

5.14%

Monthly quantity growth

105.04%

Annual Quantity growth

104.17%

Annual Revenue growth

4.87%

Monthly revenue growth

4.94%

Monthly profit growth

104.30%

Annual profit growth

67.05%

Profit Margin

COGS

£192,950.00

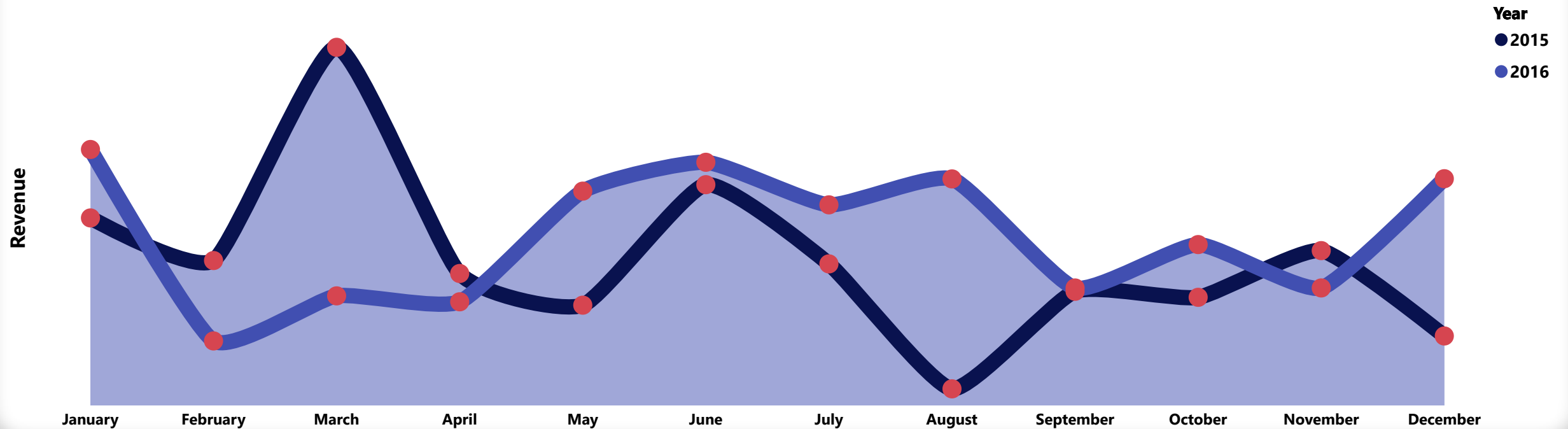
Revenue

£585,538

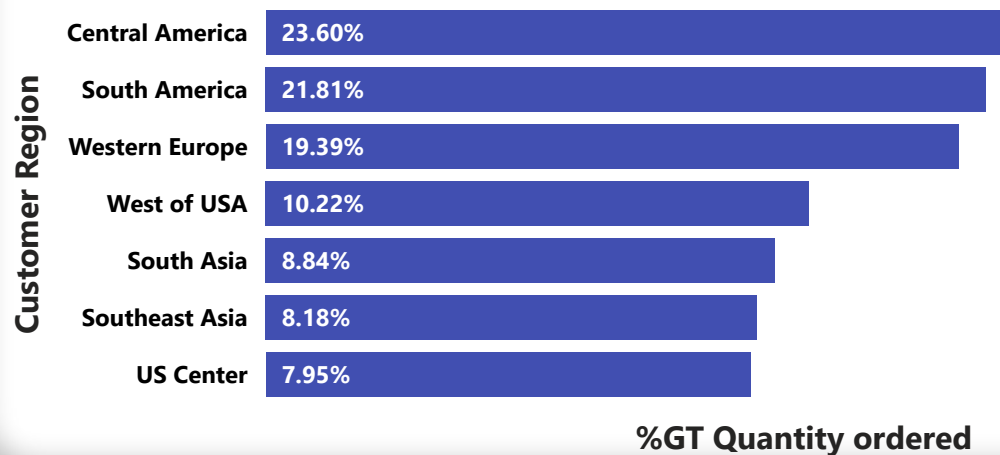
Profit

£392,588

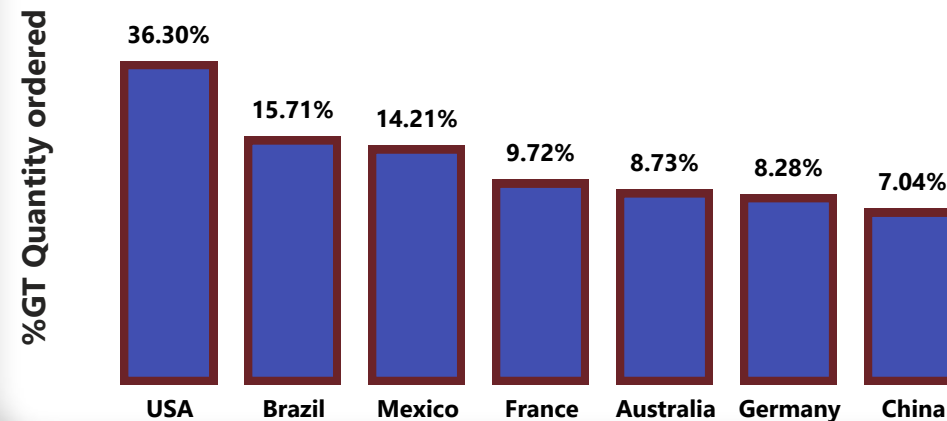
Revenue by Month and Year



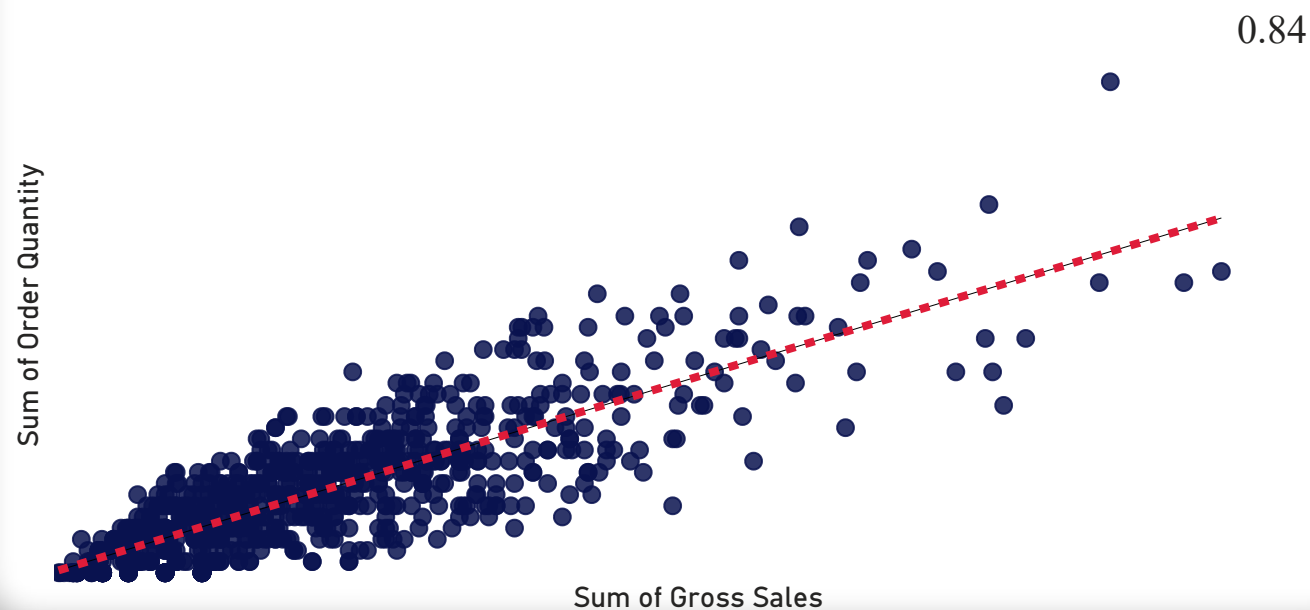
Order Volume by Customer Region



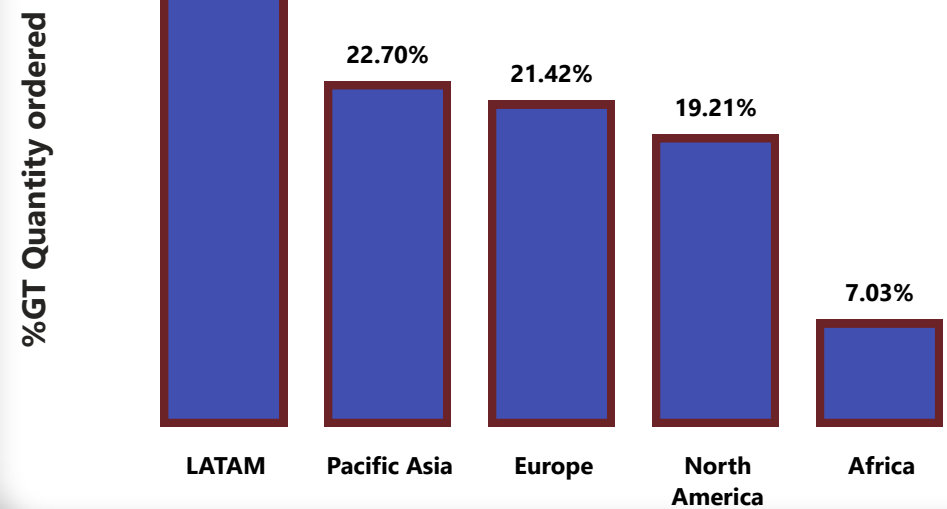
Order Volume by Customer Country



Correlation Between Order Quantity And Sales By Customer



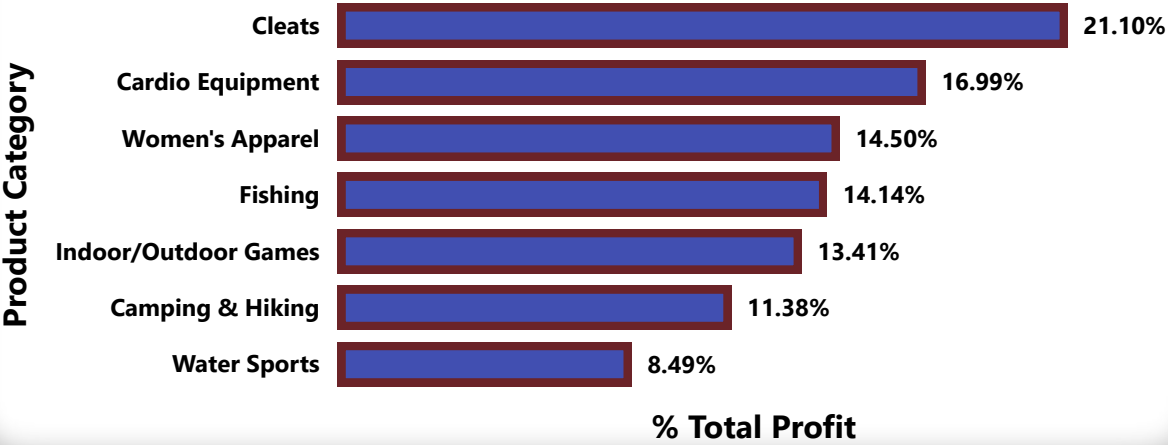
% Quantity ordered by Customer Market



Top 10 Profitable Products

Product Name	Total Profit	Quantity ordered
Perfect Fitness Perfect Rip Deck	£69,825	1424
Nike Men's Free 5.0+ Running Shoe	£55,615	714
Nike Men's Dri-FIT Victory Golf Polo	£48,000	1156
Field & Stream Sportsman 16 Gun Fire Safe	£46,800	234
O'Brien Men's Neoprene Life Vest	£44,375	1007
Diamondback Women's Serene Classic Comfort Bi	£37,650	251
Pelican Sunstream 100 Kayak	£28,100	281
Nike Men's CJ Elite 2 TD Football Cleat	£24,115	371
Under Armour Girls' Toddler Spine Surge Runni	£19,206	553
Nike Men's Comfort 2 Slide	£954	25

Profit Distribution By Product Category



Revenue and Profit Breakdown by Product Department

