

**Federal Law No. (7) of 2011 Amending Some Provisions of
Federal Law No. (24) of 2006 Regarding Consumer Protection**

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We, Khalifa Bin Zayed Al Nahyan, President of the United Arab Emirates State,

Pursuant to the perusal of the Constitution; and

Federal Law no. 1 of 1972 regarding the Ministries authorities and Ministers powers and the amending Laws thereof; and

Federal Law no. 1 of 1979 regarding the Regulation of Industry Affairs and the amending Laws thereof; and

Federal Law no. 4 of 1979 regarding Combating Cheating and Fraud in Commercial Transactions; and

Federal Law no. 18 of 1981 regarding the Regulation of Trade Agencies and the amending Laws thereof; and

The Civil Transactions Law issued by Federal Law no. 5 of 1985 and the amending Laws thereof; and

The Penal Code issued by Federal Law no. 3 of 1987 promulgating the Penal Code and the amending Laws thereof; and

Federal Law no. 37 of 1992 regarding Trademarks and the amending Laws thereof; and

The Commercial Transactions Law issued by Federal Law no. 18 of 1993; and

Federal Law no. 28 of 2001 on the Establishment of the Emirates Authority for Standardization and Metrology; and

Federal Law no. 1 of 2003 on the Establishment of the Federal Customs Authority; and

Federal Law No. (24) of 2006 on consumer's protection; and

Acting upon the proposal of the Minister of Economy and the approval of the Council of Ministers and Federal National Council and the ratification of the Federal Supreme Council;

Have promulgated the following Law:

Article One

Article (18) of Federal Law No. (24) of 2006 shall be replaced with the following:

Article (18)

1. Without prejudice to any severer penalty imposed by any other law, whoever violates the regulation of the present Law shall be punished with the following:
 - A. A fine not less than (100,000) One Hundred Thousand AED, but not exceeding (1,000,000) One Million AED in case any of the regulations stipulated under articles (6), (7), or (14) of the present law is violated.
 - B. A fine not less than (10,000) Ten Thousand AED, but not exceeding (200,000) Two Hundred Thousand AED in case any of the regulations stipulated under articles (5), (8), the second paragraph of article (9), and article (12) of the present Law is violated.
 - C. A fine not less than (20,000) Twenty Thousand AED, but not exceeding (120,000) One Hundred Twenty Thousand AED in case any of the regulations stipulated under the first paragraph of article (9) or articles (10), (11), (13), and (15) of the present law are violated.
 - D. A fine not less than (5,000) Five Thousand AED, but not exceeding (100,000) One Hundred Thousand AED in case any other regulation stipulated under this Law or its executive regulations and the Resolutions issued to execute the same are violated.
2. The fines stipulated under (1) of this article shall be doubled in case the same violation is re-committed within one year after the first violation, provided that the punishment is not less than half the maximum amount imposed after doubling the fines.
3. Pursuant to a Cabinet Resolution and the Minister's recommendation, all violations wherein reconciliations are possible shall be determined as well as the amount the violator must pay in each case, provided that the fine does not exceed the maximum amount stipulated in this Law. If the

violator rejects reconciliation, the violation shall be transferred to public prosecution in order to take appropriate measures.

4. The Cabinet shall issue a Resolution stipulating necessary reconciliation requirements and procedures and the rules and conditions governing the same for crimes committed under the provisions of the present Law. The minister shall issue a Resolution to establish reconciliation committees to undertake implementation of the provisions of the above mentioned Cabinet Resolution.

Article Two

All regulations contradicting or violating the provisions of the present Law shall be cancelled.

Article Three

This Law shall be published in the official gazette and shall enter into effect as of the next day of publication thereof.

Khalifa Bin Zayed Al Nahyan

President of the United Arab Emirates

Issued in the Presidential Palace in Abu Dhabi:
12 Jumada Al Akhir 1432 A.H.
16 May, 2011