

shopping_mall

Zorlu Center

Customer volume

4611

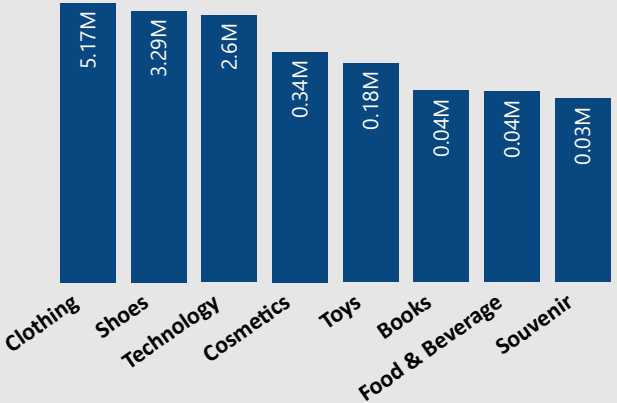
Revenue

11.69M

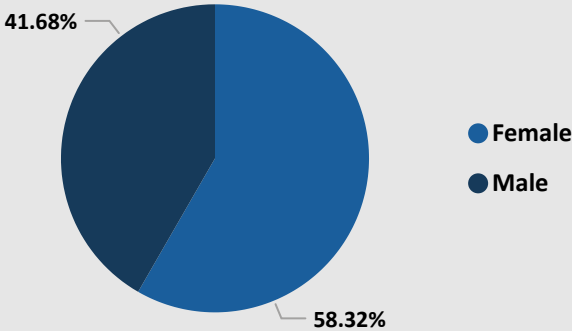
Quantity of Goods sold

14K

Product Performance(Revenue)



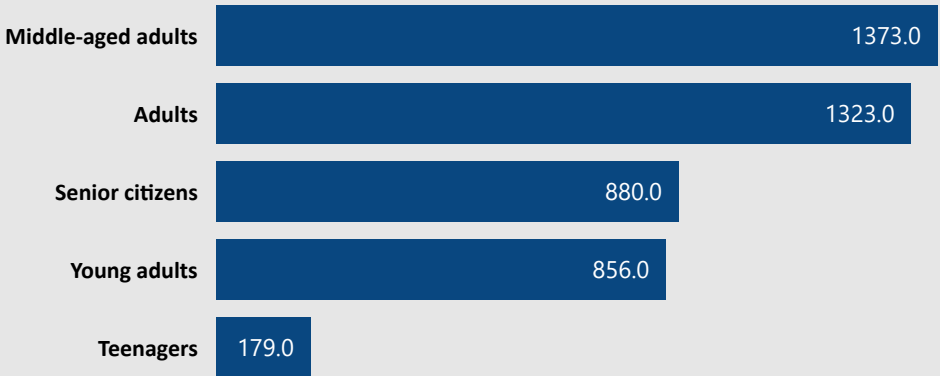
Customer Distribution by Gender



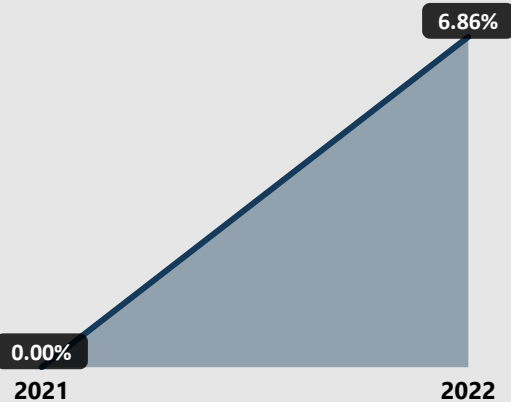
Mall Performance

shopping_mall	YoY sales
Zorlu Center	106.86%

Age Segmentation of Customers



Annual Sales Growth



Year

2022

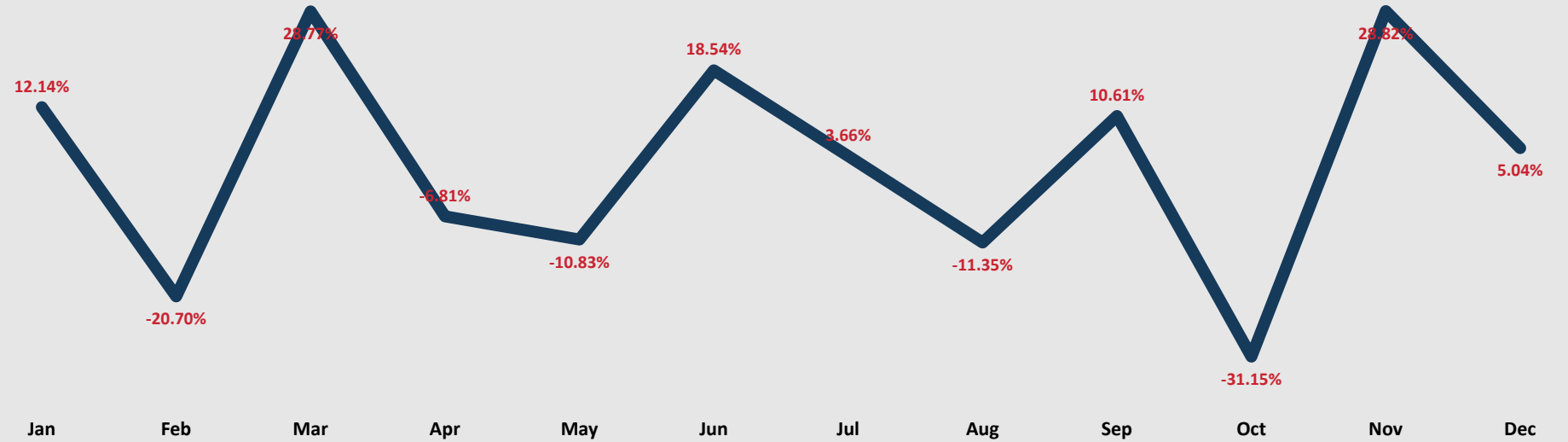
shopping_mall

Zorlu Center

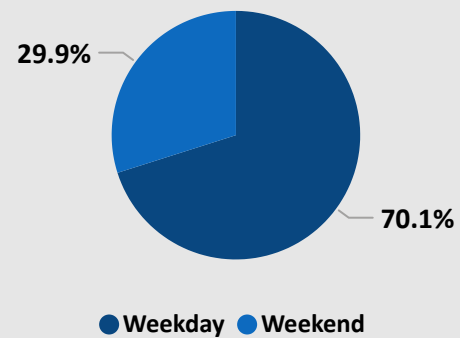
Monthly sales
growth

0.54%

Monthly sales growth



Weekday vs. Weekend Customer Flow



Customer Distribution by Payment Method

