

shopping\_mall

All

Customer volume

91K

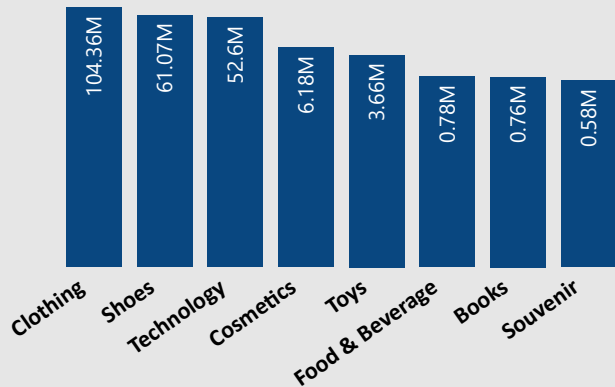
Revenue

230.00M

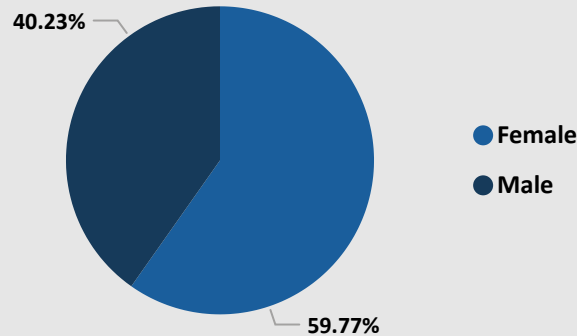
Quantity of Goods sold

273K

Product Performance(Revenue)



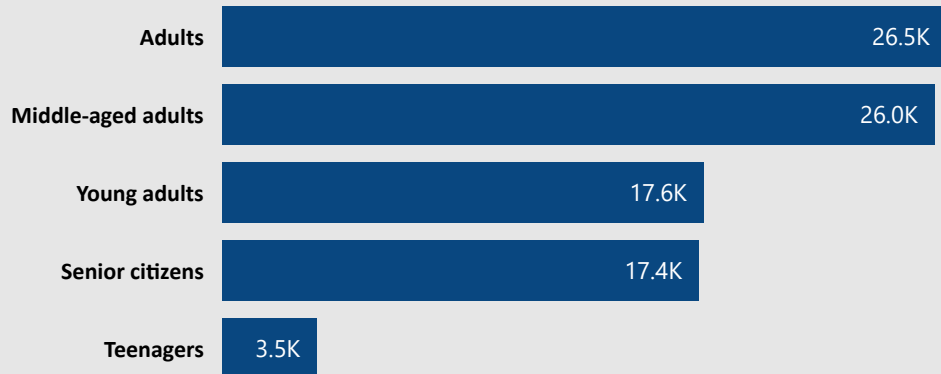
Customer Distribution by Gender



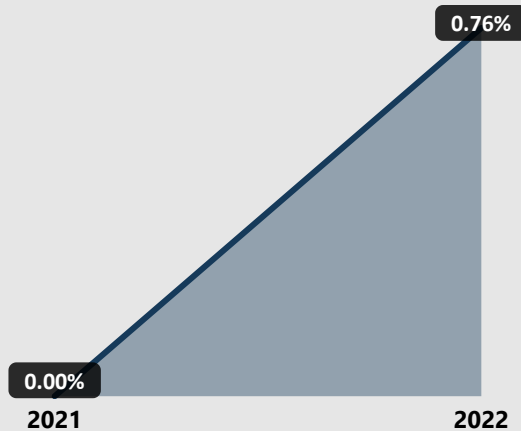
Mall Performance

shopping_mall	YoY sales
Zorlu Center	106.86%
Viaport Outlet	106.25%
Forum Istanbul	104.59%
Metrocity	103.47%
Istinye Park	102.83%
Cevahir AVM	101.27%
Mall of Istanbul	100.61%
Kanyon	98.94%
Metropol AVM	96.44%
Emaar Square Mall	90.68%

Age Segmentation of Customers



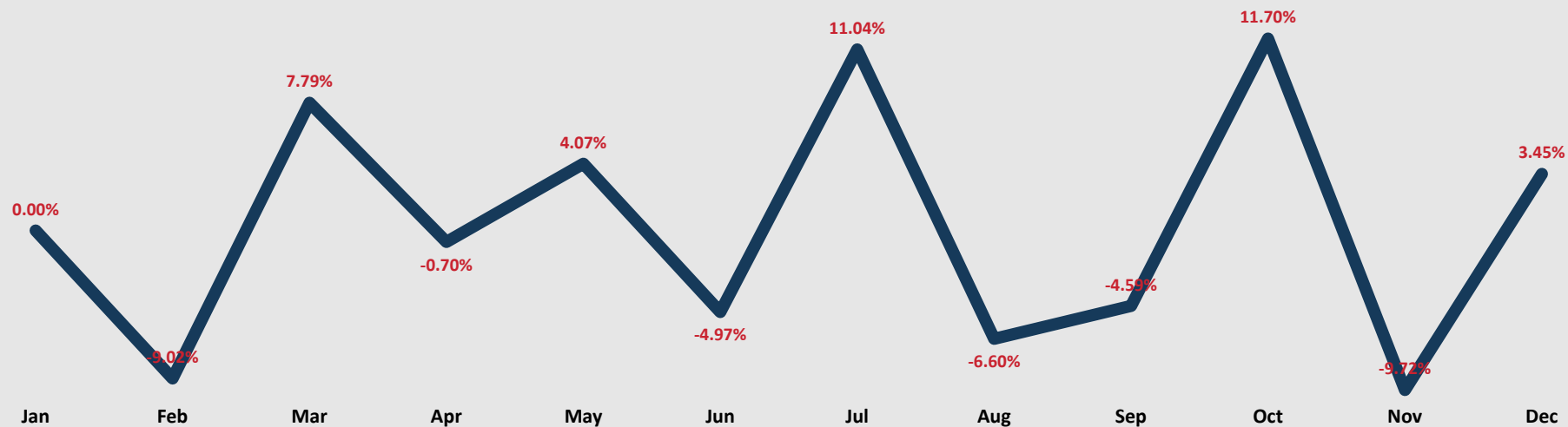
Annual Sales Growth



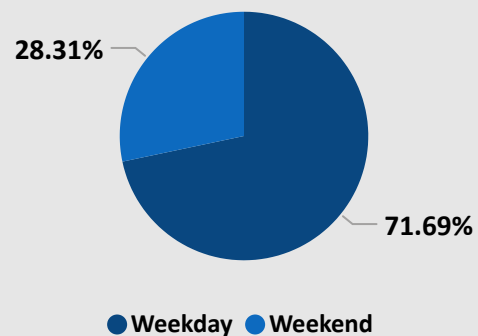
Year

2021

Monthly sales growth



Weekday vs. Weekend Customer Flow



Customer Distribution by Payment Method

