

Product Idea	Challenges	Advertisement	Platforms	Long Term Support
<div>Ready-to-cook meal kits designed for college students</div> <div>Jay Baker</div>	<div>lack of cooking knowledge/skills</div> <div>Jay Baker</div>	<div>Ads targeting students with easy meal solutions</div> <div>Jay Baker</div>	<div>Mobile app for meal planning and grocery shopping</div> <div>Jay Baker</div>	<div>Continuous recipe updates</div> <div>Jay Baker</div>
<div>Subscription service for weekly grocery deliveries with simple recipes</div> <div>Jay Baker</div>	<div>Time constraints due to packed schedules</div> <div>Jay Baker</div>	<div>College campus events or partnerships to promote meal ideas</div> <div>Jay Baker</div>	<div>Integration with existing food delivery apps for meal kits</div> <div>Jay Baker</div>	<div>Customer support for troubleshooting meal kits or deliveries</div> <div>Jay Baker</div>
<div>Pre-made healthy frozen meals that are easy to heat and eat</div> <div>Jay Baker</div>	<div>Budget limitations, leading to reliance on fast food</div> <div>Jay Baker</div>	<div>Flyers or digital ads featuring quick, affordable recipes</div> <div>Jay Baker</div>	<div>Nutrition tracker integration with meal planning apps</div> <div>Jay Baker</div>	<div>Nutrition advice and meal tracking tips for students</div> <div>Jay Baker</div>
<div>Meal planning apps with customizable, budget-friendly options</div> <div>Jay Baker</div>	<div>Limited kitchen space or equipment in dorms/apartments</div> <div>Jay Baker</div>	<div>Special student deals advertised on social media</div> <div>Jay Baker</div>	<div>Cloud-based shopping lists shared across devices</div> <div>Jay Baker</div>	<div>Partnerships with health services to provide meal guidance</div> <div>Jay Baker</div>
<div>Recipe cards or books for quick, budget meals</div> <div>Jay Baker</div>	<div>Lack of access to fresh ingredients near campus</div> <div>Jay Baker</div>	<div>Partnerships with influencers or campus organizations</div> <div>Jay Baker</div>	<div>Augmented reality (AR) cooking tutorials for students to follow</div> <div>Jay Baker</div>	<div>Long-term subscription plans for meal kits or grocery delivery services</div> <div>Jay Baker</div>