

ABIGAIL SANNI

Product Manager

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SUMMARY

Product Manager with experience leading cross-functional teams and skilled in managing product life cycles. Passionate about building user-centric products and optimizing team productivity, with experience in agile methodology and user research. Seeking to contribute my expertise to innovative product development.

SKILLS

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|---|------------------------|----------------------------------|
| • Product Management | • Jira/Trello/Linear | • Notion |
| • Feature Prioritization (MoSCoW, RICE) | • Confluence | • Cross-functional Collaboration |
| • Market/User Research | • Canva | • Agile Methodologies |
| • Product Road-mapping | • Whimsical/Lucidchart | • Stakeholder/Team Management |
| • PRD Development | • Slack | • Presentation |

PROFESSIONAL EXPERIENCE

Associate Product Manager (Intern)-Intern Pulse | Remote | Oct – Dec. 2024.

- Collaborated with cross-functional teams to Build a user-friendly B2C platform, [Renergy Hub](#), to facilitate seamless transactions between buyers and renewable energy product sellers to achieve 95% satisfaction during beta testing.
- Conducted in-depth market research and user interviews, improving product features to address key pain points and achieve 90% positive user feedback.
- Optimized onboarding and payment processes, which should improve user retention by 40%
- Awarded internship recognition for outstanding product management performance and commended by senior leadership for significant contributions to company success.

Product Manager- TM Academy | Remote | Oct – Dec. 2024.

- Created a PRD and conducted market research and user surveys for an African tourism platform, [Afro Trips](#) to ensure the product meets user needs. Driving 15% growth in engagement through strategic insights.
- Collaborated with team to develop a business plan and revenue model forecasting 15% annual growth
- Oversaw the design team to develop a prototype showcasing Africa's tourism, increasing engagement by 15%

Associate Product Manager-Hertechtrail | Remote | July – Sept. 2024.

- Collaborated with team members to develop a mobile app improving access to legal services, projected to increase accessibility to legal aid by 25%.
- Managed product requirements, sprint planning, and competitive analysis, which streamlined the development process and enhanced product competitiveness.
- Achieved 100% task completion for key sprints through effective communication between cross-functional teams.
- Facilitated a 15% improvement in team productivity by introducing MoSCoW feature prioritization and clearer user story guidelines.

EDUCATION

Federal University of Technology, Minna. Urban and Regional Planning, B.Tech (2017-2024)

CERTIFICATIONS

Product Management Certification, TM Academy (Dec 2024)

Product Management Certification, Hertechtrail (July 2024)