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Discovering and fulfilling purpose, one day at a time.

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A Proposal for Partnership
To support our
ANNUAL TREASURES WITHIN CONFERENCE

Tagged:

CHALLENGING THE NORM

An Initiative of the **Impeccable Youth Foundation (IYF)**

FEBRUARY 2019

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1. Organizational Background

The Impeccable Youth Foundation is a registered non-government entity operating as a youth-based corporation.

Who We Are

At the Impeccable Youth Foundation (IYF), we believe that every individual has a unique purpose; inherent abilities, deep talents, great propensities and the potential for purposeful engagement that meets a need. We also believe that given the right conditioning and environment, everyone could live truly successful and fulfilling lives; excelling in their own space and impacting the world for the better.

We are a youth-based corporation which seeks to educate and groom young individuals to discover potential. We understand that it is better to rise early, and are therefore committed to enabling youths live with a clear sense of purpose from an early age.

Our goal is birth from a deep desire to see young individuals with a clear awareness of purpose- channel their passion and youth towards finding and fulfilling purpose. This realization that young individuals can live beyond the mediocre and live out their truest self is the drive of the IYF.

The IYF was founded by Becky Larry-Izamoje in October 2018 as an overflow of a deep desire to see young individuals channel their passion towards becoming truly fulfilled people who lead positive change and transformation in all spheres of influence. The IYF now has nine active volunteers working towards actualizing the IYF's objective in various capacities.

VISION

To raise a generation of rightly informed individuals who would lead positive change in every sphere, challenge societal norms and uphold virtuous standards towards transforming communities, countries and the world at large.

MISSION

To empower, support and inspire youths to live purposefully and reach full potential by adequately providing the knowledge and conditioning needed to achieve success.

VALUES

- Love – we love God and we love people
- Commitment - we are dedicated to service and excellence in all our activities and among our networks.
- Community - we place a premium on building community; oneness, unity and belonging.
- Development – we are constantly driven by a desire make progressive advancements.
- Passion – we work with zeal and enthusiasm in everything we do.

We are an operational NGO, carrying out boots-on-the-ground projects to accomplish our objectives. This requires a great deal of careful planning, communication, and local involvement for each project. Our goal as an organization is to accomplish the following:

We hope to further our progress to reaching these goals through the project outlined in this proposal.

This event is scheduled to hold on October 5th, 2019.

2. Statement of Need

Today, a vast majority of individuals live every day- concerned about everything good around them but never pause to look within and discover the potentials that they have on their inside. For some, they eventually discover their potentials at the latter part of their lives, but by that time, they can do little or nothing about it with limited opportunities and resources.

We believe the narrative could begin to change- that more and more individuals could unlock their potentials early enough, develop it and use it to an advantage for themselves and the world at large.

Hence, our motivation for this conference.

3. Conference Overview

Treasures Within is a youth conference organized by the Impeccable Youth Foundation. At the Impeccable Youth Foundation, we believe that everyone, regardless of race or gender has amazing inherent potentials. We also believe very strongly that if individuals are given the right environment and conditioning, they would be empowered to live out their truest self.

Treasures Within seeks to continually unlock potentials in the minds of youths by enabling them to seek deeper so as to understand their own thought patterns and also by providing guidance and mentorship that equips them to become all that they should be.

A variety of seasoned speakers who are passionate about youths would be available to inspire, empower and edify attendees by engaging them in critical thinking sessions and stimulating discussions that would challenge and propel them to cultivate new patterns towards living out their best and influencing the world around them for good.

The goal is to plant new seeds, water seeds which have already been planted in order to cause them to germinate, and to provide key nutrients to indeed bear long lasting fruits and impact. Every year has a different theme encompassing the purpose and aim it seeks to address and the goal and desire it seeks to achieve.

This year's Treasures Within 2019 is the maiden edition and is themed: *Challenging the Norm*.

4. Project Goals

Completion of this project will further over overarching objectives as stated below:

1. To create a community where young individuals can access information which will enable and equip them to make informed decisions.
2. To connect the youth to experts in various fields and provide and facilitate mentorship in order to train and develop them, thereby creating a solid workforce and reducing unemployment in the long term.
3. To organise conferences and workshops with experts for knowledge sharing, equipping, creating avenues for enlightening discussions and community development.

5. Project Activities

Treasures Within 2019 proposes to feature the following topics:

- Not settling for mediocre
- Will vs Desire
- Optimal Health and Wellness for optimal productivity
- Finance tips for beginners - Guide on saving, spending and investing
- Career and Business tips for startup entrepreneurs
- Relationship Management

Project Timeline

The proposed schedule of the conference is as follows:

- 10 am : Registration
- 11 am : Event begins
- 11 am - 11: 20 am : Opening prayer + National anthem
- 11:20 am -11:45 am : Welcome address by Founder IYF
- 11:45 am - 12:00 pm : Vision and Mission of the IYF
- 12:01 pm - 12:30 pm : Introduction of the first speaker
- 12:35 pm -12:45 pm : Prayer/ Meditation/ Sober reflections
- 12:46 pm - 1:15 pm : Introduction of the second speaker
- 1:15 pm - 1:35 pm : Break
- 1:41pm - 2:10 pm : Speaker three introduction
- 2:11 pm - 2:15 pm : This or that
- 2:15 pm - 2:17 pm : Warm up
- 2:18 pm - 2:35 pm : Speaker Four Introduction
- 2:35 pm - 3:00 pm : Speaker Five
- 3:05 pm - 4:00 pm : Panel
- 4:00 pm - 4:15 pm : Vote of thanks to Sponsors
- 4:15 pm - 4:30 pm : Prayers

6. Project Results

The impact of *Treasures Within 2019* will be felt in the short, medium, and long term. The following are the project results which will be realized upon completion:

➤ Short-Term (Completion - 6 months)

Upon completion of the workshop, we strongly anticipate participants to have a greater sense of awareness of the potentials they possess.

An awakening of potentials that have been dormant and rediscovery of personalities that have been lost which can and will be an advantage to the various communities they belong to and the world at large.

➤ Medium-Term (6 months - 2 years)

Within 6 months to 2 years, we expect a sustained change leading to a more advantageous outcome. We expect that participants would have a better understanding of their potentials and would have begun to develop their potentials with a clear sense of purpose and impact.

➤ Long-Term (2 years & Onward)

In the long term, we expect a breed of people who live with a strong awareness of their potentials; deploying and engaging their God given potentials with a high degree of competence and with a goal to be an influence for good in the world.

7. Required Resources and Budget

The Impeccable Youth Foundation (IYF) requires the support of your generous benefactors in order to successfully execute this project. The table below outlines the costs associated with its full execution.

Expense	Cost (₱)
Hall	500,000
Instruments	100,000
Decor	50,000
Gift bags	60,000
Promotions	200,000
Honorarium	200,000
Artworks	20,000
Miscellaneous	50,000
Photography + Videography	250,000
Feeding	60,000
TOTAL	1,490,000

8. Partnership Packages

We are strongly persuaded that this event would be of tremendous benefit to all participants. We would so love and appreciate your partnership for this cause; towards bringing this dream to fruition.

This could be Corporate Social Responsibility (CSR) for the esteemed Organization as we have not stopped seeing the economic, social and environmental benefits brought forth from such a gathering targeted at eradicating social plagues and promoting an atmosphere which will enable sustainable growth and increase in the general well-being and standard of living of the youth, the people in our communities and country as a whole.

There are various packages of which you can pick from so as to partner with us. Below are the various plans to pick from which are suitable to your companies' preference. You are welcome to pick a package you would be willing to work with.

I. Platinum Partner - N350, 000

- Verbal Recognition at event and opportunity to make brief remarks.
- Listing as Official Event Partner and logo in pre-event promotion material and our 2019 annual report.
- 1 large roll up banner to be displayed at event + fliers to be handed out to over 200 attendees (provided by partner).
- 6 VIP seats (or more upon request) at event, Organization's name / logo listed in all radio, print and video marketing.
- First visibility opportunity to display all Organization's products and promotional tools.
- Opportunity to display 60 second video during the event seating.

II. Gold Partner - N250, 000

- Verbal Recognition at event and opportunity to make brief remarks.
- Listing as Event partner and logo in pre-event promotion material.
- 1 small roll up banner to be displayed at event (provided by partner)
- 5 VIP seats at event.
- Organization's name / logo listed in all radio, print and video marketing.
- Opportunity to bring in Organization's fliers for over 200 attendees.
- First visibility opportunity to display all Organization's products and promotional tools.

III. Silver Partner - N200, 000

- Acknowledgement at event
- Listing as Event partner and logo in pre-event promotion material.
- 1 small roll up banner to be displayed at event (provided by partner)
- 4 VIP seats at event
- Organization's name / logo listed in all radio, print and video marketing.
- First visibility opportunity to display all Organization's products and promotional tools.

IV. Promotion Partner - Any Gift Amount

- Listing as Event partner and logo in pre-event promotion material.
- 3 VIP seats at event
- Organization's name / logo listed in all radio, print and video marketing.

Upon selection of your preferred package, kindly reach out to us and we would fill you in on other information regarding the event. Furthermore, we would be happy to discuss package differences as it relates to you.

Thank you in advance for partnering with us!

9. Conclusion

We strongly believe that 'Treasures Within 2019' is a worthy cause that will do a great benefit for all participants and others who would watch the videos in the future. We're excited to partner with you to make this project a reality, leading to substantial benefits in the short, medium, and long term.

The Treasures Within Conference 2019 *proposed date is **October 5th, 2019**. With this in mind, we hope to fully begin preparations in good time, and we would really appreciate your response to this proposal within the next six weeks.*

We are excited at the prospect of partnering with you!

Should you have any questions, or wish to discuss this project further, please reach out to:

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