policy

Effective Date: [Insert Date]

## 1. Introduction

At [Hotel Name], your privacy is important to us. This Privacy Policy outlines the types of personal information we collect, how we use it, and the steps we take to protect it. By using our services, you consent to the collection and use of your information as described in this policy.

## 2. Information We Collect

We collect personal information when you make a reservation, contact us, or use our services. The types of information we may collect include:

- Personal Identification Information: Name, email address, phone number, mailing address, and payment details.
- Usage Information: Information about how you use our website and services, such as pages visited and booking preferences.
- Sensitive Data: Information related to health or accessibility needs, if you choose to provide it.

## 3. How We Use Your Information

We use the information we collect to:

- Process your bookings and reservations.
- Communicate with you regarding your stay, offers, and promotions.
- Improve our website and services based on your preferences.

- Ensure your safety and enhance your experience at our hotel.

#### 4. How We Protect Your Information

We implement appropriate security measures to protect your personal information from unauthorized access, alteration, or destruction. We use encryption technology and secure payment systems to safeguard your data.

#### 5. Sharing Your Information

We do not share or sell your personal information to third parties for marketing purposes. However, we may share your information with trusted partners for the purpose of providing services related to your stay, such as booking agents and payment processors.

#### 6. Your Rights

You have the right to:

- Access, correct, or delete your personal information.
- Opt-out of receiving promotional emails.
- Request information about how your data is being used.

#### 7. Changes to This Policy

We may update this Privacy Policy from time to time. When we make changes, we will notify you by updating the date at the top of the policy.

#### 8. Contact Us

If you have any questions about our privacy practices or wish to exercise your rights, please contact us at:

- Email: [info@paradisejamaicahotel.com](mailto:info@paradisejamaicahotel.com)
- Phone: +1 (876) 555-1234
- Address: 123 Paradise Drive, Negril, Jamaica