

## Guidelines & Instructions for the Case Study

### 1. **Submission Deadline:**

You must submit your solutions by **10:00 AM on 15th February 2025** to mail id (decodex.cases@nldalmia.edu.in). Late submissions will not be accepted.

### 2. **Format:**

- One MS PowerPoint Presentation (compulsory): See Attached Sample for reference
- One MS Word Document (compulsory)
- Others: You can also include SQL codes, Python codes, Jupyter Notebook, Screenshots or any other files supporting your case solutions for assessment.
- Ensure all data sources, assumptions, and methods are clearly mentioned.

### 3. **Team Composition:**

Each team must submit one report. Also, all members of the team must be present during final presentation.

### 4. **Selection Criteria:**

We will select two best solutions by the team from each assigned case. The opportunity for the final presentation will be given to the top team for the assigned case and in case the team is not available the chance to present will be given to the next best team.

### 5. **Your work will be judged on:**

- **Analysis & Problem-Solving** - 40%
- **Presentation & Business Impact** - 30%
- **Creativity & Innovation**- 30%

**Final presentations will be strictly 20 minutes long, with a warning buzzer after 15 minutes.**

### 6. **Plagiarism:**

Submissions will be checked for plagiarism using Turnitin, ensure original work. Detection of more than 20% plagiarism will lead to disqualification.

### 7. **Support:**

You may contact the organizing team for any clarifications

### **SPOC:**

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Best of luck to all participants!